PRESENTATIONS BY VISITING FRENCH SCHOLARS:
UNIVERSITY JEAN MOULIN- LYON 3
Tuesday, November 26, 2013
12:45-2:00pm
105 Boalt Hall
Lunch will be served
Each of the following presentations will last approximately 20 minutes:

Applying the Law in a Global Context
Jean-Sylvestre Berge

Jean-Sylvestre Bergé is vice-president of the International Relations Office of the University Jean Moulin – Lyon 3. This presentation is an introduction to the following: the application of the law, in the variety of global legal situations, has its own dynamism. It must be grasped in one movement. In a single situation, several laws must sometimes be mobilized, alternatively, cumulatively, at the same time or at different moments, in one or several spaces or on one or several levels, by one or by multiple actors. This distinctive dynamic, which the lawyer must be conscious of when passing from one context – national, international or European – to another, has an influence over the law, its uses and, sometimes, its content.

French perspective on International Business and Management of MNCs
Jerome Rive

Jérôme Rive has served as Dean of the IAE Lyon, University Jean Moulin Lyon 3 School of Management since 2008. Jérôme Rive has been President of the IAE Network, which includes 32 IAEs in France. The presentation will focus on companies, established or operating in France, which engage in foreign direct investments and own or control added-value businesses in different countries. While multinational management has already been widely studied by scholars, the aim of the presentation is to provide an in-depth reflection over a cross-section of firms that are either French or operate in France.

Positions about European integration in France
Robert Sherratt

Robert Sherratt has been a senior lecturer at Lyon 3 University since 2002. He teaches extensively on the subject of European integration, and plays an active role in the International Relations Department of University Lyon 3. This talk looks at the development of the French statist tradition, starting from mercantilism, and going through Louis XIV, the Jacobins etc. The impact of French statist on France's European integration is examined, and contrasts are drawn between French statist capitalism and other forms of capitalism within the EU. The history of French integration into the EU is also examined and the questions of French and European identity are addressed.