Berkeley Corporate + Climate Summit

March 28-29, 2024
California Memorial Stadium
# Day 1

## 8:30 AM  
**REGISTRATION**

## 9:00 AM  
**OPENING REMARKS**  
*Stavros Gadinis*, Professor, Berkeley Law  
*Angeli Patel*, Executive Director, Berkeley Center for Law and Business

## 9:10 AM  
**KEYNOTE**  
*Janine Guillot*, Former CEO, Sustainability Accounting Standards Board  
*In conversation with:*  
*Susan Mac Cormac*, Global Co-chair, ESG + Sustainability and Social Enterprise + Impact Investing, Morrison Foerster

## 9:35 AM  
**CLIMATE’S ROLE IN ESG**  
*Liz Donohue*, Director of Government Relations, BlueTriton Brands  
*Berkley Rothmeier*, Director, Consumer Sectors, BSR  
*Tim Wilkins*, Global Partner for Client Sustainability, Freshfields  
*Moderator:*  
*Angeli Patel*, Executive Director, Berkeley Center for Law and Business

## 10:35 AM  
**COFFEE BREAK**
## Day 1

### 10:50 AM  **DISCLOSURES - VOLUNTARY AND MANDATORY**

- **Ilmi Granoff**, Senior Fellow, Sabin Center for Climate Change Law
- **Emily Holland**, Counsel, Simpson Thacher & Bartlett
- **Dave Jones**, Director, Climate Risk Initiative, Center for Law Energy & the Environment
- **David Lynn**, Partner, Goodwin Procter

*Moderator:*
- **Stavros Gadinis**, Professor, Berkeley Law

### 11:50 AM  **BUFFET LUNCH**

### 12:20 PM  **LUNCH DISCUSSION**

- **Spencer Glendon**, Founder, Probable Futures

### 1:05 PM  **MEASUREMENT, BENCHMARKING, VERIFICATION, AND ASSURANCES**

- **Verity Chegar**, Board Member, International Sustainability Standards Board
- **Vrushali Gaud**, Global Director, NetZero and Clean Energy, Google
- **Cesar Lucchese**, Managing Director, Accenture

*Moderator:*
- **Panos Patatoukas**, Professor, UC Berkeley Haas

### 2:05 PM  **COFFEE BREAK**
Day 1

2:20 PM  BROWN ASSETS TRANSITION

James Cotton, Managing Counsel, Securities & Corporate Governance and Assistant Corporate Secretary, United Airlines
Tyson Smith, Managing Counsel for Utility Strategy and Policy, PG&E
Nicole Systrom, Chief Impact Officer, Galvanize Climate Solutions
Irina Tsveklova, Partner, Weil

Moderator:
Angeli Patel, Executive Director, Berkeley Center for Law and Business

3:30 PM  POLITICIZATION OF CLIMATE CHANGE

Christin Hill, Partner, Morrison Foerster
Jeff Johnson, General Partner, B Capital
Amelia Miazad, Professor, UC Davis Law
Katie Schmitz Eulitt, Director Outreach, Global Investors, IFRS Foundation

Moderator:
Stavros Gadinis, Professor, Berkeley Law

4:30 PM  CLOSING REMARKS

4:35 PM  COCKTAIL RECEPTION
## Day 2

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 AM</td>
<td>REGISTRATION</td>
</tr>
<tr>
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<td><em>In conversation with:</em></td>
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<td>9:45 AM</td>
<td>CLIMATE GOVERNANCE AND CORPORATE FORM</td>
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<td><strong>Dominique Alepin</strong>, Assistant General Counsel, ESG Regulatory Compliance, Nike</td>
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<td><strong>Susan Mac Cormac</strong>, Partner, Morrison Foerster</td>
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<td><strong>Rama Variankaval</strong>, Global Head of Corporate Advisory &amp; Sustainable Solutions at J.P. Morgan</td>
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<td><em>Moderator:</em></td>
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<tr>
<td>10:45 AM</td>
<td>COFFEE BREAK</td>
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</tbody>
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Day 2

11:00 AM  BREAKOUT SESSION 1:  CARBON MARKETS & ACCOUNTING

James Burbridge, Director, Carbon Direct
Ryan Hart, Senior Sustainability Counsel, Salesforce
Cesar Lucchese, Managing Director, Accenture
Alex Rau, General Partner, Environmental Commodity Partners
Alicia Seiger, Managing Director, Steyer-Taylor Center for Energy Policy and Finance

BREAKOUT SESSION 2: NATURE-BASED SOLUTIONS

Silvia Fregoni, Research Associate, Berkeley Center for Law and Business
Jeff Kuperman, Investment Manager, Macquarie
Liwen Mah, Conservationist, The Nature Conservancy
David Sternlicht, Nature Investor, Ethic
Amanda Sturgeon, CEO, Biomimicry Institute

12:00 PM  LUNCH

12:30 PM  LUNCH FIRESIDE
Kristin Casper, General Counsel, Greenpeace

1:00 PM  COFFEE BREAK

1:45 PM  LAWYERS CHANGING THE CORPORATION FROM WITHIN

Ryan Hart, Senior Sustainability Counsel, Salesforce
Yana Lantsberg, Associate General Counsel, Generate Capital
Christy Brook, General Counsel, Emerson Collective

Moderator:
Ofer Eldar, Professor, Berkeley Law

2:45 PM  CLOSING REMARKS
Speakers

Dominique Alepin is regarded as a thought leader and expert in legal ESG, with a special focus on the intersection between ESG strategy, risk, and regulation. She was previously Assistant General Counsel, ESG at Nike, where she advised the company and its leadership teams on all matters ESG including climate and decarbonization, target setting, regulatory compliance, mandatory reporting, and risk management. Prior to Nike, Dominique directed the LA office of the Federal Trade Commission, leading teams on consumer protection and competition cases. She started her career in securities and corporate governance litigation at Wilson Sonsini. Dominique holds a B.A. from Bowdoin College, and a J.D. from Columbia Law School.

Christy Brook is the General Counsel of Emerson Collective. In her role, she advises on all legal matters within Emerson Collective, manages the legal team and oversees workplace experience. During college, she transferred from Fordham University to the University of Pittsburgh, where she earned her B.A. in Philosophy and a Certificate in India Studies. She then spent time designing educational programs with nonprofit organizations that fight against human trafficking in India, after which she went to law school and graduated summa cum laude from New York Law School. She began her legal career at Cleary Gottlieb in New York City, in the private clients and private equity/fund formation groups, where she represented high net worth individuals in estate planning matters, biotechnology and cleantech funds, as well as nonprofit organizations in a vast array of pro bono matters. Christy moved to the Bay Area in 2015 to learn more about the impact investing space – she worked at Wilson Sonsini Goodrich and Rosati, where she represented Emerson Collective in a number of corporate transactions. She joined Emerson in 2017.

James Burbridge works with clients to advise them on high-quality carbon reduction and removal solutions. Specifically, he focuses on helping clients develop strategies to understand their emissions profile and thinking tactically on their reduction and removal programs. James Burbridge draws on his experience as an energy markets journalist in China and Singapore where he covered the Chinese energy sector and Asia Pacific fuel oil markets. In 2015 he moved to North American carbon markets and helped launch the OPIS Carbon Market Report. Prior to Carbon Direct, James worked at the XPRIZE Foundation where he designed and pitched the $100M XPRIZE Carbon Removal. He also worked on the prize operations team of the $20M NRG COSIA Carbon XPRIZE.
Speakers

Kristin Casper is the driving force behind legal advocacy at Greenpeace International, a prominent international non-governmental organization based in Amsterdam. As General Counsel, Kristin oversees a team of highly experienced attorneys who deliver expert counsel on an array of issues, from strategic defense and litigation to governance matters. With nearly 15 years of legal experience, she has honed her skills in crafting innovative legal strategies, with communities and movements at the center, aimed at holding both governments and corporations accountable for the climate crisis. Throughout her career, Kristin has been instrumental in spearheading successful campaigns advocating for urgent and ambitious climate action, advocating for the swift transition to renewable energy, and safeguarding the fundamental right to a healthy environment. A registered attorney in Colorado, Kristin earned her Juris Doctor degree from the University of New Mexico School of Law in 2009, with a specialization in natural resources and environmental law. Kristin seeks to create positive change on a global scale, grounded in her deep commitment to environmental and social justice.
James L. Cotton is a Managing Counsel of Corporate Governance, Executive Compensation & ESG at United Airlines. James serves as the Assistant Corporate Secretary in the coordination and conducting of board of directors and committee meetings, as the principal legal liaison to the executive leadership team and the board and compensation committee on executive compensation matters and as the head attorney responsible for monitoring, evaluating and ensuring United’s compliance with evolving global ESG laws and regulations. He also provides first line advice and counsel on securities law reporting and compliance matters. Before United, James held senior counsel roles at Bristol Myers Squibb (where as the principal legal counsel with respect to securities law and financing transitions, he headed various legal matters with respect to the company’s $94 billion acquisition of Celgene, including leading Bristol’s $20 billion bond offering for financing the merger consideration and $20 billion exchange offer for Celgene bonds) and BNP Paribas and was an associate for the Capital Markets group in the New York office of Shearman & Sterling. James earned a B.A. from the University of Illinois, an M.P.S. from Cornell University and a J.D. from the University of Pennsylvania Law School.

Verity Chegar was appointed as a full-time member of the International Sustainability Standards Board (ISSB) in June 2022, effective 15 July 2022. Prior to becoming an ISSB member, Ms. Chegar led the California State Teachers’ Retirement System’s (CalSTRS) policy on sustainable investment and stewardship issues and managed the pension fund’s work to reach its net zero ambition. Before that, Ms. Chegar worked at BlackRock, where she integrated ESG into the investment process across the firm’s global portfolio management group of public and private investment teams and advanced the consideration of material environmental and social issues for engagement and proxy voting teams. Previously, she was a sustainability research analyst at Allianz Global Investors, rating the sustainability performance and outlook of global technology and global healthcare companies for investment implications. Ms. Chegar was an inaugural member of the SASB Standards Board from 2017 and was Co-Vice Chair from 2018 to 2022. She also served as Board Liaison to the SASB Standards Investor Advisory Group. She began participating in SASB’s standard-setting process in 2014 as a member of the SASB Standards Council’s Sub-Committee on Metrics. She holds a Bachelor’s degree from Mount Holyoke College in the US.
Speakers

Liz Donohue leads BlueTriton’s Brands, Inc.’s public policy and community relations and supports ESG as director of government relations. She strives to advance BlueTriton's water stewardship and sustainability strategy including by building coalitions in pursuit of smart, well-designed consumer-centric recycling policy. Previously, Liz served as former Connecticut Governor Dannel P. Malloy’s Senior Advisor, Deputy Chief of Staff and Policy Director with a wide-ranging portfolio, and worked in offshore wind development. In addition, Liz with her husband own Aloft Gallery, a contemporary art gallery in Litchfield, CT. She previously served on the University of Connecticut Board of Trustees, the New England Public Policy Advisory Board of the Boston Fed and the Connecticut Commission on the Status of Women. Liz holds a BA from the George Washington University, an MPA from the Harvard Kennedy School, and a certificate in Sustainable Capitalism & ESG from Berkeley Law Executive Education.

Ofer Eldar is a Professor at UC Berkeley School of Law, where he teaches business associations, corporate finance, venture capital, and social entrepreneurship. He also serves as a research member of the European Corporate Governance Institute. His research interests include corporate governance, entrepreneurial finance, social impact, and law & economics. His scholarship has been published or is forthcoming in leading finance and economics journals, such as the Journal of Financial Economics, The Review of Financial Studies, American Economic Journal: Microeconomics and the Journal of Law & Economics, and law reviews, such as Cornell Law Review and Virginia Law Review. He has presented his studies in various venues, including the NBER Summer Institute and the annual meeting of the American Economic Association. His work has been featured in media outlets such as Bloomberg and the Financial Times. Eldar’s papers are available on SSRN. Prior to joining UC Berkeley, Eldar was a professor of Law, Economics and Finance at Duke University School of Law, and held secondary appointments at the Duke Fuqua School of Business and Duke Economics Department. He also served as a Wagner Fellow in Law & Business at the NYU Stern School of Business, and he practiced corporate law at Freshfields Bruckhaus Deringer in London, and at Weil, Gotshal & Manges in New York. Eldar earned his Ph.D. in financial economics from Yale University, and a J.S.D. from Yale Law School, where he was a Kauffman Fellow in Law & Economics.
Speakers

**Silvia Fregoni** is a corporate lawyer and a JSD candidate at UC Berkeley School of Law. Fregoni currently works as a researcher for the Berkeley Center for Law and Business (BCLB) at Berkeley Law and as a research associate for Berkeley ESG Executive Programs. Her research agenda focuses now on the intersection of corporate law, corporate governance and environmental, social and governance (ESG) aspects, as well as on the development of international regulations on ESG and climate change. She has been awarded the Lloyd M. Robbins JSD Fellowship, the 2022 Miller-ASIL Fellowship, and the 2023 Berkeley Empirical Legal Studies (BELS) Fellowship. Prior to joining Berkeley, Fregoni had an awarded professional experience as a business journalist and news editor.

**Professor Stavros Gadinis**’ research examines questions in corporate law and financial regulation, both domestic and international. He is particularly interested in the interplay between companies and regulators, exploring the institutional framework for law enforcement, compliance, and risk management. In the last few years, he has focused on sustainability and social issues as an attempt to expand the scope of corporate governance. In *Corporate Law and Social Risk* (co-authored with Amelia Miazad) (2020 Vanderbilt Law Review), the focus is on stakeholder outreach as a governance system seeking to identify and address social risks for the business. In a follow-up article, *A Test of Stakeholder Capitalism* (co-authored with Amelia Miazad) they explore how corporations relied on feedback from stakeholders to address the implications of the Covid pandemic. His article *The Hidden Power of Compliance* (co-authored with Amelia Miazad) (2019 Minnesota Law Review) explores how extensive internal reporting within companies impacts the liability of board members. In *Collaborative Gatekeepers* (co-authored with Colby Mangels) (2016 Washington & Lee Law Review) he explores anti-money laundering law as a model of pro-active misconduct reporting. Gadinis’ work has also traced the spread of financial standards around the world, showing how private, regulator, or government supports leads to distinct results (*Three Pathways to Global Standards*, 2015 American Journal of International Law). Gadinis has argued that systemic risk reforms introduced after the 2008 financial crisis has resulted in increasing the role of political appointees over independent regulators in the oversight of the financial system (2012 California Law Review). Before entering into academia, Gadinis practiced corporate law for four years in Europe. Gadinis completed his S.J.D. at Harvard in May 2010. He also holds an LL.M. degree from the University of Cambridge (UK), and a law degree from Aristotle University, Greece.
**Speakers**

**Vrushali Gaud** specializes in helping corporate teams navigate sustainability-led transformations. Currently a Director at Google, she is responsible for driving NetZero, carbon reduction and clean energy strategy across the company and its value chain. Prior to that as a Managing Director at Accenture she helped build and scale the sustainability practice, with a deep focus on climate risk, carbon emissions management and ESG technology solutions. Vrushali started her career in the automotive sector, and subsequently worked in the policy and advocacy space as an advisor for IIRC (now part of the ISSB - International Sustainability Standards Board) to accelerate the adoption of non-financial reporting across Asia. USA. Her experiences having lived and worked in the US, UK and Southeast Asia has shaped her belief that every person, every job, every company can thrive at the intersection of ‘impact’ and ‘value’.. and strive towards a newer vision of capitalism. Vrushali has a B.E in Mechanical Engineering from Pune Univ. India; M.S in Industrial Engineering from Univ. of Wisconsin - Madison and MBA from Kelley Univ.

**Spencer Glendon** is dedicated to making climate science accessible, useful, and intuitive. Spencer Glendon earned a B.S. in Industrial Engineering from Northwestern University and a Ph.D. in Economics from Harvard University. For 18 years, Spencer was a Macroanalyst, Partner, and Director of Investment Research at Wellington Management. In 2017 Spencer began collaborating with scientists, business leaders, designers, technologists, and educators to research the effects of climate change and in 2020 he founded Probable Futures. In addition to his role at Probable Futures, Spencer serves as senior fellow at Woodwell Climate and spends time as a pro bono consultant and public speaker across industries and communities.
Kate Gordon has spent the past two decades working at the intersection of climate change, energy policy, and equitable economic development. Most recently, Gordon served as Senior Advisor to U.S. Energy Secretary Jennifer Granholm, where she led a variety of place-based initiatives to help drive a more sustainable and resilient energy transition, including creating the agency’s “Community Benefits Plan” requirement for funding applicants. Gordon continues to serve on the Secretary of Energy’s Advisory Board (SEAB). Prior to her time in the Biden-Harris administration, Gordon served for several years in California state government as the Director of the Governor’s Office of Planning and Research and Senior Climate Policy Advisor to Governor Gavin Newsom. In this role, Gordon launched or led several initiatives to better integrate climate and economic development strategy across the state. Before entering public service, Gordon served in senior leadership positions at several nonpartisan think tanks including the Henry M. Paulson Institute, the Center for the Next Generation, the Center for American Progress, and the Center on Global Energy Policy at Columbia University. Gordon got her start on energy and climate issues working at the national Apollo Alliance, where she ultimately served as co-Executive Director until the merger with the Blue-Green Alliance in 2011. Gordon earned a J.D. and a Masters in City and Regional Planning from the University of California-Berkeley, and an undergraduate degree from Wesleyan University.
Ilmi Granoff is an attorney and climate and sustainable finance expert with over two decades of experience—spanning public, private, and third-sector institutions—working on the policy and financing of the transition to a net-zero greenhouse gas, sustainable economy. He serves as a trusted advisor, manager, and fiduciary for philanthropies, governments, financial institutions, and companies on sustainable finance and policy matters in the US, Europe, Latin America, and Africa, and is an accomplished speaker, researcher, and author. Currently, Ilmi is a Senior Fellow at the Sabin Center for Climate Change Law, a member of the Climate-related Financial Risk Advisory Committee (CFRAC) of the Financial Stability Oversight Council at the US Department of the Treasury, and a Visiting Senior Fellow at the Grantham Research Institute at the London School of Economics. He is also a principal at the strategic advisory firm Climate Technology Group and at the private investment firm Adventure Capital. Ilmi is a non-executive Director of Carbon Tracker Initiative, Inc. and a member of the Advisory Board of InfluenceMap. Previously, Ilmi created and led the Finance Program at the ClimateWorks Foundation as a Senior Director. He headed the Green Growth Business Unit at the Overseas Development Institute, served as the Special Counsel for Climate and Environment at the African Development Bank, practiced law in the global energy and infrastructure group at Freshfields, and worked at the United Nations Development Program. Ilmi holds a J.D. from New York University School of Law, master's degrees in international relations and environmental science from Yale University, and a B.A. (High Honors) from Swarthmore College.
**Speakers**

**Janine Guillot** is an experienced financial services leader and expert on sustainability disclosure. Most recently, Janine served as Special Advisor to the Chair of the International Sustainability Standards Board (ISSB), where she provided strategic counsel to the ISSB Chair and IFRS Foundation Trustees. Prior, Janine was Chief Executive Officer of the SASB Foundation and the Value Reporting Foundation (VRF). She led SASB and the VRF to global recognition as leaders in investor-focused sustainability disclosure. To meet market demand for simplification of the sustainability disclosure landscape, Janine played a pivotal leadership role in the global effort to create the ISSB, including merging SASB, and the VRF into the ISSB. Janine has a distinguished career in financial services. Prior to joining the SASB Foundation, she served as Chief Operating Investment Officer for the California Public Employees' Retirement System (CalPERS), where her responsibilities included oversight of CalPERS ESG integration and corporate governance programs. Prior to CalPERS, Janine held senior leadership positions at Barclays Global Investors (BGI) and Bank of America, including serving as Chief Operating Officer of BGI's European and Global Fixed Income businesses. A graduate of Southern Methodist University (SMU), Janine began her career as a technical accountant and auditor with Ernst & Young. In recognition for her leadership at the intersection of sustainability, accounting and finance, Janine was selected as a 2020 and 2021 NACD Directorship 100 Honoree and named to the 2020 Business Insider's 100 People Transforming Business list. Janine serves on the Board of Directors of B Lab Global and the International Foundation for Valuing Impacts (IFVI), on Neuberger Berman's ESG Advisory Council and on the Climate-related Financial Risk Advisory Committee to the US Financial Stability Oversight Council. She previously served on the Board of Directors of Equilibrium Capital.
**Speakers**

**Ryan Hart** is Senior Corporate Counsel – Sustainability for Salesforce. He works closely with Salesforce’s Sustainability and ESG Teams as Salesforce’s attorney dedicated to sustainability and ESG matters. In his role, Ryan negotiates renewable energy power purchase agreements, works on sustainability and ESG compliance matters, negotiates carbon credit purchase agreements, and negotiates a wide variety of other sustainability-related agreements. Ryan developed and operationalized Salesforce’s Sustainability Exhibit, sustainability-related contract terms that are included in Salesforce supplier procurement contracts to help reduce Salesforce’s carbon footprint and achieve its science-based emissions reduction target. Prior to joining Salesforce, Ryan represented institutional lenders, investors, and developers in the financing, development, and acquisition of over 6.5 GWs of utility-scale solar and wind energy projects, both domestically and internationally. Ryan obtained his JD from Berkeley Law and most recently completed the Berkeley Law Executive Education Sustainable Capitalism and ESG program, the UC Berkeley Extension Advanced Program in Sustainable Management and became a UC California Certified Climate Steward. Ryan serves on the board of Everybody Solar, a non-profit organization that helps non-profit organizations install solar panels so that the non-profit recipients have more resources to serve their communities.

**Christin Hill** is a partner in Morrison & Foerster’s San Francisco office and a member of the Securities Litigation, Securities Enforcement, and Investigations + White Collar Defense group. Christin has extensive experience representing clients in securities class actions, derivative actions, and other complex civil litigation in both federal and state courts, as well as in government and internal investigations. Christin’s clients include several public companies in the technology sector, among other industry sectors. She regularly speaks at high-profile conferences on topics related to her practice. Recent speaking engagements include: the Professional Liability and Underwriters Society (PLUS) Conference, Ethisphere’s Annual Global Ethics Summit, and the Stanford Directors’ College 2023 panel on Defend Your Company, Defend Yourself.
Speakers

**Emily Holland** is a member of Simpson Thacher & Bartlett’s ESG & Sustainability Practice, based in the Washington D.C. office, and a four-time Chambers recognized practitioner in Global Business & Human Rights Law (including 2024). She advises the world’s leading business organizations, including financial institutions, private equity firms and public and private corporations, on novel and complex issues arising from an emerging area of law and regulation, competing stakeholder mandates, and evolving business priorities that impact companies’ ability to execute their ESG strategy and create long-term value. Her work covers matters relating to ESG and impact investing, sustainable finance debt offerings and credit facilities, securities offerings, mergers and acquisitions, disclosure and reporting, and ESG-related litigation. Emily has extensive experience advising on human rights matters across governance, due diligence, supply chain compliance, crisis management and remediation. She has also advised governments, intergovernmental organizations and NGOs on human and labor rights issues and the broader sustainability agenda. She is an Adjunct Professor of Law at Georgetown University Law Center. Focusing primarily on social and governance matters, Emily aids her clients in navigating ESG risk across a variety of industries. She has also advised governments, intergovernmental organizations and NGOs on human and labor rights issues and the broader sustainability agenda.

**Jeff Johnson** has nearly 25 years of investment, entrepreneurship and corporate experience across climate and technology. Jeff is a General Partner at the global multi-stage investment firm B Capital where he leads the firm’s growing climate investment team. He most recently served as a Managing Director at Temasek leading the sustainable investing team for the global investment firm. Prior to Temasek, Jeff ran a boutique advisory business focused on scaling of sustainable businesses. He also co-founded and was on the Board of Xpansiv, the world’s leading provider of market infrastructure for environmental commodities. Jeff worked in innovation business development at ABB between 2012 to 2014, leading growth initiatives for new sustainable products and services. Earlier in his career, he held several leadership and business development roles at various companies, including Better Place, Vendavo, and Intel Corporation. Jeff holds a Bachelor of Science in Industrial Engineering from University of Florida and a Master of Science in Engineering Systems from the Massachusetts Institute of Technology.
Dave Jones is the Director of the Climate Risk Initiative at UC Berkeley's Center for Law, Energy and the Environment (CLEE) and a former Senior Fellow at The ClimateWorks Foundation. Dave Jones served two terms as California's Insurance Commissioner from 2011 to 2018. He led the Department of Insurance and was responsible for regulating the largest insurance market in the United States where insurers collect $310 Billion a year in premiums and have $5.5 trillion in assets under management. Jones led the Department’s response to California’s increasingly deadly and destructive catastrophic wildfires, including the 2015 Butte and Valley Fires, the 2017 NorthBay and Thomas fires, and the 2018 Mendocino, Carr, Woolsey, and Camp Fires.

Dave Jones is a national leader and expert on climate risk and insurance regulation. From 2011 to 2018 he led the implementation of the National Association of Insurance Commissioners (NAIC) Climate Risk Disclosure Survey of insurers. In 2016 he launched the Climate Risk Carbon Initiative which required insurers to disclose publicly their investments in coal, oil, gas and utilities. Concluding that there is a significant risk that coal investments will become “stranded assets” as markets and governments move away from burning coal consistent with the Paris Agreement, he asked insurers to divest their investments in coal. He was the first regulator to join the United Nations Environment Program’s (UNEP) Principals for Sustainable Insurance (PSI). Jones was the Founding Chairperson of the international Sustainable Insurance Forum (SIF) which is a network of insurance regulators from around the globe who are developing and sharing supervisory practices related to climate risk and insurance sustainability. Jones was one of the first financial regulators to endorse the recommendations of the G-20 Financial Stability Board’s Task Force on Climate Related Financial Disclosures (TCFD). In 2018 Jones led the California Department of Insurance in undertaking a “2 Degree scenario analysis” of the transition and physical risks facing the top 600 insurers’ investment portfolios, with the assistance of the 2 Degree Investing Initiative.

Prior to serving as Insurance Commissioner, Jones served in the California State Assembly (2004-2010), as a Sacramento City Councilmember (1999-2004), as Special Assistant and then Counsel to United States Attorney General Janet Reno (1995-1998) and provided free legal representation to low income families and individuals with the non-profit Legal Services of Northern California (1989-1995). Jones was one of 13 Americans in 1995 awarded the prestigious White House Fellowship in recognition of his academic, civic and professional accomplishments. Jones holds degrees from DePauw University (B.A), Harvard Law School (J.D.) and Harvard’s Kennedy School of Government (MPP). He and his wife, Kim Flores, have two college-age children, Isabelle and William.
Speakers

Jeffrey Kuperman works on the Natural Assets team at Macquarie, looking for ways to drive private, return-seeking capital towards high-quality natural climate solutions (NCS) in the forestry, agricultural and other sectors. This includes investments into assets that generate returns through both core commodity production (e.g. timber, agricultural products) and ecosystem services (e.g. carbon sequestration, habitat restoration). A key part of these investments involves finding ways to value and monetize the ecosystem services produced from natural landscapes, including through carbon credits. Prior to joining Macquarie, Jeffrey worked at Bain & Company where he consulted with companies and private equity firms on their strategies and investment opportunities. He also worked for The Nature Conservancy’s MarketLab and consulted for the NatureVest group, working on ways to bring innovative economic and financial tools into the environmental space. Jeffrey holds a Bachelor of Arts in Economics from the University of California, Berkeley.

Yana Lantsberg serves as the Associate General Counsel at Generate Capital, PBC, where she partners with the investment team to deploy capital in sustainable infrastructure, especially within the waste-to-value sector. Prior to joining Generate, Yana worked in the project finance groups of law firms Allen & Overy and Paul Hastings. Her work during this period was predominantly focused on Latin America, and included a stint in Russia, in all cases focusing on large energy and infrastructure projects, where she represented sponsors, lenders and governmental entities.

Yana holds a BA from Princeton University, where she focused on international policy and wrote a thesis on post-Soviet petroleum policy with a case study on PDVSA, and a JD from Columbia Law School. Yana is originally from Ukraine.
Speakers

David Lynn has nearly three decades of experience as a practicing securities lawyer, having served in leadership roles at the SEC, advised clients in private practice on a wide range of securities and corporate governance matters, and has been an author and speaker addressing the securities and governance topics that are of particular interest to public companies, members of board of directors, and capital markets participants. He has extensive experience advising clients on SEC reporting and disclosure requirements, shareholder activism and engagement, shareholder proposals, ESG matters, corporate governance, SEC investigations, and public and exempt securities offerings.

Prior to joining Goodwin, he was a partner at Morrison Foerster and chaired the firm’s Public Company Advisory & Governance practice. He served as Chief Counsel of the Division of Corporation Finance at the SEC and currently serves as vice chair of the Northwestern Pritzker School of Law’s Securities Regulation and as an adjunct professor at Georgetown Law.
Susan ("Suz") Mac Cormac co-chairs the ESG + Sustainability and Social Enterprise + Impact Investing practices at Morrison Foerster, where she has practiced since 1996. Suz is known as a go-to legal resource for social enterprises, impact investors, and mainstream companies developing environmental, social, and corporate governance policies. With deep knowledge in the impact investing model, she understands the nuances of how institutional investors can craft creative solutions and structure both investments and companies to emphasize impact and returns. She co-led the drafting group for the first of the new corporate forms (the Social Purpose Corporation in California, which became the Public Benefit Corporation in Delaware), has created hybrid/tandem corporate structures and crafted debt and equity instruments that blend impact with traditional financial terms, and has used corporate law to develop creative capital markets solutions to pressing environmental problems. She also advises the boards of public and private companies on corporate governance and fiduciary duties as applied to sustainability and climate change. Suz was a founding board member of the Sustainability Accounting Standards Board (SASB), is a member of the board of directors of Business for Social Responsibility (BSR), having served as its primary corporate counsel for 20 years, and is a contributing member of the Coalition of Environmentally Responsible Economies (Ceres) President's Council, Earth Genome Project, and the UN Environment Program Finance Initiative. She serves as an Adjunct Professor at UC Berkeley School of Law, where she began teaching a new course on climate finance and governance in the fall of 2022 (after nine years of teaching social enterprise). She also serves as an Advisor to the Berkeley Center for Law and Business. She is also a member of the American Law Institute and an Advisor to the Restatement of Law, Corporate Governance. Suz holds a B.A. from Williams College and received her J.D. and LL.M. degrees from Duke University School of Law.
Speakers

**Liwen Mah** works at The Nature Conservancy (TNC) to help various conservation teams protect the land and water on which all life depends. Natural climate solutions are a growing part of TNC’s work, as TNC scientists have demonstrated that natural climate solutions have the potential to achieve one-third of the global greenhouse gas emission reductions needed to stabilize our climate. Getting to scale quickly depends on coordination between governments, community leaders, land managers, companies, and investors, and Liwen advises project directors in strategizing how to achieve climate goals while reducing practical and legal risks. Liwen serves on TNC’s Climate Change and Impact Investment Legal Practice Teams. He has advised on conservation finance, climate legislation, and climate resilience and adaptation projects. Liwen joined TNC in 2017 after having been a pro bono adviser for several years before that. Before joining TNC, Liwen was an engineer at Altera Corporation and later practiced law at Fenwick & West, counseling clients on litigation, securities, and intellectual property matters.

**Professor Amelia Miazad**’s scholarship and teaching focuses on corporate law and environmental and social risk governance. In her recent scholarly work, Professor Miazad analyzes the consequences of climate risk for corporate law, delving into areas such as antitrust, securities law, and fiduciary duties. She is regularly invited to present her scholarship to audiences in the U.S. and internationally. Professor Miazad has been quoted by the business and legal media including The New York Times, National Public Radio, The Financial Times, Politico, The World Economic Forum, and Law360, among others. In addition to the courses she teaches at UC Davis School of Law, Professor Miazad has developed and instructs courses tailored for corporate executives and board members focusing on environmental and social risk governance. Previously, she served as a Senior Research Fellow at UC Berkeley School of Law, where she founded and led the Business in Society Institute. Professor Miazad received her J.D. from Berkeley Law.

**Angeli Patel** is the Executive Director of the Berkeley Center for Law and Business. Previously, she was an attorney in the Sustainability & ESG Advisory Practice at Paul, Weiss, Rifkind, Wharton & Garrison LLP in San Francisco where she advised clients on the governance of climate and social risks, and a Lecturer at Berkeley Law. Angeli has also previously held roles at Jones Day in the corporate group and at the UN Global Compact Network Australia as advisor on anti-corruption and business & human rights. Prior to her legal career, Angeli served at the White House Office of Management and Budget under the Obama Administration and the Ministry of Finance in Chile on government modernization. She launched her own puzzle line for women of color in 2021 and is an Advisory Board Member to the leadership training start-up, Mandala. In her free time, Angeli enjoys exercise, fiction reading, travel and movies.
Panos N. Patatoukas is a professor and the L.H. Penney Chair in Accounting at the Haas School of Business, UC Berkeley. He received his PhD, MPhil, and MA from Yale, his MSc from the London School of Economics (with distinction), and his BA in accounting and finance (valedictorian) from Athens University of Economics & Business. Patatoukas’ work focuses on interdisciplinary capital markets research in accounting, corporate finance, law, and economics and informs ‘micro-to-macro’ and ‘macro-to-micro’ questions bridging the gap between academics and practitioners. His expertise encompasses corporate reporting, financial statement analysis, corporate valuation, cross-industry economic links, and supply chain relations. Additionally, he specializes in measuring economic activity at both firm and national levels and in nowcasting and forecasting using a mix of financial and alternative data, such as environmental metrics and governance indicators. Patatoukas has earned significant recognition for his impact on capital markets research, including the 2017 and 2019 Notable Contributions to Accounting Literature Award by the American Accounting Association and the American Institute of Certified Public Accountants. He is an acclaimed educator, receiving the 2018 Distinguished Teaching Award, the highest teaching award from UC Berkeley’s Chancellor, and five Earl F. Cheit Outstanding Teaching Awards (2022, 2021, 2017, 2015, 2012) from Berkeley Haas MBA and PhD students. Fortune also recognized him as a Top-10 Business School Professor under 40. In his roles at Berkeley, Patatoukas has served as the PhD Field Advisor for the Accounting Group, a member of the Academic Senate’s Committee on Teaching, and a member of the MBA Degree Program Committee. He’s the Director of the Center for Financial Reporting & Management, Co-Director of the Sustainable & Impact Finance Initiative, and a Core Faculty Fellow at the Berkeley Center for Law & Business. He co-founded the Business Review at Berkeley and directs the Economic Equity and Financial Education Program, partnering with the PG&E Corporation Foundation. Additionally, Patatoukas is the founding faculty director of several Berkeley ExecEd programs, including those on Financial Data Analysis for Executives, Intelligent Investing for Everyone, and Fundamentals of Corporate Finance and Reporting for Lawyers, and has created custom programs for various entities, including publicly traded companies, privately held organizations, startups, and sovereign wealth funds.
Speakers

Alex Rau has 20+ years active investing and trading experience in carbon markets, environmental commodities, and climate finance, and is primarily responsible for trading and structured finance at investment management firm Environmental Commodity Partners LP. Alex previously founded Climate Wedge Ltd, an independent carbon trading and climate finance investment firm started with Cheyne Capital in 2005, where he advised & managed direct investments in carbon for multiple institutional funds. He also cofounded U.S. carbon credit developer EOS Climate (predecessor to Xpansiv), Ugandan clean cooking company Up Energy, and wrote and launched the original version of the Voluntary Carbon Standard (now Verra), the most widely adopted trading standard for non-Kyoto carbon assets. Alex previously helped start PricewaterhouseCoopers’s Climate Change Services team, and has advised a diverse range of clients from BP and Rio Tinto to McKinsey, 21st Century Fox, and California Public Employees Retirement System (CalPERS) on corporate carbon management and investment strategies. Alex has a Ph.D. in physics from Oxford University, B.A. from Cornell University, and is a CFA charterholder.

Berkley Rothmeier leads BSR’s work with consumer products companies to align business and sustainability strategy and improve social and environmental performance. She also works across sectors to support BSR’s efforts to catalyze private-sector action on climate change and build value chain resilience. With over a decade in the sustainable business field, Berkley has broad experience in reporting and disclosure, stakeholder engagement, issues management, and sustainability storytelling. Prior to BSR, she was part of Edelman’s Business + Social Purpose team and the Ceres water program. She has counseled companies in a variety of sectors and geographies, and collaborated with investors and NGOs to increase understanding of and action on sustainability topics. Berkley holds a Master of Environmental Science from the Yale School of the Environment and a B.A. in Environment Studies from Yale University.
Speakers

Katie Schmitz Eulitt leads the ISSB SASB Standards Investor Advisory Group, comprising over 60 leading global asset owners and managers – with >$53 Trillion AUM – supporting a global baseline standard for the communication of corporate performance on ESG issues relevant to the assessment of enterprise value to investors. She also co-leads market engagement in Asia Pacific markets, with an emphasis on Japan, South Korea, and Singapore. Katie worked with investment bank Salomon Brothers for over a decade in the US, Japan, and Hong Kong. Her experience in project development and finance spans the energy sector (both fossil fuels and renewables), the protection of forested lands, and water disinfection in developing markets. She holds a BA in Japanese from the University of California, Berkeley, an MBA from l'Institut Européen d'Administration des Affaires (INSEAD) in Fontainebleau, France, an executive certificate in sustainability from the Presidio Graduate School of San Francisco, and a Global Competent Boards Designation.

Alicia Seiger is a lecturer at Stanford Law School and leads sustainability and energy finance initiatives at Stanford Law, Graduate School of Business, and the Doerr School for Sustainability. Alicia has served as an advisor to the Governors of California and New York, the New York State Comptroller, and numerous pension fund, endowment, and family office CIOs on investing for climate risk, opportunity, and resiliency. Alicia has designed and executed climate and energy strategies for businesses, foundations, investors, and NGOs for over two decades. She has led on the management teams of multiple startups, including at TerraPass, a pioneer of the US voluntary carbon offset market, and Flycast Communications, one of the world’s first web advertising networks. She serves on the boards of non-profits Ceres and PRIME Coalition, the editorial board of the Oxford Open Climate Change Journal, as an advisor to the E-liability Institute and X, the moonshot factory, and co-founded Stanford Professionals in Energy (SPIE). Her first book, "Settling Climate Accounts: Navigating the Road to Net Zero" considers the rise of finance in the context of the last three decades of global climate action, examines the rough edges of Net Zero in practice, and makes recommendations for the road ahead. Alicia received her BA from Duke University in a self-designed curriculum focused on environmental science and policy and cultural anthropology, and earned her MBA at the Stanford Graduate School of Business.
Speakers

**Tyson Smith** is Managing Counsel, Strategy & Policy, for Pacific Gas and Electric Company. Tyson leads teams working on some of the most critical issues facing California, including clean energy and natural gas supply, reliability planning, legislative matters, and strategic initiatives.

**David Sternlicht** leads the Nature Investing platform at Ethic, driving capital towards projects and businesses that restore ecosystems, protect biodiversity, and accelerate the transition to a regenerative economy. He was formerly Head of Private Equity and Venture Capital at Jordan Park, where he led direct and fund investments, including a $100M+ impact investment fund. Prior to joining Jordan Park, his work spanned strategy and commercialization roles at startups including Sunvapor and Mercatus and investment roles at VC firms including Uprising and Industry Ventures. Previously, at Cambridge Associates, David was an Associate Investment Director on the impact investing team, advising institutional and family office clients on aligning their portfolios with their missions. He was also the lead researcher and author on the inaugural Impact Investing Benchmark report, a first of its kind study to explore the financial performance of returns-seeking impact investment funds. David has striven throughout his career to show, both empirically and through his investments, that prioritizing strong social and environmental impact are key ingredients to building truly resilient and future-proof portfolios. David holds an Economics and Environmental Studies degree from Washington and Lee University and an MBA from UC Berkeley’s Haas School of Business.
Speakers

**Amanda Sturgeon** is the CEO of The Biomimicry Institute. As CEO, Amanda fosters a thriving eco-system of innovators, educators and change-makers to bring about a world that works in harmony with nature and natural systems. Amanda is an award winning Architect, author and non-profit and thought leader on how people, buildings and cities connect to nature. She authored the book 'Creating Biophilic Buildings' and has an essay in the best selling anthology ‘All We Can Save’, she has published articles across mainstream media, such as The Guardian, and is a frequent keynote speaker at global events. Amanda was previously the inaugural CEO of Built by Nature, a network and grant-making fund, focused on accelerating the timber and bio-based building materials transformation and she has also served as Regenerative Design Lead at global consultancy Mott MacDonald, working with clients across the Asia Pacific region to bring climate and biodiversity positive solutions to infrastructure, buildings and cities. During her decade with the International Living Future Institute as CEO she authored and developed regenerative building programs such as The Living Building Challenge and founded the Biophilic Design Initiative. Amanda was elevated to be a Fellow of The American Institute of Architects in 2015 due to her extensive advocacy for buildings and cities that work in unison with nature. Amanda currently serves on the board of Climate Action Network Australia and is on the Biophilic Cities Advisory Group.

**Nicole Systrom** has spent her entire career partnering with investors, entrepreneurs, and philanthropists to accelerate high-impact climate and clean technology solutions. Prior to joining Galvanize Climate Solutions, Nicole founded Sutro Energy Group to counsel impact investors, philanthropists, and nonprofits on how to direct mission-oriented resources toward innovative clean technologies. With an extensive background in environmental science and a passion for helping entrepreneurs scale breakthrough technologies, Nicole was frequently tapped by nonprofits, foundations and family offices for her counsel on their climate-positive programs. She is a published thought leader on climate innovation, on topics ranging from identifying gaps in the clean tech ecosystem, to building philanthropic tools for investing in climate solutions, to enabling better state energy policy. Nicole holds a BS in Earth Systems from Stanford University and an MBA/MS in Environment and Resources from the Stanford Graduate School of Business. She serves on multiple climate related governing boards and advisory groups, and lives in the San Francisco Bay Area with her family.
Speakers

Irina Tsveklova is a Partner in Weil’s Private Equity practice and is based in Houston. Irina advises public and private companies, private equity sponsors and other investors, developers and energy equipment, technology and service providers on a wide range of complex energy and infrastructure transactions. She focuses on project development, finance, mergers and acquisitions, joint ventures and other strategic partnerships or combinations involving wind, solar, energy storage solutions, hydrogen, renewable fuels, critical minerals, electric vehicles and other energy transition areas.

Rama Variankaval is the global head of Corporate Advisory and Sustainable Solutions (“CASS”) which encompasses Corporate Finance Advisory (“CFA”), Center for Carbon Transition (“CCT”), Sustainable Solutions, and Infrastructure Finance Advisory (“IFA”) teams at J.P. Morgan. CFA advises clients across industries on capital allocation, shareholder value creation strategies, and other corporate and structured finance issues. CCT is leading the firm’s efforts in developing and implementing its climate strategy pertaining to its client facing businesses. CCT and Sustainable Solutions teams also advise clients on transitioning to a low-carbon future and navigating the various Environmental, Social and Governance (“ESG”) considerations faced by companies today. Rama sits on the Investment Bank’s management committee. In addition to these responsibilities, Rama leads the Corporate and Investment Bank’s ESG forum, and serves on the Firmwide Environmental Committee. Rama holds a BS in Civil Engineering from the National Institute of Technology in India, an MS in Structural Engineering from the University of Illinois, Urbana Champaign and an MS in Statistics and Operations Research from New York University. Rama started his career at J.P. Morgan in 2003.
Speakers

Vikrant (Vik) Viniak is Accenture’s North America Sustainability Services Lead, overseeing the delivery of discrete sustainability services as well as the integration of sustainability into all client work for the firm’s largest geographic market. As a trusted advisor to Chief Executive Officers and other C-suite executives across a wide range of industries, Vik has helped clients to create business value and sustainability impact through idea to execution. His work includes transforming industrial companies through new sustainability-focused business models and finding new markets for various vectors of sustainability – energy efficiency, net zero transitions, nature and biodiversity etc. At present he is engaged with several CPG companies with acceleration of their race to net zero. Vik is a sought-after speaker and has appeared on stage at events including Climate Week NYC’s Sustainable Development Goals summit, UN, the Mobile World Congress and the Consumer Electronic Show. He has been published and quoted in multiple business and trade journals including Infoworld, TriplePundit, TechTarget, IOT agenda, Information Week and Supply Chain Management Review. Vik started his career as a mechanical engineer for Whirlpool and moved to become a supply chain consultant before joining Accenture and focusing on C-suite advisory. Vik is an avid runner and fitness enthusiast who likes to push his physical and intellectual boundaries. He is committed to going the extra mile in supporting, mentoring, and coaching people to achieve their goals. He is passionate about using technology and human ingenuity to drive impact in his professional and personal lives. Vik serves on the Board of Back on My Feet (BoMF), an organization that helps people to break free from the cycles of poverty, homelessness and addiction through fitness, community support and employment resources, as well as the Board of the Quinlan School of Business. He holds an MBA from the Quinlan School of Business, Loyola University in Chicago, and a BE in mechanical engineering from NIT Trichy, India.
Timothy A. Wilkins is the Global Partner for Client Sustainability at the international law firm, Freshfields Bruckhaus Deringer LLP. As one of the first lawyers to head up a sustainability practice, he leads a global team, drawing on the firm’s regulatory, litigation and transactional expertise to advise clients related to environmental, social and governance (ESG) risks and opportunities. Prior to taking this role, he maintained a cross-border mergers and acquisition practice in the firm’s New York and Tokyo offices. Mr. Wilkins also teaches sustainability seminars at Georgetown Law School and Columbia Law School. Mr. Wilkins is active in a number of community and social justice organizations. He currently serves as the Chair of the New York Public Radio Board. In other board service, he previously served on the Board of NYC Economic Development Corporation and the New York Public Theater. In recognition of his private and public service, Mr. Wilkins has been selected as a Top 100 Ethnic Minority Executive by Empower and recognized by Chamber’s Legal Director and Crain’s New York Business, as a Notable Leader in Sustainability. Mr. Wilkins is a graduate of Harvard College (magna cum laude), Harvard Law School and Harvard Business School.
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