



Elaine Batchlor

As Chief Medical Officer, Dr. Batchlor is responsible for the medical leadership of L.A. Care Health Plan, including the assurance of quality health care delivery to all of L.A. Care's 780,000 plus members. She serves as chair of several groups of the organization, including the Quality Assurance and Quality Improvement Committee. She also oversees the community investment program as well as culture and linguistic services for the organization.

Dr. Batchlor received her undergraduate degree in Biology from Harvard University and completed medical school at Case Western Reserve University in Cleveland, Ohio. She completed her internship, residency and fellowship in Internal Medicine and Rheumatology at Harbor-UCLA Medical Center. She also holds a Masters Degree in Public Health from UCLA.

Alex Briscoe

Alex Briscoe was appointed director of the Alameda County Health Care Services Agency in January 2010. Previously he served as the agency's deputy director. Before joining the county, he was the director of the Chappell Hayes Health Center at McClymonds High School in West Oakland. The Chappell Hayes Health Center is a satellite outpatient center of Children's Hospital and Research Center at Oakland. Mr. Briscoe earned a B.A. from Vassar College in Urban Studies and a Master's in Marriage and Family Counseling from the University of San Francisco.

Mr. Briscoe is a mental health practitioner specializing in adolescent services and youth development. Mr. Briscoe has worked in school reform and the charter school movement, including work with YouthBuild USA, the Corporation for National and Community Service and the Annie E. Casey Foundation. He has also worked in the foundation community as a program officer for the Greater Philadelphia First Foundation and the Greater Philadelphia Urban Affairs Coalition.

Dan Castillo

Dan Castillo has 13 years of senior level medical group management and safety net administration experience. He joined the Orange County Health Care Agency as the Administrator of the Medical Services Initiative (MSI) Program in 2006 and was responsible for the health care of the eligible uninsured and underserved adults in the County. During this assignment, he helped structure and implement the 2007 Coverage Initiative program under the

State's 1115 Waiver and was able to build a network of 247 Medical Home providers within 3 years—creating access to primary and preventive services to over 50,000 uninsured adults. The program was awarded in 2010 by Information Week 500 as one of the top 10 government programs nationally that displayed innovations in health information technology. In addition, the program was recognized in 2010 with a Merit Award from the California State Association of Counties (CSAC) for “Creating a Virtually Integrated Delivery System.”

Today, Dan is CEO of the Children's Hospital of Orange County Health Alliance, which is a Physician-Hospital consortium responsible for over 112,000 children and young adults enrolled in Medi-Cal and Healthy Families. Dan will be helping to lead the development of an accountable care association (ACO) involving a 3-year pilot to include some of Orange County's most complex California Children's Services (CCS) patients. The model is expected to start in mid-2012 as a part of one of the final elements of the most recent CA 1115 Waiver.

Matt Chayt

Matt Chayt is an attorney and 2010 graduate of UC Hastings College of the Law. In 2011, he was selected for a fellowship at the Chief Justice Earl Warren Institute on Law and Social Policy. There, he has been supporting several research projects on health, economic and family security. Mr. Chayt has previously worked at the Institute for Women's Policy Research, National Public Radio and the U.S. Department of Health and Human Services.

Edward Chow

Dr. Chow serves as the Executive Director of the Chinese Community Health Care Association (CCHCA), a non-profit medical group serving the Chinese Community in San Francisco. The Chinese Community Health Care Association is a non-profit mutual benefit association of nearly one hundred and sixty physicians that functions as an individual practice association to provide culturally competent medical services for over 24,000 managed care enrollees in Medicare, Commercial, Medicaid and Healthy Families Programs in five managed care plans.

Dr. Chow is also Medical Director of the Chinese Community Health Plan (CCHP), an organization sponsored by the Chinese Hospital Association of San Francisco and designed to meet the linguistic and cultural needs of the Chinese community in San Francisco. He is also chair of the Chinese Community Health Resource Center of Chinese Hospital.

Terry Conway

Dr. Conway is a principal with HMA, providing consulting assistance in the areas of health system development, medical staff organization, hospital/medical school relationships, and clinical approaches to disease management, including a focus on specialty care organizations. Prior to joining HMA, he was the Chief Operating Officer of the Ambulatory and Community Health Network, Cook County Bureau of Health Services.

Dr. Conway is currently the principal investigator conducting intervention to improve community based physician asthma care to inner city patients, and is participating in NIH and

AHRQ research projects to study and change minority patient behavior in diabetes and asthma care. Dr. Conway has conducted research and published in the area of the role of primary care and violence, predictors of physician attitudes towards managed care, as well as a number of topics in prevention in physician practice.

Edith Ernst

Edie Ernst is the communications director for Private Essential Access Community Hospitals (PEACH), the statewide association representing California's private safety net hospitals, which is dedicated to strengthening the private health care safety net and guarantying choice and access to high quality, culturally appropriate and cost-effective health care services for low-income and elderly patients in California.

With more than 14 years of health care public relations and public affairs experience, Ms. Ernst has managed a variety of health care campaigns in both the private and public sectors. Prior to working with PEACH, Ms. Ernst managed the public relations campaigns for the California Public Health Department's Tobacco Control Media Campaign. During her tenure there, she managed the program's general market public relations agency and oversaw the Spanish-language and Asian-language campaigns. Ms. Ernst was also part of the core team that developed messaging and materials for several high-profile media events, and developed and tested the state's general market, Spanish-language and Asian-language anti-tobacco advertising campaigns.

Arthur Jones

Dr. Jones has more than twenty five years of experience as a founding physician and CEO at a large urban community health center. Dr. Jones completed his internal medicine residency, chief residency and cardiology fellowship and now holds a position as Clinical Associate at the University of Chicago. He has lived in the impoverished community that he has served since 1980.

Dr. Jones is a pioneer in the Accountable Care Organization (ACO) movement and works part time as the Chief Medical Officer for Medical Home Network. MHN is a foundation-funded demonstration project to improve health status of Southside and Southwest side Chicago area residents by taking a population health approach to organizing healthcare providers to enhance quality, improve access, reduce costs and reinforce the medical home. Dr. Jones focuses his work at HMA on Medicaid ACO development and helping FQHCs make the transition to the rapidly changing environment being prompted by health care reform. He explores new delivery models made possible by the change from strict reimbursement only for face to face medical provider encounters to one that also rewards for successful population management.

Melissa Stafford Jones

Melissa Stafford Jones is President & CEO of the California Association of Public Hospitals and Health Systems (CAPH). CAPH is a statewide trade association with a mission to advance public policies that support the essential role of the public hospital safety net and improve

access to care for low-income and uninsured patients. Prior to her appointment as President & CEO in December 2005, Ms. Jones led CAPH's state and federal legislative program for six years as Vice President and Director of Policy. Before joining CAPH in 2000, Ms. Jones was Regional Vice President with the Hospital Council of Northern and Central California.

Ms. Jones also held the position of senior research analyst for the Nevada State Legislature, providing policy analysis and research and assisting legislators in the development of policy and legislation and served on the administrative team at Contra Costa Regional Medical Center. Ms. Jones holds a master's degree in public health from the University of California at Berkeley and a bachelor of science in biology from Saint Mary's College of California.

Ann Marie Marciarille

Ann Marie Marciarille teaches in the area of health law. Prior to joining the Hastings faculty as a visiting assistant professor, she was a lecturer in health law at Berkeley Law School/Boalt Hall and a research fellow and adjunct professor at Pacific McGeorge School of Law.

Professor Marciarille brings a long career as a health law attorney to her teaching and to her scholarship. Her most recent practice experience was as a deputy attorney general in the Antitrust Section of the office of the California Attorney General, where she specialized in health care related matters. She was recognized for this work with the Attorney General's Award for Excellence. Professor Marciarille's scholarship is in the area of health care reform. She is particularly interested in reform of health care delivery and finance and in population health. She is a *summa cum laude* graduate of Amherst College and a *cum laude* graduate of Harvard Law School.

Allen Miller

Allen Miller, CEO of COPE Health Solutions, has over 19 years of experience working for and with hospitals and healthcare systems and has provided strategic planning, business development and operations analysis/improvement consulting services to hospitals throughout Southern California. Mr. Miller is a graduate of UCLA, both for his Bachelors of Science and his MPH degrees. He also completed a one-week intensive on International Business at Oxford University in England.

Currently, Mr. Miller serves on the Advisory Boards of Community Partners and the Mt. San Antonio College Regional Health Occupations Resource Center, the March of Dimes Los Angeles Area Policy and Advocacy Committee and the Advisory Board of the UCLA School of Public Health Department of Health Services-Certificate Program in Health.

Martin Serota

Martin Serota, M.D., joined AltaMed Health Services as Vice President and Chief Medical officer in May 2010 with more than 30 years of experience in healthcare. Dr. Serota obtained his medical degree at UCSF, and is board-certified in internal medicine. He has practiced for more than 25 years, while also assuming many leadership roles, including medical group, IPA and

accountable care organization leadership and development. He also has extensive health information technology expertise.

At AltaMed, Dr. Serota's priorities are to create a patient-centered organization that is focused on the patient experience and quality outcomes. His goals are to improve operational efficiency, especially thru the use of health information technology and innovation, thereby allowing AltaMed to care for more of the underserved and to reduce health outcome disparities.

Stephen Shortell

Stephen M. Shortell, Ph.D., M.P.H. is the Blue Cross of California Distinguished Professor of Health Policy and Management and Professor of Organization Behavior at the School of Public Health and Haas School of Business at the University of California-Berkeley. He is also the Dean of the School of Public Health at Berkeley. Dr. Shortell also holds appointments in the Department of Sociology at UC-Berkeley and at the Institute for Health Policy Research, UC-San Francisco.

Dr. Shortell received his undergraduate degree from the University of Notre Dame, his masters degree in public health from UCLA, and his Ph.D. in the behavioral sciences from the University of Chicago.

A leading health care scholar, Dr. Shortell has done extensive research identifying the organizational and managerial correlates of quality of care and of high performing health care organizations. Dr. Shortell has been the recipient of many awards including the distinguished Baxter-Allegiance Prize for his contributions to health services research, the Gold Medal Award from the American College of Healthcare Executives for his contributions to the health care field, and the Distinguished Investigator Award from the Association for Health Services Research. He and his colleagues have also received the George R. Terry Book of the Year Award from the Academy of Management, the James R. Hamilton Book of the Year Award from the American College of Healthcare Executives, and several article of the year awards from the American College of Healthcare Executives and the National Institute for Health Care Management. His most recent book (with colleagues) is entitled *Remaking Health Care in America: The Evolution of Organized Delivery Systems*. During 2006-07 he was a Fellow at the Center for Advanced Study in the Behavioral Sciences at Stanford.

He is an elected member of the Institute of Medicine of the National Academy of Sciences and is past editor of *Health Services Research*. He serves on many boards and advisory groups.

He is currently conducting research on the evaluation of quality improvement initiatives and on the implementation of evidence-based medicine practices in physician organizations.

Richard Thomason

Richard Thomason is the program officer for health care and coverage at Blue Shield of California Foundation. He was principal consultant for Assembly Majority Leader Dario Frommer. Frommer led the fight to improve access to health care and higher education in California. He introduced key legislation addressing California's ailing health care system, including bills to expand health care coverage to working Californians, rein in runaway health care costs and increase Californians' access to affordable, lifesaving prescription drugs. Following an investigation into allegations of price gouging by Tenet Healthcare Corp., Frommer authored legislation that requires hospitals to disclose their price lists. In addition, Frommer secured \$142 million in federal funds to reimburse California public hospitals for

outpatient services provided to Medi-Cal patients in 2002 and 2003. He authored laws to reduce teen smoking, ban the sale of cigarettes to children over the Internet, ensure working mothers have proper accommodations for expressing breast milk and prevent the release of MTBE and other harmful contaminants in drinking water systems.