Enforcement on the Internet and Geoblocking

Marketa Trimble
Professor of Law
William S. Boyd School of Law

4th US-China IP Conference
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Geolocation
- Self-reporting
- IP addresses
- combined methods

Geoblocking
- Localization of content
- Security
- Market partitioning
- Legal compliance
  - Territoriality of IP rights
  - Licensing of IP

Circumvention of Geoblocking
- VPNs (virtual private networks)
- Proxies
Development of Geoblocking & Legal Compliance

(1) Geoblocking as a tool of regulation and enforcement
   (a) Private ordering
   (b) Regulatory requirements
   (c) Co-optation into the existing legal framework
      ○ Spanski Enterprises, Inc. v. Telewizja Polska, S.A., D.D.C.,
        1:12-cv-00957-TSC

(2) Minimum technical standards for geoblocking for purposes of legal compliance

(3) Circumvention of geoblocking
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