

Enforcement on the Internet and Geoblocking

Marketa Trimble

Professor of Law
William S. Boyd School of Law

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⦿ **Geolocation**

- Self-reporting
- IP addresses
- combined methods

⦿ **Geoblocking**

- Localization of content
- Security
- Market partitioning
- Legal compliance
 - Territoriality of IP rights
 - Licensing of IP

⦿ **Circumvention of Geoblocking**

- VPNs (virtual private networks)
- Proxies

Development of Geoblocking & Legal Compliance

- (1) Geoblocking as a tool of regulation and enforcement
 - (a) Private ordering
 - (b) Regulatory requirements
 - (c) Co-optation into the existing legal framework
 - Spanski Enterprises, Inc. v. Telewizja Polska, S.A., D.D.C., 1:12-cv-00957-TSC
- (2) Minimum technical standards for geoblocking for purposes of legal compliance
- (3) Circumvention of geoblocking

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