



## HAIFENG HUANG

PARTNER

Intellectual Property  
Licensing & Technology Transactions  
Trademarks, Unfair Competition & Copyrights  
Patent Litigation  
Global Disputes

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Haifeng Huang's practice focuses primarily on litigation and adversarial matters as well as counseling and transactions concerning all aspects of Chinese intellectual property law, including patents, trademarks, copyrights, trade secrets, unfair competition, and cross-border technology transfers.

Haifeng has significant experience assisting multinational clients, as both plaintiffs and defendants, in multiple disputes in courts throughout China and before Chinese arbitration tribunals. Recent representations include assisting a leading technology company in winning patent infringement cases and defending validity challenges in Beijing, advising a well-known brand owner on successfully overturning judgments of lower courts through retrial proceedings before the Supreme People's Court, assisting a top pharmaceutical manufacturer in winning trademark infringement lawsuits in China, and representing a multinational company in a significant arbitration involving complex technology licensing issues.

Haifeng has been involved in managing registration and enforcement portfolios for leading multinationals and advises on their prosecution and contentious matters in China. He also handles due diligence related to the acquisition of intellectual property assets and negotiates agreements involving the transfer, use, and license of intellectual property, including R&D collaboration, confidentiality, consulting, publishing, outsourcing, franchising, strategic alliance, and information technology.

### HONORS & DISTINCTIONS

Recommended in *Chambers Asia-Pacific* for China intellectual property

### LANGUAGES

English, Mandarin

### EDUCATION

Harvard University (LL.M. 2003); Renmin University of China (LL.D. 2006; LL.M. 2001; LL.B. 1998; Founding Editor, Law Review; Executive Editor, Chinese Intellectual Property Review)

### BAR ADMISSIONS

New York and qualified to practice in China