



University of California Berkeley Haas School of Business and Berkeley Law School
are pleased to invite you to participate in the inaugural

Berkeley Sustainable Business and Investment Forum

Tues., Nov. 10 - Wed., Nov. 11, 2015

**University Club
Berkeley, California**

Please join us for this finance innovation Forum focused on the evolving concepts of risk management, capital allocation and sustainable business practices with a focus on long-term value creation.

The Forum will begin on the evening of November 10th with a moderated question and answer session over dinner with PepsiCo Chairman and Chief Executive Officer, **Indra K. Nooyi**, architect of PepsiCo's Performance with Purpose strategy for delivering long-term, sustainable value to the company's shareholders and other stakeholders.

On November 11th, attendees will reconvene for an opening presentation by Intel Chief Executive Officer, **Brian Krzanich**, on the intersection between technology and sustainability, and participate in a series of round-table discussions.

Laura D. Tyson

Professor of Business Administration
and Economics

Director, Institute for Business and Impact
Haas School of Business and Public Policy Group

Co-Chair

Steven Davidoff Solomon

Professor of Law; Faculty
Co-Director, Berkeley Center for
Law, Business and the Economy,
UC Berkeley School of Law

Co-Chair

Indra K. Nooyi

Chairman and Chief Executive Officer
PepsiCo

Evening Keynote Speaker

Brian Krzanich

Chief Executive Officer
Intel

Morning Keynote Speaker

Attendance is by invitation only.

To RSVP, please [click here](#) or contact Delia Violante (dviolante@law.berkeley.edu)

Agenda and additional information to follow.

PepsiCo is pleased to be a Founding Partner of this event.