



***If you have any questions about the topics being discussed today, we encourage you to email the speakers during and after the presentation at our new The Network: Business at Berkeley Law email address: [BerkBizLaw@law.berkeley.edu](mailto:BerkBizLaw@law.berkeley.edu)***

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### **Agenda for Friday, March 11, 2011**

8:15 – 8:45 **Registration and Breakfast**

8:45 – 8:50 **Welcome and Launch**

Eric Talley, *UC Berkeley School of Law, BCLBE Faculty Co-Director*  
 Matthew R. DaSanto, *BBLJ Editor-in-Chief*  
 Ken Taymor, *BCLBE Executive Director*

9:00 – 9:20 **Keynote**

***Systemic Risk Issues and the FSOC***

William S. Haraf, *Financial Stability Oversight Council and the California Department of Financial Institutions*

9:30 – 11:00 **Securitization & Governance**

Moderator: Stavros Gadinis, *UC Berkeley School of Law*

***Bank Regulation and Mortgage Market Reform***

Dwight M. Jaffee, *Haas School of Business*

***Mortgage Electronic Registration Systems (MERS) and the Future of the CMBS Market***

Nancy E. Wallace, *Haas School of Business, BCLBE Faculty Co-Director*

***Credit Derivatives, Leverage, and Financial Regulation's Missing Macroeconomic Dimension***

Erik Gerding, *University of New Mexico, School of Law*

***Money Market Funds: Preserving Systemic Benefits without Systemic Risks***

Mark D. Perlow, *K&L Gates*



**Financial Regulatory Reform:  
Dodd-Frank and Beyond**  
Friday, March 11, 2011

11:05 – 12:20 **Venture Finance**

Moderator: Robert P. Bartlett III, *UC Berkeley School of Law*

**Regulatory Reform and Early Stage Company Growth**

Steven E. Bochner, *Wilson Sonsini Goodrich & Rosati*

**Primum Non Nocere: The Impact of Dodd-Frank on Silicon Valley**

Eric Finseth, *BCLBE Research Fellow*

**A Rose by any Other Name: How Labels Get in the Way of U.S. Innovation Policy**

Mary Dent, *SVB Financial Group*

12:30 – 1:00 **Lunch**

1:00 – 2:30 **Consumer Protection**

Moderator: Prasad Krishnamurthy, *UC Berkeley School of Law*

**Dodd-Frank's "Abusive" Standard: A Call for Certainty**

John D. Wright, *Wells Fargo & Company*

**Ability to Pay**

John A. E. Pottow, *University of Michigan, School of Law*

**Who's Afraid of Abusive Practices?**

Thomas Brown, *O'Melveny & Meyers*

**The Consumer Financial Protection Bureau:**

**Title X of the Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010**

Gail Hillebrand, *Consumers Union*

2:30 **Closing Remarks**

Eric Talley, *UC Berkeley School of Law, BCLBE Faculty Co-Director*

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