Panel 1: Richard Brand, Jenny Simon O'Neill

Brand - Kick Off Metaverse Sports Ventures With Risk Evaluations

Brand - ArentFox Schiff Advises The Los Angeles Lakers and Buss Family in Connection With the Sale of a Majority Ownership Interest to Mark Walter

Brand - ArentFox Schiff Advises GAME 7 on Historic Jersey Patch Sponsorship With New York Rangers

Brand - Top 10 Legal Challenges for the Sports Industry in 2025

O'Neill - At Cal and Stanford, athletic directors take on roles 'almost unheard of' until now

Panel 2: Jagjoth Bhullar, Kevin Kennedy, Marshall Cherrington

Kennedy - The Wild Ride of College Sports

Cherrington - Cal Football Program Reportedly Will Retain Marshall Cherrington

Website created by Bhullar: https://hockey-for-dummies.onrender.com/

Keynote: Leigh Steinberg

Steinberg - Super agent Leigh Steinberg on NFL free agency and more

Steinberg - In 'The Comeback,' Leigh Steinberg reflects on losing his firm, earning trust and why transparency matters more than image

Panel 3: Rick Trachok, Betul Ayranci

Trachok - Rick Trachok Receives "Lawyer of the Year" Award in Gaming Law from Best Lawyers in America 2022

Rick Trachok Featured as a UC Berkeley School of Law Lecturer

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