Aggregators and Brokers Berkeley Center for Law and Technology

February 2009

What do Buyers Care About

- Valuation
- Title and Encumbrances

The \$150M Portfolio

	YEAR								
		1	2	3	4	5	6	7	
Experts and expenses	\$	(500,000)	\$ (500,000)	\$ (500,000)	\$ -	\$ -	\$ (500,000)	\$	-
Damages (Your Expert)		-	-	-	-	-	-	150,00	0,000
Contingency Firm		-	-	-	-	-	-	(60,00	0,000)

The Arbitrage

	YEAR							
		1	2	3	4	5	6	7
Experts and expenses	\$	(500,000)	\$ (500,000)	\$ (500,000)	\$ -	\$ -	\$ (500,000)	\$-
Damages (Your Expert)		-	-	-	-	-	-	150,000,000
Contingency Firm		-	-	-	-	-	-	(60,000,000)

Net	\$ (500,000)	\$	(500,000)	\$ (500,000)	\$(500,000)	\$90,000,000
Discourt Data	750/	-		 		
Discount Rate	75%					
NPV	\$4,887,844					

The Analogy of buying a House

- What are the concerns:
 - Title
 - Authority
 - Liens / Security interests
 - Easements
- Title Insurance covers many of these when you buy a house...
- But, there is no Title Insurance in the IP world this is usually covered by R&Ws and DD

Mosaid/Agere

2007 News Releases "FOR IMMEDIATE RELEASE" **MOSAID Wins Competitive Bid for Essential WiFi and WiMAX Patents** from Agere Systems OTTAWA, Ontario – February 22, 2007 - MOSAID Technologies Incorporated (TSX: MSD) today announced that it has won a competitive bid for a portfolio of essential WiFi and WiMAX patents from Agere Systems (NYSE:AGR). Under the terms of the agreement, MOSAID will pay Agere US\$25 million during MOSAID's fiscal 2007 fourth quarter, US\$5 million in the fiscal 2008 fourth quarter, and eight subsequent annual payments of US\$5 million, creditable against Agere's 20% of royalty revenues earned under a revenue sharing formula.

> 21 February Mosaid's market Cap = US\$295M Agere Deal = ~23% of market Cap

The Mosaid/Agere Transaction Agere Deal Announcement Slide (3Q Conf Call)

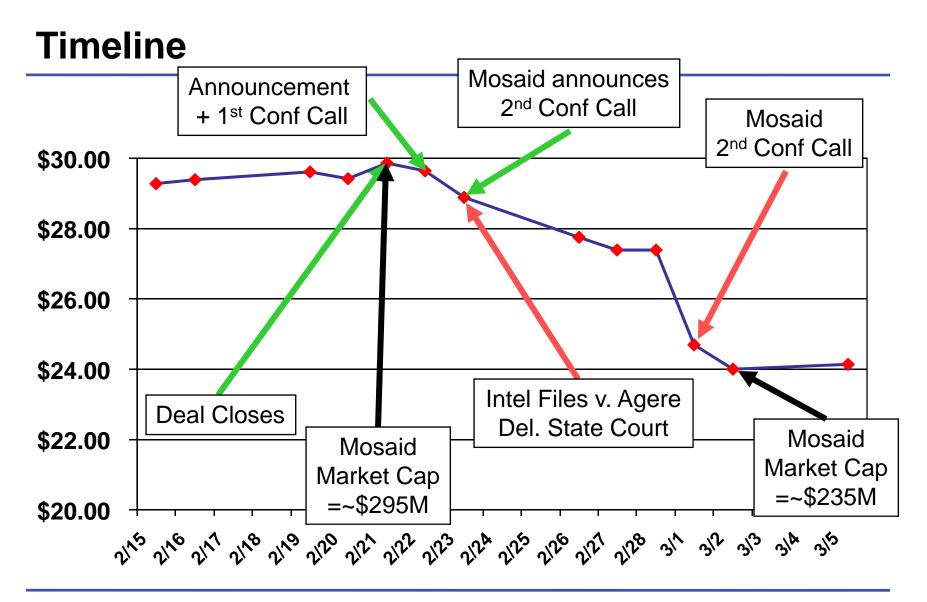
- MOSAID wins competitive bid for essential WiFi and WiMax patents from Agere Systems
 - 20 issued and three pending patents
 - Patents essential to 802.11 WiFi and 802.16 WiMax standards
- Multi-billion dollar target markets
 - Video game consoles, handheld gaming devices, WiFi-enabled handsets, <u>laptops</u>
- Licensing revenues from WiFi and WiMax patents have potential to surpass DRAM memory patent licensing revenue to date

Why is the Intel Case important

Mosaid Business Case

Market	Market Sizes 2006 - 2011	WiFi or WiMAX Enabled Percentage 2006 - 2011	WiFi and WiMAX Portion 2006 - 2011	Estimated Current Licensed Portion %	Estimated Unlicensed Portion %	See note: this Translated to 25% - 15%
Mobile Handsets	\$145B - \$200B	0.8% - 31%	\$1.2B - \$62B	11%	0.5%	Reduction in Addressable Market
Notebook Computers	\$86B - \$113B	89% - 100%	\$76.6B - \$112.5B	35% *	65%	Market
Gaming Consoles	\$16B-\$14B	70%-80%	\$9B-\$10B	۳%	100%	
WiFi Equipment	\$1.4B-\$1.6B	100%	\$1.4B-\$1.9B	34%	66%	
WiMAX Equipment	\$0.2B-\$6.3B	100%	\$0.2B-\$6.3B	0%	100%	

* There is a current dispute between Intel and Agere as to whether Intel and their customers are licensed. This assumes neither Intel nor their customers are licensed. If their customers are licensed, then the estimated current licensed portion of the notebook market would increase to 80%.



Conclusions

- Make sure your Seller owns (title) and can convey to you (authority) and that you are getting the property you expect without security interests, easements (licenses) and covenants.
- If you are getting a great price or the deal is small, you can do less due diligence but as the price moves up, you need to focus more
 - Most issues can be ferreted from the public records (assignments in the USPTO, corporate records, UCC filings,), but licenses are especially tricky because they are typically not recorded.
- No patent buyer wants to buy a rep./warranty.
 - Bold move to rely solely on Reps./Warr. as to licenses.
 Sometimes done... but, a gamble.
- Grown-up companies that are sophisticated patent buyers cannot whine later about "misrepresentation."