Rukayatu “Ruky” Tijani is the Founder, Creator, and Chief Esquire Officer of Firm for the Culture.

Ruky founded the Firm for the Culture after years of serving as an intellectual property attorney in the Silicon Valley Office of the top litigation firm in the country. Firm for the Culture was borne out of Ruky’s passion for the law, social impact, social entrepreneurship, and strategically scaling to create sustainable change.

As a Social Entrepreneur herself, Ruky knows what it’s like to seek social change while learning to protect a business’s assets. And her mission is to help Social Entrepreneurs Trademark their Brands as they Scale their Impact™

Drawing on her extensive experience as an intellectual property attorney in the Silicon Valley office of the top litigation firm in the Country, Ruky provides extensive, detail-oriented and comprehensive trademark education, strategy, and application services to a host of social entrepreneurs and innovative founders at accessible flat-fee prices.

In addition to serving as Managing Attorney for Firm for the Culture, Ruky is also the Founder and Creator of the First Generation Purpose Project ®("FGPP"), an initiative designed to help First Generation Professionals and Entrepreneurs navigate life and career by utilizing the grit and tenacity that is already on the inside of them.

Ruky has provided workshops to students, young professionals, and creatives at New York University School of Law, Harvard Law School, Yale Law School, and Berkeley Law School. Her workshops have been praised as candid, insightful, empowering, and practical. She has been recognized as a California Change Lawyer for Legal Diversity, been featured in XONecole and Above the Law, and taken part in several podcast interviews, including the Happy Lawyers Project and the First-Gen Lounge.

Ruky is a Nigerian-American first-generation professional from the projects of Brooklyn, New York; a graduate of UC Berkeley School of Law; and a member of the New York and California State Bars. She loves to cook, sing, and hike.
**One-Two Paragraph Form**

Rukayatu “Ruky” Tijani is a Trademark Attorney and the Founder, Creator, and Chief Esquire Officer of Firm for the Culture. Ruky founded the Firm for the Culture after years of serving as an intellectual property attorney in the Silicon Valley Office of the top litigation firm in the country. Firm for the Culture was borne out of Ruky’s passion for the law, social impact, social entrepreneurship, and strategically scaling to create sustainable change. Drawing on her extensive experience as an intellectual property attorney in the Silicon Valley office of the top litigation firm in the Country, Ruky provides extensive, detail-oriented and comprehensive trademark education, strategy, and application services to a host of social entrepreneurs and innovative founders at accessible flat-fee prices.

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