

10th Annual Berkeley Law Sports and Entertainment Conference

**Panel 4:
The Future of College Athletics: Beyond NIL and Towards
Employment Status**

Speaker Bios & Contact Info

BCLT BY THE NUMBERS

Unrivaled Impact in Tech Law

#1 Ranked IP law program
21 years by US News



21 Faculty directors teaching full time and writing on law and tech issues

3 Faculty Directors ranked among top 5 most cited IP scholars



17,000+ Law & tech courses planned for 2024-2025

40+ Practitioner instructors teaching advanced law and technology courses

50+ Law & tech courses planned for 2024-2025



9 BCLT faculty-authored textbooks



9 Tech-focused Student Groups



16 Major conferences planned for 2024-2025

20+ Other expert-level events planned for 2024-2025

27 Years BCLT has been collaborating with Federal Judicial Center

900+ Federal judges trained at the BCLT/ FJC IP seminar



Brian Anderson

Brian Anderson is a Partner at Sheppard Mullin and Leader of the firm's Sports Industry Team. Brian represents investors, teams, leagues, governing bodies, athletes, venues, and brands on transactions and commercial matters. Brian's practice covers team and league investments, acquisitions, and sales, along with sponsorships, naming rights, media rights, sports betting, Name-Image-Likeness and collegiate sports issues, and commercial partnerships.



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[Sheppard Mullin](#)
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Jeanifer Parsigian

Jeanifer's practice focuses on all aspects of antitrust/competition, sports law, intellectual property, and complex litigation. She regularly represents major U.S. and multinational corporations in connection with a wide array of federal and state antitrust and competition issues, including monopolization, price fixing, wage fixing, merger enforcement, group boycotts, exclusive dealing, tying, price discrimination, unfair competition, and mixed issues of antitrust and intellectual property law relating to Fair, Reasonable, and Non-Discriminatory (FRAND) obligations, standard-setting, patent licensing, and patent misuse. Jeanifer represents clients across multiple industries, including sports and entertainment, financial services, technology, food and beverage, and retail.



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Zathrina Perez

Zathrina Perez is of Counsel in the Los Angeles office of Gibson, Dunn & Crutcher. She currently practices in the firm's Litigation Department. She focuses her practice on business litigation, government contract matters, and the representation of clients in conjunction with sports law matters. With respect to her sports practice, Perez has represented elite athletes and coaches, top teams, major sports leagues, players associations, and corporate sponsors. She has tried cases within the dispute resolution systems internal to major professional leagues and the NCAA as well as within the U.S. arbitral system for Olympic movement sport and the International Court for Arbitration of Sport (CAS).



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