DERIVING COMMUNITY BENEFITS FROM CLIMATE INVESTMENTS
Gathering Inspiration from California Place-Based Programs

December 7, 2023

Webinar Slides
This file includes presentation slides from the following webinar speakers:

• Louise Bedsworth, Executive Director, Center for Law, Energy, & the Environment (slides 2-11)
• Kate Gordon, Visiting Scholar, UC Berkeley Haas School of Business and Former Senior Advisor to the U.S. Secretary of Energy (slides 12-27)
• Karen Gaffney, Director of Strategic Planning and Communications, North Coast Resource Partnership (NCRP) (slides 28-40)
• Dr. Wilma Franco, Executive Director, Southeast Los Angeles (SELA) Collaborative (slides 41-56)
DERIVING COMMUNITY BENEFITS FROM CLIMATE INVESTMENTS:

Gathering Inspiration from California Place-Based Programs

December 7, 2023

Louise Bedsworth, Executive Director, Center for Law, Energy, & the Environment
Welcome and Logistics

• Recording and notetaking

• Questions in Q&A

• Resources in Chat
CLEE’s Work on Community Benefits Agreements in Offshore Wind Development

- May 2023 Convening: Introduction to CBAs
- June 2023: Policy Brief: *Offshore Wind Community Benefits Agreements in California*
- September 2023 Convening: CBA Examples
- December 2023 Convening: Lessons from Place-Based Investments
- 2024: Continued Discussion of Design and Implementation Considerations
Why Consider CBAs and Place-Based Strategies?

<table>
<thead>
<tr>
<th><strong>Community Benefits Agreements</strong></th>
<th><strong>Place-Based Strategies</strong></th>
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<tbody>
<tr>
<td>• Legally binding, enforceable contracts signed by project developers and relevant community groups</td>
<td>• Tailor approaches to local contexts and conditions</td>
</tr>
<tr>
<td>• Opportunity for specific benefits for communities</td>
<td>• Prioritize most impacted communities</td>
</tr>
<tr>
<td>• Typically, CBAs are a tool to gather community support for a project by tying the project to the delivery of specified community benefits</td>
<td>• Can include infrastructure investment and capacity building activities</td>
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State Investment Programs

Transformative Climate Communities
- Integrated infrastructure investment at a neighborhood scale
- Focus in most impacted communities
- Shared community vision and goals
- Collaborative stakeholder structure
- Three transformative elements:
  - Anti-displacement
  - Workforce and economic development
  - Climate adaptation and resilience
- Comprehensive evaluation framework

Regional Climate Collaboratives
- Strengthen local coordination and leadership
- Build local knowledge, skills, and expertise to increase access to funding
- Collaboratives have a shared vision and partnership agreement
- Collaborative plans to build capacity
  - Actionable
  - Social infrastructure
  - Equity-centered
  - Community-centered
- Locally-informed outcome measures

Community Economic Resilience Fund
- Build regional economic resilience to support transition to low-C economy
- Planning grants in 13 state-identified regions
- Regions develop Economic Development Strategy informed by local context and existing plans
- Implementation funding for projects consistent with the Strategy
- Evaluation considers: inclusion, job quality and access, climate responsiveness, and community resilience

Alliance of Regional Collaboratives for Climate Adaptation
- Network of collaboratives advancing resilience activities at a regional scale
- Locally-formed and led
- Structures, membership, and governance vary by region
- Shared Guiding Principles:
  - Equity, health, and safety for all Californians
  - Focus on regional level
  - Empower collaboration across sectors and levels of government
  - Prioritize forward-looking projects

Community-Led Effort
Centering Community Vision

• Building programs and policies that fit a specific context
• Account for local priorities and constraints
• Take advantage of local vision, strengths, and resources
• Tangibly advance equitable practices and outcomes
Collaborative Structures

• Meaningful engagement and partnership with communities
  • Inform
  • Inquire
  • Empower

• Meaningful partnership
  • Engagement
  • Reciprocal
  • Accountability and transparency
Employ Integrated Approaches to Achieve Multiple Benefits

• Address multiple goals
  • Leverage investments to address multiple priorities
  • Connect solutions to maximize effectiveness

• Work across built, natural, and social systems
  • Link infrastructure, operations, and programs
  • Achieve environmental, economic, and societal benefits
Measuring Outcomes

• Tailored approaches
• Link outcomes to local priorities and values
• Qualitative and quantitative measures
Today’s Discussion

- Kate Gordon, Visiting Scholar at the Haas School of Business and Former Senior Advisor to Secretary of Energy
- Karen Gaffney, Director of Strategic Planning and Communications, North Coast Resource Partnership
- Wilma Franco, Executive Director, Southeast Los Angeles (SELA) Collaborative
- Ann Rogan, CEO, Edge Collaborative
Federal Support for Places & People: Tying Funding to Community & Worker Benefits

CLEE Webinar: Deriving Community Benefits from Climate Investments - Dec. 7, 2023

Kate Gordon, Visiting Scholar, UC Berkeley – Haas School of Business
Our imagined “Clean Energy Economy”
Technologies behind the curtain of the “clean energy future”: critical mineral mining, high voltage transmission, EV & wind turbine manufacturing, carbon removal
EQUITY REALITIES:
LOWER EMISSIONS ≠ LOWER INEQUALITY
SHIFT IN THINKING ON ENERGY TRANSITION UNDER THE BIDEN-HARRIS ADMINISTRATION

From Place-Neutral Modeling & Technology... ...to Place-Based, People-Based Approach
WHAT IS “PLACE-BASED”? 

Core elements for success:

• Include an **agreed-upon definition of “place”** for the purposes of the program or project (scope, geography, targeted population within a geography, etc)

• Recognize the **specific challenges and opportunities** of each place where investment is targeted (avoid “one size fits all” approaches)

• **Engage community members and stakeholders as active participants** in program development and implementation

• Take a **systems approach** that recognizes and addresses historic inequity and builds toward long-term change

• Continuously **learn and adapt** for better outcomes

Source: Urban Institute, 2018
Executive Order 13985: Advancing Racial Equity and Support for Under-served Communities Through the Federal Government

Executive Order 14008: Tackling the Climate Crisis at Home and Abroad

Creates the Justice40 Initiative & the Interagency Work Group on Coal & Power Plant Communities

Executive Order 14017: America’s Supply Chains

Executive Order 14025: Worker Organizing and Empowerment

Executive Order 14030: Climate-Related Financial Risk
BIPARTISAN INFRASTRUCTURE LAW

- $1.2 Trillion for transportation and infrastructure spending
- $550 Billion for new investments and programs
- $62 Billion to Dept of Energy alone
- 5-10 year spending horizons
- Formula spending + competitive grants
- Clear focus on domestic investments, jobs, workers & communities
### Community Focused Incentives:

**Tax Adders**
- Energy communities
- Low-income communities
- Projects using domestic products, apprenticeships & prevailing wage.
- Direct pay options for tribes & NGOs.

**Targeted Loans**
- $250B in loan authority for energy infrastructure repurposing/reuse

### Direct Grants for Environmental Justice
DEPT OF ENERGY:
ENSURING COMMUNITY AND WORKER BENEFITS THROUGH
BIL & IRA IMPLEMENTATION
A Community Benefits Plan (CBP) is a new requirement added to all Funding Opportunity Announcements (FOAs) and Loan negotiations.

For competitive grants, the Community Benefits Plan is typically valued at **20 percent** of the overall score of the application.

The CBP should outline:

- How the applicant intends to achieve DOE's priority areas of **Justice40, Diversity, Equity, Access & Inclusion (DEIA) & Quality Jobs**; and

- A **Specific, Measurable, Assignable, Realistic, & Time-Based (SMART)** milestone, **per budget period**, to measure progress on the proposed CBP actions.

If the project is selected:

- DOE will incorporate the CBP into the award and the recipient will be **required to implement** the CBP as proposed.

- During the life of the award, DOE will **evaluate** the recipient’s progress, including as part of the "**Go/No-Go**" review process.
Public Comment
- Requirements
- Scoring Criteria

Request For Information (RFI)

Funding Opportunity Announcement (FOA) & Award
Special Reviewers for CBP plus “Super Reviewer” at Portfolio Stage

Community can engage with Awardee on the implementation of CBP

Community Benefits Plan (CBP)

Reporting & Evaluation
CBP Benefits must quantifiable, measurable, & trackable; all commitments incorporated into contracts.
COMMUNITY BENEFITS PLANS = UMBRELLA TERM

SPECIFIC COMPANY COMMITMENTS, E.G.

- Wages, benefits
- Partnership with workforce training organizations
- Hiring community engagement specialists or teams
- Direct support to community groups
- Ongoing community advisory functions

NEGOTIATED, ENFORCEABLE AGREEMENTS WITH COMMUNITIES AND/OR WORKERS, E.G.

- Community Benefits Agreements
- Impact & Benefits Agreements
- Good Neighbor Agreements
- Project Labor Agreements

These are the **GOLD STANDARD** for CBPs.
COMMUNITY BENEFITS PLANS =
PROJECT RISK REDUCTION

- Reduces risks of opposition and delays
- Maximizes benefits
- Ensures long-term success
- Builds durable support for implementation

“I’m confident that as the American people see and feel the benefits from our efforts to transform America’s economy, lower costs, create jobs, and strengthen our national security, we will build momentum and broaden support for further action.”
MORE RESOURCES

Community Benefits Plans (DOE):
https://www.energy.gov/infrastructure/about-community-benefits-plans

White House Climate and Economic Justice Screening Tool:

Support to Energy Communities:
https://energycommunities.gov

THANK YOU!
Collaborative Infrastructure For
Building Resilient Communities & Landscapes
Source Region:
Carbon, Water, Biodiversity
North Coast Resource Partnership
Mission, Structure & Principles

• Convened in 2005
• Thriving Communities & Landscapes
• Leadership Council: Tribes & Counties
• Tech Committee: Tribes & Counties
• MOMU & Policy Handbook
• Equity, Transparency, Inclusion, Shared Vision, Common Ground
• Western & Tribal Science
• Planning : Implementation = 5 : 95
• Effective Use of Public Funds: ROI
Multiple Objectives/Multiple Benefits

- Forest health/fuel load reduction
- Water quality and supply
- Emissions reduction & energy independence
- Climate adaptation
- Local economic vitality
- Community health & safety
- Biodiversity & healthy ecosystems
- Functional built infrastructure
  - Water
  - Wastewater
  - Energy
  - Communications
- Conservation of working and natural lands
Regional Collaborative Infrastructure & Capacity Enhancement
Supporting Partners in Achieving Objectives
Regional & Local Data, Assessments, Analyses
Convening Towards Shared Vision & Shared Priorities
Regional Prioritization of Projects & Activities
Amplifying Need for/Benefits of Investment in North Coast Region
Administering & Distributing Large Block Grants
Regional Project Tracking & Performance Reporting
Policy Influence
Decision Making by Tribal and County Officials – nationally unique
Synchronizing Tribal, Federal, State, Regional, Local Priorities
A Vision for North Coast Resilience

Priorities for Enhancing Watershed, Fireshed, Forest, and Community Resilience in the North Coast Region
NCRP Adaptive Planning & Prioritization Framework
Carbon Stocks & Above Ground Biomass: Location & Quantity

NCRP Adaptive Planning & Prioritization Framework

Total CO2e and Hectares by Landcover Class
Assessments: Communities At Risk

• Investigates North Coast communities' exposure and vulnerability to wildland fire

• Inputs:
  • Burn Probability
  • Housing Unit Density
  • Social Vulnerability Index
Regional Data & Local Knowledge
Diverse Regional Collaboration = Regional Resilience
ABOUT
Southeast Los Angeles (SELA) Collaborative

- Began in 2010 – relaunched in 2017
- Network of 12 organizations
- SELA Defined as: 8 cities and 2 unincorporated of LA County
- Fiscally Sponsored by Human Services Association (HSA)
Our North Star

Vision
SELA is a resource rich region with a strong nonprofit community and healthy, resilient, civically engaged residents that drive their own future.

Mission
To strengthen the SELA community, build collective power, and encourage innovation to drive regional systemic change.

In ten years, the SELA Community will have the power of a cross-sector, collective voice that advocates for the region on a county, state, and national level to bring resources and opportunities that improve the quality of life in SELA.
SELA Collaborative Members
Our Priorities

Nonprofit Capacity Building

Civic Engagement

Data Driven Research

Regional Identity (SELA)
### How has COVID19 impacted your Census outreach activities?

<table>
<thead>
<tr>
<th>Activity</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Outreach Activities Cancelled</td>
<td>19%</td>
</tr>
<tr>
<td>Remote Work / Reduced Staff</td>
<td>12%</td>
</tr>
<tr>
<td>Switch to Virtual Outreach</td>
<td>10%</td>
</tr>
<tr>
<td>Focus on Survival Needs</td>
<td>9%</td>
</tr>
</tbody>
</table>

### What are some concerns that you have?

<table>
<thead>
<tr>
<th>Concern</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Capacity to reach residents</td>
<td>12%</td>
</tr>
<tr>
<td>Meeting survival needs</td>
<td>10%</td>
</tr>
<tr>
<td>Unsure</td>
<td>5%</td>
</tr>
<tr>
<td>Up-to-date COVID19 Info</td>
<td>3%</td>
</tr>
<tr>
<td>Outreach materials on hold</td>
<td>1%</td>
</tr>
</tbody>
</table>

### What would be helpful moving forward?

<table>
<thead>
<tr>
<th>Helpfulness</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Creative Census Content</td>
<td>8%</td>
</tr>
<tr>
<td>Census Operations Changes</td>
<td>6%</td>
</tr>
<tr>
<td>Outreach Collaborations</td>
<td>5%</td>
</tr>
<tr>
<td>Unsure</td>
<td>4%</td>
</tr>
<tr>
<td>Increase Digital Outreach Capacity</td>
<td>4%</td>
</tr>
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</table>
Metro’s email blast to invite 11,000 staff members to volunteer in SELA
Advocating for equitable economic recovery and long term investment in SELA

THE CRISIS OF COVID-19 AND SOUTHEAST LOS ANGELES

A Survey Report

Released March 3, 2021

Released April 2020

Released June 2020

Released March 3, 2021
Major Themes Informing the Agenda

- **Nonprofit Strength**: Secure the resources and support to exist and grow
- **Deep Civic Engagement**: Increase knowledge and participation in civic engagement and public institutions
- **Intersectional Lens**: Address core issue areas by implementing through an intersectional approach
- **Accountability**: Remedy historical factors causing social disparities and COVID19 exacerbations
- **Follow SELA Leadership**: Lean onto SELA leadership to deepen regional impact

A major concern for all leaders was the need to ensure an equitable distribution of the Covid-19 vaccine as part of the recovery priorities for the region.
Covid-19 Vaccine Distribution in SELA

**Context:** The SELA Collaborative was invited by Sup. Solis to join a call with Cal-EOS/FEMA, Hub Cities and South Gate City Manager. SELA Collaborative agreed to lead the Vaccine distribution for the South Gate Mobile Clinic for the region as the Lead CBO with Cal-EOS/FEMA. Brought on board on Friday, March 5th, 2021 for a Mobile Vaccine Clinic scheduled for March 6th – 10th.

**Strategy:** In partnership with Supervisor Hilda Solis, Assembly member Cristina Garcia, Assembly member Anthony Rendon, Senator Lena Gonzalez, and SELA local elect officials, nonprofits, and community leaders reaching out to community residents to ensure our SELA region receives their vaccines.
SELA Leaders Network

Network Map May 2019

Network Map March 2022
Data-Driven Relational Strategy

- Nonprofit Capacity Building
- Regional Advocacy Efforts
- Regional Marketing Strategy
- Community Driven and Community Informed
Other Ways We are Advancing The SELA Agenda

The SELA Agenda

- Regional Climate Collaborative
- Lower LA River – Community Engagement Lead in SELA
- USC Research: EV Adoption and its Impact on Asthma
- Our SELA Region Campaigns

Nonprofit Capacity Building

Regional Advocacy
If you want to go fast, go alone. If you want to go far, go together.

-African Proverb
Get to Know SELA Collaborative

Case Study

**North Star:** In ten years, the SELA community will have the power of a cross-sector, collective voice that advocates for the region on a county, state and national level to bring resources and opportunities that improves the quality of life in SELA.

**Strategic Priority 1: Building Nonprofit Capacity**

The nonprofit sector is a critical driver of any social change agenda thus a concerted investment of time and resources dedicated to strengthening and expanding the SELA region’s nonprofit sector is critical in creating a regional identity and collectively driving systemic change.

**Strategic Priority 2: Civic Engagement**

A strong infrastructure that engages, informs and organizes key regional stakeholders, polices, and decision-making is essential to long-term positive change throughout the region.

**Data-Driven Research**

SELA Collaborative seeks to understand before acting, centering community in all decisions; to effectively accomplish this, the Collaborative grounds all strategies, action and work in authentic, community informed data and research.

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**2020 Building Relationships to Create Change:**

THE SELA COLLABORATIVE STORY
Thank you!