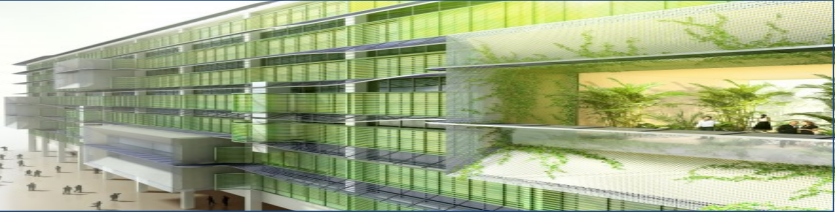


WHERE IS THE MONEY?

Unlocking Capital for Real Estate Energy Efficiency Improvements



San Francisco, October 5, 2012

All real estate market participants will benefit from improved energy efficiency in US buildings both commercial and residential. But how can the capital needed to finance these improvements be accessed and deployed to catalyze an energy efficiency market transformation?

Agenda

- 8:00 – 8:30 **Registration and Continental Breakfast**
- 8:30 – 9:00 **Welcome**
Ken Taymor, *Berkeley Center for Law, Business and the Economy, UC Berkeley, School of Law*
Clayton B. Gantz, *Manatt, Phelps & Phillips, LLP*
Lori Bamberger, *Berkeley Center for Law, Business and the Economy, UC Berkeley, School of Law*
- Opening Remarks**
John Chiang, *Controller, State of California*
- 9:00 – 10:30 **Energy Improvement Financing Solutions for Commercial and Multifamily Buildings**
This panel will examine commercial building energy risk from owners' and lenders' perspectives and discuss a variety of financing and underwriting challenges and solutions
Moderator: Clayton B. Gantz, Manatt, Phelps & Phillips, LLP
- William D. Allen**, *Wells Fargo Commercial Division*
Russell Garcia, *Johnson Controls Inc.*
Matt Schwartz, *California Housing Partnership*
John Tarlton, *Tarlton Properties, Inc.*
Frank J. Visciano, *Metrus Energy, Inc.*
Nancy E. Wallace, *Haas School of Business, UC Berkeley*
- 10:30 – 10:45 **Break**

Where Is the Money?

Unlocking Capital for Real Estate Energy Efficiency Improvements

- 10:45 – 12:15 **Technology Innovation to Catalyze Financing**
This panel will discuss critical gaps in technology and recent technology innovations that can enable underwriting of energy risk and financing of energy improvements
Moderator: T. Hale Boggs, Manatt, Phelps & Phillips, LLP
- Raj Atluru, Silver Lake Kraftwerk**
Meade N. Boutwell, CBRE
Dwight M. Jaffee, Haas School of Business, UC Berkeley
Jeffrey Perlman, Bright Power, Inc.
Steve Gossett, Jr., SClenergy
- 12:30 – 1:30 **Lunch**
- 1:45 – 3:15 **Developing Bond and Secondary Markets for Energy Improvement Financing**
This panel will discuss challenges, innovations, and progress made in developing the bond and secondary markets for energy improvement loans
Moderator: Michael Polentz, Manatt, Phelps & Phillips, LLP
- Caroline E. Blakely, Fannie Mae**
Francisco DeVries, Renewable Funding
John Kinney, Clean Fund
Sadie McKeown, The Community Preservation Corporation
Jeff J. Pitkin, New York State Energy Research and Development Authority
- 3:15 – 3:30 **Break**
- 3:30 – 4:10 **Federal and State Policy Perspectives**
State and federal government leaders will discuss key energy improvement financing policy and initiatives moving forward
Moderator: Craig Moyer, Manatt, Phelps & Phillips, LLP
- Richard Kauffman, Senior Advisor, US Department of Energy**
Jeanne Clinton, Special Advisor to the Governor for Energy Efficiency, California Public Utilities Commission
- 4:10 – 4:30 **Closing Keynote: Federal Policy Perspective**
Senator Ron Wyden, US Senate, D - Oregon
- 4:45 – 6:00 **Reception**
Ritz-Carlton Terrace Courtyard

The Philomathia Foundation

<http://www.philomathia.org>

Fisher Center for Real Estate & Urban Economics at UC Berkeley, Haas School of Business

<http://groups.haas.berkeley.edu/realestate/>

Berkeley Center for Law, Business, and the Economy at UC Berkeley, School of Law

<http://www.law.berkeley.edu/bclbe.htm>

Manatt, Phelps & Phillips

<http://www.manatt.com>