

A Brief Introduction of Stella Li



Stella Li is presently the Senior Vice President of BYD Company Limited. And she also is the President of BYD Motors Inc., a Southern-California based company that imports renewable-power products, green-energy products and zero-emissions vehicles from China. Stella received her Bachelor's Degree in Statistics from one of China's Top 3 Universities (Fudan University) in 1992. In 1996, Stella joined BYD as the marketing manager for all global exports. In 1997, she opened BYD first overseas office in HK, then found the first European office in Rotterdam in 1999. In 2011, she set up BYD NA Headquarters in Los Angeles. In 2010, she has been assigned to be president of BYD Motors Inc. and started promoting the BYD auto business into the North and South American Markets.
