

**Boalt Hall Alumni Association
Board of Directors Meeting
Development and Alumni Relations Report**

Wednesday, February 2, 2011

The Campaign for Boalt Hall

Since January 1, 2005, the Campaign for Boalt Hall has raised nearly \$86,000,000 in cash and pledges representing 68% of its total goal of \$125,000,000. We are grateful for the continued support of alumni, friends, law firms, corporations and foundations.

The current fiscal year results point to a significant downward trend from the previous year both in totals raised and number of donors. Since July 1, 2010, we have secured \$6,256,352 in new gifts and pledges from 1,600 donors. This represents a decrease of over 30% in total raised and over 10% in number of donors from the previous fiscal year. In an effort to reverse this trend in the second half of FY11, we are refocusing our diminished resources in support of both major gifts and annual giving and stewardship programs.

Following are highlights of gifts and pledges of \$25,000 or more received in FY11 to date:

\$1,000,000 +

The Rosalinde and Arthur Gilbert Foundation

\$250,000-\$499,999

Anonymous (2)

The Ford Foundation

\$100,000-\$249,999

Humanity United

Microsoft Corporation

Blue Shield of California Foundation

The James Irvine Foundation

Open Society Institute

Noel W. Nellis '66

William R. '85 and Ellyn M '84. Lindsay

Evelyn & Walter Haas Jr. Fund

Deloitte Services

E. Roy '65 and Elizabeth '76 Eisenhardt

\$50,000-\$99,999

Anonymous

University College Dublin

Greg and Elizabeth Lutz

Visa

John Burris '73 and Cheryl Amana
American Association of Law Libraries
Mark '69 and Susan Bertelsen
California Endowment
Gregory D. Call '85
Daniel S. Floyd '85
Fred F. '65 and Carol D. Gregory
Institute of European American Studies Academia Sinica
Gary '66 and Dana Shapiro
The Whitman Institute
Len '70 and Catherine Unger
S. K. Yee Foundation

\$25,000-\$49,999

Arthur J. Shartsis '71 and Mary Jo Christensen Shartsis '72
Mario M. Rosati '71
Koret Foundation
Michael L. '78 and Lenore R. Martinez
Rick '74 and Heidi Sherman
Morrison & Foerster
Tides Foundation
Skadden Arps Slate Meagher & Flom
The Lois & Irving Blum Foundation
Cooley
Alec L. Cory '39*
Covington & Burling
Lois H. Feinblatt
Fish & Richardson
Norman '65 and Margrit Oberstein
Bill '41* and Marion Slusser
John L. Tishman
Vital Projects Fund
WilmerHale
Winston & Strawn

The Boalt Hall Fund – FY11 Chair, Evan Cox '90

The *Boalt Hall Fund* is the Dean's discretionary fund and continues to be a popular place for alumni, friends, and students to direct their giving. The Alumni Center's Annual Giving & Stewardship group works to raise awareness of the importance of annual giving to this unrestricted fund. This year's program includes informational and solicitation mailings, emails, donor retention efforts, stewardship activities, reunion outreach for graduation years ending in 1 or 6, and increased personal visits to alumni – with a resultant total of nearly 1,100 donors contributing \$1.2M to date.

Reunions – 2011 National Chair Noel Nellis '66

Thanks to the enthusiastic and dedicated leadership of National Co-Chairs Fred Gregory '65 and Doug Wolf '70, the 2010 Reunion Campaign yielded \$1.8 million and had a 22% participation rate. This is a 35% increase in funds raised and a 10% increase in participation over the 2009 campaign. The 2011 effort began on January 1st and is being ably headed by National Chair Noel Nellis '66.

2011 Graduating Class Gift Campaign

The annual Graduating Class Gift (3L) Campaign has begun in earnest and is being headed by four of the Class of 2011's most respected leaders – Grayce Frink, Jerome Price, Jay Purcell, and Zoe Savitsky – as well committee members Amanda Beck, Jared Fish, Kathryn Fernandez, Lala Wu, Leslie Wulff, Lily Schroeder, Marie Jonas, Morgan Hague, Peter Halpern, Todd Hutchins, and Ian Fein. The goal of this campaign is 100% participation and it kicked off on January 28.

Partners in Leadership FY11 (PiL) – Co-chairs Amelia Miazad '02 and Tyler Gerking '02

The PiL program increases community and giving participation at law firms and organizations that employ four or more Boalt alumni. This year's program kicks off this month starting with a group of 60 firms and 11 organizations led by nearly 100 captains working to achieve 100% giving participation among their colleagues. Groups that achieve the highest participation percentages receive special access to Boalt students at our Spotlight on Leadership fair in August. Tyler and Amelia, with Alumni Center support, will be working both to increase the number of groups, captains and donors, and to surpass last year's giving totals.

BHAA Board Letter-writing Campaign FY11 – Chair Hector Huevo '08

Already underway for FY11, this board fundraising initiative has members writing letters to and/or personally contacting classmates, friends and colleagues, inviting them to join in giving to Boalt. This year, 15 board members are sending over 2,500 letters and expect to surpass last year's total of \$286,367 raised.

The Alumni Community At-Large

15,465 living alumni
14,941 are solicitable
13,799 living J.D. alumni
1,183 living LLM alumni
65% live in California
40% in the Bay Area
13% in Los Angeles Area
6% live outside of the US

BHAA Board of Directors

For FY11, more than \$570,000 has been contributed from 60% of the alumni board. 12 of the donors made annual gifts totaling \$10,000 and more and became members of the Dean's Society.

Please nominate candidates for the new board term beginning June 1. New members will be selected later this spring. Just provide your suggestions to the Alumni Center by emailing alumni@law.berkeley.edu or calling 510.642.0612.

BHAA Awards

The BHAA annually recognizes achievements of the Law School community at its Citation Award Dinner. The 2011 gala celebration will be held Friday, September 30, at a Bay Area location to be determined.

Please nominate candidates for the Citation, Faculty Lifetime Achievement and Young Alumni Awards by contacting the Alumni Center at alumni@law.berkeley.edu or calling 510.642.0612.

Calendar of Events

April 8-10 Admitted students weekend, Boalt Hall
April 9 Charter Gala honoring Clothilde Hewlett '79, San Francisco
April 14 California Law Review Annual Student & Alumni Banquet, Berkeley
April 17 Environmental Law Quarterly Alumni & Student Banquet, Bay Area Location TBA
March 2 Mid-sized Law Firm Reception with Students, Boalt Hall
March 30 Faculty & Alumni Reception, Washington D.C.
May 13 Commencement, Berkeley
July 29 Post Bar Exam Party for Recent Grads, San Francisco
September Reception at the State Bar Annual Meeting, Long Beach
September 30 BHAA Board of Directors Meeting, Bay Area location TBA
September 30 Citation Award Dinner, Bay Area location TBA
October 1 Alumni Day, Boalt Hall
October 1 Class Reunion Dinners for 1s and 6s, Berkeley

As always, your ideas for improving alumni services and program are appreciated!