Pathfinder

Emerging Patterns in Arbitration under the Uniform Domain-Name Dispute-Resolution Policy

By Patrick Kelley

UDRP Information from ICANN and Dispute Resolution Service Providers

ICANN, *Uniform Domain Name Dispute Resolution Policy* (visited Aug. 28, 2001) *available at* http://www.icann.org/udrp/udrp-policy-24oct99.htm

Policy for resolving trademark based disputes over domain name ownership.
 This is the document at issue in this Note.

ICANN, *Uniform Domain-Name Dispute-Resolution Policy, General Information* (visited Aug. 28, 2001), *available at* http://www.icann.org/udrp/>.

 Summary of general policy and other useful background information on the UDRP.

ICANN, *Timeline for the Formulation and Implementation of the Uniform Domain-Name Dispute-Resolution Policy* (visited Aug. 28, 2001), *available at* http://www.icann.org/udrp/udrp-schedule.htm.

o Contains: Information on when the UDRP went into effect and other key dates in the history of the UDRP.

ICANN, *Approved Providers for Uniform Dispute Resolution Policy* (visited Aug. 28, 2001) *available at* http://www.icann.org/udrp/approved-providers.htm.

• Listed of dispute resolution providers approved by ICANN. Includes links to the web sites of each provider.

ICANN, Statistical Summary of Proceedings Under Uniform Domain Name Dispute Resolution Policy (visited Aug. 30, 2001) available at http://www.icann.org/udrp/proceedings-stat.html.

 Contains statistical information about how many claims have been filed, how many disputes have been resolved, and other information useful in determining the effectiveness of the UDRP.

ICANN, *Rules for Uniform Domain Name Dispute Resolution Policy* (visited Sep. 3, 2001) *available at* http://www.icann.org/udrp/udrp-rules-24oct99.htm.

- Rules for how UDRP proceedings will take place.
- ICANN, *Preliminary Report: Meeting of the ICANN Board in Montevideo* (visited Sep. 12, 2001) *available at* < http://www.icann.org/minutes/prelim-report-10sep01.htm>.
- Summary of events and issues from ICANN's recent board meeting.
 ICANN, List of Proceedings Under Uniform Domain Name Dispute Resolution
 Policy (visited Sep. 2, 2001) available at http://www.icann.org/udrp/proceedings-list.htm.
- © Searchable database of all UDRP proceedings and decisions. CPR Institute for Dispute Resolution, *Dispute Resolution for Internet Domain Names* (visited Aug. 28, 2001) *available at* http://www.arb-forum.com/>.... NAF, *National Arbitration Foundation* (visited Aug. 28, 2001) *available at* http://www.arb-forum.com/>...

eResolution, *eResolution Domain Name Administrative Proceedings* (visited Aug. 28, 2001) *available at* http://www.eresolution.ca/services/dnd/arb.htm.

WIPO, WIPO Domain Name Dispute Resolution Service (visited Aug. 28, 2001) available at http://www.eresolution.ca/services/dnd/arb.htm.

The Interim Report of the Second WIPO Internet Domain Name Process, The Possible Modification of the UDRP, (visited Sep. 2, 2001) available at http://wipo2.wipo.int/process2/rfc/rfc3/report.html#v.

 Summary of proceedings, issues discussed, and proposed changes to the UDRP. This contains significant information regarding protection of geographical locations.

On Line News Articles

Associated Press, *ICANN May Limit Public Input* (viewed Sep. 12, 2001) *available at* http://investor.cnet.com/investor/news/newsitem/0-9900-1028-7119960-0.html?tag=ats.

David McGuire, *ICANN Pressured on Public Participation* (viewed Sep. 12, 2001) *available at* http://www.bizreport.com/article.php?artid=2073&width=1024.

 This article and the one above it discuss recent outcries for increased public participation in ICANN operations that took place at ICANN's recent meeting in Montevideo.

Reuters, *ICANN Cracks Down on Cybersquaters* (viewed Sep. 12, 2001) *available at* http://www.zdnet.com/zdnn/stories/newsbursts/0,7407,5096821,00.html?chkpt=p1b">http://www.zdnet.com/zdnn/stories/newsbursts/0,7407,5096821,00.html?chkpt=p1b">http://www.zdnet.com/zdnn/stories/newsbursts/0,7407,5096821,00.html?chkpt=p1b">http://www.zdnet.com/zdnn/stories/newsbursts/0,7407,5096821,00.html?chkpt=p1b">http://www.zdnet.com/zdnn/stories/newsbursts/0,7407,5096821,00.html?chkpt=p1b">http://www.zdnet.com/zdnn/stories/newsbursts/0,7407,5096821,00.html?chkpt=p1b">http://www.zdnet.com/zdnn/stories/newsbursts/0,7407,5096821,00.html?chkpt=p1b">http://www.zdnet.com/zdnn/stories/newsbursts/0,7407,5096821,00.html?chkpt=p1b">http://www.zdnet.com/zdnn/stories/newsbursts/0,7407,5096821,00.html?chkpt=p1b">http://www.zdnet.com/zdnn/stories/newsbursts/0,7407,5096821,00.html?chkpt=p1b">http://www.zdnet.com/zdnn/stories/newsbursts/0,7407,5096821,00.html?chkpt=p1b">http://www.zdnet.com/zdnn/stories/newsbursts/0,7407,5096821,00.html?chkpt=p1b">http://www.zdnet.com/zdnn/stories/newsbursts/0,7407,5096821,00.html?chkpt=p1b">http://www.zdnet.com/zdnn/stories/newsbursts/0,7407,5096821,00.html?chkpt=p1b">http://www.zdnet.com/zdnn/stories/newsbursts/0,7407,5096821,00.html?chkpt=p1b">http://www.zdnet.com/zdnn/stories/newsbursts/0,7407,5096821,00.html?chkpt=p1b">http://www.zdnet.com/zdnn/stories/newsbursts/0,7407,5096821,00.html?chkpt=p1b">http://www.zdnet.com/zdnn/stories/newsbursts/0,7407,5096821,00.html?chkpt=p1b">http://www.zdnet.com/zdnn/stories/newsbursts/0,7407,5096821,00.html?chkpt=p1b">http://www.zdnet.com/zdnn/stories/newsbursts/0,7407,5096821,00.html?chkpt=p1b">http://www.zdnet.com/zdnn/stories/newsbursts/0,7407,5096821,00.html?chkpt=p1b">http://www.zdnet.com/zdnn/stories/newsbursts/0,7407,5096821,00.html?chkpt=p1b">http://www.zdnet.com/zdnn/stories/newsbursts/0,7407,00.html?chkpt=p1b">http://www.zdnet.com/zdnn/stories/newsbursts/0,7407,00.html?chkpt

Reuters, *ICANN Moves to Protect ".info" Country Names* (viewed Sep. 12, 2001) *available at* http://news.cnet.com/investor/news/newsitem/0-9900-1028-7120006-0.html?tag=ats.

 Discusses the controversy over ownership of country name domains in the new .info top level domain.

Steven Bonisteel, *Canadians Unveil Proposed Domain Dispute Rules* (viewed Sep. 14, 2001) *available at* http://www.bizreport.com/article.php?art_id=2075& width=1024>.

 Discusses new proposals for settling disputes over Canada's .ca domain which are based on the UDRP.

The Economic Times, *New .biz Internet Domain Faces Legal Challenge* (viewed Sep. 2, 2001) *available at* < http://www.economictimes.com/today/27tech22.htm>.

- o Summarizes the recent lawsuit over distribution of .biz domain names. Steven Bonisteel, *WIPO Sees No Quick Fix for Domain-Name Grab* (visited Sep. 6, 2001) *available at* http://www.newsbytes.com/news/01/169710.html>.
 - Discusses progress and problems for the UDRP as seen by the heads of WIPO.

Tamara Loomis, *Domain Name Disputes Resolved Quickly* (visited Sep 6. 2001) *available at* http://www6.law.com/ny/stories/00/07/072700a2.htm.

o Summarizes some pros and cons of the current UDRP.

David Osborne, *ICANN Arbitration or Court?* (visited Sep. 16, 2001) *available at* http://www.domainnotes.com/news/article/0,,3371 514271,00.html >.

 Discusses differences between initiating a UDRP proceeding and taking a domain name dispute to court.

Rod Dixon, Common Names and Common Sense: Why Celebrity Names Should Not be Subject to the UDRP (visited Sep. 16, 2001) available at http://www.domainnotes.com/news/article/0,,3371 495871,00.html>.

Rod Dixon, *The Arbital Forum: Why ICANN's Uniform Dispute Resolution Process Must Undergo Reform* (visited Sep. 16, 2001) *available at* http://www.domainnotes.com/news/article/0,3371 480291,00.html>.

- o Arguments for reforms to the current UDRP.
- Justin Kelly, *ICANN Board Member Calls for End to Domain Dispute Policy* (viewed on Sep. 2, 2001) *available at* http://www.adrworld.com/opendocument.asp? Doc=RLAb9bVdD0&code= TvqDOdFE>.
 - o Arguments from a member of ICANN alleging that the UDRP is unfair and should be eliminated or reformed.

Justin Kelly, *Domain Registrars to Use 'Modified' UDRP For New Extensions* (visited Sep. 2, 2001) *available at* http://www.adrworld.com/opendocument.asp? Doc=ppgpKKB9Mi&code=Tvq DOdFE>.

 Summarizes the dispute resolution systems used for the .biz and .info domain names.

Tony Kreindler, WIPO Launches Talks to Expand Domain Name Dispute Policy (viewed on Sep. 3, 2001) available at http://www.adrworld.com/opendocument.asp? Doc=UZREIfSyuT&code=TvqDOdFE>.

- - Discusses how the UDRP struggled to handle the recent *Glimcher University Mall* case involving reverse domain name hijacking.

Law Review Articles, Journal Articles, and Scholarly Works

A. Michael Froomkin, *A Commentary on WIPO's The Management of Internet Names and Addresses: Intellectual Property Issues* (visited Sep. 2, 2001) *available at* http://www.law.miami.edu/~amf/commentary.htm.

A. Michael Froomkin, *Major Flaws in the WIPO Domain Name Proposal -- A Quick Guide* (visited Sep. 2, 2001) *available at* http://www.law.miami.edu/~amf/quickguide.htm.

Michael Geist, Fair.Com?: An Examination of the Allegations of Systematic Unfairness in the ICANN UDRP, (visited Sep. 2, 2001) available at http://aix1.uottawa.ca/~geist/geistudrp.pdf>.

Alexander Gigante, "Doman-ia:" The Growing Tension Between the DNS and Trademark Law, (visited Sep. 14, 2001) available at http://ksgwww.harvard.edu/iip/cai/gigante.html.

Sally M. Abel, *eVolution or Revolution? Trademark Law on the Internet* (visited Sep. 15, 2001), *available at* http://www.fenwick.com/pub/ip_pubs/Trademarks_&_Internet.htm.

- o Provides important background information on UDRP policies and discusses recent events in the UDRP timeline.
- J. Kevin Grey, *UDRP The First Nine Months* (visited Sep. 15, 2001) *available at* http://www.jgsolutions.com/material/articles/esign.pdf>.
 - o Analyzes the results from the first 9 months of the UDRP. While the statistics are now outdated, this presents some strong arguments in favor of the UDRP.

William A. Tanenbaum, *Rights and Remedies for Three Common Trademark-Domain Name Disputes: (1) Domain Name vs. Trademark, (2) Shared Trademarks, and (3) Domain Name Hijacking* (viewed Sep. 15, 2001) *available at* http://cyber.law.harvard.edu/property/domain/tanen.html.

 Discusses the interaction of trademark law with the resolution of domain name disputes.

Diane Cabell, Esq., *Foreign Domain Name Disputes 2000* (visited Sep. 14, 2001) *available at* http://www.mama-tech.com/foreign.html>.

 Looks at how other countries are dealing with trademark-based domain name disputes. Summarizes events from a number of different countries.

Richard J. Greenstone, *Overview of Internet Domain Name Law* (visited Sep. 15, 2001) *available at* http://www.rjg.com/basf.html>.

Mark A. Lemley, *Symposium on the Internet and Legal Theory: The Law and Economics of Internet Norms*, 73 Chi.-Kent. L. Rev. 1257.

Cases and Other Materials

Weber-Stephen Prods. Co. v. Armitage Hardware & Bld, (N.D. Ill. May 3, 2000), 2000 U.S. Dist. LEXIS 6335, 54 U.S.P.Q.2d (BNA) 1766.

 First U.S. court decision to consider the UDRP's role in the American court system.

City of Salinas v. Brian Baughn, NAF Case No. FA0104000097076 (2001) (Diaz, Presiding Panelist) *available at* http://www.arbforum.com/domains/decisions/97076.htm>.

• One of a couple of decisions in which geographical locations are not given protection by the UDRP.

Gordon Sumner, p/k/a Sting v Michael Urvan, D2000-0596 (WIPO, July 20, 2000) *available at* http://arbiter.wipo.int/domains/decisions/html/2000/d2000-0596.html>.

• The musician Sting was unable to force a domain transfer from a person who had used sting as his Internet nickname for eight years.

Glimcher University Mall v. GNO, Inc, 2001, NAF No. FA0107000098010 available at http://www.adrworld.com/opendocument.asp?Doc=ciG8w3zUqp&code=MgDBAiFo.

 Reverse domain name hijacking claim not heard after complainant withdraws his complaint.