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s 8:16 Can defendant's mark on a look-alike prevent confusion?
s 8:17 Illustrations
s 8:18 Reasonable consumer standard in trade dress protection
s 8:19 Intentional copying of trade dress as palming off

IV. DEFENSES

s 8:20 Functional or commonplace packaging s 8:21 Imitation of trade dress: Sears-Compco defense