

# TOP 11 REASONS WHY BAKER BOTTS IP

## 1 WE HAVE OVER 200 LAWYERS AND PATENT PROFESSIONALS, ONE OF THE LARGEST IP GROUPS AMONG GENERAL PRACTICE FIRMS.

Baker Botts has over 170 attorneys and 30 patent agents/advisors dedicated to IP in the U.S. and Europe, including offices in Washington, D.C., New York, Texas, California, and London. Our largest groups are in New York, Austin, and Dallas. In 2008, we opened our Palo Alto office to service our West Coast IP clients, and in 2016, we opened an office in San Francisco. Today, our Palo Alto and San Francisco offices have over 34 IP lawyers and professionals.



## 2 UNLIKE MOST GENERAL PRACTICE FIRMS, WE OFFER COMPREHENSIVE IP SERVICES IN PATENT LITIGATION, PATENT PROSECUTION AND PATENT TRANSACTIONAL WORK, AS WELL AS IN TRADE SECRET, TRADEMARK, AND COPYRIGHT ISSUES.

Unlike most general practice law firms, we offer a full-service IP practice that covers every area, including obtaining patents and other IP rights for our clients, handling all manner of IP transactions, enforcing IP rights and litigating disputes through trial and final appeal. This experience helps us provide counsel that considers the broad perspective of potential exposure instead of a siloed approach.



## 3 OUR TECHNICAL DEPTH IS UNMATCHED WITH OUR IP GROUP HOLDING OVER 240 SCIENTIFIC AND TECHNICAL DEGREES, INCLUDING OVER 24 PHDS.

Our lawyers and professionals have technical backgrounds in many diverse fields, such as chemistry, biology, computer science, electrical engineering, mechanical engineering, physics, mathematics, civil engineering and more. That technical depth puts us a step ahead across a broad spectrum of cutting-edge issues such as big data and the Internet of Things, machine learning and artificial intelligence, blockchain/cryptocurrency, autonomous vehicles, and many others – and how these new technologies impact our technology, life sciences, and energy clients.



## 4 WE SERVE AS TRUSTED COUNSEL TO SOME OF THE WORLD'S MOST IMPORTANT TECHNOLOGY COMPANIES.

Our very impressive and marquee client list includes many industry leaders such as Abbott, Alcon, AT&T, Cisco, Dell, Ericsson, Expedia, Facebook, Fujifilm, Genentech, Infineon, MasterCard, Sandisk/Western Digital, Samsung, and many, many more. The vast majority of our work is in the Technology and Life Sciences sectors.



## 5 WE HAVE A ROBUST AND ACTIVE PATENT LITIGATION PRACTICE.

With over 115 active patent cases in venues throughout the country, our lawyers regularly appear in the most popular forums for patent litigation having claimed trial victories at the ITC, in D. Del., C.D. Cal., EDTX, WDTX over the last few years. We are ranked 5th in terms of volume among all general practice firms for new defensive patent cases the last five years and 2nd in matters before the Patent Trial and Appeal Board (PTAB). We also have a busy IP appellate practice with over 50 current Federal Circuit appeals.



## 6 WE ROUTINELY DELIVER RESULTS FOR OUR CLIENTS.

We have won 15 significant IP trials since 2015 and have delivered several more pre-trial and PTAB victories. We also are among the firms that have tried the most cases from 2014-2017 from data via RPX. We handle big, important competitor cases, both on the plaintiff and defendant sides, and most that have multiple cases and IPRs for Twilio, Symantec, ON Semi, Fujifilm, Oxford Nanopore, just to name a few.



## 7 WE HANDLE HIGH-IMPACT, PRECEDENT-SETTING IP APPEALS.

Our IP Litigation practice is truly full-service, with the capabilities and chops to handle cases all the way through to appeal. Our lawyers achieved eight separate Federal Circuit appellate victories in 2017, putting us on Law360's list of the firms that dominated at the Federal Circuit.



## 8 WE HAVE A DOMINANT PTAB PRACTICE WHERE WE HAVE HANDLED OVER 450 MATTERS.

We rank 2nd in volume among all general practice firms at the Patent Trial and Appeal Board (PTAB). We have extensive experience with PTAB, including both bringing and defending patent challenges all the way through trial and final written decision.



## 9 WE HELP OUR CLIENTS ACQUIRE, MAINTAIN, PROTECT AND MONETIZE IP ASSETS.

Patent prosecution and related counseling is an integral part of our practice. In 2019 alone, our IP team filed 2,000 U.S. patent applications and 1,100 international patent applications spanning every technical area. We have the 4th most registered patent attorneys/agents among general practice firms.



## 10 LAWYER DIVERSITY IS ONE OF OUR CORE STRENGTHS.

47% of our IP department is diverse and 60% of new partners added in the last three years are diverse. Baker Botts has been named one of the top 10 firms for leadership and IP diversity & inclusion by ChIPs the last two years.



## 11 WE HAVE SIGNIFICANT CORPORATE TMT EXPERTISE.

170 lawyer Corporate Department with strong experience and capabilities in mergers and acquisitions involving TMT companies and emerging company and venture capital work.



### Representative Technologies

CLEANTECH	TELECOMS	CONSUMER ELECTRONICS	HEALTHCARE	HARDWARE	SOFTWARE
ACADEMIC & RESEARCH INSTITUTIONS	MEDIA	AUTOMOTIVE	SEMICONDUCTORS	MEDICAL DEVICES	LIFE SCIENCES

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