

# Orphan Works As Grist For The Data Mill

# **Matthew Sag**

Associate Professor, Loyola University Chicago School of Law Paper available available at <a href="http://ssrn.com/abstract=2038889">http://ssrn.com/abstract=2038889</a>).

# **Three Faces of Library Digitization**

#### Preservation

- Data production and analysis
  - Searching books, testing search algorithms, computational linguistics, automated translation, natural language processing, macro-analysis of text

 A platform for display and distribution of individual works

# Library digitization and orphan works

# ◆ Key Question:

Does copying for a non-consumptive nonexpressive use implicate the rights of the copyright owner?

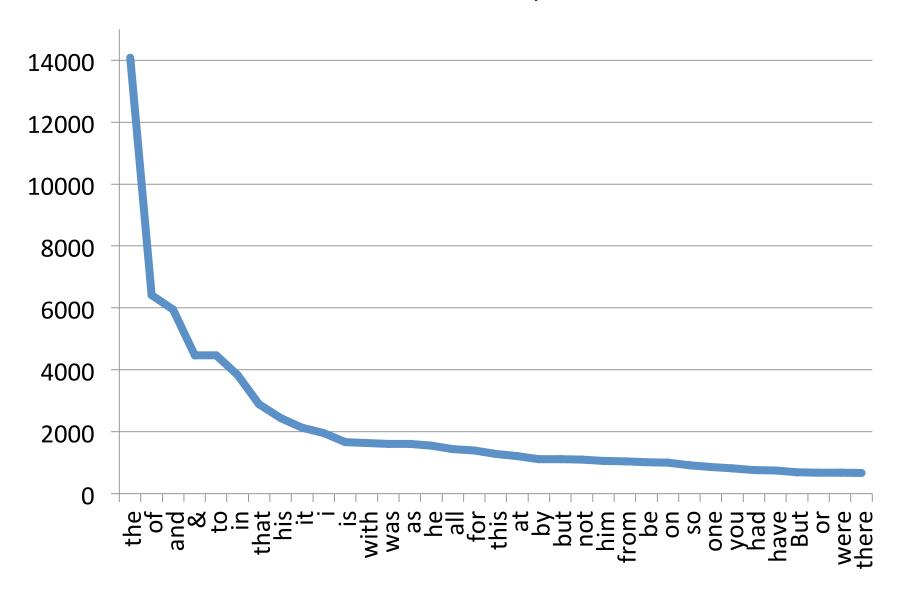
#### Note:

 Orphan works explains why we care, but the orphan status of these works is not directly relevant to the primary question.

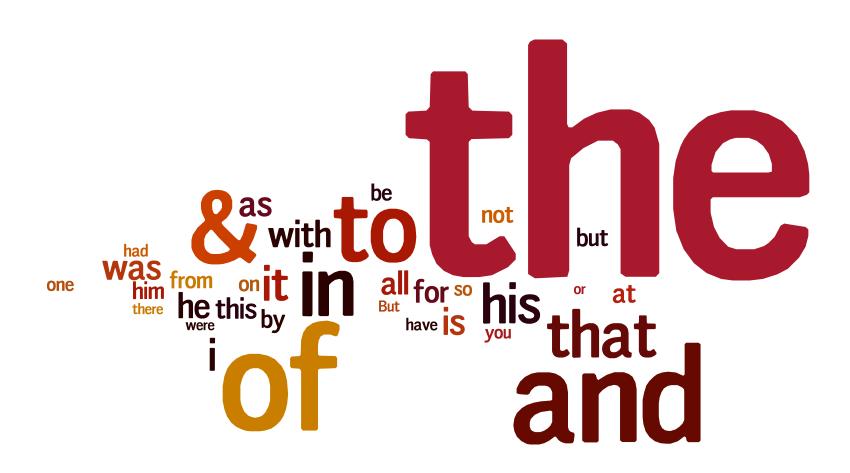
# **Thought Experiment**

- Brian is a savant with total recall
- Moby Dick has its copyright restored
  - (Perpetual Copyright Act of 2014??)
- ◆ Brian produces a frequency table

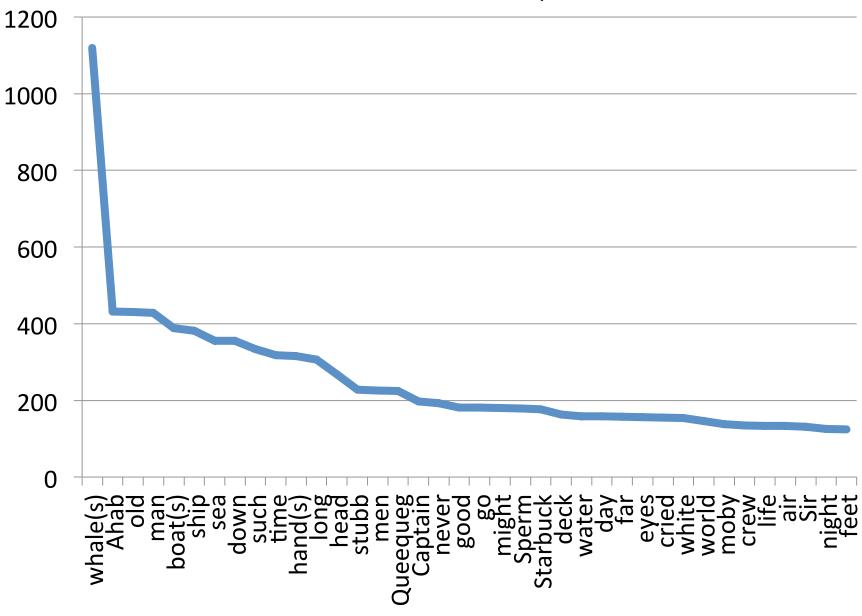
#### Common words in Moby Dick



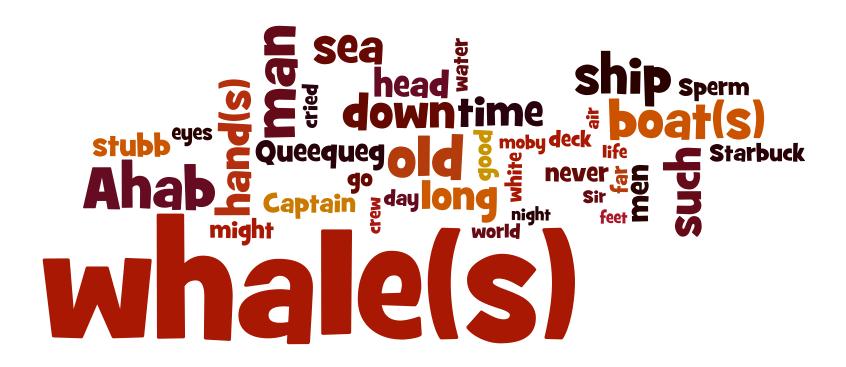
#### Common words in Moby Dick



### Uncommon words in Moby Dick



#### Uncommon words in Moby Dick



#### Meta Data – a restatement of the obvious

- Meta data (even if its valuable) does not infringe the rights of the copyright owner.
  - Idea-expression distinction
  - Merger
  - Substantially similarity ->
  - Originality -> ->

# **Substantially Similarity**



# **Substantially Similarity**

Call me Ishmael. Some years ago - never mind how long precisely - having little or no money in my purse, and nothing particular to interest me on shore, I thought I would sail about a little and see the watery part of the world. It is a way I have of driving off the spleen, and regulating the circulation. Whenever I find myself growing grim about the mouth; whenever it is a damp, drizzly November in my soul; whenever I find myself involuntarily pausing before coffin warehouses, and bringing up the rear of every funeral I meet; and especially whenever my hypos get such an upper hand of me, that it requires a strong moral principle to prevent me from deliberately stepping into the street, and methodically knocking people's hats off - then, I account it high time to get to sea as soon as I can. This is my substitute for pistol and ball. With a philosophical flourish Cato throws himself upon his sword; I quietly take to the ship. There is nothing surprising in this. If they but knew it, almost all men in their degree, some time or other, cherish very nearly the same feelings towards the ocean with me. There now is your insular city of the Manhattoes, belted round by wharves as Indian isles by coral reefs - commerce surrounds it with her surf. Right and left, the streets take you waterward. Its extreme down-town is the battery, where that noble mole is washed by waves, and cooled by breezes, which a few hours previous were out of sight of land. Look at the crowds of water-gazers there.

Circumambulate the city of a dreamy Sabbath afternoon. Go from Corlears Hook to Coenties Slip, and from thence, by Whitehall northward. What do you see? - Posted like silent sentinels all around the town, stand thousands upon thousands of mortal men fixed in ocean reveries. Some leaning against the spiles; some seated upon the pier-heads; some looking over the bulwarks of ships from China; some high aloft in the rigging, as if striving to get a still better seaward peep. But these are all landsmen; of week days pent up in lath and plaster - tied to counters, nailed to benches, clinched to desks. How then is this? Are the green fields gone? What do they here?

But look! here come more crowds, pacing straight for the water, and seemingly bound for a dive. Strange! Nothing will content them but the extremest limit of the land; loitering under the shady lee of yonder warehouses will not suffice. No. They must get just as nigh the water as they possibly can without falling in. And there they stand - miles of them - leagues. Inlanders all, they come from lanes and alleys, streets and avenues, - north, east, south, and west. Yet here they all unite. Tell me, does the magnetic virtue of the needles of the compasses of all those ships attract them thither?



# **Originality**

- [1] "Goblin-made armour does not require cleaning, simple girl. Goblins' silver repels mundane dirt, imbibing only that which strengthens it." (J.K. Rowling, Deathly Hallows)
- [2] "... goblin-made armor does not require cleaning, because goblins' silver repels mundane dirt, imbibing only that which strengthens it, such as basilisk venom." (Harry Potter Lexicon)
- [3] Other than 'Goblin', none of the words in [1] are repeated. (Matthew Sag)
- [4] There is a high level of similarity between [1] and [2](anti-plagiarism software)

# **Producing Meta Data – Not quite so obvious**

◆ Hard to argue that a reading machine (e.g. Google Book Search) does not 'reproduce the work' in a 'copy', even if no one reads it.

- ◆ The distinction between expressive and nonexpressive works is well recognized. The same distinction should generally be made in relation to potential <u>acts</u> of infringement.
  - Copying for purely nonexpressive purposes, such as the automated extraction of data, should not be regarded as infringing.

# Statutory rights of the author are limited to the communication of original expression to the public

#### Consider

 Threshold of substantial similarity is defined in reference to the perspective of the ordinary observer (with some filtering of facts, ideas, etc.).

 Intermediate copying does not infringe (screen-play cases), is fair use (reverse engineering cases)

# **Implications**

- ◆ Automated reproduction for nonexpressive uses (such as search engines, plagiarism detection, and macroliterary analysis) does not communicate the author's original expression to the public
  - No expressive substitution, no infringement

# **Application to Fair Use**

- ◆ (1) purpose and character: Like transformative uses, a nonexpressive use poses no risk of expressive substitution
- ◆ (2) nature of the work ... "not much use"
- ◆ (3) Amount and Substantiality: Like transformative uses, because there is no expressive substitution in a nonexpressive use, the amount of copying is qualitatively insignificant.
- ◆ (4) Market effect: Like transformative uses, a nonexpressive use poses no risk of expressive substitution, thus no cognizable market effect.

# **In Summary**

