

Thursday, August 9, 2018 - Breakout 2		11:00 A.M. - 12:30 P.M.			DRAFT as of August 10, 2018	
Executive Dining Room	Room 203	Room 204	Garden Room	Room 104	Room 102	
IP History and Theory	Patents	Copyright	Trademarks	Law, Norms, Forms	Right of Publicity	
Stephanie Bair, IP Inequality <a href="#">Abstract</a>	Chris Holman, <i>Vanda v. West-Ward</i> Pharmaceuticals <a href="#">Abstract</a>	Shane Burke, Score, Performance, and the Posthumous Conductor: Conceptual Art and the Law of Copyright <a href="#">Abstract</a>	Christopher Buccafusco (with Jonathan Masur and Mark McKenna), Screening for Secondary Meaning in Trademark Law <a href="#">Abstract</a>	Jorge Contreras, Private Law, Conflicts of Law, and a <i>Lex Mercatoria</i> of Standards Development Organizations <a href="#">Abstract</a> <a href="#">Paper</a>	Jennifer Rothman, The Intellectual Property Turn in the Right of Publicity <a href="#">Abstract</a>	
Carys Craig, Critical Copyright Law and the Politics of "IP" <a href="#">Abstract</a>	Amy Motomura, The Overlooked Significance of Own Prior Art <a href="#">Abstract</a>	Andrew Gilden, Copyright's Market Gibberish <a href="#">Abstract</a>	Jake Linford, An Information Theory of Trademark Intent <a href="#">Abstract</a>	Brett Frischmann (with Katherine Haenschen and Ari Waldman), Privacy Commons Across Academic, Commercial, and Public Policy Contexts <a href="#">Abstract</a>	Mark Lemley, Privacy, Property, and Publicity <a href="#">Abstract</a> <a href="#">Paper</a>	
Jeremy Sheff, Jefferson's Taper and Cicero's Lumen: A Genealogy of Intellectual Property's Distributive Ethos <a href="#">Abstract</a>	David Schwartz (with Jay Kesan and Anne Layne-Farrar), Understanding Patent "Privateering" <a href="#">Abstract</a>	Zahr Said, Jury Instructions as Policy Levers in Copyright Law <a href="#">Abstract</a>		Robert Cooter (and Uri Hacoen), Progress in the Useful Arts: Foundations of Patent Law in Growth Economies <a href="#">Abstract</a> <a href="#">Paper</a>	Dustin Marlan, Unmasking the Right of Publicity <a href="#">Abstract</a>	
Toshiko Takenaka, Industry 4.0 and Patent System: Rethinking Key Concepts <a href="#">Abstract</a>	James Stern, Patent Incontestability <a href="#">Abstract</a>	Christopher Yoo, Are Ideas Independent from Expression: Implications of Linguistics and Cognitive Science for Copyright <a href="#">Abstract</a>		Joseph Miller, IP Law's Semantic Self-Portrait: A Co-Citation Analysis <a href="#">Abstract</a>	Joel Wacks, Nonfictional Characters: How Copyright Can Restore Order to Publicity Rights <a href="#">Abstract</a> <a href="#">Paper</a>	