

BERKELEY CENTER FOR LAW, BUSINESS AND THE ECONOMY



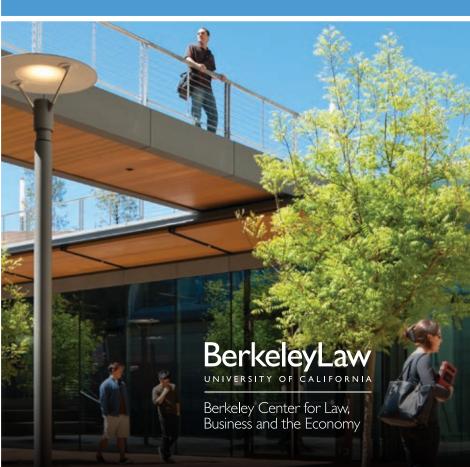






ANNUAL BULLETIN

2016-2017



FROM THE DIRECTOR

"The Berkeley Center for Law, Business and the Economy has unlocked an exceptional programming catalog and compelling academic scholarship to become a center of gravity in the business world."

—JOHN KUO ('88), SENIOR VICE PRESIDENT, GENERAL COUNSEL AND CORPORATE SECRETARY OF VARIAN MEDICAL SYSTEMS AND MEMBER OF THE BERKELEY CENTER FOR LAW, BUSINESS AND THE ECONOMY EXECUTIVE BOARD

BUILDING A WORLD CLASS BUSINESS CENTER

Center for Law, Business and the Economy. In the 2016-2017 academic year, we will support over 50 unique courses in business law, over 50 practitioner lunch talks, and 15 major conferences and off-campus events. We've also launched three new programs—Startup@BerkeleyLaw, the Berkeley Corporate Counsel Network, and a corporate sustainability initiative—and significantly expanded our Women in Business Law program. Thanks to the generous support of our sponsors, we've been able to reach more students and now sponsor business law programming for a number of our student groups, including the Berkeley Business Law Journal, Boalt Hall Women's Association, and the Women of Color Collective. I'm particularly excited about our new executive education programs, including our Venture Capital Deal Camp with 500 Startups, which received an unprecedented 100% satisfaction rating from its participants.

For the upcoming year, we will be focused on three key areas of impact: capital markets and M&A, corporate sustainability, and startups and venture capital. In addition to delivering cutting-edge programming, we will continue to leverage the scholarship of our world-class business law faculty, including our faculty co-chairs, Robert Bartlett and Steven Davidoff Solomon.

We're building a world-class center at Berkeley Law—this is place to be for students and practitioners interested in innovation and business law.

Adam Sterling Executive Director





A NEW ERA IN BUSINESS LAW







THE CURRICULUM







BRINGING BUSINESS LAW INTO THE FUTURE In 2016-2017, the Berkeley

Center for Law, Business and the Economy will continue to expand and innovate the business law curriculum at Berkeley Law. In addition to core courses like Business Associations and Mergers & Acquisitions, Berkeley Law students will have access to a vast menu of elective courses that bring together leading practitioners and real-world training.

CURRICULUM AT A GLANCE

CORPORATE FINANCE

Over 50 students will participate in Professor Robert Bartlett's cutting-edge corporate finance course. The course explores the financial and legal aspects of how a firm raises money to finance its operations. This includes a survey of modern financial economics and techniques commonly used for understanding, assessing, and computing a firm's value.

SOCIAL ENTERPRISE LAW

Taught by a leading law-firm partner and a general counsel for various foundations and social venture funds, this course explores the legal, regulatory, and business aspects of social enterprises. This includes for-profit business entities that undertake certain social and environmental objectives and non-profits that form hybrids with for-profit entities.

"Berkeley Law has proven that it's not only number one in terms of good weather, but number one in preparing its students for the challenges of 21st century business and legal practice."

--- MELISSA MURRAY, INTERIM DEAN OF BERKELEY LAW

2

certificate programs

10+

special guest courses taught by legal and business industry leaders, including United States District Judge Jed S. Rakoff **COURSES OFFERED**

10+

core business law

40 +

core elective business law

Berkeley Center for Law, Business and the Economy faculty members and leading practitioners teaching business law courses

50+

"Whether it's venture capital, M&A, private equity, or financial regulation, Berkeley Law students have the opportunity to learn from those who are at the cutting-edge of practice."

Judge Jed S. Rakoff

FOR LAW, BUSINESS AND THE ECONOMY

FOR LAW, BUSINESS AND THE ECONOMY



KEY AREAS OF FOCUS

The Berkeley Center for Law, Business and the Economy supports faculty research and programming in a number of areas critical to the study and practice of business law.

CAPITAL MARKETS AND M&A

CORPORATE SUSTAINABILITY

corporate executives in the Bay Area and key markets such as New York and

Los Angeles as well as throughout Asia, Europe, and South America.

STARTUPS AND VENTURE CAPITAL

INCLUDING RESEARCH AND PROGRAMS IN...



ANTITRUST



CYBERSECURITY



RANKING



PRIVATE



BANKRUPTCY



SECURITIES REGULATION



COMPLIANCE



TAX







ENGAGING THE GLOBAL ECONOMY In addition to supporting a world-class business law education, the Berkeley Center for Law, Business and the Economy partners with leading practitioners and companies to engage with and educate the corporate community.

PROGRAMMING AT A GLANCE

Berkeley Corporate Counsel Network – A networking group for alumni working in-house, featuring programs on cybersecurity, professional development, sustainability and more.

Berkeley Sustainable Business & Investment Forum – An annual corporate sustainability forum co-hosted with the Haas School of Business featuring leading academics, corporate executives, government officials and institutional investors.

Berkeley Corporate Law Conference

 An annual conference, co-hosted with Wachtell, Lipton, Rosen & Katz, on trends and issues in corporate law that brings together leading judges, academics, and practitioners.

Berkeley West Coast M&A Forum -

An annual forum on pressing M&A and governance issues, co-hosted with Cleary Gottlieb Steen & Hamilton LLP, featuring industry leaders from the banking, regulatory, corporate and legal sectors.

Business Law SF Happy Hour and

Campus Fair – Each year we host a happy hour in San Francisco and a business law fair on campus for new students to network with attorneys from leading business law firms.

Fundamentals of Banking Law -

An annual executive education program on the fundamentals of banking law and implications for West Coast practices and emerging financial technologies.

Lunchtime Lecture Series – In 2016-

2017, we will host over 50 high-profile practitioners on campus for our students, including executives from eBay, Uber, Facebook, Mozilla, Snapchat, and more.

Women in Business Law Initiative -

Includes panel discussions, student-attorney dinners, and an annual mentorship program that matches first-year students interested in business law with junior practitioners.

"From Berkeley to Silicon Valley, and throughout the world, the Berkeley Center for Law, Business and the Economy has brought together leading executives, academics, practitioners, and students to discuss a number of the global economy's hottest trends and most pressing issues."

—**ALEXA KING,** EXECUTIVE VICE PRESIDENT, GENERAL COUNSEL AND SECRETARY OF FIREEYE AND MEMBER OF THE BERKELEY CENTER FOR LAW, BUSINESS AND THE ECONOMY EXECUTIVE BOARD

STARTUP@BERKELEYLAW







POWERING INNOVATION Launched in 2015, Startup@BerkeleyLaw is a collaboration between the Berkeley Center for Law, Business and the Economy and the Berkeley Center for Law and Technology. Startup@BerkeleyLaw delivers dynamic programming for law students and entrepreneurs on current and emerging issues facing early-stage companies—delivering cutting-edge legal training for aspiring startup lawyers while enabling entrepreneurs at Berkeley and beyond.

REAL WORLD TRAINING

Startup@BerkeleyLaw complements an innovative curriculum with programming designed to give students real world experience working with startups. This includes advising campus startups through the **New Business Practicum**, helping founders develop and execute business plans through our partnership with the **InSITE Fellows**, and negotiating term sheets with VCs in our annual term sheet competition held jointly with the Haas School of Business

FOUNDER WORKSHOPS

Startup@BerkeleyLaw hosts monthly educational workshops for entrepreneurs and pro bono legal office hours on the Berkeley campus, through our **FORM+FUND Program**, and at the Nasdaq Entrepreneurial Center in San Francisco. In 2017, Startup@BerkeleyLaw will launch **Access to Entrepreneurship**—expanding our programs and services to underrepresented tech founders.

TIMELY COURSES

In 2016-2017, Startup@BerkeleyLaw will sponsor over ten unique courses related to venture capital and entrepreneurship, taught by leading faculty and industry experts, including Scott Kupor of Andreessen Horowitz. These courses complement Berkeley Law's robust curriculum in business law and intellectual property, including innovative opportunities for coursework at the Haas School of Business and College of Engineering.

VC DEAL CAMP

In 2016, Startup@BerkeleyLaw kicked off Venture Capital Deal Camp, an executive education program co-hosted by 500 Startups.VC Deal Camp brought investors and attorneys from across the world to the Berkeley campus to learn the nuts and bolts of financing early-stage companies.

"VC Deal Camp is a truly great program combining both an academic and practical approach to venture investing. It provides insight into the decision-making processes of some of Silicon Valley's top VCs and also introduces newer investors to the foundations and basics of evaluating, structuring, and executing investments."

—SABYA DAS, PRINCIPAL AT MONETA VENTURES



BUSINESS LAW FACULTY

DYNAMIC SCHOLARSHIP The Berkeley Center for Law, Business and the Economy supports a growing and world-leading business law faculty with expertise in numerous sectors. Below is a sampling of recently published and forthcoming works...

FACULTY CO-DIRECTORS



Robert Bartlett – finance and business law, venture capital and private equity transactions

RECENT PUBLICATION -

A Founder's Guide to Unicorn Creation: How Liquidation Preferences in M&A Transactions

Affect Start-Ub Valuation



Steven Davidoff Solomon

 financial and securities regulation, hedge funds and private equity, mergers and acquisitions, deals and deal theory

RECENT PUBLICATION – Do Takeover Laws Matter? Evidence from 50 Years of Hostile Takeovers (with Matt Cain and Stephen McKeon)

CORE FACULTY



Kenneth Ayotte – bankruptcy law, corporate finance, law and

RECENT PUBLICATION – Bankruptcy on the Side (with Anthony Casey and David Skeel)



Richard Buxbaum -

international business transactions, European Union law, corporate law

RECENT PUBLICATION – Sovereign Debtors Before Greece: The Case of Germany



Robert Cooter – law and economics, law and economic development

RECENT PUBLICATION – The Falcon's Gyre: Legal Foundations of Economic Innovation and Growth



Aaron Edlin – antitrust, business law, contract theory

RECENT PUBLICATION – The Acatvis Inference: Theory and Practice (with Scott Hemphill, Herbert Hovenkamp & Carl Shapiro)



Jill Fisch (Visiting Faculty) – corporate governance, comparative corporate governance, securities regulation

RECENT PUBLICATION –

Does Majority Voting Improve Board
Accountability? (with Stephen Choi, Marcel Kahan and Edward
Rock); The New Governance and the Challenge of Litigation
Bylaws, 2015 Abraham L. Pomerantz Lecture



Stavros Gadinis – financial regulation, antitrust and competition policy, law and development, distributive justice

RECENT PUBLICATION – Three Pathway sto Global Standards: Private, Regulator, and Ministry Networks



Prasad Krishnamurthy – financial regulation, antitrust and competition policy, law and development, distributive justice

RECENT PUBLICATION – Regulating Against Bubbles (with Ryan Bubb)



Justin McCrary – public policy, economics

RECENT PUBLICATION -

The Deterrence Effect of Prison: Dynamic Theory and Evidence (with David Lee)



Anne Joseph O'Connell

- administrative law (regulation and enforcement), civil litigation, electronic discovery

RECENT PUBLICATION – Agencies as Adversaries (with Daniel Farber)



Kevin Quinn – individual decision making, statistical methodology

RECENT PUBLICATION – Litigating State Interests: Attorneys General as Amici (with Margaret Lemos)



Daniel Rubinfeld – antitrust, federalism, public economics, state and local finance, economics of litigation, applied econometrics

RECENT PUBLICATION -

The Hidden Costs of Free Goods: Implications for Antitrust Enforcement (with Michal Gal); Access Barriers to Big Data (with Michal Gal)



Rachel Stern – political science, social change and globalization, environmental regulation



Sam Weinstein (Academic Fellow) – antitrust, financial regulation, intellectual property and legal history **RECENT PUBLICATION** – *Rigged* Results? Antitrust Lessons from Keyword

CONTACTS

ADAM STERLING

EXECUTIVE DIRECTOR asterling@law.berkeley.edu

ROBERT P. BARTLETT III

FACULTY CO-DIRECTOR,
PROFESSOR OF LAW
rbartlett@law.berkeley.edu

STEVEN DAVIDOFF SOLOMON

FACULTY CO-DIRECTOR,
PROFESSOR OF LAW
steven.solomon@berkeley.edu

AMELIA MIAZAD

SUSTAINABILITY INITIATIVES amiazad@law.berkeley.edu

DELIA VIOLANTE

PROGRAM MANAGER dviolante@law.berkeley.edu

510.642.0532

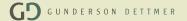
BCLBE@law.berkeley.edu
www.law.berkeley.edu/bclbe.htm
TWITTER @BerkLawBizNet
LINKEDIN http://linkd.in/17DIRi8
FACEBOOK @TheNetworkBerkLaw

SPONSORS





Davis Polk



KIRKLAND & ELLIS

MORRISON FOERSTER



Skadden

Weil



Wilson Sonsini Goodrich & Rosati

BERKELEY CENTER FOR LAW, BUSINESS AND THE ECONOMY

