

6th Annual

Berkeley Law

SPORTS & ENTERTAINMENT CONFERENCE

Nov 5-6, 2020

Keynote

JEFF HARLESTON

*General Counsel and EVP,
Business and Legal Affairs
Universal Music Group*



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AGENDA

THURSDAY, NOVEMBER 5

5:30-5:40PM | Welcoming Remarks

5:40-6:40PM | Women on the Rise

JESSICA BORISON, YOUTUBE, *Sports Partner Manager*

KIRBY PORTER, WILL VENTURES, *Marketing and Community Manager*

KRISTA WHITAKER, PROSKAUER ROSE LLP, *Corporate Associate*

SLOAN WHITESIDE ('15), HIRSCH WALLERSTEIN HAYUM MATLOF + FISHMAN LLP, *Entertainment Attorney*

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6:45-7:45PM | The Business of Esports

BRANDON JACKSON ('18), GREENBERG GLUSKER FIELDS CLAMAN & MACHTINGER LLP, *Associate*

JUSTIN M. JACOBSON, THE JACOBSON FIRM, P.C., *Vice President*

HARRIS PESKIN, ESG LAW, *Partner*

LUKE ZELON, NXT UP ESPORTS, *Founder*

FRIDAY, NOVEMBER 6

9:50-10:00AM | Welcoming Remarks

10:00-11:00AM | A Year in Review: Amateur and Professional Sports

D'LONRA ELLIS, OAKLAND ATHLETICS, *SVP and General Counsel*

ADAM LAURIDSEN, KEKER VAN NEST & PETERS, *Partner*

SEAN MONROE ('96), O'MELVENY & MYERS LLP, *Partner*

JEANIFER PARSIGIAN, WINSTON & STRAWN LLP, *Litigation Associate*

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11:05-12:05PM | KEYNOTE: Advancing Racial Justice in Sports

LEIGH STEINBERG ('73), STEINBERG SPORTS & ENTERTAINMENT, *CEO*

DR. DAMION THOMAS, SMITHSONIAN NMAAHC, *Curator of Sports*

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AGENDA (CONT'D)

FRIDAY, NOVEMBER 6

12:10-1:10PM | Best Practices for Getting Stories Made and Streamed

ANDY FERGUSON ('10), CBS TELEVISION STUDIOS, *Director, Business Affairs*

NICOLE ROXANNE FOSTER, AMAZON STUDIOS, *Corporate Counsel*

DAVID MATLOF ('92), HIRSCH WALLERSTEIN HAYUM MATLOF + FISHMAN LLP, *Partner*

DARRELL MILLER, FOX ROTHSCHILD, *Founding Chair of Entertainment & Sports Department*

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1:15-2:15PM | The Evolution of Corporate Citizenship

BRAEDEN ANDERSON, SIDLEY AUSTIN LLP, *Associate*

MONIQUE FRANCIS, CREATIVE ARTISTS AGENCY, *Social Impact Executive*

HANNAH GORDON, SAN FRANCISCO 49ERS, *Chief Administrative Officer and General Counsel*

INDIA PINKNEY, NATIONAL ENDOWMENT FOR THE ARTS, *General Counsel*

2:20-3:20PM | Establishing an MLS Team During a Pandemic

SARAH CHAI ('15), MAJOR LEAGUE SOCCER, *Senior Manager Player Relations*

ANASTASIA DANIAS, MAJOR LEAGUE SOCCER, *General Counsel*

ERIC HAGEN, AUSTIN FC, *General Counsel*

ENA PATEL, ANGEL CITY, *Head of Soccer Operations*

3:25-4:25PM | KEYNOTE: State of the Music Industry

JEFF HARLESTON ('88), UNIVERSAL MUSIC GROUP, *General Counsel and EVP, Business and Legal Affairs*

4:30PM | Closing Remarks



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Samya Abdela ('18) is currently a Corporate Associate at Katten Muchin Rosenman, LLP in Chicago, IL with a focus on mergers & acquisitions and private equity. Additionally, her interests in the law cross over to entertainment and sports as she is an active member of the Sports Lawyers Association and Diverse Representation. Samya received her B.A. from UC Berkeley in 2015 and her J.D. from UC Berkeley Law School in 2018. While at Berkeley she externed at Pac-12 Networks and served as Editor-in-Chief for the Berkeley Journal of Entertainment & Sports Law. In her spare time she enjoys traveling, cooking and educating her community on politics and the law through her YouTube channel.



Jessica Borison is a Sports Partner Manager at YouTube. Her role includes strategically managing top tier YouTube Sports talent, athletes, broadcasters, leagues, teams and media companies to enable, empower & grow the sports vertical on the platform. Prior to her time at YouTube, Jessica has experience working as an HR business partner and HR consultant. She is also a proud wolverine with a BA in Organizational Psychology from the University of Michigan.



Krista Whitaker is a Corporate Associate and member of the Sports Law Group at Proskauer Rose LLP in New York. She has a broad-based corporate practice with a particular focus on clients in the sports and media industries. Representative clients include sports leagues and teams, financial institutions, media networks and content distribution companies in a variety of transactional matters, including acquisitions, joint ventures, league expansions, financings, media rights agreements and governance. Krista earned her J.D. degree from Stanford Law School, where she represented nonprofit and charitable organizations in the Organizations and Transactions Clinic at Mills Legal Clinic and served as development editor for the Stanford Law & Policy Review.



Kirby Porter is a community marketing manager at Will Ventures, an early-stage venture capital firm leveraging the power of sport to shape the future. As former member and team captain of the Harvard Women's Basketball team, she is passionate about helping student-athletes succeed in business & building their brands. After graduating from the Harvard, she worked in brand marketing at PepsiCo, where she helped manage the NBA partnership across their player & team strategy. She is also the Founder of Court to Corporate, a platform highlighting the journeys and lessons of athletes in the business world. Kirby has been recognized as a rising leader in the sports industry, selected as member of Sports Business Journal's New Voices Under 30 and Front Office Sports Rising 25 Under 25.



Sloan Whiteside's ('16) career mission is to ensure that the entertainment industry stops paying lip service to diversity and inclusion, and industry disrupters finally dismantle Hollywood's status quo. As an attorney at Hirsch, Wallerstein, Hayum, Matlof + Fishman, an entertainment talent boutique law firm, Sloan helps women, BIPOC, and LGBTQIA+ individuals navigate the entertainment industry and negotiate deals that give them equitable opportunities to create an industry that empowers themselves, the underserved, underrepresented, and the underestimated. As a North Carolina native and die-hard Tar Heel and Cal Bears fan and alum, Sloan also shares a passion for sports and how it intersects with the entertainment industry.

THE BUSINESS OF ESPORTS

Thurs. Nov 5 | 6:45 PM



Jonathan Zhang is a first-year law student at UC Berkeley Law School. He graduated from Northeastern University with a BS in Music/Ethnomusicology and was a recipient of the Presidential Global Scholarship, allowing him to complete his degree across four continents. Prior to law school he worked in film, television, music, fashion and live events. Most recently, he acted as the right-hand associate to NYC nightlife icon Susanne Bartsch. Zhang is interested in intellectual property and international law.



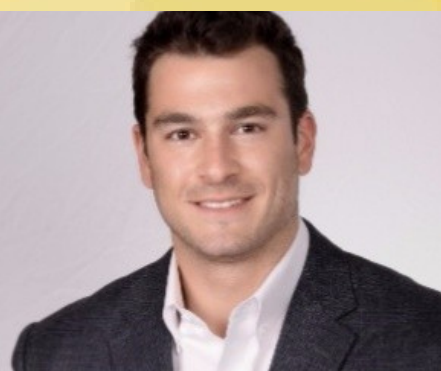
Brandon Jackson is a Corporate and Intellectual Property attorney at Greenberg Glusker, where he is part of the firm's Video Games, Streaming & Esports Practice Group. Brandon represents clients in a wide variety of general corporate and transactional matters, including mergers & acquisitions, equity financings, and outside general counsel work. His clients include media networks such as Anthem Sports & Entertainment and AXS TV. Brandon was recently involved with the Barstool Sports/Penn National Gaming transaction. Brandon also serves on the Advisory Board of Rumble Gaming. Brandon graduated summa cum laude from UCLA as a double major and received his J.D. from UC Berkeley School of Law.



Justin M. Jacobson is an esports and entertainment attorney in New York City. He works with professional athletes, gamers and musicians among other creative talents. He handles contracts, copyrights, trademarks, brand management and development as well as visa/immigration matters for athletes, musicians and professional gamers, streamers, coaches, on-air talent, teams/orgs, event/tournament organizers and brands operating in the esports and gaming space. He was also recently appointed the Manager of Ford Models newly formed Esports and Gaming talent division.



Harris Peskin is an attorney at ESG Law, the world's first esports specific law firm, where he represents roughly 70% of all tier 1 North American and European esports teams, as well as their non-endemic professional sports partners. Since the start of 2018 Harris has led the esports academic community serving as Executive Director and Chairman of the Publications, Public Policy, and Membership Committees of the Esports Bar Association. Harris is an adjunct professor at the University of New Hampshire School of Law where he lectures on esports gambling legal issues.



Luke Zelon is the founder of NXT UP Esports. Before starting NXT UP, Zelon was the Director of Partnerships at TSM (Team SoloMid), the winningest esports team in North America. There, he was responsible for ushering in and managing corporate partnerships with some of the organization's largest partners including Logitech G, Lenovo Legion, Venmo, Nerf, and Chipotle. Prior to joining TSM, Luke worked on the partnership team for Los Angeles Football Club. He focused on technology, automotive, and hospitality partnerships as the club entered into its first ever season in the MLS and at the brand new Banc of California Stadium. Before LAFC, he worked in business development at Catalyst Sports & Media. Luke graduated from Harvard University and played on the football team all four years.

YEAR IN REVIEW: AMATEUR AND PROFESSIONAL SPORTS

Fri. Nov 6 | 10:00 AM



Rob King is Senior Vice President and Editor-At-Large of ESPN Content. In this role, King helps define the content division's journalistic direction and develops special company-wide content projects. He also acts as an advisor to ESPN's leadership team on complex editorial issues. Previously King was the SVP, Original Content and oversaw ESPN's original content portfolio (ESPN Films, 30 for 30 and ESPN+ original series); the domestic and international longform journalists (ESPN the Magazine, The Undeclared, espnW, E:60 & features); and ESPN's investigative journalism unit and Outside the Lines. King graduated from Wesleyan University and then Penn State, as part of the School of Communication's inaugural graduate class.



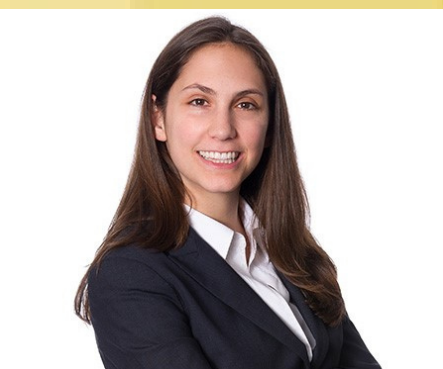
D'Lonra Ellis is Senior Vice President and General Counsel of the Oakland Athletics. She works on all of the organization's legal matters, including its intellectual property, real estate, employment, benefits, commercial, and government affairs matters. She is also an Adjunct Professor at UC Hastings College of Law, where she teaches Sports Law and the Corporate Counsel Externship Program. Before the Oakland Athletics, D'Lonra was General Counsel of Aspire Public Schools; Director and Senior Corporate Counsel at Gap, Inc.; and a litigation associate at Howard Rice Nemerovski Canady Falk and Rabkin (now Arnold & Porter). She sits on the board of Bay Area Legal Aid and Seven Stories Institute. D'Lonra received her BA from Columbia University and her JD from Stanford Law School.



Adam Lauridsen is a partner at Keker, Van Nest & Peters. His practice focuses on complex commercial litigation, including intellectual property, antitrust, sports and gaming-related disputes. His clients include Major League Baseball and Electronic Arts. The Daily Journal named Adam one of California's Top 40 Lawyers under 40 and Law360 twice recognized him as a Rising Star in sports law. Adam also maintains an active pro bono practice, with a focus on voting rights, immigration, and criminal justice issues. Before joining Keker, Van Nest & Peters, Adam clerked for Judge William Schwarzer of the Northern District of California and Judge David Levi of the Eastern District of California. Adam earned his B.A. from Harvard University and his J.D. from Harvard Law School.



Sean Monroe ('96) is a corporate partner at O'Melveny & Myers in Century City and specializes in complex mergers and acquisitions, joint ventures, private equity, and corporate finance. He has particular expertise in advising entertainment, sports, and media clients in motion picture financings and television and sports team acquisitions and investments. Sean led the O'Melveny team that represented The Friedkin Group in its acquisition of a controlling stake in the professional Italian Serie A football club AS Roma. He also represented Envy Gaming when they expanded its ownership group to include Post Malone. Sean has been recognized by *Variety*, *The Hollywood Reporter*, *The Los Angeles Business Journal*, and *The Legal500 US*. He earned his B.A. from Georgetown University and J.D. from Berkeley.



Jeanifer Parsigian is an accomplished antitrust, sports, and commercial litigator, and concentrates her practice on civil antitrust and unfair competition litigation with particular expertise in mixed issues of antitrust and intellectual property law, and class actions. She regularly represents plaintiffs and defendants in complex commercial disputes at the trial and appellate levels. She has represented clients in high-profile matters such as the Women's National Soccer Team's gender discrimination, litigation, and the landmark antitrust trial against the NCAA on behalf of classes of D-I college athletes. Jeanifer was selected to the 2021 Chambers Ones to Watch and named a Super Lawyers "Rising Star."

ADVANCING RACIAL JUSTICE IN SPORTS

Fri. Nov 6 | 11:05 AM



Jami Floyd is the Senior Editor for Race & Justice Unit at New York Public Radio. She is also the Legal Editor in the WNYC Newsroom. In a journalism career that spans two decades, Jami has worked on everything from breaking news, to exclusives, to long-form investigations. Jami has had the opportunity to interview countless news makers, including Hillary Clinton, Donald Trump, and former Illinois Gov. Rod Blagojevich, cited by The New York Times for her barrage of "hard-hitting" questions. Jami still considers her interview with Myrlie Evers-Williams, widow of slain civil rights leader Medgar Evers to be her most meaningful. Until September 2020, served as the weekday host of "All Things Considered." She attended Binghamton University (S.U.N.Y.) and Berkeley Law School, where she served as an associate editor of the California Law Review, and was also published.



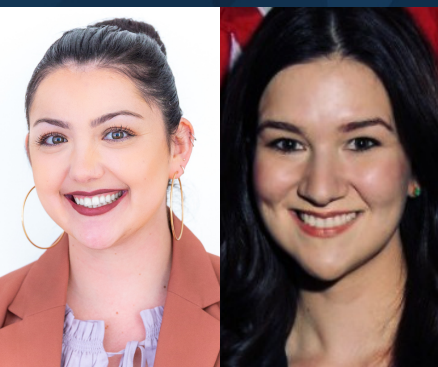
Leigh Steinberg ('73) is the Chief Executive Officer for Steinberg Sports & Entertainment. Leigh was born and raised in Los Angeles by his parents, a teacher, and librarian. He obtained both his undergraduate and law degrees from Cal where he was student body president during each tenure. Leigh has represented many of the most successful athletes and coaches in football, basketball, baseball, hockey, boxing, golf, etc., including the number one overall pick in the NFL draft for an unprecedented eight times in conjunction with 64 total first round picks. Furthermore, Leigh has represented other notable athletes such as Oscar De La Hoya and Lennox Lewis, as well as multiple Olympians and professional teams. With an unrivaled history of record-setting contracts, Leigh has secured over \$3 billion for his 300+ pro athlete clients and directed more than \$750 million to various charities around the world.



Damion L. Thomas, PhD is a published author, speaker, and the Museum Curator of Sports for the Smithsonian National Museum of African American History and Culture (NMAAHC). He earned a Ph.D. at UCLA in United States History. Prior to joining the NMAAHC, he was an assistant professor at the University of Maryland—College Park and the University of Illinois—Urbana/Champaign, where he taught courses that focused on sports in United States history, sports and U.S. race relations, and sports and black masculinity. He is the author of *Globetrotting: African American Athletes and Cold War Politics*, as well as numerous articles and OP-EDs.

BEST PRACTICES FOR GETTING STORIES MADE AND STREAMED

Fri. Nov 6 | 12:10 PM



Samantha Cox (left) is a first-year law student at UC Berkeley Law School. Samantha received her B.A. in Rhetoric from UC Berkeley. At Berkeley, she was an executive producer for CalTV, UC Berkeley's online broadcasting station. At CalTV, she worked as a sports and entertainment reporter and conducted interviews at Sundance Film Festival and Outside Lands Music Festival. She is interested in a legal career in the entertainment industry. and **Lauren Wynn** (right) is a second-year law student at UC Berkeley Law School with an interest in entertainment, finance, and intellectual property law. Before attending Berkeley, Lauren worked at KPMG as an IT Security Consultant for two years and then worked for The Walt Disney Company as a Senior Management Auditor for four years.



Andy Ferguson ('10) graduated from UCSD in 2006 and Berkeley Law in 2010. After law school, he worked at Skadden Arps and Irell & Manella, initially as a litigation associate, but primarily as a transactional associate. In 2017, he left Irell to join CBS Studios' legal affairs group. In 2019, he switched within CBS Studios to business affairs, where he currently works. Andy negotiates above-the-line, rights, co-production and other agreements in connection with CBS Studios' development and productions, as well as third-party license agreements on behalf of CBS Studios (with external platforms) and CBS All Access/Paramount+ (with external studios).



Nicole Roxanne Foster is Corporate Counsel at Amazon Studios. After graduating from New York University and the University of Pennsylvania Law School, Nicole worked at Schulte, Roth & Zabel LLP and Latham & Watkins LLP as a corporate associate. She leveraged her law firm experience into roles in the entertainment industry. Determined to follow her love of TV and film, Nicole moved to CBS Sports Network, focusing on licensing deals related to sports programming and distribution deals with cable networks. In 2019, she joined the development legal team at Amazon, where she works with the creative and business teams to bring exciting original films to customers. Alongside law, Nicole's passion for storytelling led her to start @PurseandKeys, a platform highlighting POC in the luxury handbag market



David Matlof ('92) graduated from the University of California, Berkeley in 1989 with a B. A. in economics and is a member of Phi Beta Kappa. He received his J.D. from Boalt Hall School of Law at the University of California, Berkeley in 1992. Upon graduation from law school, he worked at Irell & Manella. David later joined Armstrong Hirsch where he remained as a partner until August 2004 when he left to co-found his current firm, Hirsch Wallerstein Hayum Matlof + Fishman LLP. He continues to practice entertainment law representing actors, writers, directors, producers and various rightsholders. Additionally, he has served as an expert witness in connection with numerous entertainment litigation matters.



Darrell Miller is a prominent entertainment lawyer who practices transactional law with an emphasis on the motion picture, television, music, theater and multimedia industries. Consistently listed among Hollywood's top dealmakers by national publications such as *Variety* and *The Hollywood Reporter*, he has been a trusted advisor behind the growth of celebrity brands in entertainment and media for over two decades. Darrell works with actors, writer/showrunners, directors, producers and executives, to leverage their success into more success, ensuring each project leads seamlessly to greater opportunities. As an advocate for diversity and inclusion in the entertainment industry, Darrell has an extraordinary track record of helping to build sustainable careers for an array of talented creators and executives.

THE EVOLUTION OF CORPORATE CITIZENSHIP

Fri. Nov 6 | 1:15 PM



Cloey Hewlett ('79) is Executive Director of Cal Alumni Association and a proud graduate of Berkeley, having received her B.A. in political science and Juris Doctorate. Previously, Cloey was a partner in the national law firm Nossaman LLP and prior to that was a partner in the global law firm K&L Gates LLP. She has been outside counsel to sports organizations including the Sacramento Kings and the Santa Clara Stadium Authority, and co-chair of the Sacramento King's FIRST Community Advisory Council for the Golden1 Entertainment Sports Center. Since 2009, she has been a member of the Board of Directors for the San Francisco 49ers Foundation. She has been active in sports philanthropy and in helping local communities realize the economic benefits of professional sports.



Braeden Anderson is an associate in Sidley Austin's Securities Enforcement and Regulatory group. He focuses his practice on general regulatory enforcement defense and government investigations. Braeden regularly assists with the representation of financial institutions, investment advisers, public companies and senior officers in connection with investigations initiated by the SEC, FINRA, FBI, NYAG, and other Self-Regulatory Organizations. In addition to his legal efforts, Braeden also serves as an adjunct professor of business law at Monroe College in the Bronx, New York. Furthermore, while attending law school, Braeden played college basketball for the Seton Hall Pirates where he won the Big East Conference Championship in 2016.



Monique Francis is a senior executive in CAA Brand Consulting. She is experienced in advising clients on impactful, culturally relevant brand and business strategies. Monique has expertise in creating integrated marketing and communications programs, developing and launching high-value content and brand activations, and building social impact initiatives for major brands and organizations. Monique has contributed to the expansion of CAA's Social Impact practice and is now co-leading Brand Consulting's content group. Prior to her role, she served as the Partnerships and Business Development lead at Fresno Unlimited. Before Fresno, Monique was a member of the Client Services group within CAA Marketing. Monique holds a BA in Economics from the University of Pennsylvania.



Hannah Gordon is the chief administrative officer and general counsel of the San Francisco 49ers. Named by NFL.com as one of the most influential women in football, Gordon advises on all legal issues involving both the football team and Levi's® Stadium and leads the team's public affairs and strategic communications, risk management, community impact, and fan engagement work. Gordon is a Presidential Leadership Scholar and one of Silicon Valley Business Journal's 100 Women of Influence. She is the author of *SZN OF CHANGE: The competitor's playbook for joy on the path to victory*, an eight-week guided journal to develop the vision, game plan, and mental toughness to be a winner. Gordon earned her B.A. from UCLA and her J.D. from Stanford.



India Pinkney is the General Counsel for the National Endowment for the Arts in Washington, DC. As General Counsel, she oversees the legal operations of the organization, which is the largest public art funder in the United States. She advises the Chair and the National Council on the Arts and works on the legal side for the production of public events, like Jazz Masters and Poetry Out Loud. She is also the creator and founder of Girl, Believe, a national self-esteem initiative with international reach and IJP Strategies, LLC, which provides leadership, constructive dialogue, and organizational structural guidance for communities, small businesses, and organizations. She is a member of Alpha Kappa Alpha Sorority, Inc. and received her JD and BA from the University of Virginia.

ESTABLISHING AN MLS TEAM DURING THE PANDEMIC

Fri. Nov 6 | 2:20 PM



Taylor Wells-Maberry is the Senior Coordinator of Player Engagement at Major League Soccer. In this role, she develops and executes league programs, resources, and events that engage and equip the MLS player population with strategies to succeed in their personal and professional lives. Taylor is an active member of the Metro New York Chapter of the USNC for UN Women, where she volunteers her time on the Marketing Committee. Taylor is an evening program J.D. Candidate (2023) at Fordham Law, graduated from La Sierra University with an M.B.A in Marketing, and earned a B.A. in Mass Communication from Concordia University Irvine. She resides in New York City with her husband, Phil, and their chocolate lab, Luna.



Sarah Chai ('15) joined Major League Soccer as an attorney in the Player Relations department. She advises MLS clubs on building and managing their rosters and ensuring compliance with the MLS Collective Bargaining Agreement and Roster & Budget Guidelines. She also drafts, negotiates, and reviews player agreements on behalf of the League. Before joining MLS, Sarah was an associate at Debevoise & Plimpton. She also served on the USA Archery Judicial Committee. Sarah received a J.D. from UC Berkeley Law School, where she was the Managing Editor of the California Law Review. She received a B.A. from Columbia University, where she co-captained the Women's Varsity Archery Team and was named a four-time All-American, All-Academic, and All-East athlete.



Eric Hagen is Senior Vice President and General Counsel of Austin FC, which joined Major League Soccer as the 27th club in 2019 and which will officially begin play in a new state-of-the-art soccer stadium in 2021. Prior to joining Austin FC's front office, Eric was a partner in the sports-sector practice at DLA Piper in Austin, TX and Los Angeles, CA. He was also previously a partner at Kirkland & Ellis and McDermott Will & Emery. In addition to his club duties, he serves as Secretary & General Counsel for 4ATX Foundation, the philanthropic arm of Austin FC. Eric received his undergraduate and law degrees from Pepperdine University and a master's degree from Dartmouth College.



Anastasia Danias Schmidt is Major League Soccer's Executive Vice President and General Counsel. She oversees legal and business affairs, including corporate governance, policy, litigation, expansion, player matters, intellectual property and commercial transactions. Before joining MLS, Danias became the most senior woman in the history of the NFL's legal department, serving as SVP & Deputy General Counsel. She also launched an in-house pro bono program partnering with the Lawyers' Alliance of New York. Danias has been honored by *Corporate Counsel*, *Legal500*, and *Sports Business Journal*. Additionally, she has been featured in *Fortune*, *Modern Counsel* and *Marie Claire*. She is on the faculty of the Practising Law Institute and has taught sports law as an Adjunct Professor at New York Law School.



Ena Patel is Head of Soccer Operations at Angel City Football Club. Before Angel City, Ena practiced general tax and corporate law and then became the highest ranking female on a technical staff in Major League Soccer in 2018. As the Director of Player Personnel for the Colorado Rapids, Ena managed the day to day club operations, player contracts and transactions, Collective Bargaining Agreement issues and disciplinary proceedings with the Major League Soccer office. At the Rapids, Ena received the People's Choice Award for Best Sports Lawyer from Colorado Law Week in 2018. Ena sits on the board of weXL.org, a nonprofit which focuses on storytelling to create a more equitable world and is co-founder of R.A.E. Entertainment Inc., a production company focused on sports-based content.

STATE OF THE MUSIC INDUSTRY

Fri. Nov 6 | 3:25 PM



Peter S. Menell is the Koret Professor of Law at UC Berkeley School of Law and a Director of the Berkeley Center for Law & Technology. Professor Menell earned his S.B. from MIT, his Ph.D. (economics) from Stanford University, and J.D. from Harvard Law School, where he served as a member of the Harvard Law Review. After graduating from law school, he clerked for the Honorable Jon O. Newman of the U.S. Court of Appeals for the Second Circuit. Professor Menell joined the law faculty at the University of California at Berkeley in 1990, where his research and teaching have focused on intellectual property in the digital technology and entertainment industries, law and technology, environmental law, and property law. Professor Menell has authored more than 100 articles and 15 books, including leading casebooks and intellectual property treatises.



Jeffrey Harleston is General Counsel and Executive Vice President of Business & Legal Affairs for Santa Monica, California-based Universal Music Group (UMG), the world leader in music-based entertainment with operations in more 60 countries. UMG's labels include Capitol, Interscope, Republic, Motown, Island, Def Jam, Decca and Verve, as well as a leading global music publishing company, Universal Music Publishing and the industry's leading merchandising company, Bravado. Harleston is a member of UMG's executive management board and he is responsible for overseeing all business transactions, contracts, and litigation for UMG's operations worldwide. In addition, he is also responsible for the company's government relations, trade and anti-piracy activities. During a 26-year career with UMG, Harleston has held a variety of senior executive positions including Executive Vice President/Head of Operations for Geffen Records and Senior Vice President of Business & Legal Affairs for MCA Records. Before joining UMG, Harleston was Associate Independent Counsel during the investigation and prosecution of the Iran/Contra scandal. He also worked as a litigation associate at the firm of Covington & Burling in Washington D.C. and, before law school, as an Account Executive for Saatchi & Saatchi Compton Advertising in New York.

Throughout his career, Harleston has been recognized for his many achievements including receiving The Recording Academy's 2020 Entertainment Law Initiative Service Award, Billboard's 2018 "Lawyer of the Year," the 2018 Diversity Award from the Association of Corporate Counsel for Southern California. In 2017, Harleston was named one of Ebony magazine's "Power 100" and he is annually recognized by Billboard on the magazine's "Power 100" list of the most powerful executives in the music industry. Harleston serves on the Board of the Berkeley Law Alumni Association and he is a Member of the Board of Trustees of Williams College in Massachusetts and the Board of Harvard-Westlake School in Los Angeles. He also serves on the boards of SoundExchange and the Recording Industry Association of America (RIAA). His charitable activities include serving as Chairman of the TJ Martell Foundation and as a board member of MusiCares. Harleston is proud to be a Founder of the Universal/Motown Fund, an endowment dedicated to providing financial assistance for artists from the 50's, 60's and 70's. Harleston graduated with a B.A. in Political Science from Williams College and holds a J.D. from U.C. Berkeley Law School. He and his wife, Maria, live in Los Angeles and have four children.

2020–2021 Conference Committee



First Row (Left to Right): Arielle Amegashie, Naya Coard, Samantha Cox, Tatiana Fominyam; Second Row (Left to Right): Miles Jasper, Livia Katroshi, Marissa Menakaya; Jessenia Nunez Lopez, Victoria Rackohn; Third Row (Left to Right): Leila Shaygan, Maria Elli Tserkezi, Lauren Wynn, Jonathan Zhang

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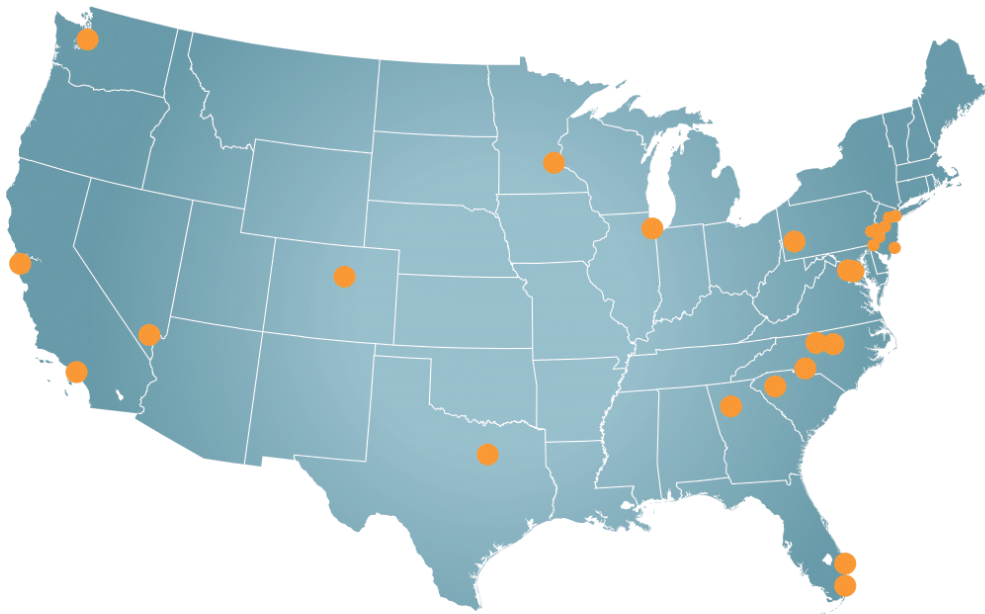
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Home to 950 attorneys nationwide. Fox offers a team of accomplished professionals who deliver high quality, industry-specific solutions to clients' toughest challenges. We understand today's competitive business environment and take a value-driven, business-minded approach to the law. With more than 70 practice areas, we provide a broad range of legal services in order to meet our clients' needs.



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ENTERTAINMENT & SPORTS LAW

Fox Rothschild has one of the largest entertainment and sports law departments in the U.S. With more than 40 entertainment and sports lawyers located in Los Angeles, New York, Minneapolis, North Carolina, Philadelphia and Atlanta, we help empower our individual and business clients' success. Backed by a full-service national firm, we bring an impressive depth of experience to transactional and litigation matters.

Who We Know & What We Know

Our network of relationships spans nearly every sector of the entertainment and sports industry. Fox works with artists, athletes, creators, influencers, executives and businesses, and counsels nonprofits, including museums, universities and charities as well as advertising and public relations firms. Our capabilities range from brand-building campaigns for entertainment and sports celebrities to high-risk and sophisticated litigation and deal-making matters.

Listed among the nation's top-tier entertainment law firms by U.S. News – Best Lawyers®, Fox has a list of celebrated clients that includes many Grammy®, Emmy®, Golden Globe®, Image® and Academy Award®-winning talents, as well as professional sports teams, colleges and athletes. Reputation and results have made Fox Rothschild's Entertainment & Sports Law Practice one of the fastest growing and most geographically diverse groups in the United States.

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Fox Rothschild's Entertainment & Sports Law attorneys advocate for artists, creators, athletes, companies and executives with comprehensive transactional and litigation representation across entertainment industries, sports and media:

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Services



Entertainment

Our attorneys help executives negotiate compensation packages, provide entertainment companies with production legal services and help actors, producers, writers, directors, musicians, composers and other creative professionals strike deals that grow their brands and protect their life's work. We provide proactive, personal representation helps clients maximizes opportunities across all platforms. Loyalty. Trust. Respect. Those are our values.

Sports

Active in leading industry associations, we counsel athletes, regional, national and international sports teams, arena operators, governing bodies and leagues, collegiate athletic associations, athletic foundations, local governments, sponsors, media organizations and others on matters ranging from intellectual property, gaming and licensing to multimillion-dollar sponsorship deals and real estate.

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Industry insiders, Fox attorneys help clients make better deals through all phases of the business, from development to production to distribution. We counsel clients on a broad range of transactions, from mergers and acquisitions to licensing and distribution agreements. We advise on partnership issues and financing, private capital transactions, joint ventures, strategic alliances, and buying and selling businesses.

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From New York to Los Angeles and everywhere in between, Fox Rothschild has the presence and experience to help our corporate and individual entertainment and sports industry clients protect their interests when facing disputes involving intellectual property, defamation and First Amendment issues, among others. Armed with real-world industry experience, our entertainment and sports law litigators take a full-service, multidisciplinary approach to litigation and dispute resolution.

Related Services

Relationships are built on trust. Backed by the resources and knowledge of a national law firm, our attorneys provide discreet advice on legal issues that go beyond the realm of entertainment and sports law. We help clients protect intellectual property by helping them register and police copyrights, plan for the future by creating wills and trusts and navigate sensitive family law issues including adoptions, prenuptial agreements and divorce proceedings.

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- *Billboard* magazine Top Music Lawyers
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- *National Law Journal* Sports & Entertainment Trailblazers
- *The Hollywood Reporter* Top 100 Power Lawyers

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