

## Meph Jia GUI



15F, Tower 1, China Central Place, No. 81, Jianguo Road  
Chaoyang District, Beijing 100025, China  
Direct: (86 10) 6584 6622  
Fax: (86 10) 6584 6666  
e-Mail: [meph.gui@glo.com.cn](mailto:meph.gui@glo.com.cn)

As one of the earliest Chinese lawyers to litigate intellectual property (IP) cases and a partner of Global Law Office, **Meph Jia Gui** has been admitted to practice laws in China and the State of California. With solid work experience at leading law firms in China for years, he represented multinationals in relation to enforcement, acquisition and licensing of trademark, copyright and Internet related matters, patent, trade secret and domain names. He advises on various IP matters in China relating to the creation, exploitation and protection of IP rights, including contentious and non-contentious matters.

Meph has a great deal of experience in representing clients for IP lawsuits in different levels of courts in China. Some lawsuits he handled were recognized by the Supreme People's Court of China as top 10 exemplary cases. In addition to his contentious experience, Meph has provided clients with legal service of general IP advice, IP due diligence, strategic IP advice, transactional IP work, and advice against future IP disputes in commercial deals.

Meph was awarded “the Client Choice ‘Top 20 Lawyers in China (2013)’” by Asian Legal Business, and notably, he is the only IP lawyer winning the award. Meph won the same award in 2014 and 2015, and became the only one winning the award in three consecutive years. Meph was recognized as a leading IP lawyer in China by Chambers & Partners, China Law & Practice, Asia Law & Practice, and LegalBand in 2015. He was also recognized as an IP Star in China by Managing IP in 2015.

As the first Chinese lawyer becoming an arbitrator of the Arbitration and Mediation Center of the World Intellectual Property Organization (WIPO), Meph is the youngest among the very few Chinese WIPO arbitrators. Meph was invited by the Ministry of Science and Technology of China as an IP expert to make expert appraisal on State-sponsored national technology projects. He is the youngest IP expert listed in the first IP Expert Pool of the Ministry of

Industry and Information Technology of China, and one of the very few lawyer-experts invited by the Supreme People's Court and the Ministry of Commerce of China to provide opinions on IP legislation.

Prior to joining Global Law Office, Meph worked with the IP Litigation Group and IP Legal Group of King & Wood PRC Lawyers (now: King & Wood Mallesons), the IP Group of Baker & McKenzie LLP, and other law firms.

#### **Admission**

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Admitted in United States District Court for the Northern District of California  
Admitted in State of California  
Admitted in PRC

#### **Education**

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Master of Laws in European IP Law (LL.M.) (*Cum laude approbatur*), Faculty of Law, Stockholm University, Sweden, 2005  
Bachelor of Laws (LL.B.), Renmin University of China, 2003

#### **Associations and Memberships**

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Arbitrator, WIPO Arbitration and Mediation Center  
Domain Name Expert, CIETAC Domain Name Dispute Resolution Center  
Standing Committee Member, China Intellectual Property Law Association  
Vice Chair, IP Committee of The Inter-Pacific Bar Association  
Vice Chair, International IPRs Committee, Section of International Law, American Bar Association (ABA)  
Vice Chair, PRC IP Task Force, Section of IP, ABA  
Steering Group Member, China Committee, Section of International Law, ABA

All China Lawyers Association & Beijing Bar Association  
ABA's Section of IP Law & Section of International Law  
Quality Brands Protection Committee  
The Inter-Pacific Bar Association  
American Intellectual Property Law Association  
California Bar Association

#### **Languages**

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Mandarin Chinese, English

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