

BERKELEY CENTER FOR LAW & TECHNOLOGY

# NEW STUDENT HANDBOOK

**2018-2019 ACADEMIC YEAR** 





### WELCOME

### FROM THE BCLT EXECUTIVE DIRECTOR

Established in 1995, the Berkeley Center for Law & Technology (BCLT) is the focal point at Berkeley Law for teaching, research, convening, and student activities on issues at the intersection of law and technology.

Our faculty directors work hard each year to ensure that the law and technology curriculum is broad, deep, and current. At the same time, your professors produce groundbreaking scholarship that is shaping the global debate on tech policy. After you get past your first semester, you might consider working for one of the faculty as a research assistant. Equally noteworthy are the alumni, practicing attorneys, policymakers, and scholars from other schools that we bring to Boalt to participate in our luncheon talks, conferences, and other events. Take time from coursework to expose yourself to these broader perspectives.

BCLT conducts a series of career events during the year, plus a summer reception for those staying in the Bay Area. Also, we support a wide range of student groups, which allow you to develop friendships and pursue interests extending beyond the classroom.

I urge you to take advantage of these and the other BCLT resources during the next three years. To learn about all our events and opportunities, sign up for our weekly eNews by giving us your email address on the sign-up sheets at any of our events, or email Claire Trias at ctrias@law.berkeley.edu. Claire is our Assistant Director for Program Development & Student Engagement.

If you have any questions, please contact Claire or me or our Associate Director, Jann Dudley. Our commitment is to provide you with a rich and diverse educational experience, to prepare you for lifelong careers in technology law.

Jim Dempsey

Jim Dempsey is the Executive Director of the Berkeley Center for Law & Technology. A leading expert on privacy, Dempsey has experience as a judicial law clerk, a law firm attorney, a Capitol Hill staffer, a non-profit leader, and a Presidential appointee. Before joining BCLT, Jim spent 18 years with the Center for Democracy & Technology, serving as its executive director from 2003 to 2005 before moving to California to open CDT West. Dempsey led CDT's Global Internet Policy Initiative, which worked with government officials, industry, and human rights organizations on internet policy issues in developing and transitional countries, and he founded Digital Due Process, a diverse coalition working to update the Electronic Communications Privacy Act. From 2012 to January 2017, after confirmation by the U.S. Senate and appointment by the President, he served as a part-time member of the Privacy and Civil Liberties Oversight Board, an independent agency charged with advisory and oversight roles regarding the nation's counterterrorism programs.



# CURRICULUM

Berkeley Law offers a remarkably rich curriculum on technology issues: nearly 40 courses a year, ranging from the intellectual property survey class to the intensive learning experience provided by the Samuelson Law, Technology & Public Policy Clinic to advanced courses and seminars on patent prosecution, antitrust, privacy, cybercrime, telecoms, the law affecting the entertainment industry—even a course on wine law.

Annually, the faculty directors reassess the curriculum to ensure that it covers emerging topics that our students will encounter in practice. Recent additions to our course catalogue include:

#### **Patent Litigation II**

While Patent Litigation I focuses on district courts, this course focuses on proceedings before the Patent Trial and Appeal Board.

#### **Berkeley IP Lab**

Working under the supervision of leading practitioners, students perform a patent landscape survey for real startups, learning both substantive patent law and client counseling skills.

#### Cybersecurity in Context

This course explores the legal, political, social, economic, and military factors that shape cybersecurity problems and their management.

#### IP and Social Justice

This seminar explores the ramifications of intellectual property law for public health, freedom of expression, income inequality, group identity, and other social justice concerns.

There are also some exciting tech-related courses offered under our business law curriculum, such as Regulation of New Technologies - FinTech & Social Media and Blockchain, CryptoEconomics, and the Future Directions of Technology, Business, and Law.

#### LAW & TECHNOLOGY CERTIFICATE

The Law & Technology Certificate recognizes a student's sustained commitment to technology law through successful completion of a prescribed number of tech-related courses plus participation in a student-led activity. The curricular requirements emphasize depth and breadth while affording students flexibility in adapting their course of study to a range of career paths. Refer to p. 13 for complete certificate requirements.

# COURSES & SEMINARS

Here are the law and technology courses and seminars Berkeley Law expects to offer for the 2018-2019 academic year. For the most up to date and accurate course listing, please refer to the Berkeley Law courses page: bit.ly/LawandTechCourses

### FALL 2018

Berkeley IP Practicum Clinic Berkeley IP Practicum Clinic Seminar Chinese IP Law

> Cybersecurity in Context Intellectual Property Law IP and Entrepreneurship

Law & Technology Writing Workshop

Patent Prosecution Samuelson LTPP Clinic

Advanced Samuelson LTPP Clinic

Surveillance Law and Technology

The Business of Intellectual Property

Topics in Trade Secrets Law

Trademark Law

Transnational Intellectual Property Law

Wine Law

### SPRING 2019

Advanced Copyright Seminar Art and Cultural Property Law

Computer Law

Copyright Law

Cybercrime

Economics of Intellectual Property Law

Entertainment Law: TV and Film

Information Privacy Law

Intellectual Property Law

Intellectual Property, Technological Disruption,

& Social Justice

Patent Law

Patent Litigation II

TBD - Product Counseling: E-Commerce & Consumer Protection

TBD - Regulation & Innovation:

The Case of Autonomous Vehicles

TBD - Space Law

Samuelson LTPP Clinic

Advanced Samuelson LTPP Clinic

TBD - Tech Industry Contracts: Drafting and Negotiating Software Licenses, Cloud Computing

Technology for Lawyers

Telecommunications, Broadcast, & Internet Law

Video Game Law

#### SAMUELSON LAW, TECHNOLOGY & PUBLIC POLICY CLINIC

Founded in 2001, the Samuelson LTPP Clinic (Samuelson Law, Technology and Public Policy Clinic) provided the first opportunity in legal academia for students to represent public interest clients in key debates and litigation at the intersection of law and technology. Today, it is the leader in a growing movement of clinics that give law students hands-on training in advocacy in the areas of IP, technology, and civil liberties.



KENNETH A. BAMBERGER

Kenneth Bamberger the Rosalinde and Arthur Gilbert Foundation Professor of Law at Berkeley Law. He is an expert government regulation and corporate compliance, especially with regard to issues of technology, free expression, and information privacy. In 2016, he and Professor Deirdre Mulligan were awarded the Privacy Leadership Award by the International Association of Privacy Professionals for their comparative study of privacy regimes and corporate privacy practices, Privacy on the Ground: Driving Corporate Behavior in the United States and Europe. His current work focuses on the governance of technology design to protect public values, the ways that digital platforms affect markets and consumers, and the meaning of cybersecurity.

> administrative law technology & governance information privacy & security first amendment



CATHERINE CRUMP

Catherine Crump is Director of the Samuelson Law, Technology & Public Policy Clinic and Assistant Clinical Professor of Law. Her work focuses on the application of First and Fourth Amendment principles to government use of new technologies, in particular to government surveillance. She has litigated cases in state and federal court and testified before state legislatures, Congress, and the European Parliament. Recent projects include a focus on streetlevel policing, including deployment of police body-worn cameras and the use of GPS tracking on youth in the juvenile justice system.

> free speech privacy technology & law enforcement **™**@CatherineNCrump



CATHERINE FISK

Catherine Fisk joined the Berkeley Law faculty in 2017 as the Barbara Nachtrieb Armstrong Professor of Law. She teaches courses on the law of work, and also on the legal profession and freedom of speech and association. She writes in the fields of labor and employment, employee-generated intellectual property, sociolegal history, and the legal profession. Professor Fisk has written several major works on employer-employee disputes over intellectual property, including Working Knowledge: Employee Innovation and the Rise of Corporate Intellectual Property, 1800-1930 (UNC Press 2009), which won prizes from the American Historical Association and the American Society for Legal History. Her current research projects include a book on labor protest in the midtwentieth century, and works on video game writers and on governance of worker centers and labor unions.

> labor and employment law IP in the employment context labor issues in entertainment law the legal profession



CHRIS JAY HOOFNAGLE



SONIA KATYAL



PETER S. MENELL

Chris Hoofnagle teaches about the regulation of technology. He has written extensively in the fields of information privacy, the law of unfair and deceptive practices, consumer law, and identity theft. Professor Hoofnagle is co-founder of the Privacy Law Scholars Conference.

computer crime consumer protection cybersecurity privacy

**₩**@hoofnagle

Sonia Katyal is Chancellor's Professor of Law. Her scholarly work focuses on intellectual property, civil rights (including gender, race and sexuality), information law, and entrepreneurship. Her current projects consider the intersection between technology, internet access and civil/human rights, including right to information; intersection between trade secrets and algorithmic discrimination; and the role of platforms in reforming current approaches to trademark law. Professor Katyal is the co-author of Property Outlaws (Yale University Press, 2010) (with Eduardo Peñalver). In March of 2016, Professor Katyal was selected by U.S. Commerce Secretary Penny Pritzker to be part of the U.S. Commerce Department's Digital Economy Board of Advisors.

> intellectual property civil rights technology

Peter Menell is Koret Professor of Law. Reflecting his training in economics and law, Professor Menell's research focuses principally on the role and design of intellectual law property with particular emphasis on the digital technology and content industries. His current projects explore the scope of patentable subject matter, copyright protection for application program interfaces, and the interplay of intellectual property and social justice. In 2016, he founded Clause 8 Publishing, which seeks to promote the creation and dissemination of educational resources at fair prices.

> intellectual property computer law entertainment law property law environmental law



ROBERT P. MERGES

Robert Merges is Wilson Sonsini Goodrich & Rosati Professor of Law and chair of the LLM and JSD Program Committee. He is the author of Justifying Intellectual Property, published by Harvard University Press in 2011. A comprehensive statement of mature views on the ethical and economic foundations of IP law, the book reviews foundational philosophical theories of property and contemporary theories about distributive justice and applies them to IP; identifies operational highlevel principles of IP law; and, with all this as background, works through several pressing problems facing IP law today. Professor Merges is coauthor of two leading casebooks, on intellectual property and on patent law.

> patents intellectual property economics technology markets & valuation



DEIRDRE K. MULLIGAN

Deirdre K. Mulligan is an Associate Professor in the School of Information and the School of Law (by courtesy). Her research explores legal and technical means of protecting values such as privacy, freedom of expression, and fairness in emerging technical systems. Current projects include theoretical and empirical work exploring the implications of machine learning and Al systems and the development of governance models to protect and advance values. human With Kenneth Bamberger, she received the 2016 IAPP Leadership Award for their book, Privacy on the Ground: Driving Corporate Behavior in the United States and Europe (MIT Press 2015). With fellow I School Associate Professor Jenna Burrell, Professor Mulligan co-leads the Algorithmic Fairness and Opacity Working Group (AFOG) at Berkeley.

> privacy cybersecurity technology & governance values in design



TEJAS N. NARECHANIA

Tejas N. Narechania is an Assistant Professor of Law. He focuses on matters related to telecommunications regulation and intellectual property. Before joining Berkeley Law, Professor Narechania clerked for Justice Stephen G. Breyer of the Supreme Court of the United States (2015-2016) and for Judge Diane P. Wood of the U.S. Court of Appeals for the Seventh Circuit (2011-2012). He has advised the Federal Communications Commission on network neutrality matters, where he served as Special Counsel (2012-2013). Professor Narechania's research has appeared in the Georgetown Law Journal, the University of Pennsylvania Law Review, and the Stanford Law Review Online, and his work has been cited or discussed in various media outlets, including the New York Times, the Washington Post., and First Mondays.

> intellectual property patents telecommunications regulation administrative law federal courts





ANDREA ROTH

Andrea Roth is Assistant Professor of Law. She worked for over eight years as a trial and appellate attorney at the Public Defender Service for the District of Columbia (PDS). At PDS she was a founding member of a Forensic Practice Group, which studied and litigated forensic DNA typing. She is a member of the Constitution Project's National Committee on DNA Collection and was selected to serve on the Legal Resources Committee of the National Institute of Standards and Technology's Organization of Scientific Area Committees (OSAC) for forensic science. Her research focuses on the use of forensic science and machinegenerated proof in criminal trials and the ways in which due process must be re-conceptualized in an era of science- and machine-based prosecutions.

criminal law forensics science and criminal justice



PAUL M. SCHWARTZ

Paul Schwartz is Jefferson E. Peyser Professor of Law. His scholarship focuses on how the law has sought to regulate and shape information technology. His most frequent areas of publication concern information privacy and data security. At present, Professor Schwartz is engaged in research into comparative privacy developments in the U.S. and the European Union, cloud computing, and the interplay between state and federal privacy law. He is the co-reporter of the American Law Institute's Restatement of Privacy Law Principles.

> privacy data security international data protection law cyberlaw intellectual property

**y**@PaulMSchwartz



### PAMELA SAMUELSON

Pamela Samuelson is Richard M. Sherman Distinguished Professor of Law and Information. Much of her recent work has focused on updating and adapting U.S. copyright law to meet challenges of the digital age. She has written amicus curiae briefs as well as law review and other articles on major software IP cases such as Oracle v. Google. Other recent work has focused on improving public access to mass digitized copies of in-copyright works. Professor Samuelson is President and Chair of the Board of Authors Alliance, a nonprofit organization that represents the interests of authors who want their works to be widely available for the public good. She is vice chair of the Board of Directors of the Electronic Frontier Foundation and a member of the ACM Council, as well as a Contributing Editor to Communications of the ACM, a computing professionals society.

> copyright patents internet and digital media cyberlaw







Erik Stallman is the Associate Director of the Samuelson Law. Technology & Public Policy Clinic and also an Assistant Clinical Professor at the UC Berkeley School of Law. Before joining the Samuelson Clinic, Erik was a policy counsel at Google, focusing on copyright and telecommunications policy. He spent the previous 12 years in Washington D.C, working for the Federal Communications Commission, US House of Representatives, the law firm Steptoe & Johnson LLP, and then serving as General Counsel and Director of the Open Internet Project at the Center for Democracy & Technology. His research interests include copyright and machine learning, music licensing, and the intersection of copyright and media regulation. Erik is a graduate of the UC Berkeley School of Law.

> copyright & machine learning music licensing copyright & media regulation





JENNIFER M. URBAN

Jennifer Urban is a Clinical Professor of Law. She studies how the legal, private-ordering, and social systems that govern technology interact with values such as free expression, access to knowledge, freedom to create or innovate, and privacy. Recent research includes empirical work on the DMCA notice-andtakedown system, consumer privacy, and judges' decisions in patent cases. She is co-founder of The Takedown Project, a consortium of scholars studying content removal regimes around the world.

www.takedownproject.org

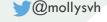
intellectual property privacy patents, copyright, & licensing information law artists' rights



### MOLLY S. **VANHOUWELING**

Molly Van Houweling is Harold C. Hohbach Distinguished Professor of Patent and IP Law and Associate Dean for J.D. Curriculum and Teaching. Her teaching portfolio includes intellectual property, basic property law, and food law and policy. Much of Professor Van Houweling's research focuses on copyright law's implications for new information technologies (and vice versa). She often explores this and other intellectual property issues using theoretical and doctrinal tools borrowed from the law of tangible property. Professor Van Houweling is an Associate Reporter on the American Law Institute's Restatement of the Law, Copyright, and an Adviser to the Restatement of the Law Fourth, Property. She is a member of the Board of Directors of the Authors Alliance and Chair of the Board of Creative Commons.

> copyright digital media intellectual property technology law



# STUDENT GROUPS

BCLT provides administrative and financial support to nine student groups. These groups concentrate on specific legal skills or areas of the law, allowing students to supplement their classroom education. BCLT also provides funding to the Moot Court program at Berkeley for its technology law competitions.

#### BERC LAW



BERC Law is the law school branch of the Berkeley Energy & Resources Collaborative, a campus-wide student-led organization. Through its alumni and professional network, speaker events, and the publication of a career guide, BERC Law helps to inform law students about legal developments and career opportunities in the fields of energy, climate, and clean technologies.

#### BERKELEY INFORMATION PRIVACY LAW ASSOCIATION

The Berkeley Information Privacy Law Association (BIPLA) serves as a forum for students, faculty, and others interested in the various facets of information privacy law. The Association organizes roundtables, talks, and other events. It aims to develop a strong network of people committed to overcoming privacy challenges posed by the digital world.

#### BERKELEY TECHNOLOGICAL LAW JOURNAL



The Berkeley Technology Law Journal (BTLJ) is a student-run publication that covers emerging issues in the areas of intellectual property, privacy, and cyberlaw. Since 1986, BTLJ has kept judges, policymakers, practitioners, and the academic community abreast of the dynamic field of technology law. The Journal's membership of approximately 150 students publishes three issues of scholarly work each year, plus the Annual Review of Law and Technology. The Annual Review is a distinctive issue of the Journal published in collaboration with BCLT and is comprised entirely of student-written pieces discussing the most important IP and technology law developments of the past year. BTLJ co-hosts the Annual BCLT/ BTLJ Symposium and publishes a symposium issue, featuring articles by presenters at the conference. BTLJ also co-sponsors BCLT's twice weekly law and technology speakers series.



#### BLOCKCHAIN AT BERKELEY LAW

Blockchain technology has the potential to change the world economy. Blockchain at Berkeley Law was formed to expose students to the concept of decentralized data structures and study the complex legal issues this emerging field creates. No prior knowledge or interest in fintech is required. Blockchain has vast uses that implicate securities, tax, human rights, IP law, and finance.

### STUDENT GROUPS

#### **HEALTHCARE & BIOTECH LAW SOCIETY**



Members of the Healthcare and Biotech Law Society (HBLS) examine emerging issues at the intersection of law, society, policy, and science. Their mission is to stimulate the intellectual and professional development of students interested in health/biotech issues. HBLS organizes networking events with practitioners, promotes health and biotech courses at the law school, and increases interaction between the law school and other healthcare and biotech-related institutions at UC Berkeley and beyond.

#### PATENT LAW SOCIETY



The Patent Law Society provides a forum for students interested in practicing patent law to discuss and debate the latest developments in this specialty and to interact, network and exchange ideas with others interested in the field. The group invites patent law practitioners to the school to share their experiences with students.

#### SPACE LAW SOCIETY AT BERKELEY LAW



Boldly going where no Berkeley Law student organization has gone before, the Space Law Society at Berkeley Law provides a venue for students to explore issues in the law and policy of outer space, including rapidly emerging issues of commercial space flight and exploitation.

#### SPORTS & ENTERTAINMENT LAW SOCIETY



The mission of the Sports and Entertainment Law Society (SELS) is to educate the Berkeley Law community about legal opportunities and issues in the entertainment and sports industries. During the academic year, SELS sponsors guest lectures and social events, creating opportunities for students to network with each other and with practitioners representing athletes, performers and content companies.

#### WOMEN IN TECH LAW



Through outreach, mentorship and educational resources, Women in Tech Law (WiTL) strives to recruit, support, and empower women interested in pursuing careers in technology law. WiTL aspires to expand the presence of women in technology law by providing awareness of the opportunities for women from both STEM and non-STEM backgrounds.

# BCLT/BTLJ LAW & TECH SPEAKER SERIES

Every Tuesday and Thursday when classes are in session, BCLT and BTLJ bring to the school a lunchtime talk featuring prominent practitioners who share with students their real-world experience and practical legal knowledge on a wide variety of law and technology-related topics. Lunch is provided free to attending students.

# BCLT BAY AREA CONFERENCES

Students are encouraged to attend our Bay Area conferences and other events. Any fees are waived for student volunteers.

### 2018

NOV811th Annual BCLT Privacy Lecture: Prof. Shoshana Zuboff • Berkeley, CA DEC 6-7 19th Annual Advanced Patent Law Institute • East Palo Alto, CA

### 2019

MAR 22	8th Annual BCLT Privacy Law Forum: Silicon Valley • Palo Alto, CA
APR 4-5	23rd Annual BCLT/BTLJ Symposium • Berkeley, CA
MAY 23 -24	12th Annual Conference on Legal Frontiers in Digital Media • Mountain View, CA
JUNE 6-7	12th Annual Privacy Law Scholars Conference • Berkeley, CA
DEC 12-13	20th Annual Advanced Patent Law Institute • East Palo Alto, CA

# LAW & TECH CERTIFICATES

The Berkeley Center for Law & Technology offers a specialized certificate for J.D. and LL.M. students that recognizes successful completion of a course of study focused on technology law.

#### DEADLINES

The final deadline for submitting the application is July 1 of the student's graduation year. However, if students wish to be noted in the graduation program as having received the certificate, they must submit the application by April 1 of their graduation year.

#### SUBMISSION PROCESS

Complete the application online: bit.ly/JDcertificate

#### PROGRAM REQUIREMENTS

- 1. Completion of the core course Intellectual Property Law.
- 2. Completion of at least two additional courses from the following list of core courses:
  - Computer Law
  - Copyright
  - Cybercrime
  - Cybersecurity
  - Information Privacy Law
  - Patent Law
  - Trademark Law
- 3. Completion of at least eight additional units of coursework from the list of courses in the Intellectual Property & Technology Law category.

In addition, the following I School course qualify: the Future of Cybersecurity Reading Group.

Courses cross-listed in the Intellectual Property and Technology Law category are not pre-approved to count toward the course component. Students may seek permission to count a cross-listed course toward the certificate requirements by contacting BCLT at bclt@law.berkeley.edu.

- 4. A writing component, fulfilled by completing a publication-quality paper on a law and technology topic, such as a contribution to the Annual Review of Law & Technology through the Law and Technology Writing Workshop or a LAW 299 individual research-and-writing project.
- 5. An activity component, fulfilled by substantial participation in at least one approved activity for two semesters, or two approved activities for one semester. Participating in any of the student groups listed on p. 10-11 satisfies the activity component. Students may request approval for another law and technology-related activity, such as a moot court competition relating to intellectual property.

A specialization in start-up law is also available. See the BCLT wesbite for details.

#### VARIANCE PROCESS

Students may request to substitute other curricular and extra-curricular activities for a shortfall in the formal requirements. Refer to Variance Process on the website: bit.ly/BCLTvariance

#### LL.M. LAW & TECH CERTIFICATE

The LL.M. Law & Technology Certificate requirements are similar to those for the J.D. certificate. The LL.M. program requires satisfactory completion of a specified number of courses and a research paper, as well as substantial participation in one or more law and technology organizations.

> Visit bit.ly/LLMcertregs for more information.

# CAREERS

#### BCLT NETWORKING EVENTS

Students at Berkeley Law have a unique opportunity to participate in a diverse set of activities and to explore IP and technology law issues with experts in the field by attending these unique networking programs:

BCLT/BTLJ Law Firm Receptions: Partners, associates and recruiters from leading law firms host on-campus receptions to speak informally about life at their firms and their practice. Receptions are expected to be held in Spring 2019.

Law & Technology Mentor Program: Begins in the Fall, matches up first-year law students with practitioners.

Fall and Spring Employment Fairs: More than 30 leading IP and technology firms will attend BCLT's Fall Career Fair at Boalt Hall on October 30. Watch the BCLT calendar and e-News for scheduling of the Spring Career Fair.

Summer Mixer: BCLT brings together Berkeley law students working for the summer in the Bay Area and lawyers from top law firms for a summer networking opportunity.

Please note: Unless otherwise indicated, these career events are intended for J.D. candidates. Participating firms typically do not use these events to recruit LL.Ms. BCLT is working with the Advanced Degree Programs (ADP) Office on special Fall and Spring programming geared towards LL.M's. More information will be circulated in the Fall.

#### LAW & TECH OPPORTUNITIES

For up-to-date openings for internships, judicial externships and job openings, subscribe to the BCLT mailing list by emailing bclt@law.berkeley.edu.

#### CAREER DEVELOPMENT OFFICE

The Career Development Office, located in 290 Simon Hall, has a variety of resources to assist J.D. students looking for jobs in Law & Technology related fields. For more information visit <u>law.berkeley.edu/careers/.</u> Professional Development counseling for LL.M.s is provided by the Advanced Degree Programs Office.

# STAY CONNECTED

There are a variety of informational brochures on top IP firms for students outside the BCLT office, 421 Boalt Hall, North Addition. Event information and announcements are also posted in the BCLT glass display cases in the hallway accross from the Warren Room in Simon Hall and outside room 376 Boalt Hall.

Subscribe to BCLT's weekly e-newsletter by emailing bclt@law.berkeley.edu

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### PARTNERS









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### CORPORATE, FOUNDATION AND EVENT SUPPORTERS

Bloomberg Law • Computer & Communications Industry Association • Cornerstone Research Future of Privacy Forum • Google Inc. • Hewlett Foundation, through the Center for Long-Term Cybersecurity Hickman Palermo Becker Bingham LLC • Intel • InventionShare • Kilburn & Strode LLP • Litinomics Microsoft Corporation • Mozilla • NERA Economic Consulting • Nokia • Palantir Pharmaceutical Research and Manufacturers of America • RLM Trialgraphix • Via Licensing Corp The Walt Disney Company • Western Digital

# BCLT STAFF



### MARK COHEN DISTINGUISHED SENIOR FELLOW & DIRECTOR, ASIA IP PROJECT

Mark Cohen joined Berkeley Law in November 2017 as director of BCLT's Asia IP Project. Cohen is widely recognized as the leading expert in the US on intellectual property law in China. For over 30 years, as a law firm attorney, in-house counsel, government official, and adjunct and visiting professor of law, he has practiced, written about, and taught intellectual property and international trade law, always with a focus on Asia. Immediately before coming to BCLT, he was Senior Counsel and Senior Advisor to the Undersecretary of Commerce and Director of the US Patent and Trademark Office. He taught intellectual property law and international trade at Fordham from 2011 to 2017. He has also been a guest professor at Renmin University (Beijing) and Jinan University (Guangzhou). He publishes extensively, in English and Chinese, on IP issues.



### JANN DUDLEY

#### ASSOCIATE DIRECTOR

Jann joined the BCLT team in 2017, bringing to the table more than 20 years' award-winning experience in law firm marketing, business development and administration. She is responsible for sponsorship relations, short and long range planning, and managing the team of professionals who organize BCLT's ambitious agenda of events for law students, alumni, and the law and technology community. In the course of her career, Jann has served as marketing director or manager at Orrick, Morgan Lewis, and, most recently, Archer Norris, among other Bay Area law firms. Jann holds a B.A. in Business & Humanities from Golden Gate University.



### CLAIRE TRIAS

#### **ASSISTANT DIRECTOR** PROGRAM DEVELOPMENT & STUDENT ENGAGEMENT

Claire has over 8 years of experience in higher education handling a range of responsibilities from complex administrative matters to organizing and executing major academic programs and events. Prior to joining BCLT in 2013, Claire was a research assistant at Touro University California. At BCLT, she enhances law students' educational experience by managing the Tuesday/Thursday speakers series, coordinating the Law & Technology Certificate Program, organizing career fairs and networking events, advising law and technology-related student groups, and coordinating the mentor program. Claire holds a B.A. in English with a minor in Art from Holy Names University.



### RICHARD FISK

#### **ASSISTANT DIRECTOR EVENTS & COMMUNICATIONS**

Richard Fisk joined BCLT in September 2015. Prior to that, he was Special Events Manager for the 2015 San Francisco International Film Festival. From 2011-2015, Richard was Director of Events at Central European University, a graduate institution in Budapest, Hungary. He has an extensive background in corporate project coordination, which is when he first began organizing large events. At BCLT, Richard is responsible for planning and executing the center's extensive schedule of conferences, symposiums, forums, and workshops. Richard holds an M.A. in Broadcast and Electronic Communication from San Francisco State.



### IRYS SCHENKER

#### **OFFICE ADMINISTRATOR**

Irys Schenker joined the BCLT team in July 2016. Prior to this she worked in a similar capacity in the Middle Eastern, South Asian and African Studies Department at Columbia University in NYC. Irys worked in the business and legal affairs units at Lifetime Television Networks (2005-2010) and at IFC/Sundance Channel. As Office Administrator, Irys is responsible for all BCLT reimbursements, payments, and procurements and handles all email and phone inquiries. An accomplished artist, Irys holds a B.A. from San Francisco State University and an M.F.A. from The School of Visual Arts in NYC.

# LAW & TECHNOLOGY DIRECTORY

#### FACULTY DIRECTORS

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Chris Hoofnagle

Adjunct Professor, Law School & UC Berkeley School of Information 212 South Hall 510 643 0213 choofnagle@berkeley.edu

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# BERKELEY CENTER FOR LAW & TECHNOLOGY

# by the numbers



### **Faculty directors**

Full time faculty teaching and writing on law & tech issues

30+

Adjuncts – practitioners teaching advanced and specialized courses

Years BCLT has been collaborating with Federal Judicial Center



14 years in a row ranked #1 in IP by US News



4

Career events for students and law firms 8

Major Conferences

12

Other events on and off campus

9

Student groups on tech-related issues 43

Luncheon presentations by practitioners

38+

law & tech courses every year



750+



Federal judges attending the BCLT/FJC IP seminar over its lifespan 150+ <sup>22</sup>

Entrepreneurs participating each semester in Startup@BerkeleyLaw's FORM+FUND workshop series