

Transcript of Proceedings

DEPARTMENT OF HEALTH, EDUCATION, AND WELFARE

THIRD MEETING

OF THE

SECRETARY'S ADVISORY COMMITTEE

ON

AUTOMATED PERSONAL DATA SYSTEMS

Bethesda, Maryland

Thursday, 15 June 1972

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13 The meeting was convened at 9:00 a.m., Dr. Frances
14 Grommers, Chairman, presiding.

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P R O C E E D I N G S

DR. GROMMERS: Have you all had a chance to look at the agenda of this particular meeting? We might turn to that first and you can look at the details.

The session that we are going to have this particular set of three days is really a working session, and the way the committee meeting is divided up we have morning presentations this morning, tomorrow morning, and Saturday morning. The afternoons and evenings are devoted to workshop sessions.

This morning you will have presentations of three different areas. One is going to be the Federal Reports Act Clearance Process. The second one is going to be some substantive information as to what is happening in university record keeping systems. And the third part is what some of the security problem are.

Tomorrow's presentation is going to be in response to your requests that various members of the committee have a chance to get their ideas together and present them at one time and in one place to you for your mutual discussion and questioning.

The Saturday morning presentation is substantive information on the specific topic that we know we have to deal with in the report, and that is the individual identifier question.

The purpose of the discussion groups will be to look

1 at the outline in small groups and talk amongst yourselves. We
2 will probably divide up into about five groups and that will be
3 determined a little bit later on in the day. I will let you
4 know how those groups will be divided up.

5 I would like anybody, though, that would like to
6 lead a group or who has a particular suggestion of somebody they
7 would like to see lead a group to also get that information to
8 me in the next hour -- if you would wish to be able to lead
9 such a group, if you have some people in mind you would like to
10 work with. I am not sure it can be divided up that way but I
11 would like to have that information as a basis of starting a
12 working group division.

13 The purpose of these groups is not to produce an out-
14 line but to exchange information at an informal level. There
15 will be nothing recorded. You will just have a chance to talk
16 out a lot of the issues in your own terms.

17 And the specific task that the committee really has
18 to address itself to is to define the systems that you are
19 going to talk about in this report of all of the possible
20 things that could be talked about. We have perhaps a five-
21 months working period. A report really has to be in almost
22 final form by November in order to have something ready by
23 January. Therefore, we are going to have to cut out a small
24 piece of the total universe and perhaps describe the rest of
the universe and suggest what needs to be done to get information

1 on the rest of the general topic.

2 So in general your task, as I see it, as members of
3 this committee is to decide what it is you are going to address
4 yourselves to -- and this is in the area of the citizen and
5 automated data systems, and the planners of the automated data
6 systems.

7 You are going to want to say how you would like to
8 evaluate what that system is or what that situation is: Is it
9 good? Is it bad? Are you going to evaluate it in dollar terms
10 or in personal-rights-of-privacy terms, or whatever?

11 You should evaluate the system in those terms and
12 make recommendations as to how you would change the system.

13 And you will use the outline that you are presented
14 here with today just as a basis for starting out. You are in
15 no way bound to this outline and we would like very much to
16 have you modify it.

17 With that as a description, there is a little bit of
18 committee business.

19 First of all, Ron Lett is standing in the back and,
20 David, how would you describe him?

21 MR. MARTIN: Ron Lett has taken over the duties which
22 Jim Sasser, whom you all knew, was performing and he is the
23 new Executive Officer for the committee.

24 DR. GROMMERS: And he has asked that if each of you
25 could see him for about five minutes sometime during this three-

1 day period individually, he would like to talk to you about how
2 he gets in touch with you and travel forms and some other busi-
3 ness of that type.

4 I think that with that as a beginning, what we will
5 do is start having our presentations now, and David would you
6 introduce our panel discussants.

7 MR. MARTIN: Yes.

8 Our panel presenters this morning will be Roy Lowry,
9 who is the Clearance Officer in the Statistical Policy Division
10 of the Office of Management and Budget. And as I perceive him,
11 Roy has the sort of central governmental position of over-
12 sight, of adherence by the Executive Branch, to the requirements
13 of the Federal Reports Act, which is an act which constrains,
14 in ways that you will hear about, the processes of collection
15 of information by the federal government.

16 Roy's interaction is with, I take it, all agencies
17 and departments of the Executive Branch, including the Depart-
18 ment of Health, Education, and Welfare which, as you know, con-
19 sists of a number of operating agencies. And he has what you
20 might say are counterpart persons to him who have responsibility
21 within departments and agencies of the federal government for
22 managing and overseeing the adherence by those agencies and
23 departments to the requirements of the Federal Reports Act.

24 So from HEW and the Office of the Secretary, Tom
25 McFee, whom all of you who were here at the first meeting met

1 and heard from at that first meeting, who is in charge at the
2 level of the Office of the Secretary of overseeing the process
3 of HEW's adherence to the expectations of the Federal Reports
4 Act.

5 And then also we have with us Arthur Benner, who has
6 a similar kind of role within one of HEW's operating agencies,
7 to wit, the Social Security Administration.

8 And the perspectives of each of these gentlemen and
9 the institutions within which they work are, as you might ex-
10 pect, somewhat different with respect to the process of adher-
11 ing to the Federal Reports Act, and I expect that this difference
12 in institutional perspective will be revealed during the course
13 of the presentations and questions and discussion following that.

14 If Roy and Tom and Arthur would come to the table
15 here we can do this sort of as a panel presentation, with Roy
16 leading off.

17 MR. LOWRY: Madam Chairman, I am very glad to join
18 with you this morning.

19 I am really a little bit unclear as to how I should
20 approach this. But there is at least one thing that is very
21 clear. Mr. Martin told me that I should bring some copies of
22 a budget circular which guides all of the controls placed on
23 government collection of information under the Federal Reports
24 Act. He wanted to be sure that no matter what happened here
during these three days, you had something to show for your

1 presence. And with that I will distribute these copies; if you
2 will each take a copy as it passes by, you will all have a copy
3 of the budget circular.

4 And then we have an extra little bonus this morning
5 only, Transmittal Memorandum Number 1, which is a little adden-
6 dum that we put on this some years after the first circular
7 was issued.

8 This is sort of like the guy who went out west for
9 a vacation and spent sometime on a dude ranch and the first morn-
10 ing he wanted to go out for a horseback ride and asked for a
11 gentle horse and they take him down to the corral and man, this
12 thing is touching the ground every once in a while. And the
13 fellow looks at this horse and says "That is terrible. Hey, I
14 just wanted to tell you I have never ridden a horse before." And
15 the man at the corral looked at him and said, "All right. You
16 are starting out even. This horse ain't never been rode,
17 either."

18 I feel that way in discussing the Federal Reports Act
19 because I don't know how much you know about it and I don't
20 know exactly how to fit it in with your program.

21 But let me start.

22 The Congress of the United States, about 30 years ago,
23 became very upset with a number of forms and questionnaires and
24 what all that were being addressed to the population generally
25 and business in particular by various agencies of the federal

1 government. It seemed, especially during those war-time days,
2 that everybody who was in an agency had to start some kind of a
3 questionnaire or inquiry to gather information, seemingly in
4 order to justify his existence.

5 And it was said at the time that newcomers to the
6 federal government who came from far parts of the country to
7 participate in the administration of the war effort used to
8 devise these things on the way in and you could tell whether a
9 man came by train or plane by the length of the questionnaire
10 he offered on the first day he was there.

11 So the Congress was very upset by this and it was
12 determined we should try to put some kind of control on this
13 government collection of information.

14 They wrote a very short act called the Federal Re-
15 ports Act. I believe you have received copies of this. It is
16 a remarkable document not for the precision with which it was
17 drafted because it doesn't have that, but because of the clear
18 determination that the Congress wanted to have some real clamps
19 put on the government efforts to just gather any and all kinds
20 of information from the public.

21 In doing this, the Congress really put the load on
22 the Director of the then Bureau of the Budget, now the Director
23 of the Office of Management and Budget, and made him totally
24 responsible for doing the job. It put no bounds, practically
no bounds, on his judgment. It did, however, relieve certain

1 agencies from the requirements of the Act. These are the Intern-
2 al Revenue Service and certain other agencies in the Treasury
3 Department and any agencies that are involved in supervision of
4 banks.

5 But outside of that, every federal governmental
6 agency is subject to the requirements of meeting the Federal
7 Reports Act.

8 Primarily, and for purposes of our discussion, I
9 think the most important part of the Act is that part which says
10 that no federal agency shall collect information from 10 or
11 more members of the public unless the Director of OMB shall
12 have indicated that he does not disapprove of this collection.

13 Well, once this sort of thing is written into law,
14 you have something that looks like Circular No. A-40, which
15 has been passed out, sent out very shortly thereafter to the
16 federal agencies, telling them how they are to comply with the
17 law, the form in which they are to submit requests for clear-
18 ance, and how they are not to make any requests for information
19 from 10 or more members of the public unless there is an
20 approval from the Office of Management and Budget, and that
21 approval is indicated by a serial number which is placed on the
22 questionnaire or other device that is used to gather information.

23 The Act is broad. It includes not just question-
24 naires. It includes telephone inquiries; it includes broad
25 kinds of information-gathering plans. It may be very

*no penalty
for violating FPA*

1 unstructured.

2 One case I can remember, just to show you how broad
3 the control is in terms of unstructured inquiries, NASA and
4 the Department of Defense were interested in finding out to what
5 extent the aerospace industry, itself, invested in research and
6 development, and to what extent these investments had yielded
7 anything that was of practical and commercial value to the
8 industry.

9 Well, this is a difficult thing to put into a ques-
10 tionnaire, and they didn't even attempt it. All they did was
11 to pick out the vice presidents of R&D for the various aero-
12 space companies, some 20 of them that they considered important
13 and to write a short 3- or 4-paragraph letter to each one of
14 these men, first having contacted them by telephone.

15 The letter did nothing more than to set forth in
16 very general terms what was sought. And subsequently in each
17 case a man called and talked with the vice president for R&D
18 for about 8 hours, getting his views on what his company had
19 done, or companies with which he had been associated had done,
20 and what the practical results had been -- a very unstructured
21 thing.

22 But the plan was subject to clearance and it was
23 approved.

24 The law carries no penalty, however. Congress having
25 said that all this shall happen, it carried no penalty after

1 that. Nobody is going to lose his job; nobody goes in the
2 clink; nobody gets hit in the pocketbook.

3 So how do you enforce it?

4 Well, you enforce it by making it embarrassing. And
5 it can be embarrassing. It is embarrassing to an agency to
6 have a violation of the Federal Reports Act drawn to its atten-
7 tion. It becomes particularly embarrassing if the agency is
8 told to send telegrams out to everybody who was supposed to
9 answer the questionnaire to tell them they don't have to answer
10 it. This sort of thing turns out to be a relatively effective
11 way of enforcing the requirements of the Federal Reports Act.

12 There are, of course, some sneaky people that do
13 evade it once in a while, and they get away with it sometimes.
14 But on the whole, I think that the government agencies recog-
15 nize the general public policy objective of holding down the
16 burden on the public of reporting answers to questions to govern-
17 ment, and there is generally pretty good discipline on the part
18 of all federal agencies.

19 The agencies make, as this circular indicates, a
20 request for clearance of a request to collect information in a
21 rather particular form, and it comes over to the Office of
22 Management and Budget and there it is reviewed by professional
23 staff, either in the Office of the Statistical Policy Division
24 or in the office of one of the Program Divisions that deals
with the budget of the agency that wants to collect the data, or

1 possibly both.

2 This review knows no bounds. The review can inquire
3 into the technical questions. That is, if it is a survey that
4 relies on a sample, it can inquire into the soundness of the
5 statistical methodology. It can inquire into the questions as
6 to whether they are appropriate for the purpose for which the
7 information is said to be sought. It inquires into whether the
8 particular instrument chosen is likely to achieve the results
9 that the agency anticipates. The inquiry can address itself
10 to the cost of the proposed information-gathering and make some
11 judgment as to whether it really is worthwhile in terms of cost.
12 And it can and does address itself to just about any aspect
13 that one could imagine that might be inquired into in connection
14 with any survey or questionnaire.

15 Now the Department of Health, Education, and Welfare
16 does, of course, collect a great deal of information. Much of
17 this information is collected in relation to grant-in-aid
18 programs.

19 PROFESSOR WEIZENBAUM: Excuse me. May I interrupt
20 to ask you a question?

21 MR. LOWRY: Surely.

22 PROFESSOR WEIZENBAUM: In this review that may not
23 know any bounds, is there any provision for any sort of adver-
24 sary proceeding? Who represents the person who may be asked
25 questions he may not wish to answer?

1 MR. LOWRY: Nobody represents the respondent. How-
2 ever, we do have -- well, there are several aspects of this.

3 One, we do ask the agency as part of its submission
4 to inform us of what consultation it has had, and with whom,
5 in the preparation of the report.

6 We do publish every day a daily list of all items
7 that are before us for clearance. This is -- well, first of
8 all, we have a mailing list of over 200 of people who indicate
9 an interest in receiving this daily list, and anyone who wishes
10 to receive it may get it.

11 And anyone who raises a question about any one of
12 these things that is before us for clearance and wishes to dis-
13 cuss it, we will discuss it.

14 PROFESSOR WEIZENBAUM: All right; thanks.

15 MR. LOWRY: We do have a so-called business advisory
16 council on federal reports which we consult in some things
17 related to business and we do have a labor advisory committee
18 which also is consulted from time to time on particular reports.
19 But that is the size of it.

20 Anyone who is interested can get a copy of the things
21 that are before us. Anyone that wants to see the stuff once
22 he knows about it has an opportunity to see it.

23 So in this course of review we do have consultations
24 with the agency. We particularly have consultations with other
25 agencies which have maybe similar interests that might well be

1 served by the same questionnaire.

2 The basic over-all objective is to hold down the
3 burden of reporting on the public, reduce duplication of govern-
4 ment questionnaires, try to make sure that the government's
5 needs are met in optimum fashion by any particular inquiry that
6 is addressed to the public, and to use this as a tool for coord-
7 inating the government requests for information.

8 I started to say the Department of Health, Education
9 and Welfare, of course, has a great many of these requests for
10 clearance. Many of them are associated with grant-in-aid
11 programs. Every application for a grant has to be approved,
12 every application form. Every kind of reporting form that is
13 used to get sort of progress reports on grants or financial
14 reports -- all of that has to be approved. The reporting forms
15 used for the National Health Survey have to be approved. Var-
16 ious and sundry reports that are developed for the purpose of
17 evaluating the effectiveness of educational or other programs
18 have to be approved.

19 Reports that are investigating new areas of concern
20 in health or education, primary areas, have to be approved.

21 So we do a thriving business with HEW.

22 Now, HEW poses some problems -- not unique to HEW,
23 but I think they are in such volume with HEW that I think they
24 are worthy of particular note.

25 You see, HEW gets information that it collects itself

1 but it also contracts with organizations to collect information.
2 It also gives grants for various and sundry purposes, some of
3 which involve the collection of information.

4 And this Transmittal Memorandum No. 1 which was dis-
5 tributed deals with a particular area of grants and contracts,
6 rather ineffectively, I hasten to add, because we are currently
7 involved in a revision of the whole circular, and especially
8 this area covered by Transmittal Memorandum No. 1.

9 Because when we get into the area of grants and con-
10 tracts, it is a little bit different than the government's
11 collecting information on its own. A contract, you can under-
12 stand, is pretty clearly something that is sponsored by the
13 agency that awards the contract. I award you a contract and
14 you are going to collect some information, in return for which
15 I am going to pay you some money. It is pretty clear I am
16 sponsoring that collection of information and that is subject to
17 the Federal Reports Act.

18 But now you make an application for a grant to in-
19 vestigate something or other and it sounds like a good idea to
20 me and I say you can have whatever amount it is, and in the
21 course of this you want to collect some information.

22 Well, this becomes a very touchy area because the
23 man who receives the grant roughly takes the position that, "I
24 have got a grant. I am supposed to investigate this thing, and
25 you are sort of beginning to interfere with my academic or other

1 freedom if you start messing around with the questionnaire that
2 I propose to use."

3 On the other hand, the fact that the man has a grant
4 does sort of involve the Department of Health, Education, and
5 Welfare in any questions that he asks. And it becomes a rather
6 nasty kind of gray area that we have been tussling with over
7 the years, and I guess not fully successfully, even as of this
8 moment. Because it is just in this area of grants that we get
9 into some of the kind of questions which I think this committee
10 ought to be concerned with, because grants are frequently given
11 when we are exploring new areas of importance. Should the
12 government be interested in questions of family planning? If
13 you say yes, and you say we ought to have some grants for that,
14 which we do, then you have got to be pretty sure that we don't
15 know everything that we need to know about family planning and
16 somebody is going to have to ask somebody else some questions.
17 And you can be pretty sure that the kind of questions that are
18 going to be asked are going to be regarded as rather personal
19 by many people. And if the federal government is wandering
20 around asking these questions, either by itself or if it gives
21 a grant to somebody to do it, how involved does the federal
22 government get and how involved is it in this process? What
23 control should it exercise over the questions that are asked?

24 I could just give you a couple of examples of how
25 touchy this can be.

1 The Food and Drug Administration sometime ago became
2 concerned about the possibility that there is some sort of real
3 relationship between the use of the Pill and the incidence of
4 cervical cancer. Now apparently there had been in the medical
5 literature a certain amount of discussion of this. If the Pill
6 does have some relationship to cervical cancer, should the Pill
7 be banned? Should there be some sort of a warning put on every
8 Pill box? Or what should be done?

9 First of all, you need to find out whether ~~there~~ is
10 anything to it. So a rather large-scale program was designed
11 for this. Much of this was of a laboratory character, but it
12 did involve also a survey, the participants in which would be
13 some 30,000 women who would be involved in the total experiment
14 running over a period of years.

15 One of the hypotheses that has been advanced is that
16 if a woman's sexual life has been rather active and started
17 early, that this has something to do with it. Another hypo-
18 thesis has been advanced that if the woman has had a variety of
19 partners in her sexual activity, this has something to do with
20 cervical cancer.

21 Well, if you are going to look into these things, I
22 don't need to tell you that right there you have now got some
23 very, very personal questions. And this survey was hung up for
24 well over a year trying to deal with some problems that arose
25 on this particular kind of thing.

1 There is no doubt the questions had to be sensitive.
2 If you are going to do anything in the area, you have to ask the
3 sensitive questions. So you just can't walk away from that one.

4 PROFESSOR WEIZENBAUM: Was the government doing this
5 survey by itself or a university?

6 MR. LOWRY: No, a university was doing it.

7 But here is the problem we tussled with.

8 First of all, we argued with the man and reduced
9 the number of questions by about a third. It must have been 30
10 or 40 per cent of the questions we wiped out because we gener-
11 ally agreed after prolonged discussion they were irrelevant
12 to the study. But all the sensitive ones were there.

13 Now, what happens, though? A survey of this kind
14 is conducted. You have got several thousand women on whom you
15 have this information and you have done the tabulations and
16 everything else, but you have original questionnaires, you have
17 original cards which were punched, and you have some original
18 tapes. What do you do with these things? Who gets these
19 things when the study is done? What is done with these things?

20 These were very important questions and in many of
21 these areas this kind of question becomes very critical. It
22 becomes particularly critical with the university or other
23 experimenter in this case.

24 Suppose in any survey you go to a contractor or you
25 give a grant to somebody and he develops a sample and he is

1 investigating something sensitive like this, and he now has a
2 sample. And he might conduct a number of other interesting and
3 important kinds of surveys using this sample or some sub-
4 sample from this, which he now has. Is he entitled, by virtue
5 of that contract, to this kind of a capital asset?

6 And I am not making any inferences about the man.
7 We are saying these are real scholars and all that, but they
8 now have a capital asset of a particular kind.

9 Is he entitled to that? This is the kind of question
10 we have been wrestling with. And in this case we argued that
11 he sure as heck wasn't, regardless of what other great schol-
12 arly things could be done with it, that the government ought to
13 take the responsibility of disposing of this stuff and doing
14 away with it.

15 Anybody can cheat on that, of course, and that poses
16 another problem, but I don't know how you handle that outside
17 of the normal legal way.

18 MRS. SILVER: Is part of the problem that the names
19 of the people were included in the survey? It seems to me if
20 individuals weren't labeled but answered the survey because
21 they needed the statistical information and there was no way of
22 finding what bit of information belonged to whom, why couldn't
23 it justifiably be used again?

24 MR. LOWRY: I don't care how you handle it, you
25 start a survey -- and in this case the names were separate from

1 anything else. You had a tear-off sheet. But as long as that
2 survey was going they had to have the names associated with the
3 people to make sure -- you know, if they had to have some sort
4 of a follow-up, if for some reason it didn't edit right and
5 they wanted to check out something, as is common.

6 There is really no sure way in which you can complete-
7 ly disassociate these things. You put numbers on the things but
8 you put numbers on the names and if you have to associate them
9 you get the numbers back from the name. And you can just play
10 around with all these ideas. But that possibility of develop-
11 ing this sample or sub-sample is still there and there is no
12 way out. There is just no way in which you can be absolutely
13 sure you have got this locked up.

14 So we reached an agreement in this particular case
15 that the government would get hold of it and the government
16 would take the responsibility for destroying it. Because any
17 time you get anybody into a sample for some serious study and
18 you are asking them some personal questions, if they agree to
19 participate in this study they sure as heck are not agreeing
20 to participate in or be approached for ten other serious studies,
21 no matter what they are.

22 This kind of problem becomes increasingly important,
23 and particularly in these areas of grants and contracts where
24 we are on the edge of human knowledge and where we have import-
25 ant problems that we want to deal with, and where we are really

1 talking about sensitive kinds of information.

2 I don't know really what I can add to this discussion
3 of the process that would be useful or helpful to you.

4 I think I have outlined that the law requires that
5 every questionnaire or every plan to collect information be
6 examined, that we have a procedure for doing this, that we do
7 involve other agencies, particularly other federal agencies,
8 in consultation when there is an inter-agency interest; that
9 there are ways in which persons outside the government who may
10 have an interest in this sort of business can gain access to
11 the review procedure; that we are sensitive to matters which
12 are sensitive; and that is is a matter of particular concern in
13 these areas where the federal government is really the sponsor
14 of the data collection through a contract or a sponsor or some-
15 how semi-sponsor through grant procedure.

16 MR. MARTIN: Mr. Lowry, could I ask you just one
17 question. Is there any difference in your approach to a propo-
18 sal to garner information when you perceive that all or a por-
19 tion of the information to be collected is going to be auto-
20 mated? And secondly, is it in any way part of your concern
21 what is going to happen to information after it has been col-
22 lected except as you have to consider that with reference to
23 questions of relevance or redundancy?

24 MR. LOWRY: Well, do we consider whether it is going
25 to be automated? Well, only to the extent that, you know, if

1 the agency says, "We are going to automate this," then we want
2 to see the way in which the questionnaire is presented is really
3 subject to that kind of processing.

4 Outside of that, that is not really a matter of par-
5 ticular concern.

6 DR. GROMMERS: Mr. Lowry, in particular do you have
7 anything to say about whether or not it is going to be linked?

8 MR. LOWRY: With anything else?

9 DR. GROMMERS: Yes.

10 MR. LOWRY: Well, I would say that we would expect
11 to be informed of that as part of the request for clearance.

12 Now we do, of course, try to link information in
13 some cases, and use information collected for one purpose to
14 serve other purposes.

15 For example, information reported on income tax re-
16 turns by small businesses is the same information that would be
17 reported by these businesses for a census of business or a
18 census of manufacturers or whatever. Without destroying the
19 integrity of the income tax return, it is possible to take these
20 key items off the return and use them for the censuses. And by
21 doing this, it relieves some two million small businesses from
22 the necessity of replying to a more extensive census return.
23 That we do.

24 DR. GROMMERS: Do they know that you are doing this?

25 MR. LOWRY: Do the individual businessmen know this?

1 It has been widely reported again and again, and I think on the
2 whole the business community approves of that, rather than
3 getting the questionnaire to fill out. In fact, every five
4 years when the census is taken, you have to justify asking
5 these questions, and one of your defenses is that you save two
6 million guys from having to fill out this return.

7 DR. GROMMERS: But do they want to be saved?

8 MR. LOWRY: Oh, you had better believe it. Every
9 five years you can just bet there is going to be a tremendous
10 government inquiry into paperwork because a lot of fellows who
11 haven't received a questionnaire for five years suddenly get
12 one and are all upset about it and want to know why you need
13 this information.

14 MISS COX: I have a couple of questions. You have
15 no control over university research groups and research organ-
16 izations collecting data and what kind of questions, when it is
17 not federally supported?

18 MR. LOWRY: Oh, heavens no. The federal government
19 has no business in that kind of thing. If the federal government
20 gives a contract, as we have done, then that is subject.

21 MISS COX: I understand. And once in a while they
22 get by, but that is the exception.

23 MR. LOWRY: They may sneak one by but most uni-
24 versities are pretty good about that.

25 MISS COX: The other one on sensitive questions:

1 There are ways to get information on sensitive questions which
2 is not identified to the individual. How much consideration is
3 given to that in the surveys? There have been developed methods
4 that we can say of your 30,000 people what percentage is taking
5 pills and all this information, without having any of it identi-
6 fied with an individual.

7 MR. LOWRY: The question isn't whether anybody is
8 on the Pill or not --

9 MISS COX: No, I mean you cannot connect their
10 answer with the individual.

11 MR. LOWRY: But in this case you want to know about
12 these particular women over a period of five years, how many
13 of them come up with cervical cancer, and then you want to iso-
14 late how many of those relationships are through their taking
15 of the Pill and to nothing else.

16 MISS COX: But you can do that by a group -- I see
17 what you mean. Always you have to identify the individual for
18 follow-up.

19 MR. LOWRY: Well, this is --

20 MISS COX: You can get the situation --

21 MR. LOWRY: This is a prospective study. The rather
22 unique thing about this particular study you are talking about
23 is taking a group of women today and following them for a period
24 of five years.

25 MISS COX: I see.

1 MR. LOWRY: And they are going to be visiting family
2 planning clinics. They are participating in this all the time.
3 A certain number of those women are going to get cervical can-
4 cer in that time.

5 MISS COX: But there is another approach taking a
6 representative sample now and finding the percentage and taking
7 another 30,000 five years from now and have the percentage of
8 women that are doing this now and percentage of women who were
9 doing it who have the cancer -- I mean there are other approaches
10 to that.

11 MR. LOWRY: There are all kind of approaches, but
12 this was a detailed prospective study to try to isolate this
13 from all other factors on which there are hypotheses.

14 MISS COX: I see.

15 MR. LOWRY: That made it unique and very different
16 from going to women who do or do not have cancer and getting
17 some facts and then doing it again.

18 MISS COX: But Budget is conscious of the fact you
19 can get probability.

20 MR. LOWRY: Oh, yes.

21 MS. CROSS: Do you have general policies concerning
22 retention and storage of data collected for one specific grant,
23 let's say, where the people who collected it may store it and
24 use it for other purposes?

25 MR. LOWRY: There is not an over-all policy on this.

1 Many grants and contracts do contain provisions for the disposi-
2 tion of records and data and so forth collected in the course of
3 the study, but not every one. And this is a matter of concern.

4 MS. CROSS: So that conceivably you could have a
5 research center storing a set of data and some other investi-
6 gator in that research center using it for a different purpose?

7 MR. LOWRY: Yes, but that is a different thing than
8 the question that I raised.

9 MS. CROSS: Yes, it is a different thing in a longi-
10 tudinal study.

11 MR. LOWRY: But I am not talking about a longitudinal
12 study. I am talking about having in effect a sample that you
13 can use for different kind of investigations.

14 MS. CROSS: Okay.

15 MR. LOWRY: Once the data is put together, if it can
16 be used for some other purpose, there is really nothing wrong
17 with that. What we are concerned about --

18 MS. CROSS: I am not so sure about that.

19 MR. LOWRY: All right. I am expressing an opinion.
20 One of the great things about information is that it doesn't
21 rust, decay, wear out, and you can use it for a variety of
22 purposes. But in terms of the individual who participated in
23 a study, to have that person sort of theoretically sitting there
24 in a sample and you want to have another study on something
25 that is quite similar and you say, "Aha, I have got 5,000 of

1 these over here and we will use this sample" -- I think that is
2 a very serious kind of problem, because those 5,000 people
3 volunteered to participate in some kind of study. They didn't
4 volunteer to be in somebody's vault here to be a sample for
5 something else.

6 PROFESSOR WEIZENBAUM: Then why do you say there is
7 nothing wrong with using information for another purpose?

8 MR. LOWRY: The information is different from using
9 the sample of people. If you got a bunch of tape -- now we are
10 saying you've got the information disassociated from individuals.
11 We've got a bunch of punch cards with information but no indi-
12 vidual identifier.

13 PROFESSOR WEIZENBAUM: You are talking about dis-
14 associated information?

15 MR. LOWRY: Right.

16 PROFESSOR WEIZENBAUM: Fine.

17 MR. LOWRY: That is like Census information. You can
18 get ideas of ways you can reorder that and rearrange it and use
19 it to answer a lot of different kinds of questions.

20 PROFESSOR WEIZENBAUM: But this idea that information
21 doesn't rust, a piece of metal that is coated with some anti-
22 rust something or other doesn't rust, either, but when you take
23 it off, it does. Take some Census information, let's say, some
24 very innocent thing like how many automobiles people who make
25 more than \$10,000 a year own, say. Take something like that.

1 Suppose you take the date off. Okay --

2 MR. LOWRY: Well, if you did this. But you see,
3 that becomes useless than.

4 PROFESSOR WEIZENBAUM: Then the point is it becomes
5 rusty. It rusts.

6 MR. LOWRY: No.

7 PROFESSOR WEIZENBAUM: It deteriorates.

8 MR. LOWRY: No, that never deteriorates. If you use
9 1960 or 1950 Census information to try to deal with a problem
10 for today, it isn't that the information is rusted because that
11 information is still good for what was the case at that time.
12 But if you want to use it that way, I would have some reflec-
13 tions on your procedure, not the information.

14 PROFESSOR WEIZENBAUM: What I am trying to address
15 myself to here is this is a very innocent thing about these auto-
16 mobiles we were talking about. But the fact is that sometimes
17 the transmission of partial information, when procedurally it
18 is perfectly all right -- for example, you have said it is all
19 right to transmit the whole information, that then the selection
20 of particular pieces of information may in fact be terribly mis-
21 leading, especially for example when it concerns individuals.

22 MR. LOWRY: Well, if a researcher in using any in-
23 formation neglects the time frame and other things that are
24 important to the information, it is certainly a terrible re-
25 flection on his research procedures. It is not a reflection on

1 his research procedures. It is not a reflection on the quality
2 of the information.

3 PROFESSOR WEIZENBAUM: He may have a special purpose
4 for doing that. For example, he may be a prosecutor or he
5 may be an impeachment manager in the Congress who is presenting
6 highly selected information on, say, just to pick a random exam-
7 ple, Justice Douglas.

8 MR. LOWRY: I think he couldn't get it out of any
9 of these studies.

10 PROFESSOR WEIZENBAUM: No, I am talking about the
11 nature of information generally and what happens when one care-
12 fully selects and so on.

13 MR. LOWRY: Oh, I think we are all aware of that,
14 yes.

15 DR. GROMMERS: Mr. Trainor had a question that he
16 wanted to ask.

17 MR. TRAINOR: Mr. Lowry, my question was: Since you
18 are at the first point of requests for information nationwide
19 from the federal government, it seems that would be a very good
20 place to handle the confidentiality issue.

21 MR. LOWRY: It is a vital issue with us.

22 MR. TRAINOR: Is there anything in the Reports Act
23 which requires protection of confidentiality and that you pass
24 on and put an imprimature in that way on a survey that is taken?

25 MR. LOWRY: No, there is nothing in the Federal

1 Reports Act that requires that. A number of federal agencies
2 have certain requirements as to confidentiality in their law.
3 Probably the most restrictive law of this nature is that which
4 applies to the Bureau of the Census.

5 There are a number of legal professions of more gen-
6 eral character which relate to confidentiality which are -- I
7 think you would have to say, less protective.

8 What we try to do on every questionnaire is to pro-
9 vide information to the prospective respondent that lets him
10 know the degree of confidentiality there is or is not in this
11 thing.

12 Let me give you an example -- and this goes to a
13 different kind of thing and this is not an individual. This
14 goes to businesses.

15 We have a great concern these days about pollution.
16 For a number of years there has been the notion that we ought
17 to have among other things a national industrial waterways in-
18 ventory, that is, every plant in the United States would have to
19 report what junk it lets flow out of the plant, whether it drops
20 into a navigable stream, the municipal sewage system, or what-
21 ever other methods they use.

22 This has been a very popular idea and environmental-
23 ists have been pushing this for some ten years now, almost --
24 nine years. But they have always been reluctant to make this a
25 mandatory kind of report. They have been reluctant to say to

1 the businessman, "Every one of you guys has got to report this
2 thing and we are going to keep it on file and it is going to be
3 a public record and there it is going to be."

4 They seem to be always interested in having a, quote,
5 "voluntary report," close quote, on which this guy would report
6 this stuff. And then they somehow want to treat it partially
7 as confidential information and partly as a public record.

8 PROFESSOR WEIZENBAUM: Who is "they" in this case?

9 MR. LOWRY: "They" in this case is a variety of
10 legislative and administrative people associated with the fed-
11 eral government that are interested in dealing with this problem
12 and getting information on it.

13 Well, we had a terrible time and we got very seriously
14 criticized because for seven years this thing was before OMB
15 for clearance. It was a terrible record, we were really aiding
16 the polluters, and that sort of thing. The truth is in 7 years
17 it was before OMB for 60 days because it would get hung up on
18 this question of confidentiality and the agency would get it back
19 and play around with it and there would be a reorganization and
20 it would be shifted to another agency and they would play around
21 it and you would have a change in administration and there would
22 be a different approach to the whole problem. So there was a
23 great deal of just fiddling around for about 7 years.

24 And then finally we found the way to get out of this
25 thing. We got the EPA to say "Okay, we will approve this but we

1 are tired of fooling around with this confidentiality issue.
2 You've got to tell the man who is going to respond to this it
3 may be used as a public record and may be released, and so forth,
4 at your discretion.

5 Now, there is nothing wrong with doing that as long
6 as the respondent knows and as long as it is voluntary.

7 He can now look at it and say "you may pick me and
8 make my record public and that guy across the stream is pollut-
9 ing just as bad and you may hold him confidential at the same
10 time. The hell with you. I am not going to participate in this
11 survey." This is the kind of problem you run into.

12 You have to let the respondent know. That is the big
13 thing.

14 MR. TRAINOR: You asked the question earlier what
15 we could do. In the absence of such a provision being in the
16 Act could you require a federal agency requesting a report to
17 show how the confidentiality of the information could be pro-
18 tected?

19 MR. LOWRY: If the agency says, "We are going to
20 treat all responses on this particular inquiry with confidentialia-
21 ality," then we say, "How? You tell us."

22 MR. TRAINOR: But if he doesn't say that, you require
23 it?

24 MR. LOWRY: No, if he doesn't pretend there is going
25 to be any confidentiality, we don't get excited about it except

1 if we see some questions in there which we may ask him, "Don't
2 you think this ought to be confidential?" We raise the question
3 and if he says no, we say "You have to make it clear on your
4 inquiry this information is not going to be confidential."

5 DR. GROMMERS: Do you have an obligation to review
6 the statute of the agency?

7 MR. LOWRY: No.

8 DR. GROMMERS: To see whether or not they are re-
9 quired to have confidentiality?

10 MR. LOWRY: No, we are not required to do that. But
11 I know of no case where an agency was required to have confi-
12 dentiality and didn't have it. I think agencies -- generally
13 speaking, the federal agencies are aware of the problems of col-
14 lection of information and the need to treat confidential in-
15 formation as confidential.

16 Now, the biggest control on this is that most informa-
17 tion is gathered voluntarily, and that is, the person is going
18 to volunteer to participate in this inquiry. He can answer the
19 question or he can say no.

20 DR. GROMMERS: Would it be correct to say there was
21 no office of the government that was required to check and see
22 whether the statutory requirement of confidentiality, if it
23 was there, was met?

24 MR. LOWRY: No, I think you've got two or three
25 questions there. I will tell you that there is no agency that

1 is required to check every law to see whether the information
2 has to be confidential.

3 I will tell you that if an agency says that the in-
4 formation which it is collecting is to be held confidential,
5 the confidentiality provisions and procedures will be examined
6 with great care.

7 And one of the things we will examine at that time
8 is what is the legal requirement for confidentiality.

9 DR. GROMMERS: But if they don't bring it up, you
10 will not' is that correct?

11 MR. McFEE: But each agency has a general counsel
12 who is concerned with the agency's carrying out appropriate
13 statutes.

14 PROFESSOR MILLER: There is a special statute that
15 I think corresponds to Mr. Trainor's Title 44 Section 3508, which
16 you will find in your papers this morning.

17 This is the general provision that applies to all
18 federal agencies transferring or receiving material in confi-
19 dence, and applies more or less a cumulative confidentiality
20 test. So that a receiving agency must give the received informa-
21 tion the same level of confidence that it had in the donating
22 agency. And if it fails to do so, there are penalties of law
23 that can be applied for a disclosure of that data.

24 But 3508 is like Swiss cheese, because there are no
25 protective provisions in it. There are no enforcement

1 provisions in it. And of course it does not become operative
2 unless the data as an initial matter falls under the confidenti-
3 ality requirements of the donating agency.

4 I might also call everybody's attention to 3508(b)
5 which deals with the requirements on all agencies in terms of
6 releasing information obtained from individuals.

7 3508 should be read in connection with the Federal
8 Reports Act but it is not, as I understand it, OMB's job to
9 operate under 3508.

10 DR. GROMMERS: Do we have copies of these in the
11 data handed out today?

12 PROFESSOR MILLER: 3508 is in the folder.

13 DR. GROMMERS: Ms. Cross wanted to ask a question,
14 too.

15 MS. CROSS: It is not that important.

16 DR. GROMMERS: I would like to hear from Mr. Benner
17 and Mr. McFee first and then we will continue the discussion
18 for another time period here.

19 Would you all speak to things that haven't been
20 spoken to here.

21 MR. MCFEE: I wanted to try to give you a little
22 perspective of what this particular situation looks like from
23 the Secretary of HEW's office. It is a little bit of a differ-
24 ent perspective than what Roy has and hones in a little more
25 specifically on the problems of HEW, and Mr. Benner will be

1 able to give you the same kind of a perspective but from an
2 individual agency.

3 I met most of you at your first meeting and I think
4 you know what we are up to in this area. I thought I would give
5 you just a quick background and I think the discussion that we
6 have had so far can be summarized as the fact that the Federal
7 Reports Act originally wasn't passed because anybody worried
8 about confidentiality or invasion of privacy. It was passed
9 for one thing and one thing only, and that is that the business
10 and industrial communities were getting upset about the volume
11 of information that was being required from them.

12 Now, because the Act originally was written that way
13 doesn't necessarily mean that we cannot use it as a very valuable
14 tool for getting at the problems of confidentiality, protection
15 of information, and some of the other things that we are very
16 much concerned about within HEW.

17 And I want to make that point clear, that we find it
18 the most valuable single instrument that we have to get a
19 control over the over-all data collection activities in the
20 Department. And we have -- and I know Arthur knows this --
21 bent the intent of the law and we have some of our own particu-
22 lar internal guidelines which are still perfectly within our
23 prerogative to issue and to enforce, that we use in conjunction
24 with what the actual law is to get at some of these particular
25 problems.

1 Now, I put together this little hand-out to give you
2 a kind of feel for the size of the problem in HEW and where it
3 comes from and I will not spend much time on it. I will just
4 go through it very quickly.

5 First of all, HEW, as any government agency, really
6 collects data for two purposes, not just for their internal
7 needs to manage the Department, but also we have a responsibil-
8 ity -- in fact, the U.S. Office of Education was established in
9 1867 just to provide statistics to the educational community.
10 In fact, that was its whole purpose back there.

11 And we definitely have a dual responsibility and
12 that is to provide the nation with information concerning the
13 state of health, education, and welfare, as well as our interna
14 needs and the needs of Congress in the decision making.

15 Now we are kind of in a dilemma in that if you look
16 at some of the quotes from former Secretary of HEW they have
17 all been frustrated, and I think any policy maker within a fed-
18 eral government agency could say this, and that is that we don'
19 have enough information. We need more information, better in-
20 formation, in order to make decisions about some of the major
21 problems that the federal government has a role in in the socia
22 area. And along with this push for more information there is
23 a counter-force from the public, and we have a little quote fro
24 a superintendent of schools out in St. Louis to give you an
idea of what the backlash is for our information collection

1 activities.

2 So we kind of have a push for more and better inform
3 tion internally, and a backlash of the fact that we have been
4 trying to put a burden on people. And this actually is a good
5 situation because I think it attempts to at least force us to
6 ask some of these very serious questions about hog-wild informa
7 tion collecting.

8 Within HEW the major areas that are responsible for
9 the collection of information and processing of information in-
10 ternally are the four major statistical centers and there is a
11 chart there that shows you they spend about \$26 million and
12 employ over a thousand people in these four centers. Now, thes
13 four centers have grown tremendously since 1971 and our over-
14 all statistical budget is upwards of \$50 million in these four
15 centers alone.

16 To give you an idea of the volume of input HEW has
17 something to do with in relation to the Federal Reports Act,
18 Roy said we are one of his better customers. We have about one
19 fifth of all of the business that Roy has for the whole federal
20 government. And you can get an idea here from this summary of
21 reports chart that we collect throughout the Department over a
22 thousand separate forms. That would be the best way to describ
23 this. Some of these forms are one-pagers, some are 50 or 60
24 pages, but we call them a report or a form. And you can see
25 our agencies and where the requests for information come from.

1 The little asterisks tell you how many are collected within the
2 statistical centers.

3 This is significant to HEW because it is within the
4 statistical centers we have the real expertise on survey samp-
5 ling. And it happens to be -- and I don't think it is an act -
6 that is where some of the sensitivity to invasion of privacy
7 questions exist. It kind of goes along with the professional
8 discipline that exists within the statistical centers. So I am
9 much less concerned with what the statistical centers do from
10 a management standpoint than I am for all these agencies
11 that collect information that are not in the statistical cen-
12 ters. So, from my point of view, within HEW the asterisks be-
13 come quite important.

14 The next area gives you an idea of what the guy out
15 in the big wide world is concerned with when he has to respond
16 to our request for information.

17 In 1971 we got 107 pieces of mail in response to
18 these thousand reports, and you can get an idea there of the
19 burden that is being put upon people that deal with HEW. And
20 there is a break-down by our agencies as to where the big
21 burden is.

22 You can see SSA, which Mr. Benner is here to repre-
23 sent, has the largest number of responses. But you will find
24 the majority of these are the application process and are
25 nothing more than claim benefits, applications for Social

1 Security number, and this type of thing.

2 The man hours to fill these forms out -- again this
3 is external to HEW. You can see there is a tremendous invest-
4 ment out there in providing HEW this particular information.
5 And these are millions of man hours.

6 The next one summarizes who fills them out and for
7 what purpose. And this, I think, is important in the area you
8 are concerned with. As you look at internal HEW information as
9 data collection activities as a model or sample of some of the
10 problems you are going to run into in some of the specific
11 tasks this committee has, only a quarter of our forms are
12 actually filled out by individuals, and as you can see the
13 majority of our business is done with non-federal government,
14 state and local government, school systems, state hospitals,
15 state universities, and organizations where very little indi-
16 vidual information comes in that way, but information on organ-
17 izations, on business, on universities, and this type of thing

18 And most of these things are statistical information.
19 Like a university is asked for a break-down of enrollment by
20 minority race, but there is no individual identification
21 attached to it. Of course the university has to keep files
22 in order to provide this information, and the point that I want
23 to leave with you is that even though we do not collect the
24 information, the serendipity of the work that we require or
the information requires, permeates throughout these organizat

1 and creates personal data files because of our requirement to
2 collect data. But actually, as far as we are concerned, our
3 requests for information in most cases are not related specif-
4 ically to an individual, although some of it is.

5 You can also see that the purpose of collection of
6 this information -- the majority of it is for administrative
7 purposes where we are trying to find out what happens to our
8 money. And the application process, you can see, is only about
9 18 per cent. And strictly statistical surveys to find out the
10 state of HEW amounts to only about 23 per cent of our total op-
11 erations.

12 Throughout HEW, in addition to those statistical
13 centers, we have almost three times or four times as much stati-
14 tical and data collection activities going on in organizations
15 outside of those statistical centers. You can see here those
16 numbers within parentheses are the ones in major statistical
17 centers in those agencies.

18 I give you this as kind of a perspective as to what
19 HEW's over-all information-gathering activities are. And I als
20 want to point out that you have in your packet of material that
21 was given out a proposed draft of a new set of guidelines for
22 the Department that cover just the things that you have been
23 talking about. This has been in preparation and been in work
24 for about six months, and it is presently out into the HEW
environment, getting comments back from our agencies and from

1 our lawyers as to how much of this we can do.

2 And obviously your inputs into this would be very
3 useful to us, even though that may not be one of the primary
4 responsibilities of this committee. I know Arthur has looked a
5 them and has provided some very useful comments.

6 I would like to close with some reactions that we ar
7 getting internally within HEW on the proposed guidelines. And
8 these are important because I think it tells you some of the
9 dilemmas that you are going to have when you lay out some pro-
10 posals as how to handle personal data systems.

11 First of all, we have a real problem with the assur-
12 ances of confidentiality and its relationship to the Freedom of
13 Information Act. And we just got a ruling back from our genera
14 counsel that says things look pretty bad, and that is the fact
15 that even though we give an assurance of confidentiality and
16 even though we have collected the information under the clear
17 assurance of confidentiality, if, under the Freedom of Informat.
18 Act we had no right to hold that information confidential, this
19 overrides the pledge of confidentiality that we have made.

20 And this is the most serious thing, Arthur. I don't
21 know how we will get around this.

22 Let me give you an example. If we go out and collec
23 information about a business and say, "We are going to use this
24 only for internal HEW policies and it will not be released to
your competitors," and they provide us that information on that

1 basis, if we had no legal right to give that assurance even
2 though we gave it, at the time a court case is brought up to
3 release this information, it will get released.

4 And this has happened two or three times already in
5 HEW and it has caused us some real problems.

6 So our lawyers are being very, very strict about the
7 areas that we require pledges of confidentiality in our guide-
8 lines and they do not want them to be nearly as broad as was
9 in the guidelines.

10 The second problem we are having is a reaction on the
11 part of the agencies -- and maybe Mr. Benner can speak to this
12 a little bit, on the levels of review within the Department.

13 We have a decentralized review process where each of
14 our agencies now deal directly with Mr. Lowry in order to expedite the over-all clearance process. We have been operating
15 this way for about four and a half years and it is the Secretary's Office's contention that we need to get back much more
16 aggressively and activate at the Secretary's level into this
17 review process and our agencies are resisting this considerably
18 on the fact that they don't feel that another level of management
19 should intervene.

22 We are having some very serious reaction from our
23 agencies on the requirements that information for determination
24 of eligibility be separated from other statistical information
in the information that we collect from people that are going to

1 receive grants.

2 In other words, if the information is not essential
3 for determination of eligibility, we want it separated so that
4 there is no way that one can discriminate by use of this data
5 in the awarding of the grant application.

6 For example, if income is not a criterion for a
7 particular grant and you want to collect this information so
8 that you can have a social-demographic kind of picture of
9 where your money is going to, this has to be kept separately
10 so that the person that awards the grant will not have access
11 to income data and therefore could prejudice the award of the
12 grant on income.

13 And I think you can see that we think from an admin-
14 istrative process this makes sense. Our agencies are resisting
15 this sheerly from the standpoint of the infeasibility of doing
16 this, almost having to create two separate systems.

17 The next thing they are reacting to is the delegatio
18 of authority aspect. Some of the questions that you asked Mr.
19 Lowry about, "Is there anybody that can appeal this?" or, "Does
20 the recipient get a chance to enter into the particular process
21 this thing applies internally within the government. There is
22 absolutely no appeal mechanism to the ruling that Royce Lowry
23 makes right now. If the Secretary of HEW wanted to do a survey
24 and the Director of the Office of Management and Budget said
25 no, the only appeal mechanism is the President of the United

1 States and this is a pretty ridiculous situation but there is
2 the way it sits right now.

3 And nobody has appealed to the President yet.

4 MR. LOWRY: I am not sure they can because the law
5 says it should be the Director.

6 MR. MCFEE: We are trying to require that there be
7 a delegation of authority in specific subject areas. In other
8 words, it seems to us the most effective way to review those
9 kinds of information requirements that are being imposed upon
10 universities would be for the U.S. Office of Education to be th
11 person that would be involved with the review of all requests
12 for information from institutions of higher education. Suppose
13 ly they could create the capability there and the expertise to
14 know what was a good demand on the university, what could be
15 provided, and could therefore provide a coordination mechanism
16 of all requests against that particular university. OMB has
17 been resisting this. The law does not allow for it. And they
18 have the final say right now. And we would like to see a dele-
19 gation of authority under this law built in and we are trying
20 to create such a thing within HEW, which we can do at least
21 within the constraints we have legal authority to do.

22 The last thing is the point Roye brought up very
23 effectively, the problem of the relationship between the grante
24 and the contractor and its relationship to those operations tha
25 are under direct operations in HEW. We are trying to go furthe

1 in the direction of controlling grantees and we are trying to
2 go further in the direction of putting restrictions on grantees

3 Later on in this series you will hear about a migran
4 information system that is being developed. And this is being
5 developed under a series of grants, and ask these people when
6 they talk to you later about it, what the legal authority of
7 HEW is in relationship to the people that are actually collect-
8 ing and controlling and managing that information. The forms
9 within that system did not come under the Federal Reports Act,
10 and there is a question as to whether maybe it shouldn't have,
11 and what is the relationship of HEW.

12 So the whole area of how far do we get into the
13 grantee business is in the midst of a very great internal con-
14 troversy where the problems of freedom of academic thought,
15 whether the federal government can enter into questions of
16 whether this is relevant information and whether this informati
17 should be collected, and whether the federal government has the
18 right to require prior review of any surveys under, for example
19 a research grant which is having the biggest problem. And I
20 would say this, that the research community is pushing very ha
21 to stay out of the process. A number of the administration
22 people are pushing very hard to dig further back in.

23 So that is kind of a quick nutshell of the way the
24 situation looks right now from the Secretary's level.

PROFESSOR MILLER: Tom, I thought that was an

1 excellent presentation, by the way, particularly the last point
2 of this incredible dilemma of trying to keep the research com-
3 munity immune from the federal presence but the problem of not
4 being able to protect under the federal confidentiality pro-
5 visions unless you bring them into the net and bring them under
6 the Federal Reports Act.

7 I am intrigued by the difficulty you are running into
8 with FOI. I gather your general counsel feels that your pledge
9 of confidentiality do not qualify under the third exemption of
10 the Freedom of Information Act, in other words, specifically
11 exempted from disclosure by statute.

12 MR. MCFEE: No, the problem, Arthur, in fact -- if
13 you will notice the guidelines -- all pledges of confidentialit
14 have to be reviewed by the general counsel before you can make
15 them and he is supposed to determine at that time whether indee
16 under the Freedom of Information Act is this a valid thing that
17 comes under Section 3 that you are talking about.

18 The question has not been that.

19 If a pledge of confidentiality is given without that
20 interpretation of the substance of it in the Freedom of Informa
21 tion Act, whether the government is bound by that pledge. And
22 it has said no.

23 PROFESSOR MILLER: I take it there is a very, very
24 basic question that is yet to be resolved under FOI, namely
25 what does "specifically exempted" mean. For example, your 1106

1 in the Social Security area may not be a specific exemption
2 and regulations mandated by the Secretary may not qualify for
3 exempt status under this provision, which I gather leads your
4 general counsel to think further about asking Congress for more
5 delineated specific statements of confidentiality in your oper-
6 ating statutes.

7 MR. McFEE: Well, seriously that is not the directio
8 it has led him to. The direction is that he doesn't want to
9 move for any further definition of the thing. If that is where
10 he wanted to go I would be right there with him to help him.

11 PROFESSOR MILLER: Let me ask you this question,
12 then. Isn't it an appropriate area of concern for this commit-
13 tee to think about its need for that?

14 MR. McFEE: I think you have to address that issue
15 or you can't do your big job. Because if this committee comes
16 up with a series of proposed legislative requirements for a
17 new act or something in relationship to the personnel indem-
18 nifier, you are going to have this exact same problem in rela-
19 tion to the Federal Freedom of Information Act. So somebody
20 has to face it and I would appreciate very much some help from
21 the lawyers here in this direction.

22 DR. GROMMERS: Arthur, could you be a little more
23 specific for those of us who don't know what 1106 is.

24 MR. BENNER: This is a section of the Social Securi
25 Act, 1106.

1 PROFESSOR MILLER: The general statement about confi-
2 dentiality subject to regulations promulgated by the Secretary.
3 And that may be too vague a statement of confidentiality to
4 quality for exempt status under the Freedom of Information Act.

5 MR. McFEE: You are correct. In fact, that is
6 exactly one of the situations on the Medicaid provider reports
7 which have just been ruled as not valid.

8 PROFESSOR MILLER: Exactly.

9 MR. McFEE: Even though the Secretary has issued
10 regulations that cover this, the Freedom of Information Act
11 has been interpreted that it could not cover those areas.

12 PROFESSOR MILLER: For the non-lawyers this is a
13 classic illustration of Congress legislating about two differ-
14 ent things at two different times. The Freedom of Information
15 Act which is a disgorgement policy, the public's right to know,
16 says everything is open except these nine categories in the
17 statute. And one of the nine categories in the statute is a
18 very common provision that says, "Everything is open except tha
19 which is specifically subject to confidential under another
20 statute."

21 The difficulty is all the confidentiality statutes,
22 or the vast majority of them, are at least 30 years old and
23 they are very vague and very general and may not contain the
24 kind of specific exemption that this disgorgement policy is
25 designed to promote.

1 Ultimately the courts have to adjust that sort of
2 imbalance and conflict between the two sets of statutes.

3 DR. GROMMERS: What might happen? Could you just
4 give an illustration of a particular piece of data that would
5 not be confidential?

6 MR. McFEE: Let me give you an example. Under this
7 section of the Social Security Act the regulation promulgated
8 by the Secretary of HEW says that information collected from
9 doctors that make Medicare payments or Medicaid payments under
10 the Title 19 program, and reporting of that information to the
11 HEW will be held confidential under this particular act.

12 Now the present General Counsel has ruled that we
13 had no right to give that pledge of confidentiality, that is,
14 this is indeed just the kind of information that should be
15 released under the Freedom of Information Act.

16 And so even though we have now collected it from
17 doctors all over the country, we are being required, with the
18 pledge of confidentiality which we thought was covered under
19 our section of the Social Security Act -- the General Counsel
20 has ruled that we can no longer keep this information confi-
21 dential. And he has gone so far as to say our suggestion
22 "okay from here on out we will release it," is that it has to
23 be released retroactively, which is very damaging and obviously
24 has a great impact on a number of doctors that don't want
25 people to know how many welfare patients they treat or how much

1 money they are getting for it.

2 DR. GROMMERS: Are you also saying they have to dis-
3 close the diagnosis?

4 MR. McFEE: No, this is just on dollars and fee for
5 service.

6 PROFESSOR MILLER: Though I gather there is some
7 ambiguity as to the cost justification process. There is some
8 data generated there which may border on diagnosis.

9 DR. GROMMERS: If they have to produce what you have
10 to produce on Blue Shield forms to justify the cost, you are
11 disclosing the diagnosis.

12 MR. McFEE: That has not gotten into the situation
13 yet.

14 MR. BENNER: Of course to that extent the individual
15 himself, authorizes the disclosure of this information. In
16 fact, in most of the Social Security programs, the individual
17 himself is authorizing the information that is given because
18 it is for his benefit. In most cases he is going to get some
19 kind of a benefit out of it.

20 PROFESSOR WEIZENBAUM: But he is not in a position
21 to make the cost-benefit analysis. So you say it is for his
22 benefit and it may be in the short run. In the long run it ma
23 not be to his benefit. We just don't know.

24 MR. LOWRY: I think you are missing the point. The
25 individual is authorizing the release of this information to

1 Social Security in order to obtain a benefit.

2 PROFESSOR WEIZENBAUM: I understand.

3 MR. LOWRY: And that benefit is dollars under a
4 program.

5 PROFESSOR WEIZENBAUM: This is very like, in the
6 abstract at least -- and not so very abstract -- very like my
7 going to a physician and authorizing him to perform some ser-
8 vice for me, for example an operation, or to give me some medi-
9 cation, because I am going to get the benefit of feeling much
10 better afterwards, of being cured of some disease. And the
11 whole issue of informed consent comes in here, and under some
12 circumstances it is easier to inform a client completely and
13 under other circumstances it is very difficult. And it is
14 especially difficult when the person who is doing the informing
15 isn't in a position -- I am not talking about anyone being
16 nasty -- isn't in a position to know what all the consequences,
17 what all the costs to the individual, and what all the benefits
18 to him may be in the future.

19 That is the kind of thing I am talking about.

20 While I have the floor, may I make one other remark?

21 DR. GROMMERS: Certainly.

22 PROFESSOR WEIZENBAUM: I think for the first time in
23 many meetings I have to criticize Arthur, I believe, for having
24 made a dangerously misleading statement.

25 He said the difficulty with this conflict that we we

1 just talking about -- the difficulty is that the statutes, the
2 confidentiality statutes, are well over 30 years old. That is
3 not the difficulty. For example, to update those statutes would
4 not repair the problem that we are now talking about.

5 The difficulty is that there is a very fundamental
6 and it seems to me irreconcilable in some sense, and unavoidable
7 conflict between confidentiality as an idea and privacy as an
8 idea and the public's right to know as an idea. There is a
9 very fundamental conflict there. And every attempt to balance
10 these two is going to unbalance it in some particular area.
11 There is just no way of avoiding that and all one can do is
12 exercise wisdom.

13 We have the same difficulty in a much smaller enviro
14 ment, namely in worrying about the university information syste
15 The student has the right to know certain things about the
16 operations of the university. The faculty has a right to know
17 certain things about the governance of the university, and so
18 on and so forth.

19 On the other hand, there is information that one ask
20 of members of the university community which ought to be kept
21 private and confidential, for example, say letters of recommend
22 tion with respect to promotion of a faculty member. These are
23 in his file. Ought he be able to see them? Ought he be able
24 to see what colleagues say about him? In our culture we gener-
25 ally say no.

1 And what we run into, starting in a sense from
2 scratch, was not the age of previous legislation on this point,
3 but the very fundamental conflict that surely we feel that there
4 is a right to know, and on the other hand we feel we have to
5 protect the confidentiality and privacy of individuals, and
6 indeed of the institution, in some sense. And you run into a
7 situation where these are simply irreconcilable.

8 PROFESSOR MILLER: Joe, you are quite right. The
9 way I put it is dangerously misleading. It is not the question
10 of raw age. All I was trying to get across was that the legis-
11 lation was passed at a moment in time when information patterns
12 were so primitive and dissemination was virtually unknown that
13 nobody ever really thought through what you would call the
14 secondary implications of a very, very vague confidentiality
15 principle.

16 The agreement to disclosure in order to receive a
17 benefit is an elusive one and comes to grips with the concept
18 of informed concept. It doesn't even begin to scratch the sur-
19 face of how much information must proceed to Washington from
20 the doctor, even assuming the legitimacy of cost justification.
21 It strikes me that precious little thought has been given to
22 that: How much data is it really necessary for the auditors to
23 know about Jones who had a heart attack during an adulterous
24 interlude, to take a graphic case.

(Laughter.)

1 MR. LOWRY: Let me enter a slight demurrer to this.

2 In the clearance of a number of Social Security
3 forms, particularly Social Security, we have been from time to
4 time a little upset at the amount and kind of detail that are
5 requested. And we did a fairly thorough examination of a num-
6 ber of forms. And one of them I remember -- one or two I
7 remember. There were some forms for people that can claim bene-
8 fits -- the widow of somebody that died of brown lung or black
9 lung. These are mostly going to be some little old ladies
10 living up in the end of a hollow in West Virginia and she doesn't
11 have much education and she is pretty distraught anyway, and
12 the forms she has to fill out is appalling.

13 And I look at this and say, "the gal is going to get
14 thirty or forty bucks a month and this thing is terrible."

15 So I walked up and down all over -- whoever it was
16 from Social Security that presented this thing. And you know
17 they come in and there is a specific provision of the law.
18 Every place they quote section so and so, and by gum everything
19 is requested. And it is right there in the law. And in order
20 for that poor women to collect a few miserable bucks, it takes
21 all of this stuff, because the Congress wants to be sure that
22 we are not really opening up the Treasury, you know, just givi-
23 out the money to everybody. That is how you get this kind of
24 conflict.

MR. BENNER: It is true in most of the programs you

1 have, your disability program, your retirement program, a lot
2 of questions are required for entitlement that are required by
3 law. They have to qualify and they have to ask these questions

4 PROFESSOR MILLER: Maybe we shouldn't require them
5 by law.

6 MR. BENNER: That is a good point, I think.

7 MR. LOWRY: I am for that.

8 PROFESSOR MILLER: How many Senators or Representa-
9 tives will read H.R. 1 or its successor draft legislation be-
10 fore it is voted on? The vast majority of the legislators have
11 no conception of the kind of detail that is in that bill in-
12 volving data extraction, just as I personally feel that if you
13 walked up to a Congressman and said "Mr. Representative, when
14 you voted for Medicare, did you intend to wipe out the doctor-
15 patient privilege for the poor people of the United States?"
16 he would say "Of course not." And then you start describing
17 the kind of data that might be coming through on cost justifica-
18 tion and the net effect is if the poor people of the United
19 States or the elderly people of the United States -- there is
20 no doctor-patient privilege for them. That couldn't have been
21 intended.

22 MR. McFEE: There is a very definite strong feeling
23 on the Hill -- and I don't know that it is the majority, but
24 it is strong -- that one waives all rights as a human being
25 in privacy if he indeed requests any support from the federal

1 government.

2 I won't call names, but I have been in front of
3 Senators who have said this directly as the fact, that they hav
4 no qualms about asking them to provide anything and letting
5 anybody know about what has been provided if indeed the return
6 is a benefit.

7 I think this is a very, very serious problem and
8 that is why, Arthur, this stuff gets written into an awful lot
9 of laws.

10 MR. MARTIN: Can I make a qualifying comment from
11 my experience on the Hill and HEW, legislative experience.
12 There are very few laws -- and particularly it is true of Soci
13 Security Administration -- there are few laws in which the
14 hand of the Executive is not very much a party to the drafting
15 of the legislation.

16 (Laughter.)

17 I think it would be somewhat misleading if committe
18 members who are not sophisticated in the legislative process
19 were to believe there is truly this independence of function
20 of two branches of government.

21 And Arthur Benner, with all due respect to you, I
22 think we do not need to indulge in myth making with this com-
23 mittee.

24 MR. LOWRY: There is something more general than ju
25 the Social Security Administration and it is this, that any t:

1 in the case of the U.S. Government, where it is going to lay out
2 a dollar or \$2 or any sum of money for anything, there is a
3 very great concern that this is ~~done~~ in some way that some
4 fellow isn't putting his hand in the till and getting a little
5 he isn't entitled to. If it is a Social Security benefit, if
6 it is a Veterans Administration benefit, if it is some con-
7 tractor that is building something for the government -- man,
8 the reports he has to make and the detail is just appalling.
9 There is this great concern that every dollar of public money
10 be spent honestly and there not be any graft involved. And
11 that really gets you right into a jam on this whole question
12 of information, and when it turns out to be individual benefit
13 it gets you very tight on the things that you ask.

14 And we really don't trust each other very much when
15 it comes to spending that public money.

16 PROFESSOR WEIZENBAUM: Perhaps some Congressmen
17 think that some members of the public are just like themselves

18 (Laughter.)

19 MR. LOWRY: Every man starts with his own recognit.

20 DR. GROMMERS: I would like to ask Mr. Benner if
21 he would like to speak to us now and then at the end of his
22 talk we can have questions first to him and then to everybody

23 PROFESSOR WEIZENBAUM: How about a small break?

24 DR. GROMMERS: You want a small break now?

25 MR. BENNER: After all this discussion, I think

1 the clearance process in Social Security -- actually, I have
2 hand-outs here, too, so that you won't go home empty-handed.
3 These hand-outs are really rather fundamental in comparison to
4 what we have been discussing here.

5 I am going to try to make this very short. In the
6 clearance process within SSA, it is a very large organization
7 so the responsibilities are decentralized. The program bureaus
8 have responsibility for the content and technical accuracy of
9 forms. They are submitted to the forms and records management
10 section where they are analyzed and designed, and from there they
11 go on to a review by all bureaus and the General Counsel, and
12 through this review we try to eliminate as many sensitive
13 questions, as much detail as we can. And indeed, in the anal-
14 ysis and design of the forms we have on occasion come up with
15 an existing form that just by a slight revision could take
16 care of it, and we didn't need the additional form, the new
17 proposed form.

18 So there are quite a few checks and reviews within
19 the administration, and I have given you a copy of the pro-
20 cedure, a draft of a procedure that we were about ready to
21 issue on a clearance process within SSA when we received the
22 copy from the Department, the draft from the Department. And
23 we decided we had better hold ours up because there is a lot
24 of supplementation and changes that will have to be made to it.
25 But it will give you an idea of how we disseminate to the

1 bureaus and offices the responsibility for reports clearance.

2 And I have also attached to that a copy of one sub-
3 mittal so that you can see how we prepare our submittals for
4 the Bureau of the Budget.

5 There are some forms that are attached to that,
6 however, Form SSA5100 and 5100-A which do not formally go --
7 well, they never go to OMB. They are retained in our own Form
8 History folder.

9 On the clearance of forms, we also, before it goes
10 to Mr. Lowry's shop, request or assign the responsibility of
11 the Bureaus to make sure that if the form needs coordination
12 with any other DHEW agency or any other outside agency, they
13 are responsible for this clearance and generally we will show
14 on the submittal form when it goes into Mr. Lowry's office.

15 That very briefly -- now, in the statistical area,
16 the Office of Research and Statistics reviews and closely super-
17 vises most of the statistical operations. And if you have any
18 questions in that area, I have a cohort back here by the name
19 Heller who will answer those questions, because I am not that
20 familiar with the statistical operation, itself.

21 MR. DOBBS: Do you have to resubmit a form which has
22 already been approved if it is to be used further?

23 MR. BENNER: No, unless you are adding something to
24 the form. If we have an existing form and to take care of all
25 the needs for the proposed form we have to add two substantiv

1 questions, in that case we would have to resubmit that original
2 form, justify the substantive questions.

3 MR. DOBBS: So in those cases where you do in fact
4 decide to use that form for some new purpose, Mr. Lowry does not
5 get a chance to exercise his test of reasonableness in terms of
6 the new purpose?

7 MR. BENNER: Oh, yes, he would.

8 MR. LOWRY: I think it is rather difficult to envis-
9 ion this in the Social Security milieu because these forms --
10 most of them are so particular to the running of this vast in-
11 surance company that he is unlikely to have this situation.

12 It arises more frequently in other agencies.

13 What generally happens is this: The agency will call
14 and say "Do you want a new formal submittal?" And I will say,
15 "Tell me what it is about." And I will say, "Send me a memo-
16 randum on this and I think we can work this out informally
17 because you told me the new purpose for which this can be used
18 as well as the old purposes. We are going to have to have
19 something for this new purpose, rather than go through the whole
20 exercise of having a new form if this thing can be used, and
21 the only change that is going to be made is that the number of
22 respondents is going to increase and the number of responses
23 is going to increase and the number of man hours is going to
24 increase. Tell us what that is."

25 Agriculture, for example, had one case of this kind

1 There are a number of kinds of programs under which farmers are
2 getting certain payments if they participate in the program.
3 One of them may be with wheat, another one with feed grains,
4 and I believe one with rice and something like that.

5 Well, you can have a form for wheat and another for
6 feed grains, and another for rice.

7 So they decided they would have a kind of general-
8 purpose form for all these programs, one sort of application
9 and report.

10 Well, having introduced that, another kind of crop
11 was brought into this kind of program and they extended it to
12 the use of this other crop, and all we did was adjust the re-
13 sponses. Because they were going to get the same information.

14 But we are aware, then, of what is being done. I
15 don't think an agency really is using something for -- it is
16 hard to envision the problem that you raise outside of the con-
17 text that I have responded in.

18 MR. DOBBS: Thank you.

19 MR. ANGLERO: Do you think that OMB, as such, is an
20 adequate agency to perform expanded duties in terms of an
21 advocate or if a new regulatory agency should be established
22 to deal with this whole aspect? Do you think OMB, if that is
23 so, would be the right agency or some other agency should be
24 created?

MR. LOWRY: I would hesitate to offer an opinion on

1 that.

2 I think you have to think of the context in which the
3 whole procedure takes place, and that is, that the agency must
4 demonstrate that it has a need for information for a purpose,
5 and the particular vehicle that is being proposed to gather
6 this information is suitable and is likely to yield the inform-
7 ation that will in turn support the purpose.

8 Now, if the information is required, that is if,
9 under some law, it is mandatory that this information be sup-
10 plied, then you really don't have much of a problem.

11 If, as is the case with most information, it is
12 voluntary, the prospective respondent has a very easy way of
13 dealing with it. He tells the man or woman that knocks at the
14 door that he is not interested, or he neglects to return the
15 things that are sent to him. He just is not going to partici-
16 pate in it if he doesn't like the questions.

17 MR. ANGLERO: From the point of view of systems
18 analysis and from the point of view of data gathering, would
19 you say that the OMB has been performing -- I don't know if
20 it is its function or not -- the work of advising the differen
21 federal agencies in terms of the way they should aggregate
22 or accumulate information?

23 Is OMB concerned about defining a system that could
24 be applied to all agencies of the federal government in this
25 respect?

1 MR. LOWRY: There is no over-all system for handling
2 information. There can't be. There have got to be thousands
3 of information systems in the federal government which serve
4 particular purposes.

5 We are concerned in the Census, for example, about
6 how information is aggregated and presented and how the informa-
7 tion is processed in order to know -- to have some idea as to
8 how it is possible to use this information if presented in
9 some other way, if somebody gets some idea of doing it.

10 We are concerned with the statistical possibilities
11 of using income tax returns, and of the whole statistical ser-
12 ies that are called Statistics of Income which are published
13 regularly by the Internal Revenue Service.

14 We are concerned that the information on employment
15 that may be gathered by the Bureau of Labor Statistics, and
16 that which may be gathered in the federal-state cooperative pro-
17 gram involving employment security is consistent. We are con-
18 cerned that the kind of information gathered by the Labor De-
19 partment about employment and that kind of information that is
20 gathered about industrial production by the Commerce Department
21 somehow has some bounds of consistency so we know we are talkir
22 about the same thing.

23 Because we don't have a centralized system and be-
24 cause we've got a lot of different agencies that are gathering
25 information, this kind of coordination does become a problem.

1 MR. ANGLERO: Excuse me for following this up:
2 Would you say that the primary issue we are facing in this com-
3 mittee would be that to the degree that personal information is
4 taken -- or the possibility of bringing this personal informa-
5 tion into a central data bank or, if not bank as such, linkages
6 developed, that could be otherwise somewhat, if not eliminated,
7 at least lowered -- I don't get the right word in English. If,
8 instead of having aggregated personal information at the central
9 level, the personal information is maintained at the local or
10 state level?

11 MR. LOWRY: I think the committee might want to
12 address itself to that. The question then is one of maintaining
13 the personal information at the level closest to the source of
14 collection, which would be the most decentralized source, and
15 that any information that is transmitted to any other level be
16 in some kind of form of statistical aggregation.

17 I think that is a reasonable kind of thing to explore

18 PROFESSOR ALLEN: Mr. Lowry, on the question of the
19 practical deterrents to failure of an agency to submit forms
20 for clearance, you suggested that the embarrassment, the having
21 to send telegrams to respondents that they need not reply, was
22 an effective practical deterrent.

23 On the practical deterrent to breach of confiden-
24 tiality -- suppose the pledge of confidentiality has been made
25 in context of statutes that are broad, general, vague, and old,

1 how does it, in practice, work out if there has been a breach
2 after the pledge of it? Is there an effective protection to
3 the respondent?

4 MR. LOWRY: Let me start with -- the most effective
5 one, as I indicated, was the Bureau of the Census, and there is
6 a very specific legal penalty involved there including going
7 to jail and being hit in the pocketbook. I think it is gen-
8 erally regarded that the Census confidentiality is about as
9 tight as anybody could imagine. In fact, the Census Bureau
10 has -- there have even been court cases on this, where the
11 Census Bureau took the position that not only was a copy of a
12 Census return confidential, but a copy of a Census return re-
13 tained by the respondent in his own possession was equally
14 confidential. And there was a case that went clear to the
15 Supreme Court on this, in which the Federal Trade Commission
16 was trying to get some information from the St. Regis Paper
17 Company, and this issue was involved. And we had the interest-
18 ing position of the Department of Justice sort of defending
19 the Bureau of the Census position while the Federal Trade Com-
20 mission was going the other route.

21 In this case the Supreme Court decided against the
22 Bureau of the Census and the immediate reaction was to pass
23 legislation that took care of that problem.

24 Now, in the other cases where the confidentiality
25 is of a more general character, if that is violated, what

1 really happens or what would happen would be the survey would no
2 longer be any good. The response rate would go down like a
3 rock because the respondents would know that that which they
4 were reporting was not going to be held confidential, and most
5 of our information gathering is on a voluntary basis. Once
6 the respondent no longer has confidence that that which he gave
7 in confidence is really retained in confidence, you can just be
8 that that information gathering is finished.

9 MR. JUSTICE: What evidence do you have to support
10 that?

11 MR. LOWRY: What evidence? I am asserting there is
12 no serious indication that confidentiality has been breached
13 even with the vague law. But I am telling you that I am con-
14 fident that especially in any kind of a sensitive survey, this
15 is what would happen. There is no doubt about that.

16 MR. BENNER: I can give a specific example in the
17 case of Social Security where each employee is given a confiden-
18 oath before he is employed, or at the time he is employed.

19 Now, Social Security has a large number of employees
20 and you will always find a rotten apple in the barrel here and
21 there. And we have had, I believe, two occasions where employe
22 were prosecuted, sentenced to jail for selling some confidenc
23 information out of the Social Security records.

24 However, these are rare cases, in 30-some years.

25 MS. PALLER: Are there any mechanisms for redress o

1 compensation to injured parties in any of these laws?

2 MR. LOWRY: Not that I know of. I don't know of any

3 MISS ELLIOTT: I would like to make two comments.

4 The question has been raised several times: Is there an advo-
5 cate for the respondent? And for Office of Education programs
6 as the system is now working, before instruments are proposed
7 or proposed instruments may be sent to Mr. Lowry for forms
8 clearance, they must first pass through an Office of Education
9 procedure known as the Data Acquisition Plan. This has been
10 put into action in effect within the last year, so it is recent

11 The materials in the Plan are submitted to the
12 Council of Chief State School Officers. This is composed of
13 the top official of the Department of Education from each
14 state. They have their Committee on Educational Data Systems
15 review all these instruments. They are sent to the states.
16 They are judged and so forth.

17 One representative of the Council of Chief State
18 School Officers also sits on a committee of deputies which re-
19 views proposed instruments which were not developed in time to
20 be submitted to this over-all review and so are coming along
21 later as exceptions to the Plan.

22 I think it is fair to say it is too soon to tell yo
23 how well this is working. The instruments planned for fiscal
24 '73 went through this procedure during this last winter. I
think there were many aspects of the procedure which really di

1 not work as well as people hope they will, and so everyone is in
2 the process of trying to improve this review process.

3 This is one example of a situation in which respond-
4 ents do have an active voice in the review process.

5 PROFESSOR MILLER: Not respondents. Users. Every-
6 body you described is a member of the great using community,
7 not the responding community.

8 MISS ELLIOTT: These people are representing the
9 respondents in this case.

10 PROFESSOR MILLER: Oh, really? The school teacher
11 represents the child. The administrator represents the child.
12 The state director of education represents the child.

13 MISS ELLIOTT: In the sense in which you are saying
14 this, of course, it is quite fair for you to ask the question:
15 To what extent does the state department of education represent
16 the individual child.

17 PROFESSOR MILLER: Harvard University doesn't repre-
18 sent me, let alone a student at Harvard. I find that over-
19 sight.--

20 MR. LOWRY: The way you say it it comes out good and
21 strong but I think you really want to take a look at the kind
22 information that is being requested. These are questionnaires
23 that are being addressed to school systems or to state school
24 offices, and they are not, on the whole, getting any informa-
25 tion about the characteristics of children outside of their

1 PROFESSOR MILLER: But you can't guarantee me that
2 one hundred per cent. There have been documented examples of
3 questionnaires under government funding that were highly sensi-
4 tive and obviously had not gone through your clearance, let
5 alone this kind of clearance.

6 MR. LOWRY: You have taken on a woman here who is
7 describing a particular procedure and I am telling you that it
8 is a fact that she is talking about respondents in the cases
9 she is talking about.

10 PROFESSOR MILLER: That doesn't make any sense to me.

11 MISS ELLIOTT: The second point I wanted to make
12 would answer Professor Miller's question. At the same time the
13 Council of Chief State School Officers is instructing its con-
14 stituents at the local level. The following instructions are
15 being given to them. If they receive any questionnaire or re-
16 quest for information which has to do with the educational
17 situation and does not have both the OMB number and the Office
18 of Education number printed on it, they are to send it back to
19 OMB.

20 DR. GROMMERS: Lois, could you give an example of a
21 couple of questions that are on those questionnaires that you
22 are speaking about?

23 MISS ELLIOTT: Yes. For the type of question which
24 would be addressed to the school district, it might ask, "How
25 many elementary teachers do you employ?"

1 For a type of questionnaire which would be addressed
2 as a matter of fact, I have some samples with me -- a different
3 type of question which would perhaps apply to the college stu-
4 dent who is applying for a federally-insured loan would ask his
5 name and the school which he plans to attend.

6 DR. GROMMERS: How about his financial status?
7 Would that be on there?

8 MISS ELLIOTT: There are questions which ask the
9 school district to apportion a population of that school dis-
10 trict according to perhaps five socio-economic levels and so
11 on.

12 PROFESSOR MILLER: But none of this applies to the
13 kind of research that comes from OE funds by a contract that
14 doesn't go through the Federal Reports Act procedure.

15 MISS ELLIOTT: The instructions which the Chief
16 State School Officers are giving their constituents are that
17 any questionnaire of any type -- and this would include the
18 area that you were discussing -- which comes to them without
19 these numbers should be sent back to OMB. And the companion
20 parts of that is that Commissioner Marland, who heads the
21 Office of Education, has put in writing that he expects Bureau
22 heads to take disciplinary action against any program officers
23 who permit non-cleared instruments to go to the field.

24 DR. GROMMERS: What we are really trying to find ou
25 is whether or not the respondent to the questionnaire is in

1 fact represented at these levels. That is why I was asking you
2 what were the questions.

3 For example, if there is a number of cars of or
4 financial statement attached to a name of a student, a specific
5 name, is the student directly represented by anybody? If finan-
6 cial information is not attached to his name, then it is not a
7 pertinent question.

8 MISS ELLIOTT: There are several survey procedures
9 which have gone through the forms clearance procedure with all
10 the checks which go with it, including approval at the state
11 level.

12 DR. GROMMERS: Which include information like the na-
13 and number of cars?

14 MISS ELLIOTT: Which include an estimate of financia-
15 status of the family.

16 DR GROMMERS: Of the family; okay.

17 MR. LOWRY: Let me tell you, on this you would get
18 the financial information on a person associated with his name
19 if it is some kind of a form where he is making an application
20 for some sort of assistance in which that information is vital.
21 That is, you have to be in some sort of income level in order
22 to get the assistance. Yes, then there will be that. But on
23 the kind of information which we are getting about the students
24 and income from any kind of form that is being discussed with
25 the State School Officer, it is the kind of information that

1 says, "Estimate how many of the families, or how many of these
2 kids come from families where the income is under \$2,500 or
3 \$3,000 a year, between \$5,000 and \$10,000," or something like
4 that, which is a statistical category which doesn't associate
5 any individual student. In fact, no names of any students are
6 associated with these forms.

7 The kind of things we are talking about here are
8 where you are getting something about the socio-economic-
9 demographic characteristics of the student body that is the
10 beneficiary of a Title I grant or something like that.

11 MR. DOBBS: Mr. Lowry, we have heard some descrip-
12 tions of an experiment in the State of Florida, using the Social
13 Security number. Did that go through this kind of process?

14 MR. LOWRY: You are going to have to ~~change me~~ a little
15 more on that. We've got over 5,000 reports in our files and
16 we've got between 2,700 and 3,000 a year and I will need a
17 better identifier to bring it to mind.

18 MR. DOBBS: I understood this was early assignment
19 of Social Security numbers to elementary school children in
20 the Florida area, and perhaps many other states. Did that kind
21 of requirement go through this procedure that was just describe

22 MR. LOWRY: Oh, no, that wouldn't.

23 MR. DOBBS: It would not?

24 MR. LOWRY: The only thing that comes through us
25 in that regard would be the question of its application for

1 Social Security number. That form is approved by us.

2 MR. DOBBS: I see. So the decision and the use of
3 that particular form again, which had been created for whatever
4 standard techniques for assigning the Social Security number
5 were, at least in this case, used in a different way than it had
6 been previously used and was planning to be used. Is that a
7 fair statement?

8 MR. BENNER: Many of the questions were the same.
9 There were a few varied.

10 DR. GROMMERS: Mr. Dobbs, I think, is really asking
11 a question about the scope of OMB, whether OMB in fact has any-
12 thing to say about whether the number should have been issued
13 at all.

14 MR. LOWRY: We have no control over this. We have a
15 control over the form that is used to apply for a Social Secur-
16 ity number. And I presume anybody in the United States can
17 apply for a Social Security number.

18 MR. BENNER: That is right.

19 MR. LOWRY: And that is where we go.

20 Now, if the State of Florida wants to use that
21 Social Security number for something else and asks that all
22 kids entering the first grade have a Social Security number --
23 if the State of Florida does this, this is another problem.

24 It is like the State of Virginia asked me to supply
25 my Social Security number to get a driver's license.

1 OMB has no control over that. And I am not at all
2 sure that the Social Security Administration has any control
3 over that. It is a different thing.

4 A CONFEREE: This is exactly the kind of problem that
5 led to the Commissioner's Task Force Report that you haven't
6 seen. It is something we have no control over.

7 DR. GROMMERS: The question of who has control over
8 that sort of thing is one of the most important things you,
9 as a committee, have to address yourself to finding out.

10 MR. LOWRY: That is right, and how do you establish
11 that kind of control in a democratic society.

12 DR. GROMMERS: And what are the implications of estab
13 lishing such a control or not establishing it.

14 DR. BURGESS: I would like to ask a couple quick
15 questions.

16 Going back to the previous discussion on the OE
17 plan, did you make any distinction, technical distinction as
18 survey researchers might make, between an informant and a
19 respondent, where the respondent is providing answers on his ow
20 behalf, where an informant is providing answers on behalf of
21 others or on behalf of an institution?

22 MR. LOWRY: The respondent --

23 DR. BURGESS: Because I would think the implications
24 of that distinction which are important for other reasons in
25 this regard would have to do with accuracy issues.

1 MR. LOWRY: The respondent to an inquiry addressed
2 to a university would be a responsible official of that uni-
3 versity. He responds to the university. And the kinds of in-
4 quiries that would be addressed to that university would usually
5 be kinds of information that could be derived from university
6 records or estimates derived from university records.

7 The respondent to an individual household survey is
8 very frequently the person that is home. And there are, as you
9 know, all these kinds of problems associated with household
10 surveys.

11 DR. BURGESS: But there may be reasons -- in fact,
12 there have been studies of school administrators as school
13 administrators where one examines educational backgrounds, atti-
14 tudes, and experiences of these kinds of people, where the
15 research or evaluation interest is in them as people.

16 MR. LOWRY: There have been surveys that have been
17 addressed to -- let me take one. The Commission on Civil Rights
18 had a fairly substantial survey two or three years ago which
19 was addressed to 800 school districts in the five southwestern
20 states -- it is not accurate, but it is close.

21 And they got information about schools from the state
22 offices, that information which could legitimately be expected
23 to be obtained from the state offices, from the central school
24 administration in the school districts concerned, from sample
25 schools in those districts, from classroom teachers in those

1 districts. And they did try to explore the attitudes of these
2 administrators and the attitudes of school principals and the
3 attitudes of teachers. I believe they may have even had a pupi
4 questionnaire. My memory isn't good on that.

5 DR. BURGESS: So that distinctions aren't made?

6 MR. LOWRY: No, in each case he answered for himself

7 DR. BURGESS: You treat whoever answers the questior
8 naire regardless of the nature of the questions as the respond-
9 ent?

10 MR. LOWRY: What we were trying to do was to get the
11 information from the teacher about himself or herself and how
12 he or she perceived whatever they were talking about. They
13 got from the principal the information about himself or her-
14 self and how he or she perceived these same things.

15 What they were trying to do was get perceptions and
16 attitudes at different levels but nobody attempted to answer
17 for all teachers. There was a sample of teachers in which
18 they derived something about the universe of teachers.

19 DR. BURGESS: One other question: Perhaps this was
20 touched on earlier, but what kinds of provisions exist for the
21 rediffusion of data that were obtained directly by an agency or
22 by a subcontract to a non-governmental research performer, not-
23 withstanding the fact that the questionnaire would have been
24 approved? Are any procedures invoked to control the further
25 diffusion of that information?

1 MR. LOWRY: I think this gets back to that question
2 that I referred to in the beginning. I look at it from the
3 question of the initial information and its association with
4 individuals when one gets sensitive questions. And I indicated
5 we don't have an over-all policy on this and I think there is
6 for many things again a kind of conflict of objectives, although
7 I am not quite clear how much of a conflict there is if you are
8 sure you are not really disseminating stuff about particular
9 individuals:

10 DR. BURGESS: Well, a major study was just done under
11 an OE contract of language and area study programs in the United
12 States which included a saturation sample of all people in
13 language and area studies. And this information -- I know that
14 information is accessible by anyone who wants to get to it,
15 which is seen as a positive kind of response on the part of the
16 man who is the developer and principal investigator on the
17 project.

18 But on the other side, there is a lot of information
19 there that one might want to protect at what people might call
20 a trivial end so people might get hold of information to
21 develop a mailing list --

22 MR. LOWRY: It is this thing of having a capital
23 asset. If you have all students in language and area study
24 programs or a large sample, you can think of 10 or 15 scholar
25 studies you might want to do and they might all be of

1 considerable importance. But the question is: Are these guys
2 entitled to do these other studies when they didn't have any
3 idea they were going to participate in those to begin with.

4 There is no over-all policy; it is a matter of conce
5 and I think there is a conflict in your objective.

6 DR. GROMMERS: Dave.

7 MR. MARTIN: I believe you said you had regular re-
8 lationships with a business advisory council and a labor advis
9 committee. Have you ever considered establishing relationships
10 for advisory purposes with any other kind of groups, such as,
11 for example, the National Welfare Rights organization or the
12 American Civil Liberties Union, or whatever?

13 MR. LOWRY: Well, the answer to that is we tried to
14 figure out how to do this with some other groups. There is
15 not a sufficient volume of forms that really justifies this.

16 I do know that the ACLU doesn't get it, but the
17 NAACP and several of Mr. Nader's wholly-owned subsidiaries get
18 our daily list of forms, and from time to time we have had
19 inquiries from them.

20 Our meetings with the Business Advisory Council on
21 federal reports are open, and we put on the mailing list for
22 any meeting of this advisory committee anybody who wants to be
23 on the mailing list.

24 It does, in fact, include a number of newspaper
25 reporters. It includes a number of college professors. It

1 does, in fact, include a number of newspaper reporters. It
2 includes a number of college professors. It includes a number
3 of representatives of Mr. Nader's group. It includes a number
4 of administrative assistants, Congressmen and Congressional
5 committees.

6 The interest in being informed is apparently sub-
7 stantially greater than the interest in participating, because
8 very few of the folks come around and most of them that do get
9 very discouraged before that meeting goes on, because these
10 things are pretty dull and painful for the most part.

11 There are from time to time certain inquiries that
12 do attract a considerable amount of attention from the public
13 interest groups. When I say "a considerable amount of atten-
14 tion," out of 60 people maybe 8 will come. That is considerable

15 And there may be one or two of these fellows who have
16 some real contributions to make. But they participate by attend-
17 ing and get discouraged before it is over with.

18 MR. BENNER: I have a related remark. From the
19 social security angle we do a lot of contact work with such
20 organizations as American Medical Association, United Mine Work-
21 ers, Golden Age Group -- well, just on and on. They have com-
22 mittees in fact that review a lot of our forms that are related
23 to their particular field before they even go to OMB.

24 MR. MARTIN: That was going to be where the other
part of my question was leading. That is: Do you seek to

1 induce on the part of government agencies and departments a
2 process of consultation or advisory relationship between those
3 agencies and departments and the constituencies with whom they
4 might logically interact, such as Arthur Benner just described?
5 Or do you leave them to decide what they will about that?

6 MR. LOWRY: We want to be informed of the extent of
7 consultation.

8 MR. MARTIN: I heard you say that. I am asking
9 whether you have a process for inducing such consultation.

10 MR. LOWRY: No, we just want to know whether they
11 did or didn't.

12 MR. MARTIN: And you don't care whether or not it
13 happens as long as you know?

14 MR. LOWRY: It gives us some clue as to what we may
15 have to do on our own if they didn't do any. And if we recog-
16 nize some people we think are interested in this particular
17 thing, we are going to consult with them. If it looks like
18 they have consulted with people -- we do this, and sometimes
19 this is very interesting. The word "consultation" sounds great
20 but it has a lot of different meanings and what to some agency
21 may sound like consultation may not have appeared to be con-
22 sultation to the guy who was allegedly consulted with. So what
23 you do every once in a while, if you get on the telephone, you
24 call up a few of these people who are supposedly consulted with
25 and ask them about it and soon find out if there was some real

1 consultation or wasn't.

2 DR. GROMMERS: Off the top of your head could you
3 give us an example of a recent case where a consultee actually
4 produced a change for the benefit of this consultee?

5 MR. LOWRY: Yes, this is really -- this is a little
6 tough to handle, to try to think of exact cases. I can't think
7 of an exact case. But I do know that in this area of HEW, we
8 do follow a policy of checking with some of the people in various
9 areas. I wish I could remember a precise example, but I can't.

10 DR. GROMMERS: But in general you would say it does
11 occur?

12 MR. LOWRY: It does occur but once in a while we
13 find the consultation was less consultative than one would have
14 imagined. Then we have to do some more consulting.

15 DR. GROMMERS: And as a result of your consulting
16 you might, in fact, change the agency form?

17 MR. LOWRY: Oh yes, it might substantially change.

18 DR. GROMMERS: Could we get a letter or something
19 from you about a specific example just for the committee's work
20 at a later date? Is that possible?

21 MR. LOWRY: I would have to rely on the reviewer
22 that I would consult, and she happens to be going off on vaca-
23 tion. If I catch her before she goes, I will get it.

24 DR. GROMMERS: Also, could the committee be on your
25 list.

1 MR. LOWRY: Would you all like to receive everything
2 the daily list?

3 DR. GROMMERS: I certainly would.

4 MR. LOWRY: As has been said, "We will bury you."

5 Why don't we arrange to send you a sample copy, just
6 address to each of you one copy of the daily list. And then,
7 if you really want to be on the list, we will send it to you.
8 And we will arrange to send you one notice of a BACFR meeting,
9 and if it looks to you like you would like to be on the list
10 for that stuff, we would be pleased to send you that. That is
11 no problem.

12 DR. GROMMERS: Mr. Gallati.

13 MR. GALLATI: Perhaps this is an unfair question to
14 ask you. I don't know to what extent you are concerned with
15 the area of designation in the federal government in terms of
16 duties. However, it does relate to the whole question of sens-
17 itivity to certain things prior.

18 At a point of time about a year ago the states had
19 drawn up a project and had successfully demonstrated it to the
20 Congress and to all concerned, relative to the handling of
21 criminal history records for purposes of law enforcement and
22 criminal justice generally. The outlines of the program which
23 was drawn up by the states, acting in consortium under federal
24 grant from LEAA, required that the states and not the federal
25 government be the main repository for criminal history records.

1 This had tremendous implications in terms of state-federal
2 relations, tremendous implications in terms of security privacy
3 The President's Crime Commission had recommended that the state
4 be the central repository and the federal government remain
5 only in the index function.

6 At the time when this was being considered as to
7 what the next step was in terms of the operation of the system
8 I contacted -- and I don't recall at this time whom I contacted
9 in OMB, but I do know that the problem was presented to OMB by
10 the Department of Justice or by the President, himself, I am
11 not sure, and this was a very, very significant problem from
12 our standpoint, that is, from the standpoint of the consortium
13 of states involved.

14 I didn't get tremendous satisfaction from OMB. I
15 had asked for an opportunity to discuss this with them. I had
16 asked them to look into it from the standpoint of consulting
17 with Project Search because the consortium of states were working
18 in this area. And I generally got the impression OMB was
19 not sensitive to, number one, the state-federal relationships
20 involved and, number two, to the problems of security and privacy
21 involved, and very shortly after, we understand, they
22 recommended that there be a giant federal data bank for criminal
23 history records; and since then the FBI has assumed this
24 responsibility.

25 Now, I suspect from what I have heard OMB examined

1 this very carefully from the standpoint of efficiency, possibly
2 effectiveness in the management sense, but I just wonder to
3 what extent appropriate consideration was given by OMB to ques-
4 tions of security and privacy.

5 And this relates, I think, to the whole problem we
6 are discussing here. To what degree is OMB sensitive in the
7 area of security and privacy.

8 MR. LOWRY: It seems to me you have outlined some
9 experience in which you suggest that it wasn't.

10 I cannot respond or in any way add to the committee's
11 intelligence on this particular matter because this sounds to
12 me as though it came up in one of the program divisions and
13 was associated with some sort of a budgetary request. I can
14 assure you that I do not recall anything of this kind being
15 presented in connection with an information-gathering device
16 which would have come through our place, would have been re-
17 quired to come through information clearance.

18 So I really am incompetent to answer that question.
19 Undoubtedly someone in the Program Division would be competent
20 to talk with you about it.

21 PROFESSOR WEIZENBAUM: I understand that, but there
22 is another question that is touched on in this, that you did
23 talk about earlier, namely you talked about the problem that
24 you face in ascertaining whether a particular request that does
25 come to you serves the purpose that it is intended to serve.

1 MR. LOWRY: Right.

2 PROFESSOR WEIZENBAUM: I think one thing closely
3 related to that is: Who, then, questions the purpose?

4 MR. LOWRY: Who questions the purpose? I think in
5 the review we raise questions about that if it appears to be
6 appropriate.

7 PROFESSOR WEIZENBAUM: You do?

8 MR. LOWRY: Review of anything that comes through --
9 the first question you ask is -- the first thing that they have
10 to include in the supporting statement is why they want to do
11 that which they want to do, and what the agency thinks is going
12 to be accomplished by doing it. So we get involved immediately
13 in the question of purpose.

14 MR. DOBBS: On one point of Bob's question, Mr.
15 Lowry, granting you can't deal with the specifics of this case:
16 Is it the case that your office in those cases where it can
17 identify that there already exist sources of information in some
18 particular problem domain, which in your opinion will satisfy
19 some new requests -- do you then specifically recommend that
20 the appropriate linkages, for example, to get at it be estab-
21 lished?

22 That is sort of question number one.

23 And, secondly, is your major emphasis in making
24 that decision based on efficiency, operational cost kinds of
25 considerations, versus the sensitivity to the security and

1 privacy issue which Bob was referring to?

2 MR. LOWRY: I think the answer to the first question
3 is "that depends."

4 MR. DOBBS: That is nice and unequivocal.

5 MR. LOWRY: Let me give you a couple of "for in-
6 stances." The Bureau of the Census collects information on the
7 finances of state and local governments. And as one part of
8 this survey of the finances of state and local governments,
9 it collects or has collected information from public institu-
10 tions of higher learning.

11 The Office of Education collects information on
12 institutions of higher learning.

13 Now, for a number of years there was interest in
14 getting these two coordinated to see if the universities couldn
15 get one questionnaire rather than two. And the two agencies ha
16 an avowed heart-felt desire to cooperate, but nothing ever
17 happened. But there was on occasion a fortuitous event. The
18 survey form used by the Bureau of the Census and that used by
19 the Office of Education both expired at about the same time.
20 And we thereupon secured some cooperation between the two agen-
21 cies so that the Office of Education collects the information
22 from the public institutions as well as the private institution
23 and sends a copy of the information from the public institution
24 to the Bureau of the Census. And the public institutions know
25 that.

1 So there was one place where we got rid of one form
2 and put them together.

3 Take a contrary case. The Bureau of Mines collects
4 information on all sorts of mineral and mining production and
5 other economic information.

6 The Federal Trade Commission was interested in con-
7 ducting a particular kind of survey, an investigation, in a
8 particular kind of mining industry in a particular part of the
9 country, to see whether some violation of the antitrust law
10 existed.

11 Now the Federal Trade Commission knew that it could
12 get the information if the Bureau of Mines collected some in-
13 formation. And they went to see what they could get from the
14 Bureau of Mines. The Bureau of Mines collects this information
15 voluntarily and promises confidentiality.

16 The Bureau of Mines did everything that it conceiv-
17 ably could do to provide information to the Federal Trade Com-
18 mission without violating confidentiality. But the Federal
19 Trade Commission insisted that this wasn't sufficient; they
20 had to have the original reports. And then they came to the
21 OMB and they sought to have the Director of OMB order the trans-
22 fer of that information under the provisions of this Title
23 44-35 or what have you. So we had a little meeting on this
24 and it was pretty clear the FTC people were adamant, but the
Director decided he would not order that transfer because the

1 information had been collected in a voluntary survey, under
2 promise of confidentiality; that the FTC could not promise the
3 same confidentiality for the information if it was turned over
4 to them, and that the FTC could just go out and collect the
5 information for its investigation on its own hook, and that it
6 could make whatever use it wanted to of it in a legal proceeding

7 I don't know -- I know you are interested in informa-
8 tion about individuals, persons, and I can't think if an applic-
9 able situation. So I give you the examples that I have given
10 you, which are not quite what you want, I am sure.

11 MR. DOBBS: There is a conclusion I draw. Let me
12 see if I can crystalize it. That is that your concern and your
13 consideration about the confidentiality about the privacy issue
14 as I heard in that example was based on whether or not the
15 original collecting agency had set some standard for so doing.

16 MR. LOWRY: It had promised the man that.

17 MR. DOBBS: The agency had set some sort of standard.
18 And I guess the question is, then: You don't go beyond what
19 the agency has required in terms of establishing any additional
20 criteria or any additional evaluation in terms of whether pro-
21 tection is adequate, whether in fact the confidentiality,
22 privacy, et cetera --

23 MR. LOWRY: I hate to give you an answer to that
24 because I don't have a for instance and I would like to have
a for instance. But basically we try to find out: What was th

1 man promised at the time he supplied this information to the
2 government.

3 MR. DOBBS: I was saying if the man was promised
4 confidentiality --

5 MR. LOWRY: He will get it.

6 MR. DOBBS: And if he was not promised confidential-
7 ity even though there may be some damaging offshoot from that --

8 MR. LOWRY: I want to think about that a minute. He
9 was not promised confidentiality. Is there anything to hinder
10 the transfer of information.

11 I can't find an instance. If I can find one, I can
12 answer the question.

13 DR. GROMMERS: I think this might be something we
14 would definitely want, as a committee, to be sure that we get
15 more information on and we can develop an instrument for pur-
16 suing this further as part of our work.

17 I would like to thank you gentlemen very much for
18 coming and helping us today, and I think what we will do is
19 have some coffee now and then go on to a different subject.

20 (Whereupon a short recess was taken.)

21 DR. GROMMERS: I really didn't want to give a coffee
22 break in the middle of that discussion because I thought we
23 would lose the thread of the thought there, so I thank you all
24 very much for being thirsty for a little longer than we had
25 planned.

1 We will see how this goes, whether we have Mr. Carl-
2 son's presentation before lunch or not. If it is possible, I
3 would like to push lunch off a half hour or so so we can have
4 the whole afternoon for a discussion group rather than have
5 presentations.

6 At any rate we will start and have Mr. Liethen's
7 presentation.

8 MR. LIETHEN: I have been asked by the committee and
9 Mr. Martin to present to you some work that I have done during
10 the past three or four months at the University of Wisconsin
11 concerning our records policy, and particularly its inter-
12 relationship with the state statute on public records and the
13 access of the public to those records.

14 I should correct, just as a matter of fact, the title
15 that you have on your agenda this afternoon which indicates I
16 am from the Office of the Chancellor. We have a number of
17 chancellors. I am from the Madison Campus, which is the largest
18 one of our units. I don't pretend during my remarks to make
19 any representations for any other campuses in this country. I
20 have concentrated primarily on the problems that we face in the
21 State of Wisconsin and with our institution which, with its
22 merger with the old state university system, is now the fourth
23 largest higher educational system in the country.

24 Dr. Grommers asked me to begin this morning with
25 several comments about why people are so concerned in higher

1 education with the collection and maintenance and dissemination
2 functions of information.

3 There were several points in the recent past at
4 which the University's dissemination policies and maintenance
5 policies came into public attention.

6 On my campus, the first one occurred in 1967. This
7 was when the institution's policies of communicating directly
8 with the Selective Service System concerning the status of its
9 students first came to light and was the subject of a number of
10 student demonstrations and ultimately resulted in the insti-
11 tution's agreeing it would no longer communicate directly with
12 the student's draft board but only at the student's request,
13 through the student.

14 Again in 1968, because of a number of student demon-
15 strations there was impaneled one of the Senate Committees of
16 the United States which began some investigations and attempted
17 to subpoena records from a number of institutions of higher
18 education. At this point it became quite apparent that the
19 institutions did not understand well their record-keeping polic;
20 and had no plan of defense when a select Senate Committee at-
21 tempted to subpoena the records held by an institution.

22 The University of Wisconsin also became involved in
23 one of these because a state Senate Committee began an investi-
24 gation into the activities of various organizations and indi-
25 viduals, and during the course of that investigation the commit

1 attempted to get some information that the students regarded as
2 infringing particularly their First Amendment rights. In that
3 particular case the judge declined to issue an injunction be-
4 cause at that point he did not feel that there was any particu-
5 lar irreparable damage involved.

6 There are several other reasons, I think now, that
7 a genuine concern on the campuses is caused by the tremendous
8 volume of information that is maintained and collected by the
9 institutions. And what I plan to do for you this morning a
10 little later is to give some samplings of the parameters of
11 information maintained by the University of Wisconsin.

12 But also the University is really a very convenient
13 source of information and daily our Registrar's Office receives
14 requests for information from any kind of person or agency
15 conceivable.

16 In 1965 when our Chancellor first issued a directive
17 concerning the dissemination of information, they were fre-
18 quently receiving requests for information from the FBI, CIA,
19 National Security Agency, local police agencies, the Selective
20 Service System, actual or potential employers, credit bureaus,
21 parents, parole officers, jailers, immigration officials,
22 insurance companies, AFDC coordinators, and legislators. And
23 this is not so speak also of litigants attempting to subpoena
24 records held by the institution.

25 This is only a partial list. There are undoubtedly

1 other kind of organizations and people attempting to gain in-
2 formation held quite conveniently by the institution.

3 The University of Wisconsin just recently also con-
4 verted to the Social Security number as the identifier for its
5 students so consequently in our computers in the instances
6 where it is being used, the information is keyed under the
7 student's Social Security number.

8 One reason why the high record keeping in higher
9 education also is not a very burning issue on the campuses is
10 the fact that record keeping is actually a very low visibility
11 function of the institution. It continually is a matter of
12 course. It collects information on its students which it holds
13 in various offices, and it is not really a matter of much con-
14 cern to the students until it becomes apparent to them that in
15 some political context usually that information is being re-
16 leased in an adverse manner.

17 It is a difficult issue also to conceptualize par-
18 ticularly when you realize that the information maintained,
19 the entries made upon a student's records, may not represent
20 any damage at the present time, but actually is a potential
21 harm to the student and may come home to roost years and years
22 from now when it is quite probable that the student will
23 neither be able to identify the source nor the extent of the
24 damage caused by the entry on the records.

25 The objectives that I have this morning are several-

1 fold.

2 First, I want to give a kind of broad sampling of the
3 types of information held by various administrative units of
4 the University of Wisconsin at Madison. And second, I want to
5 suggest some of the various interesting aspects of our record
6 release policy, and particularly how that relates to our state
7 public information statute as we can define it -- and I will go
8 into that later.

9 Again I also want to enter a caveat here because I
10 am trying to speculate, really, on the application of the
11 statute to our institution because the statute, itself, has
12 never been fully litigated and never in an educational context.
13 So we have really to attempt to understand how this statute will
14 be applied to our university, and particularly attempt to plan
15 for the eventuality when it may be litigated and we may be
16 called upon to defend our policy.

17 Now the kind of information maintained by the uni-
18 versity is quite varied.

19 The first contact the student has with the institu-
20 tion comes through the Registrar's Office and this would be all
21 the information the student supplies the institution, including
22 his high school transcript, high school recommendations, test
23 scores. In some cases it will include personality test scores,
24 family background data, some indication of his activities in the
25 community, honors achieved, and also what his educational and

1 professional plans are.

2 The Registrar also, of course, maintains the academi
3 record card, which would repeat a lot of the high school back-
4 ground information, the student's address, some other identify-
5 ing information, and then a list of all courses taken, grades
6 received, and all official academic actions taken.

7 Because we are a state university the Registrar's
8 Office also performs another function and that is, we have to
9 charge our students who are not residents of Wisconsin non-
10 resident tuition.

11 One of the first things a non-resident student will
12 attempt to do is qualify as a resident student and this will
13 require him to go through a process of attempting to show the
14 state that he has some intent to live in Wisconsin, that he
15 does not have substantial ties to a jurisdiction other than
16 Wisconsin.

17 This currently requires this particular person apply
18 ing to supply rather detailed information about his financial
19 background, the sources of his income, where he has worked in
20 the past, where he has filed income taxes, where he has voted,
21 where his parents live, and also what his plans for the future
22 are.

23 SENATOR ARONOFF: May I just ask one question that
24 is not directly related, but do the new Supreme Court rules
25 on residency for purposes of voting which are virtually nil

1 now have any effect on whether a person is an in-state student
2 or out-of-state student as far as the student is concerned?

3 MR. LIETHEN: It is our feeling that they do not.

4 SENATOR ARONOFF: It is our opinion that they do.

5 (Laughter.)

6 MR. LIETHEN: Well, I think we have reached a dif-
7 ference of opinion.

8 SENATOR ARONOFF: Maybe the purposes are different.
9 I'm sorry. Go ahead.

10 MR. LIETHEN: I might just add that this has require
11 us to modify our approach to the statute, I think, because
12 there are some problems in the statutory language but we are
13 applying it as requiring the student to supply information and
14 us to classify him based on that information.

15 One of the agencies on the Madison Campus that col-
16 lect some of the most detailed information is our Financial Aid
17 Office. A student who applies for financial aid from our in-
18 stitution must fill out a questionnaire himself giving a quite
19 detailed review of his sources of income, but also, since our
20 institution ties in with the college scholarship service, we
21 require the parents to fill out the confidential statement
22 which requires them to fill out extremely detailed information
23 This agency would be of interest to the State Department of
24 Revenue which has attempted to obtain information from this
25 agency. The Financial Aids Office will also maintain

1 computerized records of the amount of aid given to the student.
2 These are under the Social Security number identifier which
3 will identify every transaction the student has had with the
4 Financial Aids Office up to the fact that if he makes a re-
5 payment and the check is dishonored by a bank, it will show on
6 his computer record.

7 One of the most easy to understand records that is
8 maintained is the academic record, maintained in our institution
9 by the college the student is currently enrolled in. This is
10 an interesting record in several respects. Skipping the obvious
11 information of it, it will also contain anecdotal summaries of
12 any meeting the student has had with a member of the dean's
13 office involving any kind of academic action. This will in-
14 volve many personal actions. They are keyed on another card
15 with a statement of official action. But for each student there
16 is a summary of each test he has taken that is achievement type
17 test and also high school performance. This is, through some
18 statistical manipulations, projected into a grade point pre-
19 dictive, giving the chances in a hundred that the student will
20 achieve a grade point in a certain grade point range. For
21 example, it might be a grade point predictive of 20 in the 2-
22 point to 4-point range. This is compiled in various forms.
23 There is sometimes a single-digit number ranging from 1 to 8,
24 1 being the highest, which will also indicate the various kinds
25 of grade point ranges the student can be expected to achieve.

1 Several years ago these were so detailed in their
2 predictives that predictives were established for various aca-
3 demic areas, engineering, social sciences, English and so on.
4 Our counseling area is the prime area where counseling of stu-
5 dents with personal problems, career problems and the like
6 occurs. This is a staff of psychologists which is an important
7 point to remember because they do not have medical degrees and
8 consequently do not qualify under the state's doctor-patient
9 privilege statute. This agency also holds all the test scores
10 a student has taken including the achievement test scores and
11 any additional career test scores a student volunteers to take
12 if he seeks counsel.

13 For a number of us who matriculated in the early
14 1960s at the University of Wisconsin they have on file our
15 Minnesota Multiphasic Inventory Test, still identified so far
16 as I can tell by name. I asked why this information was still
17 maintained and the answer was probably quite obvious, it is a
18 tremendous data base and they don't want to destroy it.

19 We have extensive medical facilities on the Madison
20 Campus: Our student health and also our University of Wisconsin
21 hospitals and this would include also all of the medical records
22 that would be maintained by the hospital, including a complete
23 medical report submitted by the student as a condition of entry
24 into the institution. The dean's office will maintain discipli-
25 nary records. The residence halls will maintain disciplinary

1 records. These people also do limited counseling.

2 I could go on, but let me just suggest various other
3 agencies where information will be maintained on a student.
4 There are informal files maintained by a professor or by an
5 academic department. Counseling files where a student has
6 a counselor in the division of residence halls. We employ a
7 lot of students in various divisions of the institution so we
8 have payment records, pay records, payroll, and also performance
9 records on those students. And this, of course, does not also
10 include our Division of Protection and Security which is our
11 police agency.

12 Presently very little information is maintained
13 on computer. The Registrar and the Office of Student Financial
14 Aids are the only offices presently operating with the use of
15 computer. None of this information is on line, meaning it
16 can be accessed through a terminal and I should say this is
17 at the present time. I understand that there are plans to go
18 to an extensive terminal facility that would mount a consider-
19 able amount of information for a student onto direct on-line
20 units, which would then allow access throughout the campus.

21 Presently the Madison Campus operates under a
22 policy established by our Chancellor in 1965 that has never
23 been rescinded or modified. Chancellor Fleming is now president
24 of the University of Michigan. He established a policy that
25 said that we have three classes of information on the campus:

1 Public information, generally that information that is available
2 through the student directory and that is the student's name,
3 the course pursued like Law I, his campus address, home address
4 and campus telephone number. His name will also be asterisked
5 if he is married.

6 We have also confidential information. This includes
7 only medical and student counseling center; and restricted in-
8 formation, which is everything else.

9 Basically access to this is on the "need to know" but
10 under the policy "need to know" it is hard to understand how
11 they are going to define it.

12 For example, the Registrar's Office, pursuant to this
13 policy, enacted its own policy which states that intra-universit
14 requests are virtually limitless, which means any officer or
15 employee of the university can request information and probably
16 on a marginal need to know, obtain that information.

17 One of the problems with our policy is that it has
18 never been published, for reasons I can't discover. The policy
19 is not that well known except among the employees of the uni-
20 versity, usually division directors who received a mimeographed
21 copy in 1965. The students do not know about this policy. It
22 has never been published for them in any kind of student hand-
23 book. There is no articulation of the "need to know" or estab-
24 lishing various classes of information and the types of person
25 who may access them. Consequently, implementation of the

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22 has never been published for them in any kind of student hand-
23 book. There is no articulation of the "need to know" or estab-
24 lishing various classes of information and the types of person
25 who may access them. Consequently, implementation of the

1 Chancellor's policy is very much on an ad hoc basis and
2 depends upon the sensitivity of the individual who is the cus-
3 todian for the records, the sensitivity of this individual to
4 the privacy elements and questions that are involved.

5 Except in the Office of Student Financial Aids,
6 there is no record maintained of who has had access to the
7 records, when, and for what reason. We have no central coordi-
8 nation of the various policies implemented by the various office
9 I should indicate that pursuant to the Chancellor's policy,
10 individual policies have been enacted by virtually all the
11 agencies I mentioned except for the Division of Residence Halls.

12 There are no criteria or there is no attempt to
13 review the type of information that is sought to be collected
14 by an agency to determine whether that information is indeed
15 necessary to be kept.

16 There are no real parameters established on research,
17 research either conducted over the university data base or by
18 agencies seeking to create a data base by further questionnaires

19 There is no policy that establishes criteria for
20 conversion of information to other uses than that for which it
21 was originally collected. For example, can the Office of
22 Student Financial Aids collect information and then turn that
23 information over to the Department of Revenue or another agency
24 of the university for a use that is entirely unrelated to the
25 original collection?

1 This is a basic outline, and needless to say very
2 quick, of the information that is maintained by our institution.

3 I think that it should be quite evident that we
4 maintain substantial amounts of information, and it is primarily
5 due to the fact that the modern institution of higher education
6 has a virtually all-encompassing set of auxiliary services,
7 each requiring more records to be maintained.

8 This information is maintained in separate offices,
9 not in a central file or dossier at the present time. But were
10 this information to be collected together and put into a dos-
11 sier, I think it would go without saying that the extent and
12 detail of the information would virtually exceed the kind of
13 dossier that are established in any other portion of our society
14 save for few examples.

15 I could stop here if there are any questions about
16 this phase before I go on to talk about the state statute and
17 how we perceive it may be applied.

18 MR. JUSTICE: How many people are you talking about
19 altogether?

20 MR. LIETHEN: Thirty-five thousand students, those
21 presently enrolled. I could add there is no destruction policy
22 in any of the agencies and consequently these financial aids
23 go back to 1960 and the Registrar in perpetuity and the others
24 according to how much space is available. So it is 35,000
25 currently but probably hundreds of thousands on the outside.

1 MR. DOBBS: How much of the information that you de-
2 scribe is generated as a result of internal requirements,
3 versus those requirements which are laid on you from the outside
4 say in the case of the student financial aid where that is a
5 government insured program.

6 Do you have any feel for that?

7 MR. LIETHEN: I have no indication. The time and
8 resources available when I did this study really allowed me
9 only to scratch the surface of the information.

10 Most of the policies -- as I said, there is a lot on
11 paper but what is even more significant about the policies them-
12 selves -- what is most significant is what is unwritten. And
13 what is not exactly clear without actually going in and question-
14 ing each item of information is the reason why it is being
15 collected. And that would probably be left to a much more de-
16 tailed study to be conducted in the future. I have recommended
17 that that be done.

18 DR. BURGESS: One other agency that maintains a lot
19 of information is the alumni office. Have you looked into that?

20 MR. LIETHEN: I have not examined the alumni office.
21 Actually the alumni foundation at Wisconsin is an independent
22 agency. It is not -- they do not have direct responsibilities
23 and are not considered part of the administrative offices.

24 DR. BURGESS: Is there any evidence that student
25 files go there?

1 MR. LIETHEN: There is no transfer of information
2 that I know of. The alumni office seems to know where a lot
3 of us are after we graduate. I am not quite sure how they do it

4 PROFESSOR MILLER: I think Phil has touched a point
5 that has been a very sore point at institutions I have been
6 familiar with, in which there seems to be a rather cavalier
7 transfer of data at the graduation point to the alumni records
8 unit, which in no sense could be justified on a "need to know"
9 basis.

10 I take it, Mike the system you are describing would
11 literally or conceivably tolerate a disciplinary unit within
12 the university gaining access to many of these files that you
13 have described.

14 MR. LIETHEN: Oh, to be sure. We are in the process
15 of doing that right now because starting this week they are
16 beginning prosecution of about 500 students on the term paper
17 keys and they will have access to the academic files.

18 PROFESSOR MILLER: Can you foresee the possibility,
19 for example, that a disciplinary unit on an ex parte basis could
20 gain access to the anecdotal material collected by the psychol-
21 ogists and counseling officers?

22 MR. LIETHEN: I am not aware of an instance when
23 that has happened. I will not say that that hasn't been at-
24 tempted and has not happened. I think as I get on in the pre-
25 sentation it will be amply evident that that information under

1 the statute is technically available. It cannot be foreclosed
2 from anybody who has inquired about it.

3 PROFESSOR MILLER: That has happened in a number of
4 institutions without notice to the individual student and
5 without any right of confrontation with regard to the psychol-
6 ogist's scratchings. By the way, we all see life through our
7 own eyes. You described handsomely and in detail the student-
8 keeping structure. I assume there is a parallel faculty
9 record-keeping structure.

10 MR. LIETHEN: I assume there is. I limited myself
11 to the student dimension.

12 PROFESSOR MILLER: It adds another dimension.

13 MR. LIETHEN: Yes, a very big one.

14 (Laughter.)

15 DR. GROMMERS: Arthur, the faculty record-keeping
16 system kept by whom?

17 PROFESSOR MILLER: The university.

18 MR. LIETHEN: The academic departments, payroll
19 office, health --

20 MR. MARTIN: Police.

21 MR. LIETHEN: Police, possibly, yes.

22 PROFESSOR MILLER: I once had to give a speech in
23 the city of Detroit and I was introduced by a man in the public
24 relations office of the University of Michigan who I had never
25 met before in my life. And he proceeded to introduce me with

1 such detail as to my background that it was perfectly clear
2 that he had had access to the complete file that led first to
3 my appointment at the University of Michigan and second to my
4 being granted tenure at the University of Michigan -- a file
5 that I personally did not -- since I am no longer with that
6 institution -- a file that I did not have access to.

7 DR. GROMMERS: Jerry.

8 MR. DAVEY: How much access does a student have to
9 these records, if he is even aware of their existence? If he
10 says, "Look, I would like to see what has happened," does he
11 have an opportunity to view the record at all? What is your
12 policy?

13 MR. LIETHEN: Curiously enough, the question of
14 student access is not covered by any of the policies except
15 some of the individual ones.

16 To run down a couple of examples, a student tech-
17 nically should have access to his entire record card and academ-
18 ic record card and the Registrar has assured me that is the
19 fact. A student will have access to his entire financial aid
20 file except for the parent's confidential statement. I might
21 add if the student is over the age of 18, which is the age of
22 majority in our state, the parents may not have access to that
23 file unless consent is obtained from the student.

24 The student will not be given access to the file
25 maintained by our College of Letters and Sciences. They

1 maintain a curious policy that that is the property of the uni-
2 versity and they will not allow anybody to inspect it. In fact,
3 we are in some jurisdictional problems right now because they
4 won't allow the Chancellor's office to inspect them, either,
5 although technically the records, under the policy of the Chan-
6 cellor, are open.

7 They maintain in the College of Letters and Sciences
8 that that record -- what they will do, a student who comes in
9 and says "I want to see my record," will be asked in some detail
10 by the counselor, the assistant and associate deans, why he
11 wants to see it and he will try to identify the particular con-
12 cern the student has. And as I am told, they will review that
13 file and engage in what is called in the trade an interpretative
14 release. They will proceed to engage in interpreting what
15 information is in the file to the student. But he will not be
16 allowed to see any of the documents in the file and he will
17 never be allowed to see ~~the anecdotal~~ summary.

18 PROFESSOR MILLER: Is a record kept of the fact that
19 he wanted to see this file?

20 MR. LIETHEN: I don't know. I have a feeling that -
21 well, I take it back. To follow logically what I understand
22 to be the case -- again I have to emphasize this is what I
23 understand to be the case because you can't tell from the
24 policy sometimes what is really happening -- and I say that more
25 as an indication of the deficiency of the policy and not people

1 bad intent in the whole thing. But the student is probably
2 going to be seeing an assistant or associate dean under the
3 same circumstances as anybody else would and consequently his
4 meeting would probably be noted on the anecdotal record card.

5 DR. BURGESS: The file has a printed thing on the
6 outside that says "troublemaker" where you just check off
7 dates.

8 (Laughter.)

9 MR. LIETHEN: I could skip over briefly to the
10 school from which I have just graduated and that is the law
11 school. They maintain two sets of files. One contains my
12 academic file academic record card, my undergraduate trans-
13 cripts, any of the materials I submitted to get into the insti-
14 tution, some notation of the basis upon which I was admitted,
15 any correspondence I have had with them or they have had with m
16 or third parties have had about me, and miscellaneous other
17 information.

18 Now, since our dean must certify to various state
19 bars other than Wisconsin where this is not required, he would
20 be required to certify to my good moral character or something
21 of that sort. Had there been a disciplinary problem with me
22 in the School of Law while I was there there will be a hold
23 marker placed on my file and a routine release will not occur
24 but any release of information from that file will only occur
25 from the dean's office who will consult a second set of files

1 in his office and determine what is available and therefore to
2 be inserted in the recommendation. Most people don't know about
3 this file. In fact the professor for whom I did this work
4 didn't even know about it until, in our clinical program, he
5 recommended placement of a student with one of the federal
6 judges and was severely criticized by some of his colleagues
7 for failing to consult these files to determine whether there
8 wasn't some problem with the individual before he was placed
9 in such a position of responsibility.

10 But I have not really explored the extent of those
11 files. They have had several disciplinary cases generally in-
12 volving plagiarism in the law school in the last semester.

13 MISS COX: Do you have access to those files in
14 your present position?

15 MR. LIETHEN: I haven't attempted yet. My academic
16 file --

17 MISS COX: But the other file.

18 MR. LIETHEN: No, I haven't gone into Dean Kimble's
19 office and asked to see what they have on me.

20 MISS COX: This always worries me when you write
21 extensive letters of recommendation of students that eventually
22 they will be in a position where they can see those files, and
23 in fact I know some cases where they have, where they can then
24 see what you wrote as confidential information for employment.

25 MR. LIETHEN: I can't really speak to the extent of

1 that.

2 DR. GROMMERS: Is there any reason why anybody should
3 be able to write a letter that is considered confidential?

4 PROFESSOR WEIZENBAUM: Sure.

5 MR. LIETHEN: I should indicate at this point --

6 DR. GROMMERS: I would like to have the answer to
7 that.

8 MR. LIETHEN: The answer is yes.

9 DR. GROMMERS: I would like to know what the reason
10 is from someone.

11 MR. LIETHEN: I think yes. That is my absolute posi-
12 tion. I should indicate at this point that Miss Cross and I
13 have just spent three days up at another conference in New York
14 where the subject was discussed and I think it would be a fair
15 thing to say this was an item of deep division in our group.

16 DR. GROMMERS: Could I just have a statement of "yes,
17 because" from anybody who feels yes.

18 MR. LIETHEN: Why don't you do that? Why shouldn't
19 a student have access to confidential letters?

20 DR. GROMMERS: No. Why should a letter be written
21 that is considered confidential? Under what circumstances is
22 there any justification for anyone's writing a letter he wouldn't
23 want the student to see?

24 MR. LIETHEN: The justifications that I understand
25 that are given, at least the ones that were outlined to us in

1 the course of our meetings, were that a professor writing a con-
2 fidential letter is apt to be more frank, considerably more pre-
3 cise about his exact feelings about his students' abilities,
4 motivation, and the like.

5 DR. GROMMERS: He is apt to be other things as well.

6 MR. LIETHEN: Pardon?

7 DR. GROMMERS: He is apt to be other things as well.
8 These are not justifications for doing this. This is the util-
9 ity of doing it.

10 MS. CROSS: This is really where there was probably
11 the greatest division between the group, over the philosophy of
12 student records, one group maintaining that the purpose of keep-
13 ing students' records was for the personal growth and academic
14 development of the student -- which is admittedly one purpose
15 for them.

16 But there was another equally strong group that
17 maintained the primary purpose of keeping student records was
18 for the purposes of the university, that is, for evaluation of
19 the student, for certification that the M.D. had earned his
20 degree, for transferring letters of recommendations to poten-
21 tial employers, or for graduate schools, or whatever. And if
22 you follow one line of reasoning -- for instance, if the phil-
23 osophy is that they are primarily for the purpose of the stu-
24 dent's personal growth and development, then you would come
25 to your conclusion, that there is no reason why he shouldn't

1 see any form of evaluation made of him.

2 DR. GROMMERS: Excuse me. I have no conclusion at
3 all. I am simply raising the question.

4 MS. CROSS: Well, that philosophy which I would say
5 was at least half of our group. Then there was the other half
6 who said a letter of recommendation is of no earthly use if
7 the two correspondents in the case realize that the subject of
8 the letter has seen it.

9 We never resolved that.

10 MRS. SILVER: I would like to hear Dr. Weizenbaum's
11 answer.

12 PROFESSOR WEIZENBAUM: Well, I speak from limited
13 but fairly recent experience and, as it happens, not with respect
14 to students -- that is, not with respect to people who are stu-
15 dents now or indeed who were my students at any time -- but
16 with respect to other people. And I believe the experience to
17 be fairly transferable.

18 As a faculty member in a university I am asked to
19 write letters with some frequency recommending or not -- or at
20 least commenting on promotions of colleagues at my university or
21 at other universities, or hiring of colleagues at other uni-
22 versities.

23 The general policy at good universities is that in
24 order to be hired or promoted or given tenure at some univer-
25 sity you have to have earned the respect and esteem of people in

1 your field who are competent to comment on your achievements
2 and so on and so forth.

3 Those letters would be useless, would contain nothing
4 but empty formulas if I couldn't be assured that the letter is
5 entirely confidential, that it is a letter that I write to the
6 single officer. Sometimes I even get an assurance that the
7 letter will be read and destroyed. They want the utmost candor,
8 you know, with respect to his professional capabilities.

9 Now, I am not asked to comment on his morals, on
10 anything of the kind, but with respect to his professional abil-
11 ities.

12 Similarly, for example, with respect to refereeing
13 articles to appear in scientific journals, the referee is, I
14 think, uniformly, universally, assured that his identity will
15 be kept secret, that it -- in fact, he will be told that it may
16 be that his report will be sent to the author but that his name
17 will be removed. And these forms are designed so as to make
18 this possible. And he may be cautioned to be careful not to use
19 words or phrases that are particularly easily associated with
20 him if he doesn't wish to be identified.

21 DR. BURGESS: The reason there is a little different.

22 PROFESSOR WEIZENBAUM: The serving agency will simply
23 not be able to rely on the candor of the reporter.

24 DR. GROMMERS: How can they rely on the candor of the
25 reporter anyway?

1 PROFESSOR WEIZENBAUM: Well, I don't know. They may
2 not rely -- it may very well be that the reporter will accept
3 a bribe or whatever. They have no reliance other than pro-
4 fessional ethics that this will not take place.

5 However, they certainly will not be able to rely,
6 if it is widely known that these letters are likely to be
7 read by the candidate. Then candor is excluded. It is simply
8 excluded. It is no longer possible. As it is, it is at least
9 possible.

10 DR. GROMMERS: I want to make one little point here.
11 There is a distinction between the information being secret
12 and the person's name not being attached to information he sent
13 which is not secret.

14 PROFESSOR WEIZENBAUM: Take computer science -- Dr.
15 Carlson will support this. The field is divided into a number
16 of sub-fields and in each sub-field there are a handful or
17 perhaps dozens or 20 or 30 authorities, or people who are looked
18 upon as authorities, whether they are or not. And it is simply
19 not possible to hide the identity of such a person on a letter
20 of recommendation under those circumstances.

21 The number of people who are likely to get asked --
22 let me give you an example. Take the field of artificial in-
23 telligence. There are, I would say, probably five -- at most,
24 ten -- professors in American universities who are the almost
25 exclusive recipients of requests to recommend junior and senior

1 faculties to other universities. There are at most, I would
2 say, ten. It is probably five. Isn't that right?

3 MR. CARLSON: That is right.

4 PROFESSOR WEIZENBAUM: That is it. They wouldn't
5 even begin to write such a letter if they thought their identity
6 was to be revealed or the content of the letter would be re-
7 vealed.

8 DR. GROMMERS: I would like to say that I can under-
9 stand the reasons for this, for your feeling this way, but I
10 would like to have you be very specific about what kind of in-
11 formation you are talking about. For example, you said you
12 wouldn't include information about the moral character. But I
13 presumed you would be talking about objective information.

14 PROFESSOR WEIZENBAUM: That is just the point. It
15 is not objective information. For example, one of the comments
16 you might make about an individual is that "while his paper on
17 so and so appeared to have been well received by a certain frac-
18 tion of the community, in fact the main opinion among those who
19 really know is that he in fact isn't a deep thinker and this may
20 very well qualify him to do this and that and the other thing,
21 but it would certainly harm the reputation of your university
22 to have a man of this shallow something or other -- depth --
23 as demonstrated by his publications and by the general esteem
24 in which he is held in the community and so on, in your uni-
25 versity."

1 DR. BURGESS: That is artificial intelligence?

2 (Laughter.)

3 PROFESSOR WEIZENBAUM: That may be.

4 But that is the sort of thing. The chairman of the
5 department or the senior faculty of the department that is
6 thinking about hiring this fellow -- if they get two or three
7 letters from me, for example, with respect to two or three candi
8 dates and then get a letter saying, "this fellow is really good.
9 The particular paper he published which unfortunately didn't
10 receive wide notice is, in fact a very deep paper and this guy
11 has enormous potential and so on and so forth," then they will
12 take that very seriously. Whereas, if I say about everybody,
13 "he is competent" and so on and so on, then they simply have
14 nothing to go on.

15 DR. GROMMERS: Supposing with the best intentions in
16 the world there was another -- let's say there were two sides
17 of a controversy --

18 PROFESSOR WEIZENBAUM: Other people do get asked,
19 of course.

20 DR. GROMMERS: -- and one set of people agreed with
21 one side of the controversy and felt legitimately that the thin
22 ing of the opposite side was shallow -- is this a justification
23 for the economic loss that might accrue to the person who was
24 so judged? How do you resolve this?

25 PROFESSOR WEIZENBAUM: In the kind of cases we are

1 talking about, there is presumably a hiring or evaluation com-
2 mittee. Particularly if it is a tenure case, there is an evalu-
3 ation committee in the university. They are the only ones who
4 have the collection of these letters. I don't know who else
5 is being asked to comment on this fellow and it may very well
6 be that my very positive opinion or my very negative opinion is
7 completely contradicted by what everyone else says which, by
8 the way, would hurt my reputation as a judge. That helps to
9 calibrate me. But I don't know who else is being asked and I
10 certainly don't have access to the letters the other people
11 write.

12 MR. DOBBS: I wanted to present a sort of a differ-
13 ent view, at least, of this particular problem in a slightly
14 different context.

15 It arises in industry and in management in connec-
16 tion with performance evaluation, when in fact one has and col-
17 lects from an individual a very similar kind of information
18 that is being talked about in a university context.

19 It is my view and the view of my management that in
20 fact the inability to be candid and frank in such documents is
21 a reflection on the evaluator rather than on the acts so de-
22 scribed.

23 So it is our policy to insist that in fact a man-
24 ager, supervisor, or what have you, share with the employee
25 any kinds of statements. And it is our burden, if he feels

1 that he cannot be candid in terms of what he has to say, to
2 educate and/or counsel and/or deal with him to get him to the
3 point that he is able to do that.

4 So it is a slightly different kind of perception in
5 terms of what that problem is.

6 Now the second one, having to do with the business of
7 again evaluations and comments about peers and/or others: At
8 some universities I believe it is the practice that although
9 the individual is not made aware of the particular evaluator's
10 name, the content of the evaluation is in fact made available
11 to him.

12 For example, at the University of California there
13 is a student evaluation procedure in which the student evalu-
14 ates me as an instructor, which is fine, but he can be just as
15 brutal and just as candid as he wants to be. And I have the
16 benefit of seeing and dealing with that information.

17 PROFESSOR WEIZENBAUM: In paraphrase, I assume.

18 MR. DOBBS: No, no. I have available to me directly
19 the comments from each student directly. They are not required
20 to submit their names on those sheets, although they are free
21 to do so if they would like to.

22 DR. GROMMERS: At the School of Public Health at
23 Harvard we had a very comparable system. The students were told
24 they could put their names or not.

25 MR. DOBBS: Yes. To focus on the argument, to come

1 back to Joe's justification, the justification is always the
2 one which says that unless the confidentiality of the originator
3 is protected, you do not get candid and factual information;
4 that in some sense there is some information validity lost.
5 And that is not clear to me.

6 PROFESSOR WEIZENBAUM: May I respond to that?

7 DR. GROMMERS: Sure.

8 PROFESSOR WEIZENBAUM: As a matter of fact, at MIT
9 we do have exactly the same procedure with respect to students'
10 evaluations of professors. In the middle of a semester and
11 again at the end of a semester students are asked to write their
12 evaluation of the professor in that particular course, and the
13 forms that they fill out discursively are in fact available to
14 the professor. They may or may not be signed, as the student
15 wishes, and in addition there is a summary and so on and so
16 forth. That is the case.

17 With respect to your experience in industry about
18 the evaluation of people in industry, when I was in industry
19 I had the same experience and I found it to be very good. I
20 think that is the right thing to do.

21 The difference is, of course, that in industry you
22 are talking about in effect members of the family. Okay. You
23 take your boss' evaluation of you, you know, in the context of
24 the small team of which you are a member, whereas in this busi-
25 ness of recommending someone for promotion at another universit

1 this family relationship does not exist. And that makes it a
2 rather different thing.

3 DR. BURGESS: In one case it is peer evaluation
4 and another subordinate evaluation.

5 DR. GROMMERS: May I hear people speak on how they
6 feel this differs from the secret witness, the secret trial,
7 and the secret condemnation and execution of someone who was
8 the subject of the secret trial.

9 PROFESSOR WEIZENBAUM: Let me add one thing here --
10 and I think this is another difference between industry and the
11 university in this instance. In the university we are now
12 talking about the scientific or scholarly community. And the
13 tradition, of course, in the scholarly community is that every-
14 thing is open, you know. All the work of the fellow is open.
15 All his papers are public. There aren't any secret papers and
16 so on and so forth. Okay.

17 Consequently, when someone says about a particular
18 book that he published or about the way he taught at some other
19 place or whatever -- when he makes remarks about that, the
20 candidate may very well be informed that there are some people
21 who believe that you are wrong about this, or whatever.

22 Well, the evidence is all there. Okay, the evidence
23 is in effect in the public domain and there is the tradition
24 of mutual criticism and so on and so forth, and that is all
25 there.

1 DR. GROMMERS: The candidate in this case has no
2 opportunity even to know that a bad or good letter was written
3 about him. He knows if he asked for the letter to be written
4 that it is a letter of recommendation. But he is unaware of the
5 contents.

6 PROFESSOR WEIZENBAUM: Another thing, of course, is
7 that the candidate -- and I don't know any exceptions to this --
8 it is the candidate, himself, who proposes the referees. For
9 example, when my tenure case came up at MIT, I was asked to
10 submit a list of names of people I would like to have comment
11 on my standing in the community and so on and so forth. And I
12 was asked to submit, I forget how many names -- ten names.
13 And it is clear that three or four of these people will actually
14 be asked -- that I submit ten names and three or four will be
15 asked. So I am picking my own judges. I am picking people I
16 believe will say good things about me.

17 If in fact, if I don't make it, I may ask the chairman
18 of the department why not -- and I certainly will. There will
19 be a long interview and he will tell me, "Well, you thought that
20 paper of yours on something or other was pretty deep stuff,"
21 and so on and so forth. "Well, it turns out that the community
22 disagrees with you," for example.

23 I think we are stuck on a point that is not of gen-
24 eral interest to the committee, however.

25 MR. DOBBS: You say that the candor of the informati

1 in fact would suffer. It seems to me that is an assumption
2 that has been overlaid on the process and it says more about the
3 individual and his feelings about that than it does ascribe any
4 validity at all to the process.

5 MS. CROSS: In fact, one could make the other case
6 that it would be considerably more accurate if he had to be sure
7 if he were challenged he would be able to back it up.

8 SENATOR ARONOFF: I wonder if you are getting into
9 a subjective question of the sophistication of the evaluator and
10 evaluatee. I can certainly understand your position here and
11 yet at an earlier meeting you were thoroughly snocked about a
12 dumb bunny school teacher saying that a kid was emotionally in-
13 capable of doing his school work.

14 PROFESSOR WEIZENBAUM: But in that case --

15 SENATOR ARONOFF: And the kid should have a right to
16 see that the dumb bunny school teacher made this early evalua-
17 tion.

18 PROFESSOR WEIZENBAUM: But as a school teacher I am
19 presumably not a psychologist or psychiatrist and I am incapable
20 of making that observation.

21 SENATOR ARONOFF: You are making a value judgment at
22 sophisticated areas in the university atmosphere -- and I am
23 agreeing with you to a certain degree -- that the confidential-
24 ity of the evaluator should be kept confidential, but saying
25 that rule does not apply when you are getting down to another

1 level of an early evaluation of a school child.

2 PROFESSOR WEIZENBAUM: Look, again I think this is
3 very common, that in some schools there is, say, an electrical
4 engineering department which in fact contains as a sub-group
5 a computer science sub-department, and they are thinking of hir-
6 ing somebody and they write to me to ask me, "What do you think
7 of this fellow?" And it turns out he is in a corner of com-
8 puter science I know nothing about, for example. And what I
9 will do and be expected to do is say, "I'm sorry; I'm not
10 competent to evaluate this man."

11 SENATOR ARONOFF: Suppose you are not competent but
12 do it anyway?

13 PROFESSOR WEIZENBAUM: That violates my professional
14 ethics. And I am saying I realize again we are talking about th
15 scientific and scholarly community which is different and has
16 different standards from industry and so on.

17 (Laughter.)

18 SENATOR ARONOFF: Okay. I quit. You made the point.

19 DR. GROMMERS: Jerry.

20 MR. DAVEY: I have found it is a lot easier to get
21 recommendations over the telephone than in writing. And there
22 is quite a difference in what will be written as opposed to
23 what will be said in verbal fashion.

24 DR. GROMMERS: One can agree that there is a differ-
25 ence, but my question was really based on the justification for

1 DR. BURGESS: That is even more in this.

2 PROFESSOR WEIZENBAUM: Let me make one additional
3 statement that will help a little bit about what happens in a
4 university. Generally speaking, the candidate who names me
5 as a referee or as a reference -- before he does so, he will
6 call me and he will say, "I intend to name you as a reference
7 in my promotion case," or whatever. And I will -- and so will
8 all of my colleagues as far as I know -- very frankly tell him
9 that that is a mistake; he ought not to do that, if in fact
10 all I can do is write him a very negative report.

11 MR. MARTIN: That really blows the system, doesn't
12 it?

13 (Laughter.)

14 MISS COX: But I will tell it over the telephone.

15 PROFESSOR WEIZENBAUM: No, I will not.

16 DR. GROMMERS: I would like to just tie this in with
17 the subject.

18 (Laughter.)

19 PROFESSOR WEIZENBAUM: We are far afield.

20 DR. GROMMERS: No, this is absolutely fundamental
21 to what we are doing here -- if you think about what is in the
22 questionnaires that are being asked of the welfare recipients
23 and who is making the evaluation of how many bathrooms there
24 are and whether that is an adequate number of bathrooms, and
25 so on.

1 DR. BURGESS: I think the question you asked earlier
2 about what difference is there between this kind of exchange of
3 information and information of the kind on questionnaires -- I
4 think that we can't lose sight of the desirability of maintain-
5 ing some kind of due process, when arbitrary or capricious
6 action by the state or by an institution is involved on the one
7 side, versus arbitrary and capricious action by individuals.

8 I think one of the important differences is that in
9 the case of recommendations that might be made about a student
10 or by a professional scientist about some other professional
11 scientist -- that that is weighed in the context of other in-
12 formation and a decision is made. And in fact, to turn the coin
13 on an important point that Joe just made, many times people
14 have reputations for giving information which on the face is
15 very negative, but in the context of a person's history of his
16 critical ways of talking about people may in fact be positive.

17 But the point is that when we are talking about wel-
18 fare recipients or a university or any institution or industry
19 making a decision about somebody in a subordinate status, not
20 a peer status, oftentimes you are not making a decision but
21 weighing items of information. Those items may be added up
22 and indexed in some way, but the entry of any piece of informa-
23 tion is extremely important. And where the states are involved
24 in making a decision, then there are constitutional implications

25 And I think that is the difference. So in these othe

1 cases where confidentiality is involved, the social context
2 within which that information is used and the process by which
3 it is used is fundamentally different from the social context
4 and process by which information is used by institutions or by
5 the state.

6 PROFESSOR MILLER: I think Phil has put his finger
7 on why it is of marginal utility to talk about what is occas-
8 ionally called the three-party confidentiality problem on a
9 global basis. It is because this very same problem of a three-
10 party transaction involving information arises not only in the
11 academic community or in the business community, but it in-
12 volves -- you two touched on it -- the criminal accusatory
13 process. It is raised in the credit bureau industry. Indeed,
14 the credit bureau industry successfully convinced Congress that
15 confidentiality in the investigative field was essential.

16 Each one of these is quite different. We hold the
17 state to a much higher standard of procedural or informational
18 due process when it is state action, particularly when it is
19 state action involving the possibility of the imposition of a
20 sanction or a fine or imprisonment, and conceivably a loss of
21 benefits.

22 We don't hold the academic community to the same
23 type of standard because it is not penal and it is not state
24 action.

25 This is not to say we shouldn't hold the academic

1 community to a higher standard than we do. It is simply to say
2 that you have got to look at the three-party confidentiality
3 situation in context, especially in light of the fact that the
4 expectancies of each of the three parties to the transaction
5 are quite different in different contexts. You could make the
6 argument that somebody who is aspiring in the academic world
7 or aspiring to employment through recommendations from his
8 academic mentors in a sense consents to this type of informa-
9 tion dissemination about him.

10 PROFESSOR WEIZENBAUM: That is right.

11 PROFESSOR MILLER: He knew when he entered the ball
12 game that these were the rules and it is not unfair to make
13 him play by them.

14 The difficulty with that is that it forces you back
15 into the consent placebo that we were talking about with Mr.
16 Benner this morning. The fact is that if you want some govern-
17 mental booty you consent.

18 Well, again that is the problem of context. What is
19 legitimate extraction or expectation or consent in one context
20 simply is inapplicable in another.

21 And as hard as it is, you've got to pick them up and
22 lay them down one context at the same time.

23 DR. GROMMERS: It is inconceivable that it could
24 be illegitimate across the board.

25 PROFESSOR MILLER: There are very few absolutes in

1 life, my dear.

2 MISS COX: But you aren't saying there should be
3 the difference in level.

4 PROFESSOR MILLER: I am saying there are differences
5 and if somebody wanted to devote his life to rationalizing it
6 he might find out that the differences are justifiable.

7 DR. GROMMERS: The question was raised whether state
8 universities isn't state action.

9 PROFESSOR MILLER: I read the last week's Supreme
10 Court of the United States decision that says the Elks Club
11 operating under a liquor license is not state action. God
12 knows under the Burger court what is or is not state action. A
13 that is beyond the scope of this panel.

14 DR. GROMMERS: I think just for the sake of getting
15 something to eat before you all get too hungry to work, Mr.
16 Liethen is going to finish his presentation.

17 MR. LIETHEN: It is only another hour and a half.

18 (Laughter.)

19 One of the people down this side, the gentleman in
20 the blue shirt, raised something that I just wanted to pick up
21 briefly because it was one thing I failed to mention, and that
22 is the giving of information over the telephone is quite frequent
23 in a university and so far as I can see probably one of our
24 greatest problems. Because anybody who has been anywhere in a
25 bureaucracy knows that if you sound like you need to know so

1 something you can usually bully somebody into giving that info
2 ation. Virtually none of our agencies have any protection
3 against that. If you call up and say you are from the Chancel
4 or's office and assert a need to know, the chances are you will
5 get that information without anybody -- you could just as easi
6 be calling from outside our system or up-state some place.

7 The Registrar's office has entered into some kind
8 of protection along that line. They will take your name and
9 title, go then to their own telephone directory and call you
10 at the place you are supposed to be, and if you are there you
11 will get the information. If you are not, you don't.

12 DR. BURGESS: Gee, that is really a good security
13 procedure.

14 MR. LIETHEN: It is a minimal one but more than oth
15 agencies are doing. I don't assert it as providing a maximum
16 of protection. What I can say is there is a lot of information
17 transfer within the institution that takes place totally with-
18 out any determination of the legitimacy of the request or the
19 requestor.

20 MISS COX: Potential employers can get information
21 about the students from you, people that want to employ the
22 student? They can get the information?

23 MR. LIETHEN: Those requests are generally channele
24 to the Division of Student Affairs and they will only engage
25 in what I called an interpretative release and with a waiver

1 from the student.

2 MISS COX: And with a waiver from the student?

3 MR. LIETHEN: Yes, they require a waiver up there. I
4 can't say that is a consistent policy if they happen to write
5 some place else, say a professor. That is one of the problems
6 of maintaining records all over an institution. Unless you have
7 a consistent policy that is enforced with some vigor there is
8 going to be a considerable abyss between the practice and the
9 policy.

10 I wanted to outline briefly our state statute. It
11 is Section 19.21 of the Wisconsin Statutes enacted in 1917. I
12 think you referred earlier this morning to this: This was writ-
13 ten at a time that did not contemplate an institution as large
14 and diversified at the University of Wisconsin. Obviously it
15 did not have the contemplation of psychiatric, counseling,
16 financial, and the like all collecting information, but assumed
17 it would all be in one place and all under one agency head
18 who is responsible for those documents and who should, if re-
19 quested, disgorge them.

20 Basically our statute covers three situations. It
21 is property and things that are in the possession of the state
22 officer that are required by law to be kept, deposited, or
23 filed with him, and the final one, the third class, to the
24 possession of which the officer is entitled.

This has generally been interpreted by the State

1 Supreme Court to cover virtually any document that is a con-
2 venient and necessary means of operating the institution and
3 engaging in its lawful activities.

4 Now, if you think again about the nature of an edu-
5 cational institution, there are some problems here. If we are
6 talking about a police chief, the police chief has certain desig-
7 nated statutory responsibilities and it is much easier to deter-
8 mine what documents will and will not fall under his jurisdiction
9 and therefore he will have lawful custody of and therefore would
10 have to disgorge if asked.

11 The University of Wisconsin does not have any statu-
12 torially different independent mission per se. And consequently
13 the Board of Regents, when engaging in their powers of govern-
14 ing the University of Wisconsin and determining its services,
15 and in fact engaging in auxiliary services of the type I have
16 outlined before, and in fact self-defining their own mission,
17 are consequently expanding their record-keeping responsibilities
18 and therefore the amount and type of records which they would be
19 required to reveal if requested

20 There are several features of the statute that I
21 would point out.

22 First, under the statute, except for several excep-
23 tions that don't apply in this instance, the statute was con-
24 sidered to have codified the state of the law in 1917, which
25 meant that it preserved the common law exceptions, whatever they

1 were. Basically there is here some engaging in balancing be-
2 tween the public right to know and some supervening governmenta
3 interest in preventing public access to the information.

4 The state of the litigation in Wisconsin is such
5 that we don't have a good idea of what would be or would not
6 be included here, but there are some suggestions that we have.

7 There is some suggestion that information that was
8 confidential when it was collected could be preserved confi-
9 dential under the statute. I want to go into this in a second.

10 Secondly, our state Supreme Court has held that our
11 public records law is to be interpreted in the same context as
12 our state open meeting law. And the state open meeting law has
13 defined a number of specific exceptions. The one of particular
14 interest to us is the one that states that we are dealing with
15 financial, disciplinary or personal information that is "unduly
16 damaging" to the reputation of the individual.

17 The State Supreme Court has warned that the emphasis
18 is on the word "unduly" and that any kind of information re-
19 leased that would be damaging to the individual is not thereby
20 precluded, that in fact if there were some greater governmental
21 need in releasing the information that the individual's repu-
22 tation is just going to have to go by the boards.

23 This applies to any officer who holds records and
24 consequently under the State Supreme Court interpretations to
25 any agent or delegate who is operating pursuant to his grant of

1 authority. This would apply to virtually everybody in our
2 institution.

3 Now, what we tried to engage in last semester was
4 some delineation of the information that we could possibly
5 exclude from public discovery under the statute. It is very
6 difficult to do this because there is very little litigation
7 in this field in Wisconsin and just about as little throughout
8 the country in any other jurisdiction with respect to the educa-
9 tional context.

10 We can first exclude information that falls within
11 the purview of the professional privilege statutes. We have two
12 that are relevant in Wisconsin, the doctor-patient and we have
13 a dean's privilege statute. But the way our state adopts an
14 interpretation of these statutes that makes us a sort of strict
15 construction state, meaning they will be applied as literally
16 as possible. This would exclude, in my opinion then, such in-
17 formation as was not submitted to the institution in the course
18 of a specific treatment with a specific physician. That would
19 mean information submitted to the institution, like a medical
20 report and the like, as I had to give to the institution when
21 I matriculated, would be excluded.

22 We have a Dean's Privilege statute but this statute
23 is virtually useless and the institution is administered with
24 that interpretation in mind. It says that no dean of men, dean
25 of women or dean of students shall be required to divulge

1 certain information that comes to their attention during the
2 course of counseling a student. Under the statute and the way
3 the court is interpreting this it does not say "the dean of
4 students or his staff," and consequently we are interpreting it
5 only to refer to the dean of students. At a major institution
6 like ours there is very little a dean of students knows that
7 some member of his staff does not know, and consequently the
8 information could be accessed through the other staff members.

9 There are a number of exceptions. The most inter-
10 esting one is that the dean of students can be required -- let
11 me just pull the language:

12 "(1) This prohibition may be waived by the student.

13 "(2) This prohibition does not include communica-
14 tions which such dean needs to divulge for his own protection
15 or the protection of those with whom he deals, or which were
16 made to him for the express purpose of being communicated to
17 another, or of being made public.

18 "(3) This prohibition does not extend to a criminal
19 case when such dean has been regularly subpoenaed to testify."

20 In other words, most of the instances in which a
21 dean's privilege statute would be likely to be invoked have been
22 excluded under the statute.

23 This is the first class of four.

24 PROFESSOR MILLER: Mike, why isn't everybody who
25 works there called a dean of students?

1 MR. LIETHEN: Well, I don't know. That has been
2 overlooked, I think. It does say "dean of students."

3 PROFESSOR MILLER: The dean of students for all stu
4 dents whose last name begins with the letter A."

5 MR. LIETHEN: We haven't thought of that one. I
6 would point out we have one conceptual difficulty in the con-
7 text in which this law is passed. Shortly after this law was
8 passed and went into effect in 1968, the Madison Campus was re
9 organized. The dean of students no longer engages in counseli
10 activities. He is the Chancellor's designee by law to bring
11 charges against students in disciplinary actions. Counseling
12 occurs under the Vice Chancellor for Student Affairs and his
13 office. And if one would care to think that this statute was
14 primarily for counseling purposes, it extends to the wrong
15 person in the first place.

16 PROFESSOR WEIZENBAUM: You have got a regular Catch
17 22 university.

18 (Laughter.)

19 It is incredible.

20 MR. LIETHEN: There is some suggestion in the case
21 law that information that is confidential is excluded; this
22 basically comes from dictum in another case. The state attorr
23 general has ruled, however, that information that might fall
24 within this exclusion under the case law can only be held
25 confidential if our tests are met -- and again it becomes a

1 Catch 22 of sorts. The information must have been obtained
2 pursuant to a clear pledge of confidentiality, the pledge must
3 have been made in order to gain the information. It must have
4 been necessary to give the pledge in order to get the information.
5 And on top of that the custodian of the records, even if these
6 first three tests are met, must still make a determination as
7 to whether or not this ought to be balanced against the public's
8 need to know.

9 MR. GENTILE: And only on days when there is a full
10 moon.

11 (Laughter.)

12 MR. LIETHEN: Right. And I think it goes right back
13 to what you said several minutes ago, basically referring to
14 the coercion of information out of people as a condition to
15 availing oneself of public services. There is virtually no
16 information that the university obtains that can't be forced out
17 of the students somehow as a condition of registering for the
18 institution -- that would include most of the test information
19 and family background information. Or in the case of sensitive
20 financial information, as a condition of gaining financial aid.

21 Consequently, except for probably information given
22 to the student counseling center, where we can't force the
23 student into a counseling relationship unless some sort of
24 confidentiality is promised, virtually no information collected
25 and held by the institution can qualify as confidential under

1 this particular state attorney general's ruling.

2 The third category of information is one that I have
3 already suggested, the unduly damaging category.

4 Again we have very little indication here, and turn-
5 ing to other states, I believe that it would be dictum in a
6 California case suggesting that release of one's academic
7 records and grades would fall within this area. I suppose
8 that one could make an argument that financial information of
9 the detail collected by us would be unduly damaging if released
10 But then again you have to look at the supervening governmental
11 interest and, for example, an interest in maintaining the
12 integrity of a state's income tax law and proper payment of
13 taxes under it, or law enforcement questions could certainly be
14 convincingly argued as being a supervening government interest.

15 The fourth category we could possibly rely on, and
16 there is nothing other than some suggestions in our case law,
17 and that is showing a need to know. I noticed the statute as
18 I outlined it said nothing about this. There is good reason
19 to believe, under the way the statute has been interpreted, tha
20 one can merely walk in off the street and request this informa-
21 tion out of mere curiosity. There need not be any showing that
22 I really have some legitimate need to see that information.

23 It is possible, given again dictum throughout all of
24 the cases recently interpreting the statute, to argue that
perhaps the Supreme Court has been suggesting that this is one

1 exception, but since it has never clearly been faced with the
2 issue, it has not been decided.

3 So I think at this point one is left with the con-
4 clusion that virtually all records held by the University of
5 Wisconsin, except for the initial statutory privilege areas,
6 are potentially open to the public.

7 We have not been faced with the situation yet where
8 we have had to disgorge large quantities of information. In fact
9 you will notice the policy enacted by the University of Wisconsin
10 and the state statute are diametrically opposed to one another.
11 Our policy is there is no release of information until you can
12 show a need to know. The state statute is that there is a pre-
13 sumption there will be showing of information until there is a
14 showing that it ought not to be released.

15 So potentially there could be in a proper situation
16 a massive release of information on a given student.

17 My feeling is that ultimately if we conduct our-
18 selves properly in redefining our particular regulation enacted
19 by the university and begin to establish reasonable categories
20 for "need to know," we might ultimately be able to force the
21 issue of "need to know" and perhaps a favorable ruling.

22 This proceeds from the theory that the real basis
23 for the enactment of these public information statutes has been
24 to give the public one leg up on the performance and activities
25 of their state officers, to be able to obtain information that

1 they have been derelict in their duties or have not been per-
2 forming their duty properly; that this particular theory does
3 not really apply in most cases to any kind of information sought
4 on a student. The university in this case is merely a convenient
5 source of information because it happens to collect the information
6 anyway.

7 This really ends, I think, what my presentation
8 would be. I can answer what questions you have.

9 DR. GROMMERS: I will entertain two questions and
10 then we will have lunch and Mr. Liethen will be here and you
11 can talk with him during lunch.

12 Did you have a question, Mr. Gallati?

13 MR. GALLATI: No.

14 DR. GROMMERS: Are there other questions?

15 (No response.)

16 Thank you very much.

17 We will have lunch.

18 (Whereupon, at 1:45 p.m., a luncheon recess was
19 taken until 3:00 p.m.)

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AFTERNOON SESSION

DR. GROMMERS: We will have our presentation deferred from this morning by Mr. Carlson.

MR. CARLSON: I find no way to make up all the time I cannot finish by 12:15.

I intend to speak very informally and for a very short period of time on three or four points that I consider absolutely essential that you have available to you, in terms of an IBM insight into this field of not only data security as the outline agenda says, but with respect to privacy.

And I think the proper thing to do at the very outset is to try to persuade you once again, as others have here at this table in front of this committee, that there is a total difference between the concept of privacy and the concept of data security. These are two different kinds of problem areas. They have very broad and sweeping intersections and interaction. But if you try to do what so many people do and say "security and privacy" or "privacy and security" and think you are talking about a single subject, you mislead yourself, and I think to everybody's disadvantage.

From our point of view, the subject of privacy is a legal, social public policy question. It has to do with the ability of an individual, whether that be a person or an institutional entity, an individual in the eyes of the law, to find out what is in a file, whether it be computerized or not, about

1 said individual, and then to have certain privileges or certain
2 authority vested in him or in an agency to bring about correc-
3 tion of erroneous data in that file.

4 The subject of data security is a technical question
5 or a technology question and has to do with either the intended
6 or inadvertent changing, erasing, or other kinds of modifica-
7 tion or accessing, removing from files any information that is
8 in there. It is a physical act which has to do with data that
9 is already in, and has very little to do with the question of
10 whether an individual, personal or corporate or what have you,
11 is being harmed by inaccurate or incomplete information.

12 What I would like very much to do, then, is talk
13 for a few minutes on each of those two and then let you, from
14 your point of view on the committee, perhaps pose questions
15 that presumably can illuminate areas of interest or segments
16 of these two subjects that hold your strongest interest.

17 I intend to try to relate the program that has been
18 announced in the data security field to the outline of your com-
19 mittee activities that was sent to you by David Martin a week
20 or so ago and which is supplemented by some comments that are
21 in the folder this morning, because I do want to make the
22 comments there as direct and as pertinent to what you are here
23 to work on as I possibly can.

24 There are many ways to talk about a corporate point
25 of view on something as ephemeral and as difficult to resolve

1 as the concept of privacy. The thing I would like to do, if you
2 don't mind, if this doesn't cause you any difficulty, is read to
3 you what the chairman of the board of the IBM Corporation said
4 last month in Atlantic City on this subject -- and incidentally,
5 if it is of interest to the committee, I've got a copy of the
6 entire speech here which I will simply give to David and he can
7 make copies of it for distribution to any of you who want it.

8 But let me read you the page or a page and a couple
9 of paragraphs in which Mr. Learson addressed himself to the
10 subject of privacy.

11 As most of you know, this is not what just one man
12 happens to think at the moment because a talk at that particular
13 occasion of the Spring Joint Computer Conference has gone through
14 many, many cycles of evolution and contribution from all kinds
15 of different corners of the corporation, and the particular
16 reason that I prefer to read it to you is that it, in itself,
17 is the distillation, consensus, and summarization of about as
18 wide a range of points of view as you will find anywhere, but
19 which in this particular case happen to be from within a company
20 called IBM.

21 Mr. Learson had talked about the fears that the
22 public had with respect to computers, relationship to billing
23 problems and things of that sort, and addressed privacy in these
24 words:

"There is still another kind of apprehension and we

1 read about it almost every day, the fear that the computer is
2 going to bring on George Orwell's 1984 and put us all at the
3 mercy of the machine. There is a paradox that is developing
4 in the use of computers by large organizations. On the one hand
5 in the management of a society as big and as complex as ours,
6 there is a need for greater and greater quantities of informa-
7 tion, information that will help us control what we are doing
8 and know better where we are going. But on the other hand, there
9 is a fear that computers also make it possible for large organ-
10 izations and for government in particular to know too much
11 about us. So at what point does societal benefit end and danger
12 to individual privacy set in?

13 "When organizations were limited to conventional
14 files there was a built-in form of protection. Files were costly
15 to keep, difficult to manage, almost impossible to integrate
16 for easy access. But with data-based computer systems and
17 terminal devices this is no longer the case.

18 "People who have studied the situation tell us there
19 is little evidence to show that much of this is happening, that
20 is, in the integration and interconnection of private and con-
21 fidential data. But it could happen, and that is what has
22 people alarmed. But to blame the computer for what could happen
23 is both irrational and foolish. To say that a lifetime system
24 of surveillance is going to become inevitable simply because
25 the computer can do it is like saying that the computer has a

1 life of its own, that it is the computer that will make up the
2 rules according to some kind of determinism built into the
3 machine.

4 "But as we have said time and time again, man is in
5 control. It is society that is going to have to make the
6 choices: How much and what kind of information we shall col-
7 lect and keep, who shall have access to it, and for what reason.
8 And this can be established only through public policy.

9 "Fortunately the Congress has shown great awareness
10 and is beginning to take the initiative, along with Bar Associ-
11 ations and scholars, to develop a new body of law appropriate
12 to the requirement on both sides, the need for information on
13 the one side, protection of privacy on the other. As profes-
14 sionals we have the responsibility and the opportunity to
15 engage voluntarily and constructively in this effort. In so
16 doing we shall not only protect our own rights as citizens but
17 we shall also protect the integrity of the technology we repre-
18 sent."

19 You will see in statements that many people have al-
20 ready made here in the two meetings of this committee essentially
21 all of what is said here. It just happens to be said in this
22 particular way. You will find in the book that is in your
23 folder, Bagley's work, that many of these things are said in
24 the report of his committee.

The net of it, if I can presume to boil it down to a

1 single sentence, is that a company like IBM does not feel compe
2 tent to work in a direct fashion in the resolution of the pri-
3 vacy question. That is your job and your assignment and in
4 the agencies with whom you are working and to whom your reports
5 and recommendations will be directed, the government policy,
6 public policy arena.

7 Now, let me talk just for a moment about this data
8 security question.

9 Here is an area where a company like IBM can in
10 fact not only feel responsible as it does, but also feel compe-
11 tent to initiate and take what we hope is the right kind of
12 action.

13 It turns out, if you go back and begin to look at
14 what ~~has been~~ going on for the last three or four years, that
15 individuals, both within IBM and outside of IBM and in a few
16 instances organizations, have been pointing the finger with
17 increasing alarm at the possibilities for misuse of computer
18 systems by people who have some form of anti-social or evil
19 intent.

20 You all hear ~~the~~ anecdotes of the students in the
21 universities who enjoy the game of altering account numbers
22 on the jobs they are running to get some other department to
23 pay for the work if there is a charge-back system. That is
24 fun and games until it begins to cost real money and now there
are sanctions of a rather real nature at some of our universiti

1 You all hear of problems which people think might
2 be going on but still haven't seen any direct evidence of.

3 But the technical opportunity for smart people to
4 invade a computer system and to alter or extract or erase data
5 within that system is just too easy today in the event there is
6 a serious effort made by people with the wrong intent.

7 Through the long and arduous process that insights
8 of this sort take when they work their way through an organiza-
9 tion or an organization as large as IBM in any event, this came
10 to a head this past winter and spring, and the top management
11 of IBM decided that despite the fact that there was no outcry
12 from the customer set asking for specific capabilities, that
13 the probability was extremely high that within the next three
14 or four years, or five years at the most, there could be a ver-
15 very strong demand, and that somebody had better get cracking
16 with the necessary technical work to develop not just an answer
17 but a set of answers which could be nested into the economic
18 merits of whatever level of security might be desired.

19 This was a decision, as many such decisions are,
20 arrived at in part by gut feel and by in part looking at the
21 trend of the data available, the commentary, the complaints,
22 if you want to call them that, which are available to a company
23 like ours from the customer set and from the outside world.

24 There is no significant set of answers available
today, but what has just been announced as of last month is a

1 local program with an initial price tag of some \$40 million
2 placed on it, which hopefully at several test sites will begin
3 to get answers to the kinds of questions that you all have:
4 Security testing and certification, and how the system can
5 control access to the information, installation cost, ease
6 of operation, and the security of the people in the computer
7 room and all those who have privileged access to the computer
8 and the resources of the system.

9 It was announced that there are going to be four
10 test sites, one inside IBM. It has not yet been announced
11 where they are going to be and in fact I was a little bit
12 shocked to have a person in a meeting I was in the day before
13 yesterday, who works closely with them, make the comment there
14 were going to be five.

15 So obviously someone is getting through about this
16 and already applying the standard upgrade to the statement of
17 what is going on.

18 So I can't tell you at this instant how many center
19 research centers, there are in fact going to be.

20 DR. BURGESS: Where will the other four be?

21 MR. CARLSON: There will be at least three outside
22 IBM, and considering the kind of thinking that I have seen, I
23 would not be surprised to find one in a university, one in an
24 industrial company, and one at a non-profit research center.
25 That way you could cover all your bets and it looks like you a

1 giving the right kind of organizations an opportunity to parti
2 cipate.

3 Now, the intent is to create a technology, and the
4 experimental results from these research programs will be give
5 to anybody who wants them. The centers that will be funded,
6 including the IBM Internal Center, will be provided the priv-
7 ilege of giving the test data and the experimental results to
8 anybody interested. The IBM Corporation thinks this is so
9 important that the whole industry has to move together on it.
10 I just might add as a caveat that IBM intends to compete very
11 vigorously in any implementation through its own equipment or
12 its own software on that, but that is the normal way of doing
13 business.

14 But it is sufficiently crucial from the point of vi
15 of our management that we don't want people waiting around and
16 through some filtering process try to observe what the insights
17 are that are obtained from these results. I think that is per-
18 haps one of the most crucial elements of this program that I
19 can identify to you, that we think this is a national problem.
20 We think it needs to be dealt with on a national level in terms
21 of the availability of the results.

22 Once again, the results will not in any way provide
23 a single answer, because intelligence agencies and people like
24 that are going to have some severe security requirements as
25 compared to an educational institution and others, although the

1 discussion this morning began to turn my mind around a bit on
2 the kind of security that might be needed in any environment.

3 But there obviously will be levels of desire, level
4 of economic justification, and what is most important is that
5 there be responses which can be tailored to whatever it is
6 people want to spend for various degrees of security.

7 One final comment which has been said here many
8 times -- and I must say it again just so there can be no mis-
9 understanding -- there never will be a complete security syste
10 There is no such thing as perfect security in any kind of en-
11 vironment, and there is no intention and no hope that this pro
12 gram that I am talking about will somehow or other be the per-
13 fect solution to this area of activity. It may come at a very
14 high price proximating it; in other words, you will make it so
15 difficult, so expensive, for the guy that wants to crack the
16 system that he won't try, but given enough funds and enough
17 time any system is reachable if through no other route than
18 the guy who designed the system.

19 So let me stop there. This is the trend. This is
20 the direction that IBM is taking. It thinks it has the right
21 point of view in terms of separating the privacy issue as a
22 social and public legal issue separate from the technology
23 questions of data security, and it is stepping up with some
24 vigor, I think, to a national responsibility as far as securi
25 questions are concerned.

1 With that introduction, I will accept questions.

2 DR. BURGESS: Could I just ask: To what extent does
3 IBM now provide customers with utility programs or other kinds
4 of advice with respect to the security of systems?

5 Is that largely done by the customers, themselves,
6 or do you have a program that assists customers in that regard?

7 MR. CARLSON: We have a very limited program and its
8 implementation has largely been in classified areas.

9 Yes.

10 MR. DAVEY: Would you illustrate with some specific
11 examples the areas which you might be attacking first, as the
12 area of teleprocessing or the area of share systems. Will you
13 be a little more specific, in other words, as to what types of
14 questions and what types of answers you will be seeking.

15 MR. CARLSON: The way the question is going to be
16 addressed is that we are going to find out what the differences
17 are inserted by these different environments.

18 Each of us as individuals has some judgments to offer
19 as to where the most critical problems exist. The people re-
20 sponsible for carrying out the program are challenged with
21 getting into test cases in each of these environments and apply-
22 ing a kind of a set of levels of security to see whether the
23 environment itself introduces special needs for protection.

24 I could answer your question from a personal judgment
25 that the terminal-based kind of thing probably has some very

1 special exposures that a local operation wouldn't have. But
2 almost the instant I say that I know people who are going to
3 show me with minimal lines of protective devices on the term-
4 inal lines and the CPUs that concern of mine could be made to
5 go away. But that is what is going to be tested, you see. It
6 is to look at all the environments and find out.

7 MR. DOBBS: I certainly agree with the separation
8 IBM makes between the problems of data security and personal
9 privacy. Did IBM feel that the privacy issue was one that it,
10 as a corporation, either should not or would not address? Is
11 my interpretation right?

12 MR. CARLSON: In the formal sense that the IBM
13 Corporation believes that it can design products or services
14 to offer a customer set for the solution of, quote, privacy
15 problems, it at this moment sees no way to deal effectively
16 with creating such products and services.

17 MR. DOBBS: I see, from the product and service point
18 of view.

19 Let me then get to the specifics.

20 Does IBM recognize as part of its corporate responsi-
21 bility and its given unique role in terms of the industry and
22 the impact that it has had on our whole culture as a result of
23 the computer phenomenon, does it recognize the responsibility
24 to make a contribution in this area if only through the kind
25 of thing that it sponsors, I believe at Harvard, in which it

1 has a program of supporting fundamental research which deals
2 with the issues of the relationship of computers and the social
3 implications.

4 Did you feel at least that kind of obligation?

5 MR. CARLSON: Is your question: Is there a promul-
6 gated policy within IBM with respect to that question?

7 MR. DOBBS: Yes.

8 MR. CARLSON: May I take this off the record.

9 (Discussion off the record.)

10 MR. DOBBS: A secondary question: On the question
11 of the security efforts, will those efforts be influenced at
12 all by the kind of thing I understand Bob Gallati is either
13 doing or getting ready to do, and that is to very specifically
14 spell out separate requirements for technological aids to secu-
15 rity which he will then ask to respond?

16 MR. GALLATI: We have a study going on now with
17 Stan Rothman.

18 MR. DOBBS: Will they attempt in terms of the tech-
19 nology development to respond to these particular kinds of
20 today privacy problems?

21 MR. CARLSON: Most assuredly, most assuredly. And
22 implied in this talk last month is almost an open invitation
23 to people who feel they can define a specific problem today,
24 come marching in with that, with the hope we can get that
problem particularly examined within one of these centers, and

1 have those results not only available as a test vehicle but of
2 course help the guy solve today's problem in the process. You
3 might as well get some productivity out of this effort on an on-
4 going basic, if you can.

5 Let me amplify, if I may. I also consider within
6 the framework of your question that this committee, if it fol-
7 lows the precepts of No. VI in your outline will also have the
8 opportunity to stipulate a very specific set of requirements
9 which a company like IBM in this experiment or set of experi-
10 ments must address and must begin to get answers to.

11 I see the interface between this committee and the
12 IBM data security experiments to be -- I don't think you people
13 want to become concerned with the technical effort itself. What
14 I hope you can do is march right up to us and say, "from a
15 privacy and personal data identifier point of view, here are
16 a set of things that you'd better damn well have at various
17 scales of degree of protection," and that becomes a set of
18 design specifics that the experimenters are going to have to
19 work against. And I would say further that within the frame-
20 work that you are working on, it would be far more helpful than
21 giving us a set of global statements to tell us about specific
22 instances and tell us what rules you think can be applied for
23 finding out if the design satisfies the requirement, and point
24 us to some on-going data systems where the tests can actually
25 be conducted. I would urge you to become that specific in

1 trying to interface with what is going on.

2 MR. GENTILE: Walt, when the representatives of the
3 Rand Corporation were here at a previous meeting, they laid out
4 a very interesting chart and one that I will suggest that the
5 committee adopt and get permission to use in its own report.
6 They pointed out the use in very much the terms that you have
7 used, the privacy and right to privacy on the one hand, and
8 they had data security on the right side of their schematic,
9 but they had a lot more in between. And my point is that there
10 is a lot more in between the legal right to privacy and the who
11 legal issue and the social policy level determination and the
12 data security.

13 To address only the data security seems to me you
14 are safeguarding against a very small percentage of what the
15 problem really is.

16 I think that you are protecting against the techni-
17 cal super-sleuth. We are assuming that there is, you know,
18 some group of people that are out to get emanations from these
19 communications lines, but I think that that is such a small
20 fraction of the whole problem that it is an injustice to spend
21 \$40 million on data security and not anything on all of these
22 other in-between areas of concern, such as the custodian and
23 policies there. We heard from the federal government's col-
24 lector, from OMB this morning, who is concerned with the col-
25 lection. And if we are to take a systems approach to this,

1 which is part of IBM, I would assume, we should address the
2 whole system and not just one small segment, especially when
3 that segment represents maybe less than 10 per cent of the
4 problem.

5 And I think that although IBM is right in saying,
6 "Yes, data security is our responsibility," I think it is an
7 incorrect posture to say that, "Whereas data security is our
8 business because it affects our product, our software and our
9 hardware, we'll just let the rest of it go because that is some
10 body else's job description" -- I don't think that is right for
11 a company that has 70 per cent of the share of the market. I
12 think as a public service if nothing else, IBM has the respons-
13 ibility.

14 MR. CARLSON: Let me tell you what I think the answer
15 is to that question or that challenge.

16 Through the concentration on those things which we
17 can do and we think do well, we believe that the process -- at
18 least I believe that the process will work back into these gray
19 zones which you are referring to and will begin to awaken,
20 through descriptive as well as demonstration processes, what
21 has to be done in terms of legal sanctions or other modes of
22 protection which go beyond the questions of the physical
23 security that is represented by the words "data security."

24 To simply say that working and understanding as we
25 know how what the data security, as I so harshly defined it as

1 being the physical aspects can do, you then, not just by impli-
2 cation but rather specifically begin to state what some of these
3 other areas are, which no amount of physical hardware-software
4 kind of implementation will take care of because you now are
5 dealing with people behavior, with social values, with matters
6 of that sort.

7 Now, the answer then is IBM is not stepping away from
8 that responsibility. It is declaring to you that it has chosen
9 a specific path to that arena, which is to get itself grounded
10 first and then move as it finds opportunity to move to help
11 educate those who have the responsibility for solving these
12 other problems.

13 Now, I hope that is a sound decision, but it is the
14 decision.

15 Joe.

16 PROFESSOR WEIZENBAUM: I am not about to issue still
17 another challenge to IBM.

18 (Laughter.)

19 MR. CARLSON: Go ahead; everybody tries.

20 PROFESSOR WEIZENBAUM: But I would like your reaction
21 to the following:

22 Within the last few months the Advanced Research
23 Projects Agency, which is an agency of the military, has under-
24 written or sponsored a project based at Livermore, as it happens
25 quite generously funded, in which they will take a number of

1 very highly-trained people, computer people, whose specific job
2 it will be to crack military systems and even atomic energy
3 systems in order to discover what the weaknesses of the systems
4 might be.

5 And of course, once those discoveries are made those
6 systems will be tightened up in those areas and the team will
7 then go ahead and try to crack it from some other point of view.

8 What I would like your reaction to in view of this
9 is that it seems to me what is very likely to happen is that
10 there will be two kinds of security. And I am not now talking
11 about confidentiality and security, just as you are not. There
12 are two kind of security in the United States. One will be
13 military security for computer systems and the other will be
14 commercial security. Now you are working on the commercial
15 aspect.

16 This particular project has as one of its immediate
17 side effects the training and maintenance of a cadre of people
18 who will in fact be highly competent in cracking even military
19 security systems, and will therefore certainly be competent
20 in cracking commercial security systems.

21 This seems to me to create a rather dangerous situa-
22 tion.

23 I would just like your reaction to that.

24 MR. CARLSON: Two reactions, Joe. The first is
ice - Federal Reporters, Inc. 25 that the IBM will not be singularly addressed to commercial.

1 They will address all of the aspects of the military security
2 problem areas that we feel we can deal with in generic ways tha
3 permit publication of those results. This simply says that
4 there will be soft illumination areas and things like that that
5 we probably just won't get into because even the words involved
6 are still classified.

7 PROFESSOR WEIZENBAUM: Exactly.

8 MR. CARLSON: But there are many, many areas of
9 military and intelligence security operations whose technol-
10 ogies and whose concerns will be included in this set of exper-
11 iments at a generic level without getting to the specifics of
12 what the data are within an intelligence agency or command
13 control system or something like that.

14 So it will be as broadly based as we can possibly
15 make it.

16 The second thing is that my reaction to creating a
17 cadre of code crackers, if you will, or file crackers, is an
18 eminently desirable kind of operation. I even tried it in my
19 role as president of ACM, to create a technical activity, a
20 very hush-hush kind of thing, in which a variety of people,
21 many of whom you know who have already developed some expertise
22 in this area -- tried to get them to accept the assignment to
23 get into certain systems, and then confront the designers of
24 those systems with the results.

25 My own personal view is that through that kind of

1 formally designated responsibility we will probably clean up
2 some of these things an awful lot faster.

3 There needs to be an auditor kind of operation out
4 there.

5 PROFESSOR WEIZENBAUM: My concern is that this par-
6 ticular cadre I am talking about will be a cadre entirely in
7 the service and at the disposal of the military.

8 MR. CARLSON: You will find in the Learson talk --
9 and I think you will find when some of the details come out of
10 some of the experiments that precisely the same role will be
11 assigned to groups of people within a commercial area, to
12 work against the systems that IBM will be experimenting with.

13 DR. GROMMERS: Bob.

14 MR. GALLATI: I would like to react to this because
15 I am very much concerned about it personally.

16 I think the action of IBM is commendable, even if
17 perhaps it should have happened sooner, but there is a tendency
18 to think in terms of this type of data security -- I might
19 mention, too, we cannot have privacy without security. We can
20 have security without privacy but not privacy without security.
21 But there is a tendency to think of the rascals that are going
22 to use all kind of tricks and so on to get into the system,
23 and I hope that is not the entire aim of IBM in this security
24 endeavor, because there are many things which involve privacy
25 which are not the cops and robbers type of situation.

1 There is the problem of shared systems, for example,
2 how we can share a single computer and still lock out systems,
3 prevent leakage within a computer; the whole problem of dedi-
4 cated systems and how we can control a system even though it
5 may be part of a larger system; the problem of do we need these
6 giant computers as opposed to mini-computers; should we make
7 available to many systems which cannot now afford a computer
8 some kind of computer which will be viable for them and not
9 require the expansion of larger and larger and larger systems?

10 Of course, there is the whole problem of how we can
11 set out our specs in the best possible manner. As far as I
12 know there are no standard specs available anywhere for secur-
13 ity for a particular system.

14 MR. CARLSON: That is also my understanding.

15 MR. GALLATI: That is what we need to have. We need
16 to have it in all kinds of contexts, and I hope this is the
17 direction in which IBM will be moving.

18 MR. CARLSON: The answer, Bob, goes this way: The
19 needs, as we feel them, are so urgent at the high end, the
20 large installation, the large file kinds of areas, you will find
21 us necessarily concentrating there first. We are committed,
22 however to discover as soon as possible ways of application
23 of those methodologies, whatever they may turn out to be, to
24 the smaller and smaller units as fast as we can.

25 But I think what you are going to see is that the

1 first set of implementations will be specifically directed at
2 the high end of the installation sizes. And that is kind of the
3 nature of things and I think at the moment it is a very prac-
4 tical or pragmatic kind of question.

5 DR. GROMMERS: Mr. Martin has a question for you here

6 MR. MARTIN: Walter, if we assume there is no such
7 thing as data security theoretically --

8 MR. CARLSON: I said no such thing as perfect data
9 security.

10 MR. MARTIN: If we assume there is no such thing as
11 perfect data security -- I don't know what it adds to add the
12 word "perfect" -- it seems it would be possible to interpret
13 IBM's decision as a kind of placebo which is being designed to
14 allay concerns about whatever enhanced threat to privacy, if
15 any, may be presented by this technology.

16 I realize it is a very hard kind of question for
17 you to answer. It is like asking you to psychoanalyze your own
18 firm's or the technology's motivation.

19 To what extent is this possibly, in some kind of
20 implicit way, what IBM is doing? I am not suggesting this would
21 be a conscious decision by IBM, but is this --

22 MR. CARLSON: The answer to that question, I believe,
23 goes this way, that IBM has received so many specifications for
24 so many different kinds of protection that it is at the moment
25 frustrated because very few, if any, of those requests have

1 carried with them a dollar sign as to what people are willing
2 to pay.

3 As we have probed over and over again in specific
4 situations, what we have found out is the guy says, "I really
5 don't know what it is costing me at the moment, or what it is
6 likely to cost me, but you tell me what you can do and give me
7 a price and I will tell you whether I want it or not." And
8 what our program is aimed at doing is getting out of that vicious
9 circle of nobody knowing on a dollar-and-cent basis what they
10 are talking about, to begin to get value parameters that will
11 show you that it is not a placebo, that if you've got a dollar
12 to spend we will give you a baseball bat to hit people over the
13 head with as they come in. If you have a million dollars to
14 spend we will give you something far more sophisticated.

15 MR. MARTIN: What I am trying to get at is: Unless
16 it is part of your effort to arm your user customer with the
17 ability of trying to weigh the dollar cost of security versus
18 the "how do you measure it?" cost of whatever the consequences
19 are, invasion of privacy or whatever -- what is it serving to
20 know that it will cost him so much to have data security? Be-
21 cause he has got to be able to weigh that against something.

22 MR. CARLSON: Right.

23 MR. MARTIN: And apparently you are saying, "That
24 is not our problem and can't be."

25 MR. CARLSON: No, I am saying it is specifically

1 IBM's problem to get not only the cost of providing security,
2 but also all the tools, appraisals, estimating techniques that
3 you can lay your hand on to place a value on different levels
4 of security. They must go hand in hand. You've got to know
5 what it is going to cost. You've got to know what kinds of
6 benefits are going to come from it. And these experiments are
7 being specifically designed to carry both evaluation-of-cost
8 and evaluation-of-benefit analysis side by side.

9 MR. MARTIN: Let me try the question one more way.
10 Will some of your investment go to trying to develop a measure
11 of freedom?

12 MR. CARLSON: No.

13 MR. MARTIN: Or any other sort of social indicator
14 that will give you a basis for measuring whatever value, not
15 monetary measure, which is thought could be preserved by such
16 and such a level of security?

17 MR. CARLSON: The answer is we will not endeavor to
18 provide any systematic and orderly body of knowledge addressed
19 to measurement of freedom or privacy or whatever concept of
20 that nature. What it will do is permit you, as the intended
21 user of a system, to insert a figure which you believe is a
22 social value or something of that nature.

23 The formalism will always permit, and will demand
24 in fact, that those indirect or hidden or social implications
25 be addressed.

1 DR. BURGESS: May I just follow up on that?

2 DR. GROMMERS: Yes.

3 DR. BURGESS: Off the record.

4 (Discussion off the record.)

5 DR. GROMMERS: One last question.

6 MR. TRAINOR: I think I sense a kind of dissatisfaction
7 tion with the position that you mention. I noted this dissat-
8 isfaction when you used the words "economic justification of
9 what people want to spend for security." I think we are growing
10 out of welfare areas. It seems unlikely to me if you put a
11 price tag on security and you say, "pay that large bill in the
12 welfare area," there will be a kind of reluctance to do that.
13 It seems to me there is a kind of abdication of responsibility
14 here which is akin to the automobile manufacturers where they
15 say, "Look, here are optional shift devices. Put them in there
16 if you can pay for it."

17 I see it more as a kind of pollution of information
18 that the large computer companies have contributed to, and I ask
19 if you could give us suggestions of such devices that the fed-
20 eral government could insist computer manufacturers meet, such
21 as emissions in the automobile industry.

22 Is there some way we can approach it more positively?
23 That is the way I think David was trying to get at it. And
24 could we insist from the federal government posture that certain
25 fail-safe devices be present in computer equipment purchased

1 for personal data reasons?

2 MR. CARLSON: I think the answer to that question is
3 I wouldn't be sitting here at this table if I didn't think the
4 answer to that question was yes.

5 Now, how the mechanics develop for creating those
6 specifications are far more a concern of the federal government
7 and a committee like this at this moment in time than it is a
8 computer manufacturer.

9 MR. TRAINOR: I can see that it would be. You know,
10 I am just suggesting that corporate responsibility might suggest
11 that you could come up with some techniques that we could in-
12 clude and require throughout the industry. I would wonder if
13 your \$40 million would lead toward that kind of activity. Do
14 you think it would?

15 MR. CARLSON: Well, at the risk of tightening your
16 sense of dissatisfaction, I think I would have to say probably
17 not, as we see the current plan of attack. But I just remind
18 you once again that I have challenged this committee -- and I
19 think it is a highly significant responsibility of this com-
20 mittee -- to begin to write those specifications so they can be
21 reacted to.

22 DR. GROMMERS: I think we had better thank Mr. Carlson
23 and address personal remarks to him.

24 MR. DOBBS: I just want to make a comment, not a
25 question.

1 DR. GROMMERS: If it is very brief, because we have
2 so much else to do.

3 MR. DOBBS: It is. I hope it is brief.

4 John and Joe and Walt have indirectly, in different
5 ways, talked about the amount of resources being devoted to
6 the issue of privacy technology. Okay? It seems to me appropriate
7 that the committee consider among the kinds of things
8 that it might recommend some additional resources from some
9 place, either the government or otherwise, be devoted to the
10 issues of privacy which seem to be not getting as much attention.
11

12 That was the only thing.

13 DR. GROMMERS: Thank you very much.

14 MR. CARLSON: Let me just say I have an errand downtown
15 I must carry out but I will be back for dinner and discussion
16 this evening as well as Saturday morning, so I am available.
17

18 DR. GROMMERS: We are running nicely behind time by
19 about a half-day by now, and I would like to call your attention
20 to the fact that after dinner we have scheduled informal working
21 groups which we are counting on occurring, and that was
22 why we had the presentations in the afternoon. But if that
23 should not work out we would have to go back to the other format
24 and have presentations in the evening so that work could occur
25 in the afternoon.

1 Arthur will present to you some of the considerations
2 of the thematic outline.

3 PROFESSOR MILLER: I don't really know what that
4 means, Frances, and in view of my well-known inhibitions on
5 public speaking, this will be rather brief.

6 What you have in front of you, particularly the six-
7 page June 7 document marked "Draft - Thematic Outline of Report
8 of Secretary's Advisory Committee on Automated Personal Data
9 System" is a very, very derivative document, literally written
10 by David sort of under the direction of or as an ex post facto
11 recordation of a 9:30 a.m. to midnight meeting in Cambridge
12 attended by Madam Chairman, Mr. Weizenbaum, Mr. Allen, and my-
13 self. You might consider that to be the Cambridge or Academic
14 Mafia, but basically those are the people who babbled about the
15 problem, basically in terms of what the entire committee has
16 been talking about over its past two meetings. And the produc-
17 is really not intended to be anything more than what its capti-
18 says.

19 First, it is a draft.

20 Second, it is a thematic outline of the report that
21 in theory the group will present to the Secretary. It is not
22 designed to be a work allocation device. It is not designed to
23 be a comprehensive statement of what it is we will do between
24 now and December. It isn't designed as something taking pre-
25 liminary positions on anything.

1 It is sort of a slice at the problem, a way of look-
2 ing at the field as this group has defined the field over four
3 days of work plus the one day of the rump session.

4 Now, it is perfectly clear that there are many ways
5 to slice this field and this pie, and there are many ways to
6 state the themes and organize the themes, sequence the themes.
7 This is just one of them which we thought was a capturing of
8 what has gone before.

9 I think the outline is relatively self-explanatory.
10 You could break it into three major subsections. For example,
11 I, II, and II on page 1 really represent a comprehensive state-
12 ment of the state of the art, what is happening, definitions, and
13 the usual what lawyers call boiler-plate, thrown in, defining
14 the elephant, describing the elephant, et cetera, et cetera.

15 Parts IV and V sort of involve social cost and
16 social utility of the systems, broadly speaking. This is the
17 area in which there are the pros and the cons. This is the
18 area in which we have to find out what are the costs, what are
19 the benefits. In a sense IV and V represent what we've got to
20 find out before we can rationally make recommendations or reach
21 conclusions.

22 The third major subsection, as I view this, is VI
23 and VII -- the material from page 3 to 6.

24 This is sort of "Well, here is the state of the art
25 and here is the best reasoned cost-benefit analysis of the

1 problems and pluses of the systems. This is what we think we
2 need, Mr. Secretary, or this is what we think you should think
3 about implementing, procedures for maximizing the utility of
4 the systems as we see them, and minimizing the risks of the
5 system."

6 And as you go through the material on pages 3 through
7 6, you see that they break down more or less in terms of legal
8 needs, procedural and administrative needs, the rights of the
9 individual, et cetera, et cetera.

10 Now, virtually all of the individualized themes we
11 have discussed as a committee during our meetings are in a
12 sense captured in this six-page document. They may not be
13 spelled out with a nice, neat label, but they are there. They
14 are, in a sense, distributed through the document. And if you
15 look at the material, you will find the likely areas in which
16 those individual themes will be discussed.

17 Thus, for example, late in the day or early in the
18 evening of that session in Cambridge, we had on the board a
19 structure that had: "Item 1, record transfer.

20 "Item 2, record keeping.

21 "Item 3, values and social issues.

22 "Item 4, system safety.

23 "Item 5, civil liberties and civil rights.

24 "Item 6, identifiers.

"Item 7, scale of size; centralization, decentraliza-
tion.

1 "Item 8, the need for the systems.

2 "Item 9, the legal structure in back of the systems.

3 And all of those individual themes David simply has
4 distributed through the document he mailed out on the 7th of
5 June. So there was no attempt, absolutely no attempt, in the
6 composition of this document to eliminate any one of those in-
7 dividual themes from the discussion and compass of the report.

8 That is really about all I have got to say.

9 DR. GROMMERS: Arthur is going to answer some ques-
10 tions now that you may have about this, and if we need any fur-
11 ther illumination after that, I will tell you something about
12 what product we expect out of the working sessions.

13 PROFESSOR MILLER: I should note that the intent of
14 the group is to keep this open-ended. Every one of the divi-
15 sions in V, VI, for example, has a final category "Other?" and
16 that is there with full intent that the "Other" category be
17 embellished and articulated.

18 MISS COX: Arthur, I actually spent the time to see
19 what overlap there was, and I would say that between 80 and 90
20 per cent of this is a direct overlap with issues as listed by
21 groups and individuals outlined as given. There are just a few
22 items that I found a little difficult -- they are sort of hidden
23 but they can be, by your freedom of operation here, inserted
24 without any question.

Nowhere do you use the word "identifier." And that

1 is not an intentional omission. It does come into the other
2 items, because in order to do this you have to have identifiers

3 PROFESSOR MILLER: That is right. And you know, it
4 may well be that as we dig in we will decide that "Identifier"
5 takes on an independent status. If there are 15 per cent of the
6 original issues missing, I apologize. They should not be.
7 They are all intended to be here.

8 MISS COX: The other 85 was where you could easily
9 see it. There are a few here, if you looked.

10 DR. GROMMERS: These were actually arrived at by
11 starting from those papers.

12 PROFESSOR MILLER: Yes.

13 DR. BURGESS: Could I just ask a question. One
14 list is as good as another and I think this is a good list.
15 As you said, yourself, it is a list of themes or issues and a
16 committee doesn't -- you know, task forces don't work on themes
17 they work on problems. And I think what bothers me the most
18 is really to make positive statements out of all your prefatory
19 statements in the beginning that this is not an allocation of
20 work, it is not an agenda for action -- I think the problem is
21 how do we get to that point.

22 And I don't see that this moves us beyond where we
23 have been, except in a rather elegant and I think very clear
24 way to state what we have thought about and considered.

25 And it seems to me the issue remains one of defining

1 what the problem is in functional terms.

2 You talked about the system a lot in discussing this
3 but I think if we have learned anything we have learned there
4 isn't a system. You know, there are lots of systems that we
5 partially understand and some of which we have only recently
6 learned about. But I would think that rather quickly we have
7 to move to some problem statements and away from thematic or
8 issue statements.

9 PROFESSOR MILLER: Agreed. This tells us where we
10 are right now. This might be viewed as sort of a sectional
11 outline of a 200-page written document to be prepared by Decem-
12 ber 1. And in the great tradition of buck-passing, in response
13 to your point, I will simply say that if elected, Madam Chairma
14 has a plan of action.

15 That is obviously where we are going as soon as --

16 DR. GROMMERS: This is why I invited you all here
17 today.

18 (Laughter.)

19 It is to do exactly what Phil has defined. That is
20 what I see as the main work of the committee in these couple
21 of days, and that is the purpose for dividing up into the
22 working groups.

23 What I've got on the blackboard, if you would like
24 to have a look at it, is how I have tried to get the problem
25 that the committee has to solve by probably the 1st of December

1 which is to produce a report. And to work back from that, how
2 do we get a report at all? And second, how do we get a report
3 that talks to what we wish it to talk to.

4 And the first problem -- I will describe this after
5 wards but the first problem is: What else are we supposed to
6 talk about in this report? What else are we supposed to advise
7 the Secretary on?

8 I have talked to this at great length with David and
9 I believe his feeling is that we are to define that as a com-
10 mittee. We are to look at what is the situation, the state of
11 the art of information systems in personal data systems as
12 broadly or as narrowly defined as we wish to do so, to make
13 such a distinction, to say what it is we are going to work out
14 and then to evaluate that in terms of any criteria we wish to
15 choose to evaluate it with, and then make some recommendations
16 as to how to change what the situation is as we have found it
17 to be.

18 Now, in order to do that, there is a lot of informa-
19 tion that some of us may need. There is some information that
20 others of us may need.

21 So what I would like you all to do today for the rest
22 of this afternoon and this evening and for tomorrow afternoon
23 and tomorrow evening -- we will divide up into groups and I will
24 tell you the constituency of the groups as we have separated
25 you out.

1 There are 16 of us here today to work, and the purpose
2 of these groups is to arrive at what Phil just spoke about arriving
3 at, a clear statement of which problems we wanted as a committee
4 to address ourselves to in substantive terms, that is,
5 cutting out -- we can't discuss the universe. We cannot solve
6 all the problems of automated personal data systems between
7 now and December 1. Which ones would we want to address ourselves
8 to in order to make the most impact from the time and
9 effort and dollars that we have available now?

10 And in order to do that -- on this side (indicating)
11 is the task of the work groups. Each of the groups will do
12 the same things, but I suspect we will get three different sets
13 of outputs, which we then on Saturday will put together and
14 decide what will be the rest of the work of the committee, what
15 other things we need to do.

16 I will look at the left side first and then talk
17 about the right side.

18 We want to define and describe the situation. That
19 is equivalent to the system. We want to cut the data systems
20 that exist in the United States or internationally today,
21 those we are going to address in the report. If it is going to
22 be all, then it is going to be all.

23 The system is including at least the citizens, the
24 planners of the data systems, and the systems themselves.

 And we want to, in our report, evaluate the situation

1 that is, the system, in terms of some criteria. Examples of
2 some criteria might be in terms of the discussion today whether
3 or not the respondent is represented or not, whether or not the
4 principle of due process is applied or not, whether or not there
5 is any control on file management. If files are supposed to
6 be destroyed, is there any way of knowing whether they have
7 been destroyed or not. I am just suggesting these and you are
8 not obligated in any way to consider these.

9 This is what I mean by criteria.

10 Now, in order to do 1 and 2, we need to list for the
11 committee as a working group all the specific data collection
12 activities that need to occur before we do this. And we need
13 to list this even if we can't get it in six months. Because
14 if a large body of data is obviously missing, one of our recommendations
15 could be to study this aspect of the situation or
16 spend some money to find out about this area.

17 So this is to be an enumeration but with some indication
18 of the probability that it will be in fact available by
19 December 1, and the cost of collecting it, both in terms of
20 people and time.

21 Now, examples of lists like that might be -- and I
22 will provide you -- you can take notes if you like but I will
23 provide you by tomorrow with a typewritten list here. This is
24 just for your guidance. You don't need to stick to this at all.
25 The tasks I would like to have but not the description here.

1 For example, the lists you might want to know. You
2 might want, for example, a report of the requirements, the
3 review and the control procedures in confidentiality of a cer-
4 tain kind of information system, for example the migrant worker
5 children.

6 You might want to know which agency has control or
7 which process has control over permission for the use of the
8 Social Security number.

9 It was brought out today that OMB did not have it.
10 It might be useful to try to find out who does, if anyone.

11 We might want to try to get a list of the uses of
12 the Social Security number outside HEW, as is now contemplated
13 or as is now going on. These are simply examples of data you
14 might like to have in order to fully describe this situation.

15 As a result of how you define the system and how
16 you have evaluated it, you will make some recommendations or
17 we will make some recommendations here. And that recommendatio
18 might be further study; it might be action or inaction.

19 We might, for example, advise the Secretary not to
20 change his policy, not to make any statement at all about the
21 use of the identifier.

22 So the three workshop groups will spend their time,
23 first of all, talking about the outline and what they want to
24 include in the outline, what they would like to add to the
25 outline. And I would really like to have a written statement

1 by Friday evening, and we will get it typed up by Saturday mor
2 ing as to what you want to address, how much of the system you
3 want to cover in the report, and a list of all the specific
4 data collecting activities you would need to have occur to pro
5 duce a description or produce a choice of criteria. And I wou
6 like you to choose a set of criteria.

7 Now, the idea behind this all is even what you come
8 up with is by no means binding on the group. After we discuss
9 this in joint session we may modify it again and may modify
10 it several times before we produce the final report. But this
11 is a modus of working to see that we get an output, and specif
12 ically so that when dollars and consultants and staff are avai
13 able to us right now, we can get to work on collecting all of
14 this information that we really need.

15 Now, the group -- there are 16 of us here and we ha
16 divided us into three groups each of which has somebody who
17 knows something about systems technology as a method of arrivin
18 at an output, given a set of inputs. And there is someone
19 knowledgeable about the law in each of the three groups. And
20 general those were the main reasons for dividing up the people
21 as they were divided up.

22 I have asked John Gentile and Phil Burgess, and I
23 would like to ask Florence Gaynor, now, if she would be with th
24 three people who will present the results of these group dis-
25 cussions.

1 The first group consists of John Gentile, Joe Wieser
2 baum, Stanley Aronoff, Gerald Davey, Layman Allen, and Ruth
3 Silver.

4 The second group consists of Florence Gaynor, Arthur
5 Miller, Pat Cross, Bob Gallati, and Jane Noreen.

6 And the third group consists of Phil Burgess --
7 and obviously the rest of you, but let me say them. Juan
8 Anglero, Guy Dobbs, Gertrude Cox and Jay DeWeese.

9 Have I omitted anybody in naming them?

10 Would you like them on the board?

11 MISS COX: Just go through them again.

12 DR. GROMMERS: We can just put them on the board and
13 then everyone can see it.

14 Are there any questions anybody would like to ask now
15 that you have heard all of this, or any other modifications any-
16 body would like to make about this way of operating?

17 Guy.

18 MR. DOBBS: It seems to me at one time we asked that
19 information at least on all those systems in HEW be collected.
20 Is that right, David?

21 MR. MARTIN: Yes.

22 MR. DOBBS: I am wondering how that fact stands.

23 DR. GROMMERS: That is in process, and part of what
24 you might be talking about today is whether you really need
25 information on all of them and how much information you need on

1 all of them in order to produce a report by December.

2 MR. DOBBS: That is a function of how far along, it
3 seems to me, people are. If that information collection is at
4 this stage well along, that would influence at least my judgment
5 in terms of what I felt I should do. If it is not farther
6 along, then I don't --

7 MR. GROMMERS: Dave will tell you what the status is
8 that is. In any event, list this as one of your requirements.

9 MR. MARTIN: I think I said at an earlier meeting
10 that in response to a questionnaire which was sent by the Senate
11 Subcommittee on Constitutional Rights, chaired by Senator Ervin
12 to HEW and all or many other agencies and departments of the
13 Executive Branch, HEW has for sometime been engaged in the
14 process of collecting information on the basis of which to
15 answer the questions asked by the Senate Subcommittee.

16 That task is almost completed. The information which
17 will be included in the answers to the questionnaire submitted
18 by the Subcommittee is much less information than has been indicated
19 to be of interest to this group.

20 The raw material from which the extraction was made
21 for purposes of the Ervin Committee questionnaire is in the
22 possession of your staff. And with some specification by the
23 committee of what, from that raw material -- which may not
24 exhaust your curiosity but would go a long way toward it, I
25 suspect -- provides a mine from which a read-out on HEW

1 systems can be provided to you, I doubt if the read-out we are
2 giving the Ervin Subcommittee is exactly what you want, and I
3 have been loath to guess at what you might want from your raw
4 material to produce something to no specification. And I hope
5 that out of this meeting will come at least a clear-enough
6 set of specifications so we can mine that material which we have
7 to your order. What we have in toto is much more than you
8 could absorb, I think, and is much more than you would be
9 interested in. And rather than our making a judgment as to
10 what to provide you, it seemed relevant to wait until you de-
11 fined it.

12 MISS COX: Madam Chairman, in all courtesy, there is
13 a disagreement, slight disagreement here, on order.

14 It seems to me that if three groups work on criteria
15 and all these recommendations before we decide what criteria,
16 that this is doing an awful lot of unnecessary work.

17 DR. GROMMERS: Yes. That is not the point. We are
18 not supposed to work on recommendations at all.

19 MISS COX: Today?

20 DR. GROMMERS: Today.

21 MISS COX: Okay.

22 DR. GROMMERS: What you are supposed to do today is
23 select the criteria that you wish to use to evaluate the situa-
24 tion as you see it.

25 MISS COX: But once you get groups working on these

1 criteria, then there is a key group thinking just about exist
2 ing literature and what else I need for this criteria. And I
3 don't think we are prepared to do that. You are saying these
4 further studies will come after the groups -- I don't --

5 DR. GROMMERS: Well, you know right away -- at lea.
6 I feel that there is really a group consensus that you wish to
7 evaluate systems according to whether or not confidentiality
8 is preserved or not.

9 MISS COX: Yes, that is one that we have decided.

10 DR. BURGESS: The task of the work groups are on the
11 right-hand side.

12 MISS COX: She says "choose a set of criteria with
13 which to evaluate the situation." Now I have it clear.

14 DR. GROMMERS: You are going to work through this
15 several times. You are going to iterate. You are going to st
16 out with a set of criteria. Then you will look at what system
17 are you going to look at to evaluate and you say, "I forgot
18 those criteria. I will include it on my list."

19 MISS COX: You are turning it around.

20 DR. GROMMERS: This is so we can get started and
21 from there go on.

22 MISS COX: And again you may find that you need
23 some further study on certain situations after we decide on our
24 criteria that we are going to settle down on and so something
25 about.

1 DR. GROMMERS: Yes, and we will continue to expand
2 the criteria, the data we would like to collect, and the situa
3 tion -- the part of the system we want to cover, until we run
4 out of time to do so, I presume.

5 MISS COX: This can go on and on.

6 DR. GROMMERS: Yes. We have to have a report by a
7 certain date.

8 MR. GENTILE: Madam Chairman, are there special
9 rooms we can work in?

10 DR. GROMMERS: Yes, 113, 115, and the Linden Room.
11 The Linden Room is right down by the coffee shop.

12 (Discussion off the record.)

13 DR. GROMMERS: And we have these rooms available.

14 DR. BURGESS: Staff often feels they intrude and I,
15 for one, like to see staff intrude freely and openly. I think
16 the power of a group like this is really the quality of the
17 staff and especially as we break up into smaller groups the
18 way in which information and experience gets passed among group
19 by staff. And I would hope there would be no constraints on
20 staff participation in discussions. 2

21 DR. GROMMERS: No, and Tom, we will have a list for
22 you. We have a number of new staff who have joined us who I am
23 sure you will find will be very, very helpful.

24 The first meeting, the rest of the afternoon session
25 if you will meet without staff, the purpose is to really get

1 to know each other on a committee level. Some staff will be
2 here this evening. Find them at dinner and feel free to invit
3 them to come and join you. If they would like to be at each
4 of the three different groups, they can move around among the
5 three groups.

6 We will reconvene tomorrow morning at nine o'clock.

7 I would like by ten o'clock on Friday evening three
8 pages from each of the committees and we will type them up and
9 reproduce them.

10 And what wants to be written down there is perhaps
11 a section of the outline, marked up as to what you wish to in-
12 clude. It can be the whole outline and it is a question how
13 we get that amount of material covered.

14 (Discussion off the record.)

15 Let me just say again what I would like to get writ-
16 ten, because that way we will communicate among the three
17 groups at the main meeting.

18 I would like to have a written indication of how muc
19 you want to address in the report.

20 I want a written indication of specific data-
21 collecting activities you would like to see occur, and a writte
22 list of the criteria you are going to use to evaluate the
23 system and why you want those criteria.

24 Then when we meet on Saturday we are going to talk
25 about the identifier in some detail on Saturday morning and Dav

1 would like a decision of the committee on Saturday as to what
2 other data we want in order to arrive at a recommendation about
3 the identifier. We do need to address the identifier question
4 in this report.

5 (Discussion off the record.)

6 DR. BURGESS: Could I just ask one other question.
7 In a very significant way this outline does focus into a way
8 of thinking about this. That is, the problem is defined in terms
9 of a single or a set of automated personal data systems that
10 exist, and there are other ways that might be cut. You know,
11 somebody might say the problem might be to consider a trend
12 in society that will call for a federalized system of welfare
13 payments, and the matrix of problems gets cut a very different
14 way that way. Or you may define it as trends with respect to
15 the increasing use by the private and public sector both of
16 the Social Security number.

17 Would it be disruptive of any of us in these groups
18 to consider alternative ways to take a cut?

19 DR. GROMMERS: No, this is just what we hope you will
20 do, just what we hope you will do. It had to include something
21 about an information system, something about the person who is
22 in the system, and something about the person who has designed
23 the system. But which way you cut that, I think, would be very
24 significant in terms of what our report looks like.

1 points of view from the three different groups, and I will hop
2 that staff will be cautious about bringing the ideas and work-
3 ing ways of one group into another group. I would like to
4 have really separate attempts at this.

5 There is coffee here.

6 (Whereupon, at 4:55 p.m., the meeting was adjourned
7 to reconvene at 9:00 a.m., Friday, June 16, 1972.)
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