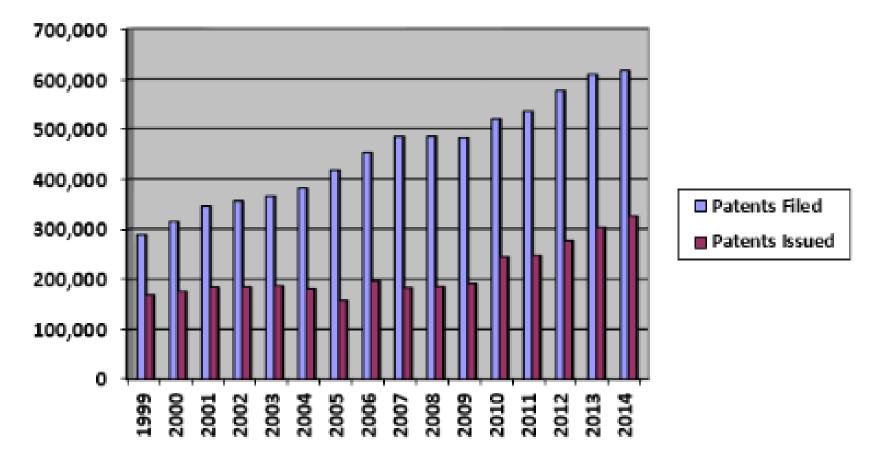
The Surprising Resilience of the Patent System

Mark A. Lemley Stanford Law School Durie Tangri LLP

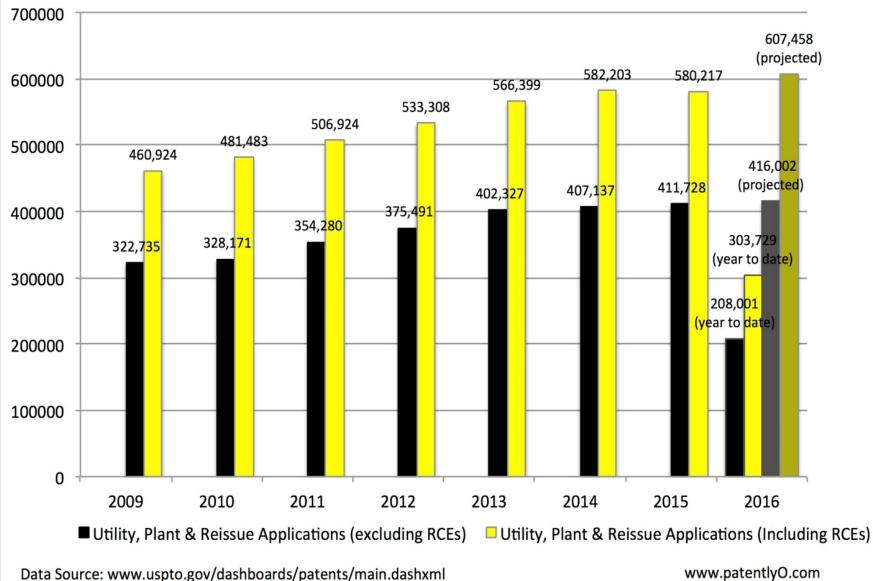
The Patent Crisis Crises

- Lots of changes in the patent system over the past 40 years
- Major changes in patent law
- The overprotection "crisis" of the 2000s
- The underprotection "crisis" of 2016

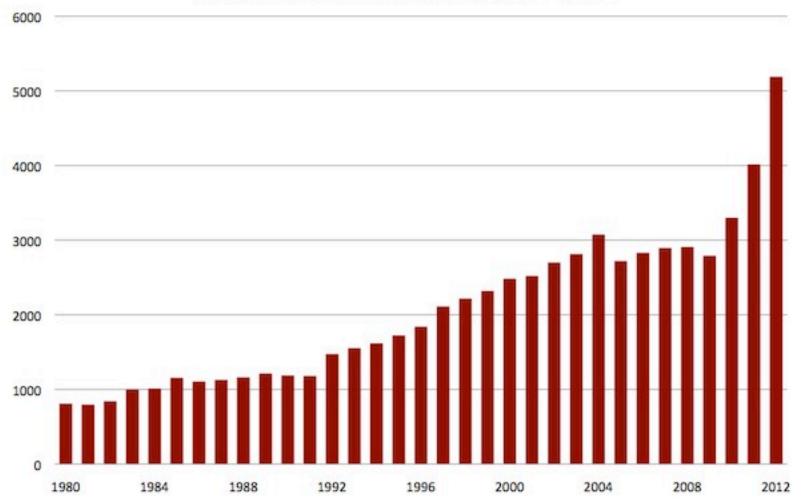
U.S. Patent Statistics Chart Calendar Years 1999 - 2014

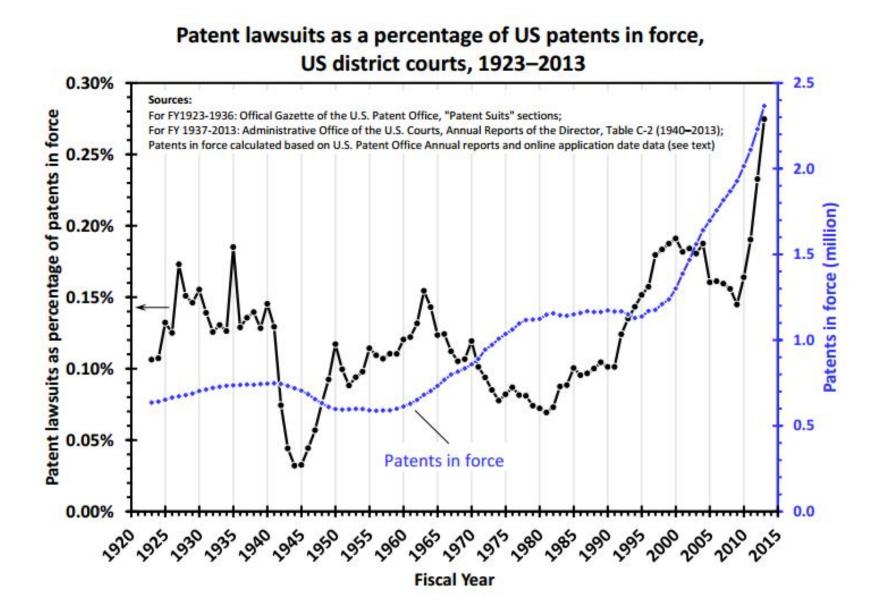


Utility, Plant and Reissue Patent Applications Filed per Fiscal Year (through March 2016)

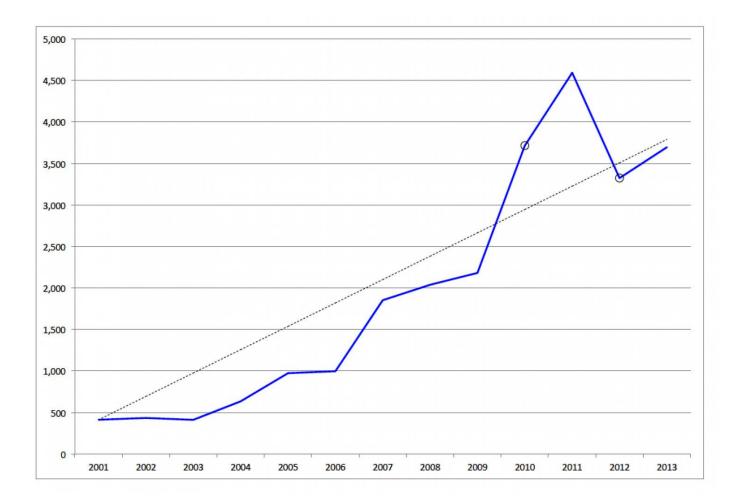


Patent Cases Commenced, 1980 - 2012

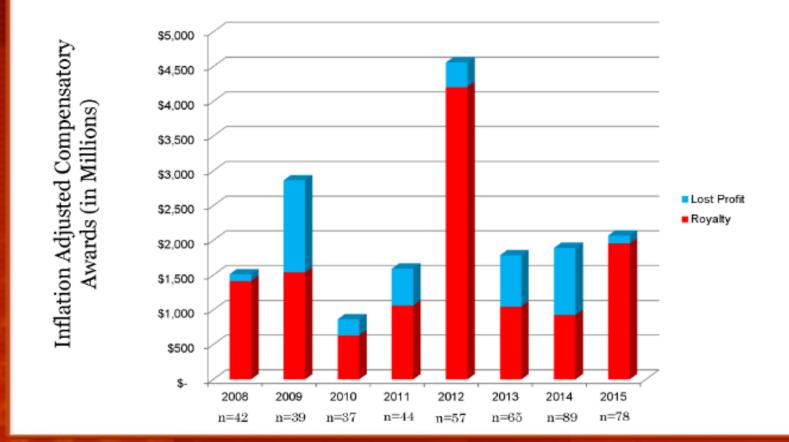




Defendants in NPE suits by year filed

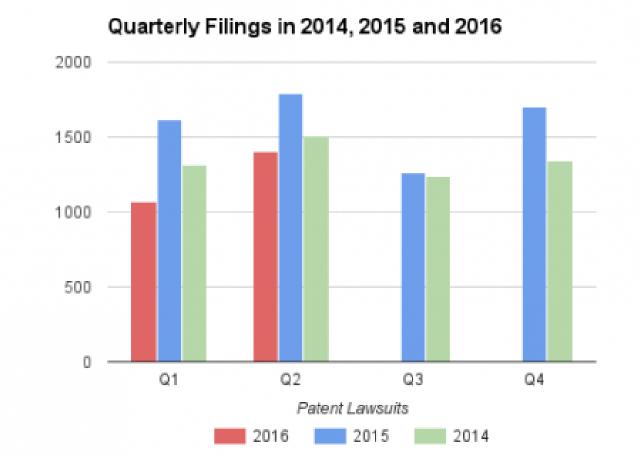


Cumulative District Court Patent Damage Awards



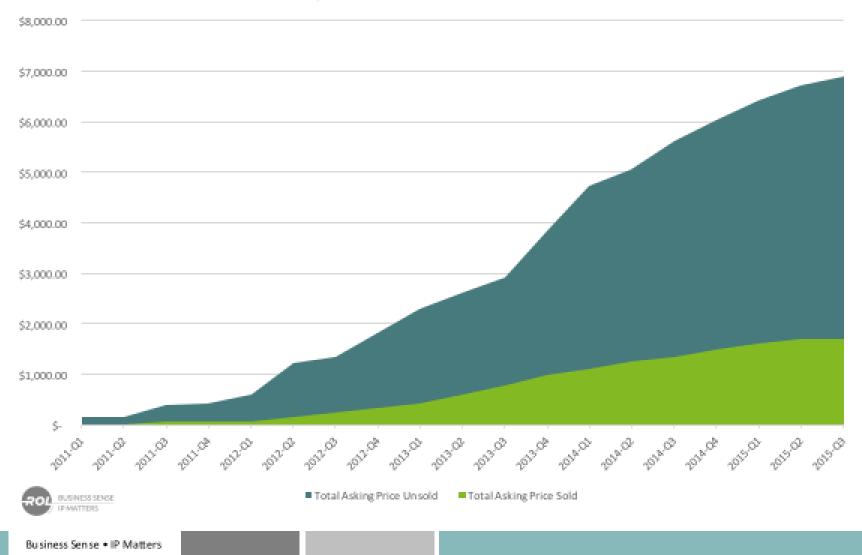
mblackburn@lockelord.com

Locke Lord



Brokered Patent Market

Total Asking Prices (\$M) - Brokered and Private Market



Litigation Outcomes

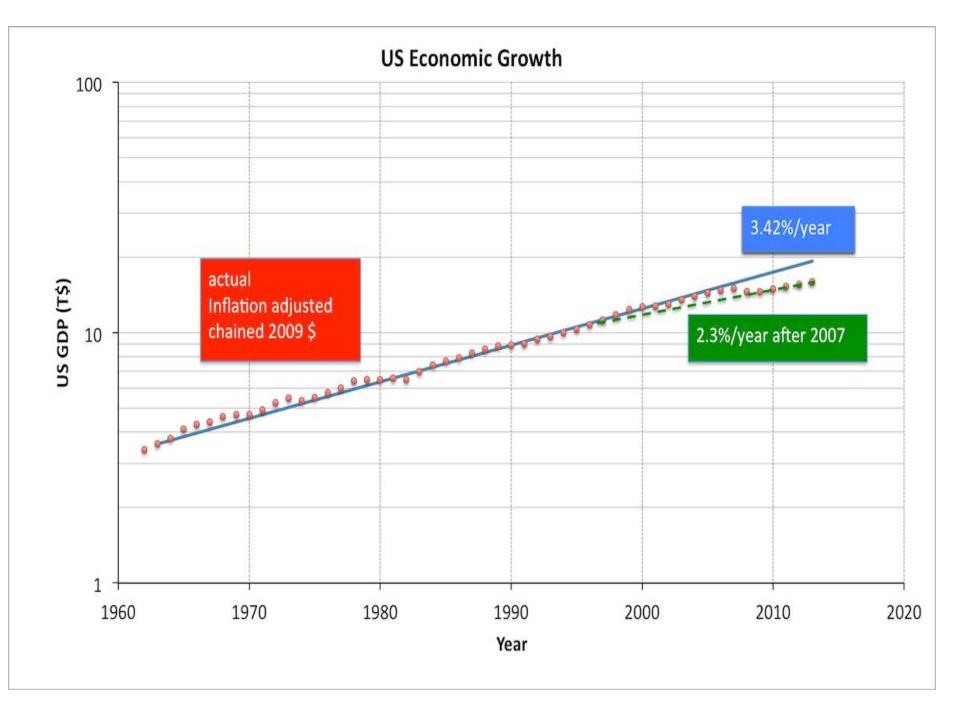
- Validity win rate
 - 1982-1994 58% (Dunner 1995)
 - 1989-1996 54% (Allison & Lemley 1998)
 - 2010-2014 57% (Allison et al. 2015)
- Patentee overall win rate
 - 2002-2004 25% (Janicke & Ren 2006)
 - 2010-2014 26% (Allison et al. 2015)

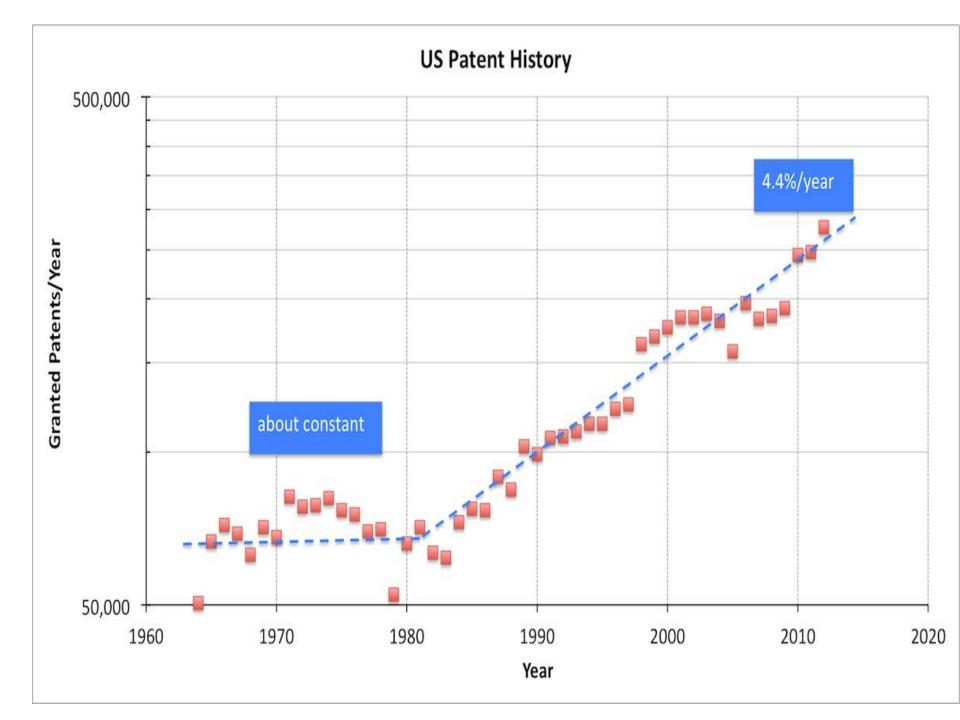
What's Going On Here?

- Selection effects?
 - Are suits a function of uncertainty, not strength?
 [perhaps, but no systematic pattern]
 - Are trolls driving out practicing entities? [no; practicing entity suits unchanged]
 - Are licenses being replaced with lawsuits? [hard to observe, but licensing still significant]

What's Going On Here 2?

- Broader economic trends?
 - Patent filing and economic growth?
 - Cyclical vs. countercyclical trends?





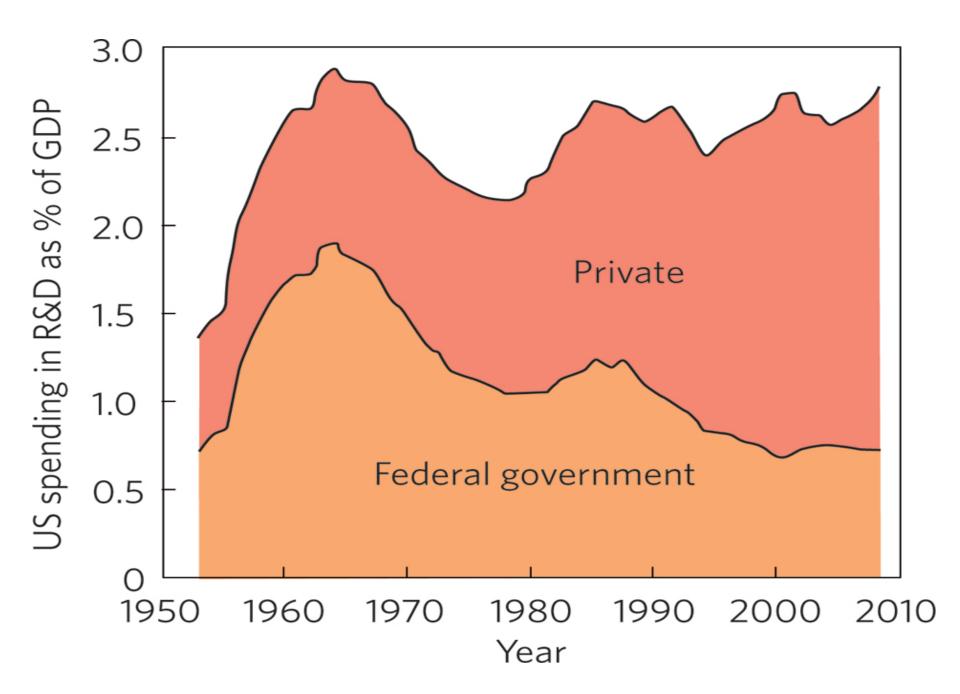
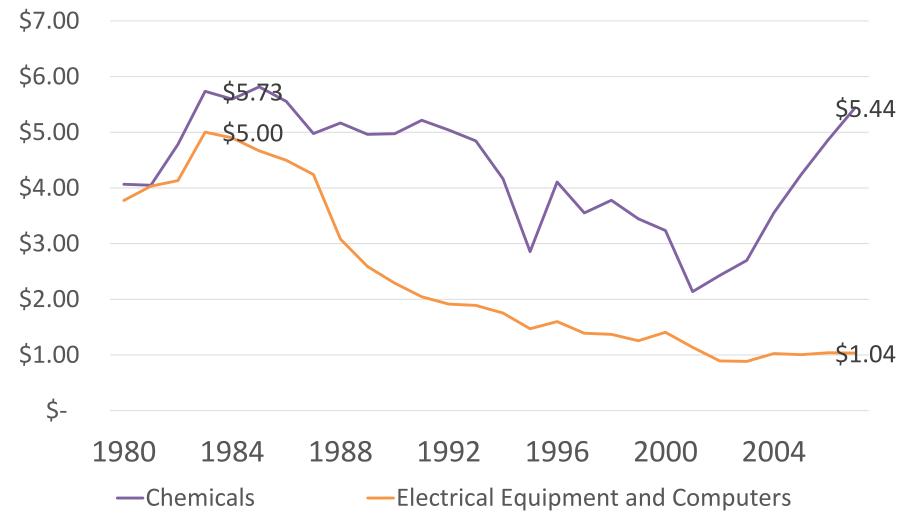


FIGURE 16

R&D (in \$M) per US Origin Patent Application1980-2007 (inflation adjusted)



What's Going On Here 3?

- Are patent reforms irrelevant? Maybe they are not as significant we think
- Are the merits irrelevant?
 - Many reasons to obtain patents that are unrelated to enforcement
 - Many types of litigation driven by something other than expected outcomes
- Is it all pointless?
 - Can the resilience of the system itself point the way towards reform?