1.      Roger L. Martin & Sally Osberg: "Social Entrepreneurship: The Case for Definition" in Stanford Social Innovation Review (SSIR) [http: //www.ssireview.org\articles/entry/social\_entrepreneurship\_the\_case\_for\_definition](http://www.ssireview.org/articles/entry/social_entrepreneurship_the_case_for_definition)

2.   J. Gregory Dees: The Meaning of Social Entrepreneurship pp.1-5

<http://www.caseatduke.org/documents/dees_sedef.pdf>

3.      Jerr Boschee & Jim McClurg: "Towards a Better Understanding of Social Entrepreneurship – Some Important Distinctions" pp.1-5

4.      Benjamin Moses Leff: "The Case Against For-Profit Charities," Seton Hall L. Rev.   <http://papers.ssrn.com/sol3/papers.cfm?abstract_id=928976>

  Suggested Readings:

1.      J. Gregory Dees & Jaan Elias: "The Normative Foundations of Business" HBS Case Study pp.1-9 (must purchase) <http://hbr.org/product/normative-foundations-of-business/an/897012-PDF-ENG>

2.       Jim Collins: "Aligning Action and Values" <http://www.jimcollins.com/article_topics/articles/aligning-action.html>