



**Berkeley  
Art, Finance,  
and Law  
Symposium  
2024**

**Berkeley**  
**Law**

Center for Law  
and Business

**MAY 16, 2024 | SFMOMA**

This interdisciplinary symposium is intended for professionals and enthusiasts interested in cutting-edge research at the intersection of art, finance, law, technology, and culture. Prominent speakers from academia, government, and practice will come together to share their insights on various topics pertinent to the field.

**#BerkeleyArtFinanceLawSymposium2024**

This event is supported by generous gifts from the

*Gerson Bakar Foundation*

and

*Bank of America*

# AGENDA



12:00 - 1:00 PM

Registration

12:55 - 1:00 PM

Welcome Remarks

*Delia Violante, Associate Director and Founder of the Art, Law, and Finance Project, University of California, Berkeley*

1:00 - 1:15 PM

Art and Science

*Chung-Pei Ma, Professor of Astrophysics, University of California, Berkeley*

1:15 - 1:40 PM

Art and Science Redux

Session on links between art and science

*Chung-Pei Ma, Professor of Astrophysics, University of California, Berkeley*

*Keith van der Walde, Artist and Scientist*

*Frank Partnoy, Professor of Law, University of California, Berkeley*

1:45 - 2:30 PM

Boundaries of Freedom in Art

Session on freedom of speech in the arts

*Berkeley Law Dean Erwin Chemerinsky, University of California, Berkeley*

*Steven F. Hayward, Senior Fellow, Public Law and Policy Program at Berkeley Law*

2:35 - 2:55 PM

AI and the Artist

Session on one artist's creative process

*Alexander Reben, Artist in Residence, OpenAI*



3:00 - 3:45 PM

### Approaches to AI Regulation: EU vs US

Session on AI and its impact on the arts and the creative process

**Gerard de Graaf**, Senior EU Envoy for Digital to the US  
**Scott Wiener**, CA State Senator for the 11th District  
**Pamela Samuelson**, Professor of Law, University of California, Berkeley

3:45 - 4:00 PM

### Break

4:00 - 4:45 PM

### Trends in Art Investment

Session on investment, finance, and fractional ownership of artwork

**Christopher Bleuher**, Manager and US Art & Finance Lead, Deloitte Consulting  
**Drew Watson**, SVP and Head of Art Services at Bank of America  
**Sonia Katyal**, Professor of Law, University of California, Berkeley

4:50 - 5:05 PM

### Fireside Chat

Session on what's new at SFMOMA

**Adine Varah**, General Counsel, SFMOMA  
**Delia Violante**, Associate Director and Founder of the Art, Law, and Finance Project, University of California, Berkeley

5:10 - 5:30 PM

### Greece is the Word... on Repatriation

Session on the repatriation of cultural heritage

**Socrates Sourvinos**, Consul, Consulate General of Greece in San Francisco  
**Delia Violante**, Associate Director and Founder of the Art, Law, and Finance Project, University of California, Berkeley

5:30 - 7:00 PM

### Closing Remarks and Cocktail Reception



# SPEAKERS



## Christopher Bleuher

Manager and US Art & Finance Lead,  
Deloitte Consulting

Christopher Bleuher leads Deloitte's US Art & Finance initiative and is part of the firm's Strategy & Analytics practice. He has worked across the financial services value chain, serving a range of clients including family offices, endowments, wealth & asset managers, banks, and insurers. Prior to Deloitte, he worked at several professional services organizations focused on the financial services sector. He holds an MFA from the School of the Art Institute of Chicago.



## Erwin Chemerinsky

Professor of Law and Dean of Berkeley Law,  
University of California, Berkeley

Erwin Chemerinsky is Dean and Jesse H. Choper Distinguished Professor of Law, University of California, Berkeley School of Law. Prior to assuming this position he was the founding dean of the University of California, Irvine School of Law, and a professor at Duke Law School, University of Southern California Law School, and DePaul Law School. He is the author of 19 books and over 200 law review articles. He frequently argues appellate cases, including in the United States Supreme Court. In 2022, he was the President of the Association of American Law Schools.



## Gerard de Graaf

### Senior EU Envoy for Digital to the US

Senior EU Envoy for Digital and Head of the new EU Office in San Francisco, Gerard de Graaf has worked for more than 30 years in the European Commission across a wide range of policy areas. Until his recent appointment, he was director in DG CNECT, responsible for the Digital Services and Digital Markets Acts (DSA/DMA), two landmark pieces of legislation which have been recently adopted in the European Union to keep the Internet safe, protect fundamental rights and enhance competition in digital markets.

Previously, Gerard de Graaf was responsible, inter alia, for the EU's telecommunications and audiovisual policy and cyber security. He has been co-chairing two of the Trade and Technology Council (TTC) Working Groups, on greentech, and on data governance and technology platforms.

Before joining DG CNECT, he worked in the Secretariat-General of the European Commission, in DG Research and Innovation and in DG Internal Market. From 1997 to 2001, he was trade counsellor at the Commission's Delegation to the United States in Washington DC. He joined the European Commission in 1991, having worked for the Benelux Economic Union and the Schengen secretariat on free movement within the EU.

Gerard de Graaf is from the Netherlands. He studied Economic Geography and Regional Planning (cum laude) at the Free University in Amsterdam and European Economics and Law (magna cum laude) at the Catholic University Leuven (Belgium). Married with two children, he is an avid sports fan and distance runner.



## Steven F. Hayward

Senior Fellow, Public Law and Policy Program,  
Berkeley Law

Steven F. Hayward is a resident scholar at UC Berkeley's Institute of Governmental Studies, and a fellow of the Public Law and Policy Program at Berkeley Law. He is also currently the Gaylord Distinguished Visiting Professor at Pepperdine University's School of Public Policy, and was the inaugural visiting scholar in conservative thought and policy at the University of Colorado at Boulder in 2013-14. From 2002 to 2012 he was the F.K Weyerhaeuser Fellow in Law and Economics at the American Enterprise Institute in Washington DC, and has been senior fellow at the Pacific Research Institute in San Francisco since 1991.

He writes frequently for the Wall Street Journal, New York Times, Washington Post, National Review, the Washington Examiner, the Claremont Review of Books, and other publications. The author of ten books including a two-volume chronicle of Ronald Reagan and his times entitled *The Age of Reagan: The Fall of the Old Liberal Order, 1964-1980*, and *The Age of Reagan: The Conservative Counter-Revolution, 1980-1989*; *The Almanac of Environmental Trends*; *Patriotism is Not Enough*; Harry Jaffa, Walter Berns, and the Arguments That Redefined American Conservatism. His most recent book is *M. Stanton Evans: Conservative Wit, Apostle of Freedom*. He writes daily on [Powerlineblog.com](http://Powerlineblog.com), one of the nation's most read political websites.



## Sonia Katyal

Professor of Law, University of California, Berkeley

Professor Sonia Katyal's work focuses on the intersection of technology, and intellectual property. Her current projects focus on artificial intelligence and intellectual property; trademark law, branding and advertising; the intersection between the right to information and human rights; and a variety of projects on the intersection between art law, cultural heritage and new media. As a member of the university-wide Haas LGBTQ Citizenship Cluster, Professor Katyal also works on matters regarding law, gender and sexuality.

Professor Katyal's recent publications include *Technoheritage*, in the *California Law Review*; *Rethinking Private Accountability in the Age of Artificial Intelligence*, in the *UCLA Law Review*. She holds an A.B. from Brown University (1993), and a J.D., University of Chicago Law School (1998).



## Chung-Pei Ma

Professor of Astrophysics, University of California, Berkeley

Chung-Pei Ma is the Judy Chandler Webb Professor in Physical Sciences and a Professor in Astronomy and Physics at UC Berkeley, and the Executive Director of the Miller Institute for Basic Research in Science. She is an astrophysicist who enjoys using luminous matter to study dark components in the universe: dark matter, dark energy, and black holes.

Professor Ma is an elected member of the National Academy of Sciences and the American Academy of Arts and Sciences. She is an avid violin player and was a student at the New England Conservatory of Music in Boston while pursuing her undergraduate and PhD studies at the Massachusetts Institute of Technology.



## Frank Partnoy

Professor of Law, University of California, Berkeley

Frank Partnoy is the Adrian A. Kragen Professor Law at the UC Berkeley School of Law and Affiliated Faculty at the Berkeley Haas School of Business and the Simons Institute for the Theory of Computing. He has written several books, dozens of scholarly articles, and more than fifty opinion pieces in The New York Times and the Financial Times. Partnoy has appeared on 60 Minutes and The Daily Show with Jon Stewart, and has testified before both houses of Congress. He has been an international research fellow at Oxford since 2010, and is a graduate of Yale Law School.



## Alexander Reben

Artist in Residence, OpenAI

Alexander Reben is an artist who has spent the last decade creating work that probes the inherently human nature of the artificial. With his start at MIT Media Lab, Reben has long studied human-robot symbiosis and art, using experimentation and prototyping to delve into our intricate relationships with algorithms, automation, and amplification. Through the lenses of absurdity, humor, and mischief, his artwork highlights our inseparable evolutionary entanglement with the technology that shapes our existence.

Reben has become a leading figure at the intersection of art and technology. He was OpenAI's first Artist in Residence, and had his first solo museum retrospective, "AI Am I?" at the Crocker Art Museum. His work has been exhibited globally at institutions including Ars Electronica, MAK Contemporary Art Museum, Vitra Design Museum, Design Museum Ghent, and the Vienna Biennale. Reben's work has been covered by CNN, NPR, WSJ, NYT, among others.



## Pamela Samuelson

Professor of Law, University of California, Berkeley

Pamela Samuelson is the Richard M. Sherman '74 Distinguished Professor of Law at the University of California at Berkeley and a Co-Director of the Berkeley Center for Law & Technology. She has written and spoken extensively about the challenges that new information technologies pose for traditional legal regimes, especially for intellectual property law. She is co-founder and president of Authors Alliance. She is a member of the American Academy of Arts & Sciences, a Fellow of the Association for Computing Machinery (ACM), a Contributing Editor of Communications of the ACM, a past Fellow of the John D. & Catherine T. MacArthur Foundation, and an Honorary Professor of the University of Amsterdam. She is also Chair of the Board of Directors of the Electronic Frontier Foundation. She joined the Berkeley faculty in 1996 after serving as a professor at the University of Pittsburgh Law School. She has also visited at Columbia, Cornell, Fordham, Harvard, and NYU Law Schools.





## Socrates Sourvinos

### Consul, Consulate General of Greece of San Francisco

Socrates Sourvinos has been Consul General at the Greek Consulate in San Francisco since 2020. Prior to that, he served the Greek government in various ministry and diplomatic roles including Head of the Consular Office at the Greek Embassy in the UAE as well as in Tunisia, and Representative of Greece to the Council of Europe. He holds an MA from Tufts University, and an LLM from Democritus University of Thrace. He is fluent in Greek, English, Spanish, and French.



## Keith van der Walde

### Artist and Scientist

British-American artist and aerospace engineer Keith van der Walde is a California-based painter specializing in patterned mark-making. His paintings are characterized by their vibrant energy and playfulness, coupled with their depth of underlying structure—a duality reflective of the simultaneous intuitive and analytical processes Keith invokes in their creation. Keith received his M.S. and Ph.D. in Mechanical Engineering from Purdue University. His aerospace work is focused primarily on the support of NASA/JPL interplanetary missions, such as computational modeling of Mars rover mobility hardware, deep space power generation system development, and Mars ascent vehicle dynamic performance assessment.



## Adine Varah

### General Counsel, SFMOMA

Adine Varah serves as the General Counsel for the San Francisco Museum of Modern Art (SFMOMA). As the Museum's chief legal counsel, Adine Varah oversees all legal, compliance, risk management, and contractual matters for the museum as well as governance and board relations. In addition, Varah is a Lecturer in Law at Stanford Law School, where she co-teaches a course on Art and the Law. Prior to joining SFMOMA, she was a Deputy City Attorney for the City and County of San Francisco where she served as general counsel to the City's municipal arts and cultural institutions including the Fine Arts Museums of San Francisco, the Asian Art Museum, the War Memorial and Performing Arts Center, and the San Francisco Arts Commission. Varah received her B.A. in Studio Art and American Studies, with distinction, from Stanford University and her J. D. from Columbia Law School.



## Delia Violante

### Associate Director, University of California, Berkeley

Delia Violante is the Founder of the Art, Law, Finance Project, and Associate Director at the Berkeley Center for Law and Business at Berkeley Law. Before joining the University of California at Berkeley, she covered positions in public relations and communications at Barclays Global Investors (now Blackrock), and Novartis. Previously she was with The Boston Consulting Group in Milan (Italy), Chicago, and San Francisco. She holds a BA in History from Università degli Studi di Milano and a Post Graduate Specialization in Visual Sociology, Aesthetic Philosophy, and Art Criticism. She is currently pursuing a Master's in Art History. She is fluent in Italian, English, and French.



## Drew Watson

### SVP and Head of Art Services, Bank of America

Drew Watson is SVP and Head of Art Services with Bank of America Private Bank in New York City. He leads a team of specialists who provide a suite of art finance and advisory services to private collectors and institutions. Over the course of his career, Drew has developed a thoughtful understanding of the issues that can impact the financial lives of art collectors, their families, and art institutions. With a unique ability to understand clients with a passion for art, he provides personalized strategies to help incorporate art and collectables into their overall wealth management and estate plans. Positioned at the nexus of art and philanthropy, his group also helps clients carry out their philanthropic objectives, including donations to museums and other strategic gifts. Prior to joining Bank of America Private Bank in 2016, Drew worked as a business manager for Christie's. Drew earned a Bachelor's degree in French and Art History from Columbia University. He earned an M.B.A. in strategy, finance, and entrepreneurship from INSEAD business school in Fontainebleau and Singapore and is fluent in French.



## Scott Wiener

### Senator, 11th District, State of California

Senator Scott Wiener represents San Francisco and northern San Mateo County in the California State Senate. Elected in 2016, Senator Wiener focuses extensively on housing, transportation, civil rights, criminal justice reform, clean energy, and alleviating poverty. He was recently appointed chair of the Senate's Budget and Fiscal Review Committee and is Co-Chair of the California Legislative Jewish Caucus. He is a past Chair of the Senate Housing Committee and California Legislative LGBTQ Caucus. Before his election to the Senate, Senator Wiener served as a member of the San Francisco Board of Supervisors, representing the district previously represented by Harvey Milk. He also chaired the San Francisco County Transportation Authority. Before taking public office, Senator Wiener practiced law for fifteen years, including nearly a decade as a Deputy City Attorney in the San Francisco City Attorney's Office. He also served in a number of community leadership roles, including co-chair of the San Francisco LGBT Community Center and on the national Board of Directors of the Human Rights Campaign. Senator Wiener has lived in San Francisco's Castro neighborhood since 1997. He received degrees from Duke University and Harvard Law School and was a Fulbright Scholar in Santiago, Chile.

*“We are honored to host the Berkeley Art, Finance, and Law Symposium at SFMOMA. The Symposium shares the museum's goals of exploring the power of art and its impact on society. The Symposium is an important catalyst for cross-industry collaboration, and a deeper examination into the fascinating ways that art, finance, and law intersect.”*

— Adine Varah, General Counsel, SFMOMA

**#BerkeleyArtFinanceLawSymposium2024**



**Berkeley Art Finance and Law  
Symposium 2024 Website**

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