



CENTER FOR THE STUDY OF LAW AND SOCIETY
BERKELEY LAW

CSLS SPEAKER SERIES

Monday, October 23, 2017

JANICE NADLER

Nathaniel L. Nathanson Professor of Law, Northwestern Pritzker School of Law, and Research Professor, American Bar Foundation

“Regulation, Public Attitudes, and Private Governance”

(Coauthor David Dana, Northwestern Pritzker School of Law)

Corporate adoption of politically contestable practices (e.g., transgender bathrooms; cage-free eggs) are increasingly common. In two studies, we empirically explore the relationship between corporate practices and subsequent public support for legislation mandating such practices. One hypothesis is that public support for new legislation decreases following corporate action because the private sector is perceived to be adequately managing the problem, thus obviating the need for a legislative response. A competing hypothesis is that public support for new legislation increases because people are prompted to recognize the issue in question as one in need of regulation. Our results suggest that announced changes to corporate practices can increase public support for legislation, but the effects differ depending on the political orientation of the perceiver. Legislators might fruitfully integrate corporate endorsements into public information efforts.

Professor Nadler’s paper is available online at our website and in hard copy at the Center.

PLACE Selznick Seminar Room, 2240 Piedmont Avenue
TIME **12:45 – 2:00pm**. Coffee and water provided. Bag lunches welcome.
INFO <https://www.law.berkeley.edu/centers/center-for-the-study-of-law-society/>
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